

## **YouGov / The Sunday Times Survey Results**

Sample Size: 1739 GB

Fieldwork: 30th - 31st August 2012																					
		Votin	g inte	ntion	20	10 Vote	е	Ger	nder		Αį	ge		Social	grade			Region			
	Total			Dem	Con	Lab	Dem		Female							London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sar	•	465	541	119		454		845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sa		447	515	132			422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
Headline Voting Intention	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
[Excluding Don't knows and Wouldn't votes]																					
Con	35	100	0	0	80	3	16	31	40	21	37	34	41	37	34	36	48	36	27	11	23
Lab	41	0	100	0	4	92	39	43	40	46	40	45	37	37	48	43	30	42	52	51	58
Lib Dem	9	0	0	100	3	2	32	9	9	17	11	7	8	13	4	9	8	8	11	7	0
Other	14	0	0	0	13	3	13	17	11	16	13	14	14	14	14	12	14	14	10	31	19
Other Parties Voting Intention		-		-					•												
UKIP	7	0	0	0	11	1	4	9	4	8	4	6	10	7	6	4	9	9	5	1	3
SNP / PCY	3	0	0	0	0	1	2	3	3	5	3 3 0	3	2	3	4	0	0	2	2	26	7
Green	2	0	0	0	0	1	5	2	3	3	3	2 2	1	2	2	3	3	1	2	3	6
BNP	1	0	0	0	1	0	1	1	1	0	0	2	1	1	1	2	1	1	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	1	2	0	0	2	1	0	1	1	2	1	1	1	1	1
Non Voters	_		_	. 1		_	_ 1	_	_ 1				_				_		_		_
Would Not Vote	8	0	0	0	4	4	6	7	9	16	10	6	6	7	10	8	8	13	6	4	7
Don't know	17	0	0	0	13	9	23	14	19	26	15	17	14	16	18	15	16	15	17	21	30
3	29- Aug 30- 0 31	1		ı					!												
Do you approve or disapprove of the Government's record to date?				-						Ī				-		-					
Approve 2		68	3	29	48	4	18	23	24	16	27	23	24	26	20	23	30	23	21	12	12
Disapprove 6		18	94		34		67	64	55	51	56	63	63	57	63	56	54	62	62	74	74
Don't know 1	4 17	14	4	28	19	8	15	13	21	33	17	14	13	16	17	21	16	16	17	14	14



Fieldwork: 30th - 31st August 2012																						
			Voti	ng inte	ntion	20	010 Vo	te	Gei	nder		A	ge		Social	grade			Region			
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted	d Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighte	d Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		_																				
	24	31																				
Do you think that David Cameron is doing well																						
or badly as Prime Minister?									Ī						•		ī					
Very well	4	3	11	0	0	8	0	1	3	3	0	3	4	3	3	3	2	4	2	4	1	1
Fairly well		31	73	5	53	57	9	26	29	33	20	35	29	35	34	28	34	39	30	26	17	20
TOTAL WELL	34	34	84	5	53	65	9	27	32	36	20	38	33	38	37	31	36	43	32	30	18	21
Fairly badly		32	12	39	35	24	38	38	32	32	26	31	33	33	34	29	31	31	30	32	39	37
Very badly		28	3	55	9	9	49	32	32	24	36	23	30	27	25	33	27	22	31	30	36	38
TOTAL BADLY	60	60	15	94	44	33	87	70	64	56	62	54	63	60	59	62	58	53	61	62	75	75
Don't know	6	6	1	1	2	2	4	3	4	8	17	8	4	2	5	7	6	4	6	8	7	3
De ver think Ed Milihand is daine well or hadle																						
Do you think Ed Miliband is doing well or badly																						
as leader of the Labour party?	2	3	<b>I</b> 0	0	0	l 1	0	4	3	2	5	1	2	4	l a	2	4	3	4	2	2	2
Very well Fairly well		26	13	9 52	19		9 50	1 24	26	3 26	23	24	3 28	4 26	3 24	3 28		3 25	4 27	2 29	2 25	2 24
TOTAL WELL	30	29	13	61	19	14	<b>59</b>	25	29	29	28	25	31	30	27	20 <b>31</b>	21 <b>25</b>	25 <b>28</b>	31	31	25 <b>27</b>	26
Fairly badly		36	43	26	49	42	25	38	40	33	39	36	33	39	39	33	45	36	27	38	41	36
Very badly		22	33	5	18	35	6	22	24	20	14	21	23	26	22	23	19	25	27	17	20	22
TOTAL BADLY	54	58	76		67		31	60	64	53	53	57	56	<b>65</b>	61	<b>56</b>	64	61	54	55	61	58
Don't know		13	10	8	15		10	15		18	20	17	13	6	12	14	12	11	14	14	13	15
Don't know	10	13	10	0	13	9	10	13	,	10	20	17	13	U	12	14	12	11	14	14	13	13
Do you think that Nick Clegg is doing well or																						
badly as leader of the Liberal Democrats?																						
Very well	1	2	3	1	3	1	1	2	1	2	5	1	1	1	<b>l</b> 1	2	<b>l</b> 1	2	1	2	0	2
Fairly well	16	16	26	7	57	23	6	21	17	16	11	17	18	16	18	14	13	20	12	20	9	11
TOTAL WELL	17	18	29	8	60		7	23	18	18	16	18	19	17	19	16	14	22	13	22	9	13
Fairly badly		32	35	30	27	32	31	34	31	33	36	35	28	33	33	31	34	31	29	34	37	36
Very badly		42	28	60	6	38	56	37	46	38	38	35	46	46	41	44	45	43	47	35	46	46
TOTAL BADLY	74	74	63				87	71	77	71	74	70	74	79	74	75	79	74	76	69	83	82
Don't know	10	8	8	2	6	5	6	5	4	11	11	12	8	3	7	9	7	5	12	9	8	5
Bontialon		-		_	~	_	•	~		• •			•	~		•		•		•	•	-



