

YouGov / The Sun Survey Results

Sample Size: 1916 GB Adults Fieldwork: 28th - 29th September 2010

Weighted Sample Unweighted Sample Unweighted Sample Unweighted Sample Total Con Lib Lib Lib Lib Male Fernale 18-24 25-39 40-59 60+ ABC1 C2DE London Rest of Point Multiands North Scotland 1916 618 591 184 932 984 231 489 657 539 1082 816 243 631 400s 489 165 1916 593 583 161 1919 987 132 480 721 613 243 631 400 489 165 590 500 430 43 38 38 42 37 38 44 44 44	Fieldwork: 2011 - 2911 September 2010			Voti	na inter	ntion	Ge	nder		Δι	ge		Social	grade	Region						
Unweighted Sample 1916 598 181 919 927 132 480 791 513 1248 650 275 613 407 418 203 Very end of the Labour party? 28-27 Sep 28-28 28-29 29-17 33 34 48 55 40 48 56 50 48 52 44 48 52 54 56 50 48 52 44 48 52 54 56 <			Total			Lib			18-24			60+		r –	London		Midlands	North	Scotland		
3/2 3/2 2	Weighted S	ample	1916	618	591	184	932	984	231	489	657	539	1082	816	243	631	408	469	165		
Do you think Ed Milliband will do well or ballows 26-27 Sep 28-29 Sep 29-29 Sep 29-29 Sep 29-29 Sep 29-29 	Unweighted S	Sample	1916	598	598	181	919	997	132	480	791	513	1248	650				418	203		
Do you thild owell or badly as leader of the Labour party? Very well 17 12 10 2 28 2 12 8 6 7 13 12 10 10 10 13 97 Fairly well 17 10 10 2 28 2 12 8 6 7 13 12 10 10 10 10 13 97 Fairly well 10 15 10 13 28 11 15 14 13 38 38 48 52 40 48 56 50 48 52 44 48 52 44 48 52 11 15 14 15 14 25 21 11 23 7 4 9 Or you agree or disagree with the following statement: Under Ed Miliband, the trade unions withave too much influence over Labour Party policies' 32 22 23 33 32 27 16 31 29 43 35 27 48 36 <td></td> <td></td> <td>%</td>			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Do you think Ed Milliband will do well or badly as leader of the Labour party? Very well 12 10 2 28 2 12 8 6 7 13 12 10 10 13 9 Fairly well 31 40 31 50 33 81 48 52 40 48 50 38 42 41 47 TOTAL Well 43 50 33 81 48 52 40 48 52 24 44 47 Fairly badly 15 17 32 5 15 20 14 11 15 14 25 21 11 23 17 16 16 12 Very badly 8 7 11 1 6 9 5 7 6 6 9 8 6 9 8 7 4 9 Don't know 34 26 24 13 31 22 29 42 30 24 27 26 27 23 Do you agree or disagree with th		26-27	28-29																		
of the Labour party? Very well 12 10 12 10 2 28 2 12 8 6 7 13 12 10 7 10 10 13 9 Fairly well 31 50 33 81 48 52 40 48 56 50 48 52 44 48 52 50 48 52 44 48 52 50 48 52 44 48 52 50 48 52 44 48 52 50 50 5 5 5 5 5 5 5 5 5 7 6 6 9 8 6 9 8 6 9 8 6 9 8 7 16 16 12 Very ball 7		Sep	Sep																		
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TOTAL WELL 43 50 33 81 48 48 52 40 48 56 50 48 52 44 48 52 54 56 Fairly badly 17 15 17 32 5 15 20 14 11 15 14 25 21 11 23 17 16 16 12 Very bady 8 7 11 1 6 9 5 7 6 6 9 8 7 4 9 TOTAL BADLY 23 24 43 6 21 29 19 18 21 20 34 29 17 32 25 23 20 21 Don't know 34 26 24 13 31 22 29 42 30 24 17 32 25 23 20 21 Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' Agree 33 32 13 10	Very well	12	10	2	28	2	12	8	6	7	13	12	10	10	7	10	10	13	9		
Fairly badly Very badly 15 17 32 5 15 20 14 11 15 14 25 21 11 23 17 16 16 12 Very badly 8 7 11 1 6 9 5 7 6 6 9 8 6 9 8 7 4 9 TOTAL BADLY 23 24 43 6 21 20 34 29 17 32 25 23 20 21 Don't know 34 26 24 13 31 22 29 42 30 24 17 23 30 24 27 26 27 23 Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 33 31 32 32 22 25 36 37	Fairly well	31	40	31	53	46	36	44	34	41	43	38	38	42	37	38	42	41	47		
