

YouGov / The Sun Survey Results

Sample Size: 2057 GB Adults Fieldwork: 4th - 5th October 2010

| Fieldwork: 4th - 5th October 2010 | | Voting intention | | | Ge | ender | | Age | | | | grade | Region | | | | |
|--|-----------|------------------|----------------|----------------|-----------|----------------|----------------|----------------|----------------|---------------|----------------|----------------|----------------|------------------|---------------------|----------------|----------------|
| | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | | 690 | 631 | 169 | 1003 | 1054 | 251 | 521 | 705 | 580 | 1152 | 869 | 266 | 670 | 441 | 502 | 178 |
| Unweighted Sample | 2057 % | 627 % | 638 % | 180 % | 1005 | 1052 % | 195 % | 491 % | 837 % | 534 % | 1325 | 696 | 280 % | 688 % | 410 % | 468 % | 211 % |
| Universal benefits such as child benefit are currently available to all eligible people, regardless of their income. The government have announced that from 2013 they will end child benefit for people in households where someone earns over £44,000. In principle, do you support or oppose limiting child benefit so that people with high incomes do not receive it? | 70 | 20 | 70 | 20 | 20 | 70 | 70 | 70 | 70 | 70 | % | % | 70 | 70 | 70 | 20 | 70 |
| Strongly support | 45 | 56 | 39 | 53 | 51 | 39 | 40 | 39 | 47 | 50 | 40 | 51 | 41 | 43 | 46 | 48 | 44 |
| Tend to support | | 35 | 39 | 33 | 36 | 41 | 36 | 39 | 37 | 40 | 40 | 36 | 34 | 43 | 38 | 34 | 40 |
| TOTAL SUPPORT | 83 | 91 | 78 | 86 | 87 | 80 | 76 | 78 | 84 | 90 | 80 | 87 | 75 | 86 | 84 | 82 | 84 |
| Tend to oppose | | 6 | 11 | 8 | 8 | 10 | 14 | 13 | 7 | 5 | 11 | 6 | 14 | 8 | 8 | 8 | 8 |
| Strongly oppose | | 3 | 10 | 5 | 4 | 7 | 6 | 7 | 6 | 4 | 7 | 4 | 8 | 4 | 5 | 6 | 6 |
| TOTAL OPPOSE Don't know | 15 2 | 9 | 21 1 | 13 1 | 12 | 17 3 | 20 5 | 20 2 | 13 3 | 9 1 | 18 2 | 10 3 | 22 3 | 12 | 13 3 | 14 3 | 14 2 |
| The government are proposing to stop child benefit for any family where a taxpayer earns over £44,000 a year. This means a family where a husband and wife earn £30,000 each would still recieve the benefit, but a family where the husband alone earned £44,000 would not. The government have said that the alternative of fully means- testing the benefit based on total household income would be very expensive and wipe out the money saved. Which of the following best reflects your view? | | | | | | | | | | | | | | | | | |
| The proposed system is less than ideal, but is an acceptable compromise if the cost of a means-test based on household income would wipe out the savings | 41 | 56 | 29 | 47 | 45 | 37 | 38 | 38 | 40 | 45 | 42 | 40 | 40 | 44 | 41 | 38 | 37 |
| The proposed system is unfair, if the government want to stop the benefit going to the wealthy they should introduce a proper means-test, even if this means less money is saved | | 33 | 59 | 40 | 43 | 48 | 47 | 49 | 48 | 40 | 45 | 47 | 45 | 44 | 43 | 49 | 53 |
| Neither | 7 | 6 | 7 | 7 | 5 | 9 | 6 | 5 | 7 | 10 | 8 | 7 | 10 | 6 | 8 | 6 | 5 |



| | | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | |
|--|-------|------------------|-----|------------|--------|--------|-------|-------|-------|-----|--------------|------|--------|------------------|---------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2057 | 690 | 631 | 169 | 1003 | 1054 | 251 | 521 | 705 | 580 | 1152 | 869 | 266 | 670 | 441 | 502 | 178 |
| Unweighted Sample | 2057 | 627 | 638 | 180 | 1005 | 1052 | 195 | 491 | 837 | 534 | 1325 | 696 | 280 | 688 | 410 | 468 | 211 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| family can recieve more than the average family would get for going to work. Do you support or oppose this policy? Strongly support | 55 | 79 | 38 | 53 | 58 | 53 | 46 | 51 | 54 | 64 | 57 | 51 | 54 | 58 | 58 | 51 | 51 |
| Tend to support | 31 | 18 | 39 | 37 | 31 | 31 | 36 | 31 | 32 | 27 | 31 | 31 | 35 | 28 | 30 | 33 | 31 |
| TOTAL SUPPORT | 86 | 97 | 77 | 90 | 89 | 84 | 82 | 82 | 86 | 91 | 88 | 82 | 89 | 86 | 88 | 84 | 82 |
| Tend to oppose | 5 | 1 | 9 | 3 | 4 | 5 | 5 | 6 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 8 |
| Strongly oppose | 3 | 0 | 5 | 3 | 4 | 2 | 5 | 2 | 3 | 2 | 2 | 4 | 2 | 2 | 2 | 4 | 4 |
| TOTAL OPPOSE | 8 | 1 | 14 | 6 | 8 | 7 | 10 | 8 | 7 | 6 | 7 | 8 | 7 | 6 | 7 | 8 | 12 |
| Don't know | 7 | 2 | 9 | 5 | 4 | 10 | 8 | 9 | 6 | 4 | 5 | 9 | 4 | 7 | 6 | 9 | 6 |