Fieldwork: 30th - 31st August 2012	ı																					
			Votin	ng inte	ention	2	010 Vc	te	Gei	nder		Α	ge		Social	grade			Region			
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted	d Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighte	d Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the Conservative and Liberal																						
Democrat coalition partners are working																						
together well or badly?				_			_				1 -					_		_		_	_	
Very well	1	1	2	0	1	1	0	1	1	1	0	1	1	0	1	0	0	1	1	0	0	1
Fairly well	24	24	56	5	48	42	7	24	24	24	10	27	25	27	27	20	23	29	23	24	11	15
TOTAL WELL	25	25	58	5	49	43	7	25	25	25	10	28	26	27	28	20	23	30	24	24	11	16
Fairly badly	38	38	30	39	44	36	42	42	39	37	47	39	35	37	41	35	38	39	33	41	43	43
Very badly	29	30	8	53	4	18	47	28	32	29	33	23	33	33	26	37	30	27	35	29	36	35
TOTAL BADLY	67	68	38	92	48	54	89	70	71	66	80	62	68	70	67	72	68	66	68	70	79	78
Don't know	8	7	5	2	3	3	4	5	4	9	10	10	6	2	6	8	8	4	8	6	9	6
Do you think this coalition government is good or bad for people like you?																						
Very good	1	2	4	0	5	3	0	2	2	1	0	1	2	2	<b>l</b> 1	2	<b>l</b> 1	2	2	2	1	0
Fairly good	13	15	37	3	40	25	4	17	16	15	10	18	14	17	19	11	15	20	12	15	9	9
TOTAL GOOD	14	17	41	3	45	28	4	19	18	16	10	19	16	19	20	13	16	22	14	17	10	9
Fairly bad	27	28	27	33	19	28	33	28	28	28	25	33	26	29	29	28	39	32	20	24	33	31
Very bad	30	29	6	53	13	16	45	27	31	27	30	20	32	31	25	33	24	22	32	34	37	33
TOTAL BAD	57	57	33	86	32	44	78	55	59	55	55	53	58	60	54	61	63	54	52	58	70	64
Does't make much difference either way	23	21	21	10	23	22	14	25	20	21	25	20	21	19	22	20	16	21	27	20	16	25
Don't know	5	5	5	2	0	5	3	1	2	7	10	7	4	2	4	6	5	3	7	5	4	2
Do you think the coalition government is																						
managing the economy well or badly?	_	_	l -	0		I -	0	0	1 4	_	l o	2	0	,	l o	_	1 4	2	4	2	4	2
Very well	2 22	2 22	7 50	0 4	1	5 42	0 6	2 18	1	3	2	3	2	1	2	2 18	1	3 27	1 22	3 17	1 11	2 13
Fairly well TOTAL WELL	22 24	24	58 <b>65</b>	4	32 <b>33</b>	42 47	6	18 <b>20</b>	23 <b>24</b>	21 <b>24</b>	8 <b>10</b>	24 <b>27</b>	23 <b>25</b>	25 <b>26</b>	25 <b>27</b>	18 <b>20</b>	25 <b>26</b>	30	22	20	11	15
Fairly badly	33	33	24	29	39	28	31	37	30	35	33	35	29	35	33	32	28	33	28	37	41	35
, ,	33 34	33 34	5	29 64	39 17	16	56	36	40	35 28	36	35 26	29 38	35 34	31	32 37	28 38	33 27	28 38	3 <i>1</i>	39	33 43
Very badly TOTAL BADLY	67	67	29	93	56	44	<b>87</b>	<b>73</b>	<b>70</b>	63	69	26 <b>61</b>	67	69	64	69	66	60	66	71	<b>80</b>	78
Don't know	10	9	7	3	11		7	7	5	13	20	11	8	5	9	10	8	10	10	9	9	76
DOIT KNOW	10	9	ı ′	3	1.1	9	,	'	J	13	20	1.1	0	J	9	10	0	10	10	9	ð	'

