

YouGov / Sunday Times Survey Results

Sample Size: 1412 GB Adults
Fieldwork: 23rd - 24th April 2010

Weighted Sample
Unweighted Sample

Total	Voting intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1412	402	323	329	677	735	417	501	495	776	636	180	459	302	348	123
1412	401	332	306	634	778	284	490	638	851	561	149	459	292	338	174
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Taking into account likelihood to vote]

	April 16-17	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	33	35	100	0	35	35	34	32	40	35	36	34	45	33	32	16
Lib Dem	29	28	0	0	28	28	35	30	22	30	26	36	28	24	29	22
Lab	30	27	0	100	27	28	26	30	26	26	29	25	19	34	31	35
Other	8	9	0	0	9	9	6	8	13	9	9	6	7	9	8	27
UKIP	2	4	0	0	4	3	1	3	5	4	3	5	5	3	2	1
SNP / PCY	1	2	0	0	2	2	2	2	3	3	2	0	0	2	0	23
BNP	3	2	0	0	2	1	1	2	2	1	3	0	1	3	3	0
Green	1	1	0	0	1	1	1	0	1	1	0	1	1	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	1	2	0	1	0	2	0	1	1	1	2

The general election will be held on May 6. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

	April 16-17	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	3	4	0	0	3	5	7	3	2	4	5	7	4	4	2	4
1	1	1	1	2	2	0	2	1	0	0	2	0	1	1	2	0
2	1	0	0	0	1	0	0	0	1	0	1	1	0	0	0	1
3	1	1	0	0	1	1	1	1	1	1	1	3	0	0	1	1
4	1	0	0	0	1	0	0	1	1	1	0	0	0	1	1	0
5	3	3	1	4	3	3	4	3	1	2	4	4	2	2	3	7
6	2	1	1	1	1	2	2	1	2	1	1	1	1	1	2	1
7	4	4	2	5	4	3	4	4	2	3	4	3	4	3	4	3
8	7	7	6	7	11	10	10	6	7	6	9	9	4	8	10	7
9	10	9	9	8	12	9	10	10	11	11	7	10	11	9	7	10
10 - Absolutely certain to vote	66	67	80	73	68	66	57	69	74	69	65	62	71	68	66	65
Don't know	1	2	1	0	0	1	2	3	1	1	2	2	1	2	2	1

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Unweighted Sample

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention
[All those to name a party]

	April 16-17	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Con	33	35	100	0	0	35	35	32	32	39	35	35	33	46	31	31	15
Lab	30	28	0	100	0	28	28	28	30	26	27	30	26	19	34	33	37
Lib Dem	29	28	0	0	100	28	29	34	30	22	30	26	35	29	26	29	22
Other	9	9	0	0	0	9	9	6	7	13	9	9	6	7	9	7	26
Other Parties Voting Intention																	
UKIP	2	3	0	0	0	4	3	1	3	6	4	3	4	5	3	2	1
SNP / PCY	1	2	0	0	0	2	2	2	2	3	3	1	0	0	2	0	22
Green	3	1	0	0	0	1	1	1	0	1	1	0	2	1	0	1	1
BNP	1	1	0	0	0	2	1	1	2	2	1	3	0	1	3	3	0
Respect	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	1	1	2	0	1	0	2	0	1	1	1	2
Non Voters																	
Would Not Vote	3	4	0	0	0	3	5	7	3	2	4	5	7	4	4	2	4
Don't know	16	14	0	0	0	11	17	12	18	12	14	13	13	12	12	18	14

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	6	6	0	26	1	8	5	8	4	7	4	9	4	5	11	4	12
Fairly well	33	32	4	70	37	31	32	32	35	28	35	28	32	27	29	37	41
TOTAL WELL	39	38	4	96	38	39	37	40	39	35	39	37	36	32	40	41	53
Fairly badly	29	30	34	3	44	29	30	33	29	27	28	32	29	31	27	34	22
Very badly	28	27	61	0	13	30	25	17	28	35	29	26	27	34	28	21	18
TOTAL BADLY	57	57	95	3	57	59	55	50	57	62	57	58	56	65	55	55	40
Don't know	3	5	0	1	5	3	7	9	4	3	5	6	8	4	5	5	6

Do you think that David Cameron is doing well or badly as Conservative leader?

