

YouGov / The Sun Survey Results

Sample Size: 1916 GB Adults
Fieldwork: 28th - 29th September 2010

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1916	618	591	184	932	984	231	489	657	539	1082	816	243	631	408	469	165
Unweighted Sample	598	598	181	919	997	132	480	791	513	1248	650	275	613	407	418	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-27 Sep	28-29 Sep	Voting intention		Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Do you think Ed Miliband will do well or badly as leader of the Labour party?																		
Very well	12	10	2	28	2	12	8	6	7	13	12	10	10	7	10	10	13	9
Fairly well	31	40	31	53	46	36	44	34	41	43	38	38	42	37	38	42	41	47
TOTAL WELL	43	50	33	81	48	48	52	40	48	56	50	48	52	44	48	52	54	56
Fairly badly	15	17	32	5	15	20	14	11	15	14	25	21	11	23	17	16	16	12
Very badly	8	7	11	1	6	9	5	7	6	6	9	8	6	9	8	7	4	9
TOTAL BADLY	23	24	43	6	21	29	19	18	21	20	34	29	17	32	25	23	20	21
Don't know	34	26	24	13	31	22	29	42	30	24	17	23	30	24	27	26	27	23
Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies'																		
Agree	33	32	63	10	35	37	27	16	31	29	43	35	27	48	36	25	26	28
Disagree	29	31	10	60	24	37	26	25	26	36	34	31	32	22	25	36	37	45
Don't know	39	37	28	29	41	25	48	59	44	35	23	34	40	30	40	39	37	27
Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is...																		
True - and a good thing for Labour	18	21	12	35	22	22	20	20	23	20	20	20	22	18	19	19	25	27
True - and a bad thing for Labour	24	24	51	6	18	27	20	9	16	24	37	27	20	33	27	21	18	21
Untrue	17	17	7	32	9	21	13	9	12	21	20	16	17	16	15	19	17	19
Don't know	41	39	31	26	50	30	47	63	49	35	23	37	41	34	40	41	39	34

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Thinking about the Prime Minister David Cameron, do you think the policies and ideas he puts forward are generally optimistic or pessimistic about the country and the world?

Generally optimistic	38	74	16	39	38	38	34	35	34	48	39	37	40	45	38	32	26
Generally pessimistic	28	6	59	16	30	27	16	27	34	28	30	26	23	24	29	35	32
Neither optimistic or pessimistic	21	17	17	31	22	19	15	23	24	17	22	18	25	19	21	18	27
Not sure	13	2	9	15	10	15	36	16	8	7	9	18	12	12	12	15	15

And thinking about the Labour leader Ed Miliband, do you think the policies and ideas he puts forward are generally optimistic or pessimistic about the country and the world?

Generally optimistic	27	15	55	17	29	25	17	22	32	30	26	28	23	25	30	30	27
Generally pessimistic	12	21	5	9	14	10	7	10	12	16	13	10	17	11	13	9	12
Neither optimistic or pessimistic	23	29	18	29	24	23	19	22	23	27	23	24	23	26	23	20	24
Not sure	37	35	22	45	33	41	56	46	33	27	38	37	37	37	35	40	37

In his speech to the Labour party conference Ed Miliband spoke of the need to change the Labour party. Do you think he will change the Labour party for the better, for the worse, or do you think he will not make any real change at all?

Will change the party for the better	36	19	66	34	36	35	35	34	40	32	34	38	28	32	38	42	39
Will change the party for the worse	12	24	4	8	13	10	8	11	9	16	14	8	18	12	9	10	11
Will not make any real change at all	35	48	21	32	37	34	21	33	38	40	36	34	36	39	36	30	34
Don't know	17	8	9	26	13	21	36	22	12	12	16	19	17	17	17	18	16

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Ed Miliband said in his speech that he was "serious about reducing the deficit". Do you think Ed Miliband is or is not serious about the need to reduce the deficit?