**78** 7



Fieldwork: 30th - 31st August 2012	-																					
			Votir	ng inte	ntion	20	010 Vo	te	Gei	nder		Α	ge		Social	grade			Region			
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted	Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted	Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
In your opinion how good or bad is the state of Britain's economy at the moment?		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very good	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	1	1	1	0	0	0	0
Quite good	2	4	8 <b>9</b>	1	4	5 <b>6</b>	0	4	3	5	7 <b>7</b>	6	2	1	4	3	2	4	3	5	1	4
TOTAL GOOD	<b>2</b>	4 16		7	<b>4</b>	26	<b>0</b>	<b>4</b> 13	3	<b>5</b> 14		7	<b>2</b> 14	<b>1</b> 17	4	<b>4</b> 11	<b>3</b> 18	<b>5</b> 18	<b>3</b> 15	<b>5</b> 14	<b>1</b> 11	<b>4</b> 8
Neither good nor bad Quite bad	15 47	46	27 49	7 47	40	47	47	46	18 45	48	15 42	19 45	46	50	20 44	49	46	47	40	50	49	6 45
Very bad	33	31	13	44	14		40	36	33	30	30	25	36	31	30	33	27	28	40	28	49 35	42
TOTAL BAD	80	77	62	91	55	67		82	78	<b>78</b>	72	70	82	81	74	82	73	75	80	78	84	87
Don't know	2	2	1	1	0	1	3	1	1	3	6	4	2	0	2	3	5	1	2	3	3	1
How do you think the financial situation of your household will change over the next 12 months?																						
Get a lot better	1	1	2	1	4	1	1	2	1	1	3	2	1	1	2	0	2	2	1	0	3	1
Get a little better	8	6	11	4	13	7	3	7	6	6	4	10	6	3	7	5	8	8	4	4	3	6
TOTAL BETTER	9	7	13	5	17	8	4	9	7	7	7	12	7	4	9	5	10	10	5	4	6	7
Stay about the same	37	35	47	26	50	42	29	38	36	34	40	39	31	33	38	31	35	35	33	38	33	34
Get a little worse	33	35	32	40	22	34	39	30	31	38	28	30	33	44	36	33	30	36	36	34	35	32
Get a lot worse	17	18	5	24	7	12	20	18	19	16	11	12	25	17	12	25	20	15	19	18	22	21
TOTAL WORSE	50	53	37	64	29	46	59	48	50	54	39	42	58	61	48	58	50	51	55	52	57	<b>53</b> 5
Don't know	4	6	3	5	4	4	7	4	6	6	14	7	5	1	5	6	6	4	7	7	5	5
Thinking about the government's policy on the economy, which of the following best reflects your view?			_			_																
The governments' policy on the economy is basically right, if they stick with it the economy will eventually start to improve The governments' policy on the economy is basically		28	72	3	37	57	5	20	28	28	14	29	27	33	33	21	27	36	26	24	15	14
wrong and they need to make changes for the economy to improve		56	17	89	42	27	82	67	62	51	68	53	58	52	52	63	59	50	55	60	71	74
Don't know		16	11	7	21	16	12	13	10	21	19	18	14	14	16	16	13	15	19	16	15	12



		Votir	ıg inte	ntion	20	)10 Vo	te	Ger	nder		A	ge		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
'-	0/_	0/	0/	0/	0/_	0/	0/	0/	0/	0/	0/_	0/	0/	0/_	0/	0/	0/	0/	0/	0/	0/2

In the previous question you said you thought the government's policy on the economy needed to change. Thinking about the current state of the economy and the government's budget deficit, which of the following best reflects your view of what changes George Osborne should make?

[Only asked to those who said the government's economic policy was basically wrong n=955]

He should cut spending more, and use the money saved to cut taxes or reduce the deficit more quickly
He should increase taxes, and use the money raised to reduce the amount of cuts or reduce the deficit more quickly
He should borrow more in the short term to fund tax cuts
He should borrow more in the short term to reduce the amount of cuts None of these Don't know

Do you think the fact that the government is a coalition between two different political parties makes it more difficult to come up with an economic strategy, easier to come up with an economic strategy, or does it make no difference?

Being a coalition between two parties makes it more difficult for the government to come up with an economic strategy
Being a coalition between two parties makes it easier for the government to come up with an economic strategy

Makes no real difference
Don't know

24	56	16	17	45	17	22	22	26	31	21	20	27	25	23	32	24	26	19	19	24
																	13			21
4	3	2	6	10	2	4	6	2	3	5	5	3	3	5	2	6	6	2	2	3
17	9	24	10	8	22	16	19	15	12	21	18	13	21	13	16	17	16	19	14	17
20 15	17 3	23 13	10 8	18 8	21 15	21 12	21 12	19 17	16 29	18 11	23 15	20 11	18 11	23 19	24 8	18 10	20 18	17 20	31 15	22 12

	ı					Ī			i				1	ı	1					
																	61			
6	7	5	21	5	3	8	7	6	11	10	4	4	7	6	7	8	3 25 11	7	4	5
24 8	14 3	31 5	25 7	16 5	30 8	29 7	23 5	25 11	19 13	22 12	29 7	23 5	23 7	26 10	23 12	22 7	25 11	24 7	31 7	30 7



Fieldwork: 30th - 31st Augu	ıst	2012	
-----------------------------	-----	------	--