Very badly 8 7 11 1 6 9 5 7 6 6 9 8 6 9 8 7 4 9 TOTAL BADLY 23 24 43 6 21 29 19 18 21 20 34 29 17 32 25 23 20 21 Dont know 34 26 24 13 31 22 29 42 30 24 17 23 30 24 27 26 27 23 Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' 33 32 33 32 33 37 27 16 31 29 43 35 27 48 36 25 26 28 Disagree Don't know 33 32 33 31 28 37 26 25 26 36 34 40 30 40 30 40 30 40 30 40 30 40 <td>TOTAL WELL</td> <td>43</td> <td>50</td> <td>33</td> <td>81</td> <td>48</td> <td>48</td> <td>52</td> <td>40</td> <td>48</td> <td>56</td> <td>50</td> <td>48</td> <td>52</td> <td>44</td> <td>48</td> <td>52</td> <td></td> <td>56</td>	TOTAL WELL	43	50	33	81	48	48	52	40	48	56	50	48	52	44	48	52		56		
TOTAL BADLY 23 24 43 6 21 29 19 18 21 20 34 29 17 32 25 23 20 21 Don't know 34 26 24 13 31 22 29 42 30 24 17 32 25 23 20 21 Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 Don't know 39 37 28 29 41 25 48 59 44 35 23 34 40 30 40 39<	Fairly badly	15	17	32	5	15	20	14	11	15	14	25	21	11	23	17	16	16	12		
Don't know 34 26 24 13 31 22 29 42 30 24 17 23 30 24 27 26 27 23 Do you agree or disagree with the following statement: 'Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' Agree Disagree 29 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 Disagree Disagree Don't know 39 37 28 29 41 25 48 59 44 35 23 34 40 30 40 39 37 27 Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is 21 12 35 22 22 24 33 27 24 36 25 26 28 Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is 18 21 12 35 22 22 20 20 20 20 22 18	Very badly	8	-	11	1												7				
Do you agree or disagree with the following statement: Under Ed Miliband, the trade unions will have too much influence over Labour Party policies' 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 Marce Disagree Don't know 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 Disagree Don't know 37 28 29 41 25 48 59 44 35 23 34 40 30 40 39 37 27 27 48 36 25 26 28 36 34 40 30 40 39 37 27 27 28 29 41 25 48 59 44 35 23 34 40 30 40 39 37 27 27 28 29 41 25 48 59 44 35 23 34 40 30	TOTAL BADLY			43		21					20		29				23		21		
'Under Ed Milliband, the trade unions will have too much influence over Labour Party policies' Agree 33 32 63 10 35 37 27 16 31 29 43 35 27 48 36 25 26 28 Disagree 29 31 10 60 24 37 26 25 26 36 34 31 32 22 25 36 37 45 Don't know 39 37 28 29 41 25 48 59 44 35 23 34 40 30 40 39 37 27 Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is 7 12 35 22 20 20 20 20 20 20 20 20 20 20 20 20 20 20 22 18 19 19 25 27 Milliband as its leader. Do you think this is 18 21 12 32 20 20 20 20 20 2	Don't know	34	26	24	13	31	22	29	42	30	24	17	23	30	24	27	26	27	23		
Disagree Don't know 29 31 10 60 24 37 26 25 26 36 34 31 32 22 25 36 37 45 Don't know 39 37 28 29 41 25 48 59 44 35 23 34 40 30 40 39 37 27 Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is 18 21 12 35 22 22 20 21 13 21 21 21 <td>'Under Ed Miliband, the trade unions will have too much</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	'Under Ed Miliband, the trade unions will have too much						_						_								
Don't know 39 37 28 29 41 25 48 59 44 35 23 34 40 30 40 39 37 27 Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is 18 21 12 35 22 22 20 20 23 20 20 22 18 19 19 25 27 True - and a good thing for Labour True - and a bad thing for Labour Untrue 18 21 12 35 22 22 20 20 20 20 20 23 20 20 23 27 20 33 27 21 18 21 25 27 True - and a bad thing for Labour Untrue 17 17 6 18 27 20 9 16 24 37 27 20 33 27 21 18 21 21 19 17 19 17 19 17 19 17 19 17 19 17 19 17 19 17<	Agree					35															
Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is Image: Some people say that Labour has moved to the Left by electing Ed Miliband as its leader. Do you think this is <td></td> <td></td> <td></td> <td></td> <td>60</td> <td></td> <td>37</td> <td></td>					60													37			
electing Ed Miliband as its leader. Do you think this is Image: Second s	Don't know	39	37	28	29	41	25	48	59	44	35	23	34	40	30	40	39	37	27		
True - and a bad thing for Labour 24 24 51 6 18 27 20 9 16 24 37 27 20 33 27 21 18 21 Untrue 17 17 7 32 9 21 13 9 12 21 20 16 17 16 15 19 17 19																					
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Untrue 17 17 7 32 9 21 13 9 12 21 20 16 17 16 15 19 17 19	с с	24													33	27	21				
Don't know 41 39 31 26 50 30 47 63 49 35 23 37 41 34 40 41 39 34	Untrue	17	17	7		9	21	13	9	12	21	20	16	17	16	15	19	17	19		
	Don't know	41	39	31	26	50	30	47	63	49	35	23	37	41	34	40	41	39	34		



		Voting intention			Ge	nder	Age				Social	grade	Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		618	591	184	932	984	231	489	657	539	1082	816	243	631	408	469	165	
Unweighted Sample	1916	598	598	181	919	997	132	480	791	513	1248	650	275	613	407	418	203	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Thinking about the Prime Minister David Cameron, do																		
you think the policies and ideas he puts forward are																		
generally optimistic or pesimistic about the country and																		
the world?	38	74	16	39	20	20	34	25	34	48	20	27	40	45	20	22	26	
Generally optimistic Generally pessimistic	38 28	6	16 59	39 16	38 30	38 27	34 16	35 27	34 34	48 28	39 30	37 26	40 23	45 24	38 29	32 35	26 32	
Neither optimistic or pessimistic	20	17	17	31	22	19	15	23	34 24	20 17	22	18	23 25	24 19	29	18	32 27	
Not sure	13	2	9	15	10	15	36	16	8	7	9	18	12	12	12	15	15	
		-	Ũ	10	10	10	00	10	Ũ		Ū	10		.2		10	10	
And thinking about the Labour leader Ed Miliband, do you think the policies and ideas he puts forward are generally optimistic or pesimistic about the country and the world? Generally optimistic Generally pessimistic Neither optimistic or pessimistic Not sure In his speech to the Labour party conference Ed Miliband spoke of the need to change the Labour party. Do you think he will change the Labour party for the better, for the worse, or do you think he will not make any real	27 12 23 37	15 21 29 35	55 5 18 22	17 9 29 45	29 14 24 33	25 10 23 41	17 7 19 56	22 10 22 46	32 12 23 33	30 16 27 27	26 13 23 38	28 10 24 37	23 17 23 37	25 11 26 37	30 13 23 35	30 9 20 40	27 12 24 37	
change at all? Will change the party for the better Will change the party for the worse Will not make any real change at all Don't know	36 12 35 17	19 24 48 8	66 4 21 9	34 8 32 26	36 13 37 13	35 10 34 21	35 8 21 36	34 11 33 22	40 9 38 12	32 16 40 12	34 14 36 16	38 8 34 19	28 18 36 17	32 12 39 17	38 9 36 17	42 10 30 18	39 11 34 16	



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ed Miliband said in his speech that he was "serious about reducing the deficit". Do you think Ed Miliband is or is not serious about the need to reduce the deficit?																	