Very well	9	9	29	2	2	9	10	8	9	11	9	10	8	12	10	8	4
Fairly well	47	41	67	23	36	42	41	39	41	44	45	37	45	47	36	37	42
TOTAL WELL	56	50	96	25	38	51	51	47	50	55	54	47	53	59	46	45	46
Fairly badly	25	27	3	46	36	30	23	29	27	25	25	29	25	22	30	29	30
Very badly	12	14	0	24	20	14	14	11	16	14	14	14	9	13	15	17	14
TOTAL BADLY	37	41	3	70	56	44	37	40	43	39	39	43	34	35	45	46	44
Don't know	8	8	0	5	5	4	12	13	7	6	8	9	13	6	9	8	9

Weighted Sample
Unweighted Sample

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

April 16-17

Very well	33	30	23	24	53	34	26	35	29	26	31	28	30	27	32	31	30
Fairly well	48	47	52	55	44	44	50	41	49	51	48	46	47	48	47	45	50
TOTAL WELL	81	77	75	79	97	78	76	76	78	77	79	74	77	75	79	76	80
Fairly badly	6	9	14	10	1	10	9	6	10	11	8	10	4	13	8	9	7
Very badly	3	5	7	4	0	6	3	5	5	5	4	6	5	4	6	5	3
TOTAL BADLY	9	14	21	14	1	16	12	11	15	16	12	16	9	17	14	14	10
Don't know	10	9	4	8	2	5	13	13	8	7	8	10	14	7	7	10	10

Who would you trust more to raise you and your family's standard of living?

April 9-10

Gordon Brown and Alistair Darling	27	0	85	21	31	24	26	29	27	28	27	24	20	32	32	39
David Cameron and George Osborne	31	31	88	2	10	32	29	30	28	34	31	30	33	41	28	16
Neither	32	32	8	11	60	32	32	32	33	31	33	31	31	30	34	38
Don't know	10	10	3	2	10	5	15	12	10	8	9	11	12	9	11	7

Both main parties say their opponents would represent a risk to the economic recovery. What is your view?

Conservative spending cuts represent the biggest risk to recovery	34	4	78	42	38	30	31	37	33	35	33	27	27	37	39	50
Labour National Insurance increases are the biggest risk to recovery	35	75	4	29	40	31	36	32	38	36	35	41	43	33	27	27
Neither	13	10	10	13	12	14	12	12	16	14	13	10	14	16	14	10
Don't know	17	11	8	17	9	25	21	19	13	16	19	22	16	14	21	13

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

There is a large amount of waste and inefficiency in the public sector which could be cut without harming public services

Agree	78	92	72	76	79	76	68	76	87	78	77	79	82	78	73	72
Disagree	10	3	17	11	11	10	12	13	6	12	8	11	7	9	13	18
Don't know	12	5	10	13	10	14	20	11	7	10	15	11	11	13	14	10

Public sector workers have got off lightly in the recession compared with the private sector

Agree	52	72	40	47	59	46	36	53	65	53	51	49	61	51	47	46
Disagree	28	14	44	31	25	31	28	31	25	32	23	28	22	31	30	36
Don't know	20	14	16	22	16	23	36	15	10	15	26	23	17	19	23	18

Public sector workers enjoy better pay and perks than those in the private sector

Agree	42	60	32	35	45	38	29	40	53	40	44	33	48	40	41	35
Disagree	41	26	55	45	41	40	43	45	35	45	35	52	34	39	41	53
Don't know	18	14	13	20	14	21	28	15	12	15	21	15	18	21	18	12

The public sector is too large and needs to be reduced significantly, including cutting the number of public sector workers

Agree	54	77	37	52	61	47	35	52	72	54	54	47	61	52	52	49
Disagree	25	10	45	26	22	28	32	28	16	27	23	34	18	24	27	37
Don't know	21	13	19	22	16	25	33	20	12	19	23	20	21	23	21	14

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[To those who watched the TV leaders' debate]

Which of the leaders impressed you most?