Fieldwork: 30th - 31st August 2012		Votir	g inte	ntion	20	)10 Vot	te	Ger	nder		A	ne		Social	grade			Region			
	Total	Con		Lib Dem	Con	Lah	Lib Dem	Male	Female	18-24			60+			London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the government is or is not capable																					
of getting the country out of the current																					
economic situation?										i			i	i	ĺ	1					
Is capable of getting the country out the economic situation	34	77	7	54	60	11	30	34	34	28	38	31	37	37	30	29	45	28	32	19	21
Is not capable of getting the country out of the economic situation	51	13	83	33	25	77	58	54	48	53	43	56	50	47	55	51	43	55	50	70	65
Don't know	15	10	10	13	15	12	12	12	18	18	19	14	13	15	15	20	12	17	18	11	14
Some people have suggested introducing a temporary tax on people's wealth (that is, the amount of money they have, such as savings, property and assets) for the richest people in society. In principle, would you support or oppose a wealth tax?  Support Oppose Don't know	57 29 14	39 48 13	75 13 12	67 22 11	38 47 15	70 14 16	66   24 10	59 29 12	55   29 16	60 20 20	51 31 18	60 28 13	57 32 11	54 32 14	60 25 15	41 42 17	56 33 11	58 22 20	62 25 13	65 24 11	66 25 10
If a tax on people's wealth, including their savings, assets and property (including homes, but not pension funds) was introduced, at what level of wealth do you think it should start?																					
People with assets worth more than £250,000 People with assets worth more than £500,000 People with assets worth more than £1,000,000 People with assets worth more than £2,000,000 People with assets over a figure higher than this Don't know	7 12 34 17 18 11	5 7 27 25 26 11	8 18 39 14 12 9	4 12 48 13 15 8	4 8 27 21 28 12	7 15 39 15 13	6 15 38 19 15 8	7 12 37 16 19	6 13 32 18 18	7 10 44 10 14 14	8 13 36 14 16 14	6 12 31 21 21 10	7 13 34 17 19	5 11 35 20 19 11	9 14 34 13 18 12	7 6 26 16 27 18	5 14 34 21 17 9	8 13 32 16 17 13	7 12 41 12 17 11	9 18 36 12 17 8	7 16 34 20 14 8



		Votir	ng inte	ntion	20	)10 Vo	te	Ger	nder		Α	<b>j</b> e		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the budget earlier this year the government reduced the top rate of income tax on people earning over £150,000 from 50p in the pound to 45p in the pound. Do you think this was the right or the wrong thing to do?
The right thing to do

	The right thing to do
The wrong thing to do - it sho	ould have stayed at 50p
The wrong thing to do - it sho	ould have gone down to
	40p
	Don't know

Some people think that increasing taxes on the rich would discourage entrepreneurs and lead to some rich people moving abroad to countries with lower tax. Which of the following best reflects your view?

Increasing taxes on the rich risks driving wealthy investers and entrepreneurs abroad and it would be the wrong thing to do

There is a risk that increasing taxes on the rich would drive some wealthy people abroad, but in the current circumstances is the still the right thing to do

There is no real risk that increasing taxes on the rich would drive a significant number of people abroad and it would be the right thing to do

Don't know

The highest earning taxpayers currently pay a large amount of the nation's income tax. Taking into a account the extra taxes that individual wealthy people would have to pay, against the risk that some wealthy people would leave the country if taxes were raised, do you think increasing tax on the wealthy would or would not bring in more money in tax?

Would probably bring in more money in tax Would probably not bring in more money in tax Don't know

20	38	11	11	35	12	12	19	20	11	20	21	21	22	17	18	22	20	20	11	12
																	62			
7	9	3	13	10	4	3	9	5	7	11	6	4	9	3	8	6	5	8	5	3
13	11	9	10	11	9	14	10	16	24	16	11	9	11	16	21	10	13	14	11	14

23	45	9	18	43	10	13	24	23	14	26	22	27	25	22	24	29	19	23	14	11
43	37	46	57	37	46	55	40	46	52	46	42	39	45	42	41	44	40	47	45	55
22	7	38	23	9	36	24	28	16	21	15	27	24	22	23	20	20	25	22	29	24
11	10	7	3	11	8	8	7	15	13	13	9	10	9	14	15	8	16	9	12	10

	_			_		_			_				_	_	_					
48	34	67	56	33	63	58	51	45	44	41	55	49	48	48	42	48	47	49	58	59
31	51	18	28	50	19	20	32	30	19	36	28	36	33	29	36	35	28	29	22	18
21	15	16	16	16	18	21	17	25	37	23	18	16	19	23	22	17	25	22	20	22



		Votir	g inte	ntion	20	)10 Vo	te	Ger	nder		A	ge		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
-	0/_	0/_	0/2	0/2	0/_	0/_	0/_	0/_	0/_	0/_	0/2	0/2	0/_	0/_	0/_	0/_	0/_	0/2	0/2	0/_	%

Taking everything into account do you think introducing higher taxes on the wealthy would help or damage the chances of an economic recovery, or would it make no difference?