Is serious about reducing the deficit	53	32	86	48	52	53	42	53	56	52	50	56	42	48	57	57	58
Is not serious about reducing the deficit	23	50	3	18	29	18	17	21	22	29	27	18	28	27	21	20	16
Not sure	24	18	11	34	19	29	41	25	22	19	23	26	29	25	22	22	26

Ed Miliband also criticised several of the things the last Labour government did while it was in power. Do you think he was right or wrong to do so?

Right - the last Labour government made mistakes and it is important for Ed Miliband to recognise and admit this	71	77	78	65	74	67	57	71	72	74	71	69	67	72	71	71	70
Wrong - Ed Miliband was part of the last government and it is a mistake to criticise his own party's record	18	21	17	19	18	18	11	15	19	23	19	16	23	16	19	18	17
Don't know	11	2	4	16	9	14	32	14	9	3	9	14	10	12	11	11	13

Ed Miliband said that the government was "wrong" to go to war in Iraq. Do you think he was right or wrong to distance himself from the war in Iraq?

Right	56	54	61	63	56	55	45	57	55	60	56	54	57	57	54	52	64
Wrong	26	34	24	15	29	22	22	22	28	27	27	23	29	22	28	30	17
Don't know	19	12	15	22	15	23	33	21	18	13	16	22	14	21	18	19	19

Ed Miliband said that he would not support "irresponsible" strikes against cuts in the public sector. Do you think this was the right or wrong thing for him to do?

Right - he should not support strikes against cuts	65	86	61	68	70	60	48	63	65	75	69	60	72	68	67	58	62
Wrong - he should be supporting strikes against cuts	12	5	18	5	13	10	11	13	13	10	10	14	11	9	9	17	16
Don't know	23	8	21	28	17	29	41	24	22	16	21	27	17	23	25	25	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose each of the following policies?

Changing the electoral system from First Past the Post to the Alternative vote

Support	39	29	43	73	45	34	32	45	41	36	43	35	42	38	40	38	40
Oppose	29	45	32	7	33	24	19	20	27	42	31	26	29	27	29	30	31
Don't know	32	25	25	21	22	42	50	35	32	22	27	39	29	35	31	31	29

A higher levy on the banks

Support	74	71	87	73	76	71	53	70	78	81	76	71	71	70	76	76	79
Oppose	9	17	5	6	11	7	8	11	8	9	12	6	15	12	6	6	7
Don't know	17	12	8	22	13	21	39	19	14	10	13	23	14	18	18	18	14

Making people who can afford it pay more in taxation

Support	66	53	84	76	69	64	47	62	69	76	64	71	54	64	69	70	77
Oppose	19	35	8	13	19	19	17	23	19	18	24	13	33	20	18	14	13
Don't know	14	11	8	12	12	17	36	15	12	7	13	16	13	15	13	16	10

Giving more employment rights to temporary workers employed through agencies

Support	61	51	76	68	59	63	51	61	64	61	58	65	54	56	66	66	60
Oppose	18	31	11	10	22	14	15	19	16	21	22	13	24	18	17	14	21
Don't know	21	18	14	22	19	23	34	21	20	18	21	22	23	25	17	20	19

Introducing a higher minimum wage

Support	72	59	90	68	68	76	66	71	74	74	69	77	73	68	75	73	76
Oppose	15	30	4	12	19	11	9	15	13	18	19	8	12	17	15	12	15
Don't know	13	11	6	21	14	13	26	14	13	8	12	15	15	15	11	15	9

David Miliband, the shadow foreign secretary, is currently considering whether to remain in frontline politics after losing the Labour leadership contest to his brother Ed. Some people think him remaining in the shadow cabinet would lead to division between him and his brother, while others think he is an important talent who would be a benefit to Labour on the frontbench. Do you think David Miliband should or should not remain in the shadow cabinet?

He should remain in the shadow cabinet	56	50	76	56	56	55	47	57	60	54	54	59	51	51	58	62	57
He should step down from the shadow cabinet	20	30	12	14	25	15	7	13	20	32	22	17	24	20	22	16	21
Don't know	24	20	12	30	19	30	46	29	21	15	24	25	25	29	20	22	22