	April 16-17	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
David Cameron	10	27	76	1	2	25	29	18	28	33	27	27	30	33	29	16	25
Nick Clegg	70	38	13	18	76	35	41	43	42	29	40	34	41	38	25	46	40
Gordon Brown	12	23	0	72	11	27	20	25	20	25	21	27	21	15	36	25	26
None of them	7	10	9	8	9	12	8	12	8	11	10	11	8	11	9	12	7
Don't know	1	2	2	1	2	1	2	1	2	2	2	1	0	3	0	2	3

Which of them came across as the most prime ministerial?

David Cameron	28	35	86	0	14	34	35	29	33	41	33	37	36	42	37	25	27
Nick Clegg	21	18	1	3	50	18	19	23	21	11	21	15	26	21	8	20	16
Gordon Brown	36	37	3	94	25	40	33	41	34	36	35	40	32	25	46	44	47
None of them	8	8	8	2	7	6	10	6	8	8	9	6	2	9	8	7	8
Don't know	7	3	2	1	3	2	3	2	3	4	3	3	5	3	1	3	3

Which of them struck you as the most honest?

David Cameron	12	25	73	1	2	26	24	16	27	30	24	27	28	31	28	13	21
Nick Clegg	61	42	13	20	86	42	42	50	43	33	44	38	40	40	33	51	45
Gordon Brown	15	21	2	68	7	23	17	24	18	21	19	22	24	17	25	19	24
None of them	9	11	11	11	5	9	14	10	10	14	12	11	6	10	14	15	10
Don't know	3	1	1	0	0	0	2	1	1	1	1	2	1	1	1	2	0

Which of them did you like most on a personal level best?

David Cameron	19	26	73	1	1	25	27	18	27	31	27	24	30	34	28	14	19
Nick Clegg	55	47	18	33	86	50	45	51	49	42	50	43	37	46	44	58	46
Gordon Brown	15	17	1	58	6	18	17	23	13	17	13	23	21	9	23	19	26
None of them	7	6	5	6	3	6	7	5	7	7	7	6	8	7	5	6	6
Don't know	3	3	3	2	3	1	5	2	4	3	2	4	5	4	1	2	3

Who was the most charismatic?

David Cameron	19	24	57	5	5	25	23	23	26	22	23	25	27	31	25	14	19
Nick Clegg	62	55	29	55	82	54	55	59	55	51	57	51	48	51	49	64	67
Gordon Brown	4	5	0	23	0	8	3	11	3	4	4	8	5	3	11	4	4
None of them	11	14	13	13	11	11	16	8	13	19	15	11	16	14	12	14	11
Don't know	4	2	1	4	2	2	3	0	3	3	1	4	4	1	3	3	0

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[To all]

Do you agree or disagree with the following statements?

A hung parliament with the Liberal Democrats holding the balance of power could be a good thing

Agree	37	10	36	79	42	32	38	37	35	39	34	41	34	33	39	44
Disagree	41	76	43	9	40	41	30	40	50	42	38	41	44	41	37	34
Don't know	23	14	21	12	18	27	32	22	15	19	27	19	22	25	24	22

A hung parliament would hit the economy and the pound and could mean Britain turning to the IMF for a bail-out

Agree	32	62	26	9	30	33	22	33	38	34	29	31	36	33	29	20
Disagree	33	17	43	55	44	23	33	34	32	35	31	35	30	33	32	48
Don't know	35	22	31	36	26	44	45	33	29	32	39	34	34	34	39	32

I would vote Liberal Democrat if I thought they had a chance of forming a government

Agree	37	16	22	85	38	35	42	38	31	37	37	45	36	32	39	33
Disagree	44	71	62	7	46	42	30	44	56	46	42	39	46	46	40	52
Don't know	19	13	16	8	16	23	28	18	13	17	22	16	19	22	22	15

Most people who say they support the Liberal Democrats have no real idea about their policies

Agree	48	71	58	23	52	45	44	44	56	46	51	49	51	48	44	45
Disagree	26	11	19	56	27	25	24	29	25	28	23	26	26	23	27	30
Don't know	26	18	24	21	22	30	33	27	19	26	25	25	22	29	29	25

The other parties have been targeting Liberal Democrat policies in recent days. What is your view of this?