Would help the chances of an economic recovery	39	27	55	37	22	52	49	40	38	45	35	41	37	36	43	24	39	41	42	49	51
Would damage the chances of an economic	18	33	8	25	34	10	8	21	15	14	24	16	18	21	15	23	21	15	17	13	7
recovery		00	Ü	_0	~ .		J								.0			.0		10	•
Would make no real difference	31	30	30	30	34	28	32	32	31	29	25	33	36	33	29	36	31	33	30	26	31
Don't know	12	9	7	9	9	10	11	7	16	12	16	11	9	10	14	17	10	11	12	11	11

Nick Clegg has suggested that the government should bring in a new temporary tax on the wealthy to help reduce the deficit. Do you think he is making this suggestion...

Mainly because he thinks it is the best way to reduce the deficit and make the rich pay their share	18	17	19	38	14	17	27	15	21	21	20	17	16	19	17	10	21	21	18	15	22
Mainly because he is trying to improve his standing within his own political party	51	59	51	22	60	50	41	58	45	55	50	51	51	52	49	60	51	49	48	53	48
Both equally Don't know	22 9	16 7	26 5	34 7	17 8	25 8	26 7	21 6	22 12	18 6	19 11	23 9	24 8	21 8	22 11	17 12	21 7	21 10	25 9	21 12	23 6



		Votir	g inte	ntion	20	)10 Vo	te	Ger	nder		A	ge		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
-	0/_	0/_	0/2	0/2	0/_	0/_	0/_	0/_	0/_	0/_	0/2	0/2	0/_	0/_	0/_	0/_	0/_	0/2	0/2	0/_	%

Do you think each of the following is an asset or liability to the government these days?

liability to the government these	days?																					
Nick Clegg			_			_					_,				_,	_						
	An asset	17	19	13	62	17	11	28	17	18	17	17	17	18	19	15	15	19	14	21	14	18
	A liability	58	58	69	21	63	67	49	64	53	53	51	61	64	60	56	65	59	59	51	62	57
	Don't know	24	22	18	17	20	22	24	19	29	30	32	22	18	21	28	20	22	26	28	24	25
George Osborne			_			_					_				_	_						
	An asset	16	39	4	15	31	6	11	16	16	15	15	13	20	18	13	15	20	14	14	10	9
	A liability	58	34		56		75	68	66	51	51	53	64	58	59	58	65	55	58	56	66	72
	Don't know	26	27	14	29	29	19	21	18	33	34	32	22	21	23	29	19	25	28	30	24	19
David Cameron						_					-											
	An asset	34	82	7	44	63	10	28	32	35	18	34	33	40	38	28	31	43	35	28	17	23
	A liability	47	7	79	44	21	71	57	54	40	52	43	50	44	46	48	47	41	45	48	66	61
	Don't know	20	11	14	12	16	19	15	14	25	31	23	17	15	17	24	22	16	19	24	17	16
Ken Clarke																						
	An asset	26	37	25	43	29	22	32	33	19	14	23	27	33	33	16	32	27	24	22	26	28
	A liability	41	34		22	43	47	38	45	37	42	36	42	45	37	46	36	43	42	40	42	44
	Don't know	33	29	26	34	28	31	31	22	44	44	41	31	23	29	38	32	30	34	38	33	28
William Hague						ī																
	An asset	43	72		50	66	25	47	48	39	27	40	43	53	51	32	46	51	37	41	28	43
	A liability	29	9	51	23	14	48	29	34	25	33	28	31	26	26	34	26	26	32	28	42	34
	Don't know	28	19	22	27	20	27	24	18	37	40	32	25	21	23	34	27	22	31	30	31	23
Theresa May	_						_	1								1					_	
	An asset	17	38	6	18	31	8	14	18	16	10	15	18	21	20	13	18	21	17	15	7	14
	A liability	51	31	70	49	39	64	53	61	40	52	45	52	53	48	54	51	49	49	49	63	54
	Don't know	32	30	24	33	30	28	33	21	43	38	39	30	26	32	34	31	30	34	36	30	33
Vince Cable	•	0.4	Loo			I		40 [	00	0.5	۰.	00	0.4	00		o. 1	00	0.4		0.4	07	40
	An asset	31	32	34	64	30	28	48	38	25	27	29	31	36	37	24	32	34	30	31	27	43
	A liability	36	40		8	43	39	27	42	31	36	33	39	37	35	38	35	39	36	34	38	32
	Don't know	32	29	26	28	27	33	25	21	43	37	38	30	26	28	38	32	28	34	36	35	25
Andrew Lansley	•	•	1 4-		40	۱	_	۰ ۱	4.0	_	۱	•	_		۱ ،۰	- 1	•	•		40		0
	An asset	8	17	3	12	16	2	6	10	5	10	8	5	11	10	5	9	9	4	10	4	6
	A liability	41 51	26		33	32	57	44	49	34	36	39	44	42	42	40	45	40	44	37	47	46 48
	Don't know	51	57	35	55	52	41	50	41	60	55	53	52	47	48	55	46	51	52	53	49	48



