

Sample Size: 816 GB Adults  
Fieldwork: 7th June 2010

	2010 Election Vote				Gender		Age			Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>816</b>	264	215	171	392	424	255	276	286	449	367	104	265	175	201	71
Unweighted Sample	816	308	163	161	384	432	223	254	339	453	363	89	317	137	193	80
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Prime Minister David Cameron has said that the spending cuts needed to reduce the government deficit will affect "our whole way of life" in the UK. Are you prepared for your own way of life to change as a result of the spending cuts?

Very prepared	10	17	6	6	13	7	3	10	15	11	8	4	11	9	13	8
Somewhat prepared	41	56	32	41	41	40	39	41	42	43	38	41	44	44	37	32
<b>TOTAL PREPARED</b>	<b>51</b>	<b>73</b>	<b>38</b>	<b>47</b>	<b>54</b>	<b>47</b>	<b>42</b>	<b>51</b>	<b>57</b>	<b>54</b>	<b>46</b>	<b>45</b>	<b>55</b>	<b>53</b>	<b>50</b>	<b>40</b>
Not very prepared	25	19	27	31	22	28	29	26	21	25	25	32	24	22	22	32
Not prepared at all	17	6	27	15	15	18	16	17	17	14	20	9	15	17	22	18
<b>TOTAL NOT PREPARED</b>	<b>42</b>	<b>25</b>	<b>54</b>	<b>46</b>	<b>37</b>	<b>46</b>	<b>45</b>	<b>43</b>	<b>38</b>	<b>39</b>	<b>45</b>	<b>41</b>	<b>39</b>	<b>39</b>	<b>44</b>	<b>50</b>
Don't know	8	2	7	7	9	7	13	6	5	7	9	14	6	8	6	10

The Conservative-Liberal Democrat coalition are proposing large cuts in public spending to reduce the government deficit. From what you have heard about their plans, do you support or oppose these?

Strongly support	18	34	3	14	22	13	8	19	24	21	14	11	24	17	16	10
Tend to support	37	54	22	37	38	35	39	36	35	40	32	38	39	39	32	32
<b>TOTAL SUPPORT</b>	<b>55</b>	<b>88</b>	<b>25</b>	<b>51</b>	<b>60</b>	<b>48</b>	<b>47</b>	<b>55</b>	<b>59</b>	<b>61</b>	<b>46</b>	<b>49</b>	<b>63</b>	<b>56</b>	<b>48</b>	<b>42</b>
Tend to oppose	16	2	34	17	13	19	17	16	16	17	16	25	11	14	18	26
Strongly oppose	12	1	27	11	11	13	6	12	17	10	14	4	9	11	19	13
<b>TOTAL OPPOSE</b>	<b>28</b>	<b>3</b>	<b>61</b>	<b>28</b>	<b>24</b>	<b>32</b>	<b>23</b>	<b>28</b>	<b>33</b>	<b>27</b>	<b>30</b>	<b>29</b>	<b>20</b>	<b>25</b>	<b>37</b>	<b>39</b>
Don't know	18	8	14	20	15	20	29	16	8	12	24	22	17	19	15	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, the government have said they will try to reduce the deficit using 80% spending cuts and 20% tax increases. Which of the following best reflects your view?

The government should only cut spending, and not make any tax increases at all	18	14	19	15	19	16	19	17	17	14	22	11	17	15	21	26
The government should make larger cuts, and reduce the planned tax increases	20	27	12	18	21	19	19	20	21	22	18	23	23	15	20	17
The government have got the balance between spending cuts and tax increases about right	30	47	15	31	30	30	31	30	30	33	27	36	35	31	24	20
The government should make larger tax increases and smaller spending cuts	13	3	29	15	15	12	9	16	15	16	11	13	7	17	17	18
The government should only increase taxes, and not make any spending cuts at all	3	0	6	4	4	2	2	2	6	3	3	1	2	6	4	1
Don't know	16	8	19	16	11	20	21	15	11	13	19	16	15	17	14	17