It shows the parties are doing their job - the Liberal Democrats need to be scrutinised

It shows the other parties are rattled

Neither

Don't know

It shows the parties are doing their job - the Liberal Democrats need to be scrutinised	34	54	43	11	39	29	30	32	38	35	33	34	39	32	29	32
It shows the other parties are rattled	53	35	44	85	51	54	50	54	53	55	49	51	48	58	55	55
Neither	6	4	9	3	4	7	7	6	5	4	8	6	5	5	7	8
Don't know	8	8	4	1	6	10	12	8	4	6	10	9	8	6	9	6

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Newspapers have questioned Nick Clegg's personal financial dealings. What is your view on the basis of what you know about this?

He has serious questions to answer	25	44	24	4	25	24	18	23	31	24	25	21	29	23	21	25
It is an attempt to smear him because he has been doing well	53	31	56	87	59	47	51	56	50	56	49	52	48	58	54	53
Don't know	23	25	20	9	17	29	31	20	18	20	26	27	23	18	25	23

What would be your attitudes to the following election outcomes?

A Liberal Democrat Government under Nick Clegg

I would be delighted	21	3	8	71	24	19	29	22	14	22	20	27	21	24	18	14
I would be dismayed	32	57	41	2	34	30	18	32	44	32	31	31	34	32	27	38
I wouldn't mind	35	31	40	25	33	36	38	35	31	36	33	33	34	32	37	38
Don't know	12	8	11	2	9	16	16	11	11	10	15	9	11	12	17	10

A Conservative government under David Cameron

I would be delighted	24	79	1	2	23	25	21	22	29	26	22	27	33	23	17	12
I would be dismayed	47	0	89	67	50	44	47	50	43	47	47	42	37	51	51	65
I wouldn't mind	19	18	6	25	20	17	16	18	21	18	19	16	21	18	18	14
Don't know	11	3	4	6	7	14	17	10	7	10	12	16	9	8	13	9

A Labour government under Gordon Brown

I would be delighted	17	1	69	4	20	15	16	18	19	16	20	13	16	22	16	26
I would be dismayed	50	94	1	50	53	47	41	49	58	50	49	48	61	47	44	36
I wouldn't mind	24	3	29	41	21	27	29	27	17	26	21	29	16	24	29	30
Don't know	9	3	1	5	6	11	14	7	6	8	10	9	8	7	11	8

A coalition between Labour and LibDems, with Gordon Brown as prime minister

I would be delighted	10	1	25	11	11	9	15	8	7	7	12	5	7	13	12	13
I would be dismayed	49	95	10	41	52	46	40	49	57	49	49	46	62	46	42	33
I wouldn't mind	29	1	60	40	30	29	27	33	28	33	25	35	22	29	32	43
Don't know	12	3	6	7	7	16	18	10	8	10	13	14	9	12	14	11

A coalition between Labour and LibDems with a different Labour leader

I would be delighted	11	1	12	24	13	9	13	11	9	10	11	17	10	7	12	10
I would be dismayed	43	83	32	21	43	43	32	42	53	42	44	36	52	45	35	36
I wouldn't mind	29	10	42	44	31	28	33	31	25	32	26	31	26	32	30	33
Don't know	17	5	15	11	14	20	22	16	14	16	18	16	12	16	23	21

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A coalition between the Conservatives and LibDems

I would be delighted	8	18	1	6	7	8	10	5	8	7	8	9	10	7	7	3
I would be dismayed	52	33	88	53	56	49	46	55	55	51	54	48	46	60	53	60
I wouldn't mind	25	40	5	32	28	23	23	26	26	27	23	25	34	19	22	20
Don't know	15	8	6	10	9	20	21	13	11	14	15	19	10	15	18	17

A coalition between all three main parties

I would be delighted	8	3	5	19	10	7	10	7	9	8	9	7	8	10	8	7
I would be dismayed	45	68	50	32	47	44	37	48	50	47	44	48	50	39	44	45
I wouldn't mind	26	15	29	34	28	25	32	24	23	27	26	25	24	28	26	33
Don't know	20	13	17	15	15	24	21	21	18	18	22	20	17	22	22	15

The Conservatives say that if you vote for Nick Clegg, it could mean Gordon Brown remaining prime minister. Do you think this is true or untrue?