Fieldwork: 30th - 31st Augu	ıst	2012	
-----------------------------	-----	------	--

riciawork. ootii orst August 2012																						
			Votin	g inte	ntion	20	10 Vo	te	Ger	nder		Αç	ge		Social	grade			Region			
		Total	Con		Lib Dem		Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted 9	Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted	Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following words and phrases do you think best apply to Nick Clegg.																						
Please tick all that apply Weak		48	39	62	17	45	60	44	48	48	54	41	50	49	46	51	55	51	42	43	56	34
Trying his best		35	48	27	74	40	26	45	35	35	20	37	38	37	38	31	34	41	32	34	26	51
Out of touch		33	30	41	4	38	37		35 37	30		25	35	43	34	33	39	34	32	31	30	34
Pathetic		28	19	40	3	27	38	27 25	31	26	24 26	23	35 29	33	27	31	39	3 <del>4</del> 28	32 29	26	30 32	17
Likeable		20 17			ა 47	17			31 17			23 16				31 17						
			22 7	12 26		13	12 24	23		17	18		17	17	17	17	14	19	15	21	14	14
Dishonest		17			1			16	19	15	30	16	16	14	17		21	15	23	14	14	31
Intelligent		16	20	11	50	17	10	24	17	16	13	14	17	19	19	12	15	20	12	19	10	13
Unlikable		16	13	20	0	18	18	10	18	14	25	13	16	16	15	18	18	16	18	15	15	9
Honest		10	10	9	40	8	7	18	11	9	2	10	9	15	11	8	10	13	6	10	8	21
In touch		4	4	4	24	4	3	9	4	4	9	4	3	4	5	4	3	4	4	7	1	6
None of these		2	1	2	2	1	2	1	2	1	0	4	2	1	2	1	3	1	2	2	2	1
Don't know		8	6	4	4	6	6	7	5	11	10	13	6	4	7	9	6	6	10	7	13	8
Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place Nick Clegg?																						
Very left-wing		3	5	1	0	5	1	4	3	3	4	4	3	3	3	3	4	4	2	2	5	5
Fairly left-wing		10	20	4	6	19	5	8	13	8	13	11	8	11	12	9	12	10	12	9	10	10
Slightly left-of-centre		20	24	15	38	23	14	23	24	15	21	19	17	22	24	13	16	24	12	24	16	20
Centre		17	20	17	27	15	19	20	17	17	14	19	19	15	18	16	21	15	17	18	17	17
Slightly right-of-centre		12	7	20	14	8	18	14	15	9	15	9	13	13	14	10	16	11	14	9	14	13
Fairly right-wing		5	1	11	1	1	11	6	5	5	3	3	6	6	4	6	5	4	5	5	7	7
Very right-wing		1	0	2	0	0	2	2	1	1	1	0	1	2	1	2	1	1	2	1	1	2
Don't know		31	23	30	15	-	32	24	21	41	30	36	32	27	24	41	25	30	37	31	30	26
	May 10- A	\ 20																				
	11 2012	4ug 30- 31																				
Would you like to see Nick Clegg remain as																						
Liberal Democrat leader, or should he be																						
replaced?																						
Nick Clegg should stay as leader of the Liberal			Ī		J			I						j	Ī		Ī					
Democrats	31	30	42	23	60	35	24	33	31	29	29	35	28	28	33	26	19	35	32	32	19	23
Nick Clegg should be replaced as leader of the Liberal Democrats	38	40	30	53	24	34	49	47	42	38	43	36	39	44	38	43	48	40	39	37	43	55
Don't know	31	30	28	24	16	31	28	20	27	32	28	29	32	28	29	30	33	26	28	31	38	22
Bontanow	•		_~			٠.				~-	_~		~-		_~	-			_~	٠.		



	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Samp			541	119	564	454	388	845	894	210			490	991	748	223	565	372	428	151	188
Unweighted Samp		447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Whether or not you support Nick Clegg, do you think the Liberal Democrats would do better at the next election if they kept Nick Clegg as leader, or if they replaced him with someone else?																					
Would do better if they kept Nick Clegg Would do better if they replaced Nick Clegg with	18	28	13	31	22	12	21	17	18	13	18	18	20	19	16	15	20	17	19	13	17
someone else	53	42	64	47	49	61	58	58	48	61	52	52	50	54	50	56	53	50	50	57	63
Don't know	30	29	23	21	29	26	21	25	34	27	30	30	30	27	33	29	27	32	31	30	20
Which of the following do you think would win the Liberal Democrats the most support if they became their party leader at the next election?																					
[Only asked to those who said Nick Clegg should be replaced n=918]																					
Vince Cable	28	25	31	42	23	28	35	34	21	32	19	28	35	30	25	32	27	30	27	23	30
Charles Kennedy Paddy Ashdown	8 7	6 8	12 9	6 2	5 8	11 8	10 8	10 7	7 8	3 4	10 7	8 8	10 9	8 9	9 6	7 6	7 11	9 8	4 5	24 2	9 11
Simon Hughes	4	5	4	4	5	3	3	3	5	2	2	4	6	5	2	4	3	4	5	3	1
David Laws	3	5	0	19	8	1	1	5	2	7	3	2	4	4	2	6	3	1	6	0	3
Ed Davey	2	1	2	7	0	2	1	2	1	0	6	0	0	2	2	1	1	1	4	0	0
Danny Alexander Tim Farron	2 1	3	2	3 4	4	2	2	2	2 1	0 3	3 1	2	3 2	3 2	1 1	3 5	3 1	0 0	1 2	6 0	2 1
Chris Huhne	1	4	0	0	2	2	0	1	1	3	2	0	0	0	2	3	0	2	0	0	2
None of these	9	7	7	4	11	6	8	9	8	9	11	9	7	8	9	10	8	9	11	6	8
Don't know	34	36	31	10	35	35	30	25	44	37	36	39	25	28	42	23	36	36	35	36	34
July 5	6 Aug 30	-																			
Do you support or oppose building a third																					
runway at Heathrow airport?  Support 36	35	45	35	29	40	37	33	41	30	26	38	40	32	37	34	32	39	32	33	41	34
Oppose 28	32	29	31	45	34	26	34	29	34	37	27	28	37	35	27	33	36	30	27	29	32
Don't know 35	33	25	34		26	37	33	29	37	37	35	32	31	29	39	35	25	38	40	29	34