Is serious about reducing the deficit	53	32	86	48	52	53	42	53	56	52	50	56	42	48	57	57	58
Is not serious about reducing the deficit	23	50	3	18	29	18	17	21	22	29	27	18	28	27	21	20	16
Not sure	24	18	11	34	19	29	41	25	22	19	23	26	29	25	22	22	26
Ed Miliband also criticised several of the things the last Labour government did while it was in power. Do you think he was right or wrong to do so? Right - the last Labour government made mistakes and it is important for Ed Miliband to recognise and admit this Wrong - Ed Miliband was part of the last government and it is a mistake to criticise his own party's record Don't know	71 18 11	77 21 2	78 17 4	65 19 16	74 18 9	67 18 14	57 11 32	71 15 14	72 19 9	74 23 3	71 19 9	69 16 14	67 23 10	72 16 12	71 19 11	71 18 11	70 17 13
Ed Miliband said that the government was "wrong" to go to war in Iraq. Do you think he was right or wrong to distance himself from the war in Iraq?																	
Right	56	54	61	63	56	55	45	57	55	60	56	54	57	57	54	52	64
Wrong	26	34	24	15	29	22	22	22	28	27	27	23	29	22	28	30	17
Don't know	19	12	15	22	15	23	33	21	18	13	16	22	14	21	18	19	19
Ed Miliband said that he would not support "irresponsible" strikes against cuts in the public sector. Do you think this was the right or wrong thing for him to do? Right - he should not support strikes against cuts Wrong - he should be supporting strikes against cuts Don't know	65 12 23	86 5 8	61 18 21	68 5 28	70 13 17	60 10 29	48 11 41	63 13 24	65 13 22	75 10 16	69 10 21	60 14 27	72 11 17	68 9 23	67 9 25	58 17 25	62 16 22



		Voting intention		Ge	nder	Age				Social	grade						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you support or oppose each of the following policies?																	
Changing the electoral system from First Past the Post to																	
the Alternative vote																	
Support	39	29	43	73	45	34	32	45	41	36	43	35	42	38	40	38	40
Oppose	29	45	32	7	33	24	19	20	27	42	31	26	29	27	29	30	31
Don't know	32	25	25	21	22	42	50	35	32	22	27	39	29	35	31	31	29
A higher levy on the banks																	
Support	74	71	87	73	76	71	53	70	78	81	76	71	71	70	76	76	79
Oppose	9	17	5	6	11	7	8	11	8	9	12	6	15	12	6	6	7
Don't know	17	12	8	22	13	21	39	19	14	10	13	23	14	18	18	18	14
Making people who can afford it pay more in taxation																	
Support	66	53	84	76	69	64	47	62	69	76	64	71	54	64	69	70	77
Oppose	19	35	8	13	19	19	17	23	19	18	24	13	33	20	18	14	13
Don't know	14	11	8	12	12	17	36	15	12	7	13	16	13	15	13	16	10
Giving more employment rights to temporary workers employed through agencies																	
Support	61	51	76	68	59	63	51	61	64	61	58	65	54	56	66	66	60
Oppose	18	31	11	10	22	14	15	19	16	21	22	13	24	18	17	14	21
Don't know	21	18	14	22	19	23	34	21	20	18	21	22	23	25	17	20	19
Introducing a higher minimum wage		-			-		-						-				
Support	72	59	90	68	68	76	66	71	74	74	69	77	73	68	75	73	76
Oppose	15	30	4	12	19	11	9	15	13	18	19	8	12	17	15	12	15
Don't know	13	11	6	21	14	13	26	14	13	8	12	15	15	15	11	15	9
David Miliband, the shadow foreign secretary, is currently considering whether to remain in frontline politics after losing the Labour leadership contest to his brother Ed. Some people think him remaining in the shadow cabinet would lead to division between him and his brother, while others think he is an important talent who would be a benefit to Labour on the frontbench. Do you think David Miliband should or should not remain in the shadow cabinet? He should remain in the shadow cabinet	56	50	76	56	56	55	47	57	60	54	54	59	51	51	58	62	57
He should step down from the shadow cabinet Don't know	56 20 24	30 20	12 12	14 30	25 19	55 15 30	47 7 46	13 29	20 21	54 32 15	22 24	59 17 25	24 25	20 29	22 20	16 22	21 22