TRUE	40	74	31	22	44	37	39	36	45	42	38	40	49	42	27	38
Untrue	30	7	41	51	35	26	29	35	27	29	32	28	26	28	39	34
Not sure	29	19	28	27	21	37	32	29	28	29	30	32	25	30	33	28

Does this prospect affect your vote?

[Those who say 'true', above]

No, I was not going to vote Lib Dem anyway	58	70	71	21	59	58	61	51	62	57	59	65	58	63	41	68
No, I was going to vote Lib Dem and will do so anyway	9	1	3	63	8	11	16	9	5	9	10	7	9	8	15	7
It might, I would not want to vote Lib Dem to keep Gordon Brown in power	22	24	8	14	25	18	13	26	25	23	19	19	26	18	22	15
Don't know	11	5	19	2	9	13	11	13	9	10	11	8	7	10	22	10

The other parties say a Conservative government would not be able to work with Britain's EU partners, while the Conservatives accuse the others of accepting everything from Europe uncritically. Which party do you trust on Europe?

Labour	21	0	69	11	23	19	19	23	21	22	20	22	14	21	27	29
Liberal Democrats	16	2	7	52	20	13	22	16	12	17	16	16	17	20	13	15
Conservatives	28	81	1	8	30	27	25	26	34	29	28	33	36	25	23	17
Another party	8	6	3	2	10	7	4	6	14	8	8	5	10	9	7	10
Don't know	26	11	20	27	18	34	31	29	19	24	29	25	23	26	30	29

Weighted Sample
Unweighted Sample

Total	Voting intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1412	402	323	329	677	735	417	501	495	776	636	180	459	302	348	123
1412	401	332	306	634	778	284	490	638	851	561	149	459	292	338	174
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Liberal Democrats say they would scrap the replacement for Trident, Britain's sea-based nuclear defence system, and buy a cheaper nuclear weapons system. The other parties say this would amount to unilateral nuclear disarmament and endanger Britain's security. What is your view?

The Liberal Democrats should go further and say they would get rid of all British nuclear weapons
 The Liberal Democrat policy is about right because international circumstances have changed
 The Liberal Democrat policy goes too far, and would endanger Britain's security
 None of these
 Don't know

8	2	7	13	9	7	6	9	8	9	6	9	6	7	8	14
30	14	24	61	37	23	33	30	28	33	26	30	29	33	29	30
40	64	52	12	41	40	31	40	48	39	42	32	43	40	41	42
4	6	3	0	4	4	5	5	3	3	6	2	5	4	5	5
18	14	15	13	9	26	25	17	13	16	20	27	17	17	18	8

From what you know, which of the parties do you trust most to take the right decisions about pensions and care for the elderly?

Labour
 Liberal Democrats
 Conservative
 None of them
 Don't know

25	2	80	11	27	23	21	25	27	24	25	22	18	27	30	32
18	5	6	51	20	16	20	20	14	19	17	22	17	17	19	13
22	64	1	5	22	21	20	19	26	21	22	24	27	25	13	14
21	18	8	15	20	21	12	23	26	21	21	11	24	20	20	25
15	11	6	17	12	19	28	13	7	15	16	21	14	11	18	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	10	85
Male 25 to 39	146	183
Male 40 to 54	169	183
Male 55 +	309	226
Female 18 to 24	39	85
Female 25 to 39	202	184
Female 40 to 54	208	197
Female 55 +	329	269
Region		
North England	338	348
Midlands	217	231
East England	130	135
London	149	180
South England	329	324
Wales	75	71
Scotland	174	123
Social Grade		
ABC1	851	777
C2DE	561	636
Newspaper Type		
Express / Mail	374	226
Sun / Star	209	310
Mirror / Record	158	226
Guardian / Independent	89	56
FT / Times / Telegraph	125	134
Other Paper	188	176
No Paper	267	282
Political Party Identification		
Labour Loyal	422	369
Labour Disloyal	66	85
Conservative	369	367
Liberal Democrat	134	169
Others	73	42
None	301	345
Don't know	47	35