Gender

Age

Social grade

Region

Voting intention

2010 Vote



		Votir	ng inte	ntion	20	)10 Vo	te	Ger	ıder		Ą	<b>j</b> e		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before the last election David Cameron promised that if elected he would not go ahead with a third runway at Heathrow. Do you think David Cameron should...

hub. E. 6 Aug 30-

keep his promise and rule out a third runway at	35	34	38	30	35	34	35	31	38	25	36	35	37	38	30	37	36	31	35	31	34
Heathrow																					
keep his promise, but reconsider the issue at the next election	32	42	24	39	37	26	33	31	32	44	34	30	27	32	31	36	35	28	30	24	32
reconsider his promise now and go ahead with a	19	18	20	12	10	22	17	24	14	11	16	19	23	17	21	16	16	21	18	29	18
third runway	13	10	20	12	13	22	''	27	17		10	13	23	17	۲۱	10	10	21	10	23	10
Don't know	15	6	10	10	Ω	1Ω	15	1/	16	10	1/	16	13	12	10	11	12	20	17	16	15

	July 5-6	31																				
Thinking about Britain's airports and possible ways of increasing their capacity, which of the following do you think would be the best way of increasing Britain's air capacity?																						
Expanding capacity at other regional airports	37	32	30	34	41	29	34	32	30	33	26	27	34	37	32	31	17	28	41	34	40	18
Expanding capacity at Heathrow airport	12	14	17	15	5	15	15	15	18	10	12	18	15	10	15	12	20	16	9	10	21	11
Building a new hub airport in the Thames Estuary	12	14	22	12	11	21	12	11	18	10	10	11	11	23	15	13	19	16	14	13	5	8
Expanding capacity at Gatwick or Stansted	12	11	11	11	17	14	10	10	12	11	7	10	12	13	10	12	19	17	5	7	8	28
There should not be any expansion of British airports	9	9	8	9	12	9	7	12	6	12	11	12	9	6	9	8	11	10	6	11	8	13
Not sure	18	20	13	18	14	13	23	20	16	24	34	23	20	12	17	24	14	15	26	25	18	22

A Conservative MP has questioned whether David Cameron is a "man or a mouse" over the issue of a third runway at Heathrow. Thinking about David Cameron's decision to rule out a third runway at Heathrow, do you think he has behaved more like...

A man	25	50	10	35	39	9	24	24	26	18	25	24	29	27	22	23	30	24	23	20	22
A mouse	28	12	47	16	19	41	28	33	23	36	26	30	23	26	31	28	26	28	28	35	31
Neither	30	32	29	33	31	31	31	30	31	21	28	30	37	32	28	32	32	28	29	30	29
Don't know	17	6	14	15	11	19	16	14	20	25	21	16	10	15	19	17	12	20	20	15	18



		Votir	ıg inte	ntion	20	)10 Vo	te	Ger	nder		A	ge		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the sort of people who are rewarded by the honours system, do you think the following groups receive too many awards from the honours system, not enough rewards from the honours system, or about the right amount? Senior civil servants Too many awards Not enough recognition About the right amount of recognition Don't know 14 13 18 16 12 People working in public services, like schools and hospitals Too many awards Not enough recognition About the right amount of recognition Don't know **Business leaders and entrepreneurs** Too many awards Not enough recognition About the right amount of recognition Don't know 11 10 11 Figures from entertainment, like actors, film stars and musicians Too many awards 63 71 Not enough recognition About the right amount of recognition Don't know Scientists and academics Too many awards Not enough recognition About the right amount of recognition Don't know People from charities and the voluntary sector Too many awards Not enough recognition About the right amount of recognition 23 21 Don't know 



Fieldwork	: 30th	- 31st Auc	ust 2012
-----------	--------	------------	----------

