

YouGov / The Sun Survey Results

Sample Size: 1862 GB Adults
Fieldwork: 5th - 6th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1862	562	618	107	588	474	385	907	955	221	478	639	524	1043	786	239	607	396	458	161
Unweighted Sample	1862	526	599	121	554	468	422	891	971	120	493	734	515	1194	635	258	632	348	420	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in Football?

Very interested	24	26	30	13	24	33	19	41	8	24	29	26	17	25	23	21	23	22	27	27
Fairly interested	20	20	22	18	22	22	17	21	19	17	22	21	19	22	17	25	18	17	22	21
Not very interested	15	12	16	20	14	15	17	9	20	10	16	15	15	14	15	13	14	17	18	8
Not at all interested	40	42	31	49	39	29	47	27	51	43	31	38	48	38	42	38	44	41	33	42
Don't know	1	0	1	0	0	1	1	2	1	6	2	0	0	1	2	3	0	2	1	2

And do you currently support a Premier League football team?

[Only those who are very or fairly interested in football]

Yes, I do	65	63	72	56	61	70	58	65	65	76	67	63	61	62	70	71	64	64	74	35
No, I do not	35	37	28	44	39	30	42	35	35	24	33	37	39	38	30	29	36	36	26	65

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which Premier League football team do you support?

[Only those who are very or fairly interested in football and support a Premier League football team]

Manchester Utd	22	23	22	28	23	22	16	24	18	37	19	21	20	21	25	7	25	15	28	36
Liverpool	17	16	20	8	15	20	17	16	19	8	20	20	13	14	21	5	13	17	27	18
Arsenal	12	15	9	10	14	11	17	10	17	6	11	14	16	12	12	31	19	4	3	10
Tottenham Hotspur	10	13	9	12	13	9	8	9	12	6	11	11	10	9	11	20	16	5	2	10
Chelsea	5	6	4	0	5	5	1	6	5	4	7	6	3	6	4	8	10	4	1	0
Newcastle United	5	3	8	0	2	8	5	6	5	12	4	3	7	6	5	4	2	0	13	5
Aston Villa	4	2	4	10	2	5	6	3	6	0	7	4	4	5	4	3	1	18	0	0
West Ham United	4	5	5	4	5	2	2	5	2	13	4	1	3	6	1	20	3	0	0	3
Everton	3	2	4	0	1	6	0	3	3	2	4	2	4	3	4	0	2	5	4	5
Sunderland	3	0	5	9	2	2	7	4	1	3	3	5	1	3	3	2	3	1	6	1
Wolverhampton Wanderers	3	6	2	5	6	3	0	3	4	5	3	4	1	5	1	0	2	11	1	0
Birmingham City	2	3	4	0	2	2	6	3	1	0	1	2	6	2	3	0	0	13	0	0
Bolton Wanderers	2	2	1	0	4	0	6	2	2	0	4	1	3	2	2	0	0	0	7	0
Manchester City	2	1	1	0	2	1	3	2	2	2	1	2	3	2	2	0	2	2	2	5
Blackburn Rovers	1	0	1	5	0	1	1	1	0	0	0	1	1	1	0	0	0	0	1	2
Blackpool	1	0	1	0	0	0	1	1	0	0	0	1	1	0	1	0	0	1	1	0
Fulham	1	1	0	9	1	0	2	0	1	0	1	0	2	1	1	0	1	0	1	0
West Bromwich Albion	1	0	0	0	1	0	0	1	0	0	1	1	1	1	0	0	0	4	0	0
Stoke City	0	1	1	0	1	0	0	0	1	0	1	1	0	0	1	0	0	1	1	0
Wigan Athletic	0	0	0	0	0	1	1	1	0	1	1	0	0	1	0	0	0	0	1	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In England, clubs may only sign new players on full transfers at 2 points in the season. These two period are called Transfer Windows, the first of which stretches from Midnight on the day after the last game of the season until 31st August and the second

[Only those who are very or fairly interested in football]

Having transfer windows is a good idea	53	53	53	49	55	49	53	51	57	74	56	50	44	53	52	58	55	62	42	49
Having transfer windows is a bad idea	24	26	25	23	21	27	25	30	11	13	20	27	29	25	22	13	21	13	38	31
Having transfer windows is neither a good nor bad idea	18	16	16	23	19	18	19	16	21	9	18	18	20	16	20	19	18	19	16	15
Don't know	6	5	6	5	6	6	3	4	11	4	6	5	7	6	6	10	6	6	3	4

It has been rumoured that former England Captain David Beckham may return to England to play for a Premier League side on loan. Do you think it would be a good or bad thing for the Premier League if David Beckham joins an English club on loan?

It would be a good thing for the Premier League	61	66	61	56	65	61	57	57	70	74	71	57	48	61	62	72	66	61	60	33
It would be a bad thing for the Premier League	9	6	10	5	4	11	11	10	5	4	6	9	13	10	7	5	6	11	8	20
It be neither a good nor bad thing	28	28	28	31	30	27	25	31	20	20	20	32	36	27	29	18	27	27	30	42
Don't know	3	1	1	8	1	2	6	1	5	2	3	2	3	3	2	5	1	1	3	5

And would you want the football team you support to sign David Beckham on loan?

[Only those who are very or fairly interested in football and support a Premier League football team]

Yes, I would	57	65	52	59	66	54	51	51	70	70	59	53	54	50	66	60	60	62	52	44
No, I would not	36	33	41	32	28	41	45	42	24	27	34	37	42	43	28	31	32	35	39	56
Don't know	7	3	7	9	6	6	5	7	6	3	7	10	4	7	6	8	7	3	9	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think will mainly benefit if David Beckham moves to a Premier League club on loan?

[Only those who are very or fairly interested in football]

Mainly David Beckham	27	27	24	25	26	25	34	29	22	13	23	30	33	28	25	19	23	28	26	50
Mainly the club he signs for	19	20	22	21	20	23	11	19	21	23	20	16	23	20	19	21	17	17	21	24
Both equally	50	50	50	44	51	48	49	49	53	60	53	51	40	48	53	54	58	48	51	21
Neither	2	2	2	8	2	2	2	2	2	2	3	2	2	2	2	2	1	4	2	5
Don't know	2	1	2	2	1	1	3	2	2	2	2	2	2	2	1	3	2	3	1	1

Do you think David Beckham should or should not play for England again?

[Only those who are very or fairly interested in football]

He should	53	56	53	41	56	55	38	47	65	60	58	53	43	48	60	60	59	47	52	35
He should NOT	32	31	33	29	29	33	42	38	20	25	27	32	43	36	27	24	28	40	32	40
Don't know	15	14	14	30	15	12	20	15	15	15	15	15	14	16	13	15	12	12	15	25