Ticiawork. John Grat August 2012		T v				140.17	. 1	_										- ·			1
		Votii	ng inte	ntion	20	10 Vo	te	Ge	nder		. A	ge		Social	grade		T	Region		1	
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Local councillors and politicians					_		_							_		-					
Too many awards	48	50	48	29	55	44	42	52	44	44	38	50	56	47	50	45	48	50	48	46	46
Not enough recognition	7	6	11	8	4	10	9	7	8	9	9	7	6	8	7	10	6	7	8	8	8
About the right amount of recognition	30	34	29	52	30	31	35	31	30	34	27	32	30	31	30	25	33	26	32	33	31
Don't know	14	11	12	11	11	14	15	10	18	13	26	11	8	14	14	20	12	16	12	13	15
Sportsmen and women										1						•					
Too many awards	39	41	39	27	39	38	35	46	33	40	38	41	38	40	39	31	37	43	43	39	37
Not enough recognition	15	17	18	12		16	17	15	16	16	16	14	15	14	16	19	18	14	13	10	18
About the right amount of recognition	35	35	34	57	38	36	39	32	38	33	28	37	41	37	34	38	38	29	33	40	36
Don't know	10	7	8	4	7	11	8	7	13	11	17	8	5	9	11	11	6	13	10	11	9
National politicians and Members of Parliament																					
Too many awards	67	64	68	58	68	63	67	72	61	62	48	74	77	65	69	62	68	64	67	71	69
Not enough recognition	3	3	3	2	3	3	3	4	2	5	6	1	2	3	3	3	3	4	4	2	3
About the right amount of recognition	18	23	19	34		21	18	15	2 20	19	22	16	2 16	19	16	20	19	16	17	15	15
Don't know	13	10	10	6	11	13	11	9	16	14	24	10	5	12	13	15	10	16	11	12	12
Do you believe that all British Olympic gold medallists should automatically receive an honour, or should honours only go to those who have made a wider contribution to the country or their sport?									Ī						ı						
All British competitors who win an Olympic gold should automatically receive an honour Only British gold medallists who have made a wider	14	14	15	14	11	15	19	14	14	22	16	13	10	12	17	12	14	16	16	8	21
contribution to the country or their sport should recieve an honour	74	77		71		73		73	74	63	70	75	80	77	69	75	77	69	69	82	69
Don't know	12	8	11	15	12	12	10	13	12	15	13	12	10	11	14	13	9	15	15	9	11



i leiuwork. John - 31st August 2012																					
		Votin	ng inte	ntion	20	)10 Vo	te	Gei	nder		Α	ge		Social	grade			Region			
	Total	Con	Lab	Lib Dem	Con	l ah l	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Lib Dem Deserters
Weighted Sample	1739	465	541	119	564	454	388	845	894	210	443	595	490	991	748	223	565	372	428	151	188
Unweighted Sample	1739	447	515	132	555	413	422	835	904	64	476	722	477	1142	597	231	592	329	416	171	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think is it more impressive to represent Britain at the Olympics, at the Paralympics, or are they equally impressive?																					
Competing at the Olympics is more impressive Competing at the Paralympics is more impressive They are equally impressive Don't know	10 11 74 4	15 10 72 3	8 10 79 3	11 13 75 1	14 10 74 3	8 11 75 5	11 12 74 2	13 10 72 5	8 11 77 4	8 11 74 7	11 12 72 6	12 10 74 4	9 10 78 3	11 11 75 3	10 11 73 6	10 12 70 8	12 10 75 3	8 11 75 6	9 9 78 3	15 14 67 4	11 12 74 3
Generally speaking, to what extent, if at all, do you think disabled people are discriminated against in Britain today?								_						_							
Discriminated against a lot Discriminated against a fair amount Not discriminated against a lot Not discriminated against at all Don't know	13 49 24 5 9	8 47 34 6 6	16 53 19 3 9	11 47 29 8 5	8 46 31 6 8	16 50 19 3 11	16 54 22 3 6	11 47 28 5 8	15 51 20 5 10	6 60 23 4 7	10 47 29 4 10	17 47 21 6 9	13 49 24 5 9	11 48 27 5 7	15 50 19 5 11	14 54 15 6 11	14 47 28 5 6	12 50 26 4 9	12 48 22 7 12	16 49 23 2 11	16 55 20 3 6



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	onweighted no.	vvoignica
Age and Gender		
Male 18 to 24	22	108
Male 25 to 39	203	223
Male 40 to 59	356	294
Male 60 +	254	221
Female 18 to 24	42	103
Female 25 to 39	273	221
Female 40 to 59	366	301
Female 60 +	223	270
Region		
North England	416	428
Midlands	251	285
East England	157	167
London	231	223
South England	435	398
Wales	78	87
Scotland	171	151
Social Grade		
AB	629	487
C1	513	504
C2	227	365
DE	370	383
Newspaper Type		
Express / Mail	347	278
Sun / Star	156	409
Mirror / Record	84	174
Guardian / Independent	92	78
FT / Times / Telegraph	122	165
Other Paper	234	200
No Paper	704	435
Political Party Identification		
Labour	518	565
Conservative	493	496
Liberal Democrat	211	209
SNP/Plaid Cymru	33	30
Others	73	23
None/ DK	411	417

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk