

YouGov / The Sun Survey Results

Sample Size: 800

Fieldwork: 2nd August 2010

	How interested, if at all, are you in football?				Gender		Age				Social Grade		
	Total	Very interested	Somewhat interested	Not very interested	Not at all interested	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
All GB Adults	800	237	159	101	304	391	409	95	206	275	223	439	358
Unweighted Sample	800	187	170	105	338	364	436	39	190	323	248	517	282
	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	30	100	0	0	0	49	11	44	35	28	20	29	31
Somewhat interested	20	0	100	0	0	21	18	14	17	23	21	18	22
Not very interested	13	0	0	100	0	12	14	10	12	14	13	12	13
Not at all interested	38	0	0	0	100	18	57	32	36	35	46	41	34

Do you think that high profile footballers have a duty to set good standards of behaviour?

Yes - they are role models for many young people and should act responsibly	73	70	73	79	73	72	73	50	71	74	81	76	69
No - as long as it doesn't affect their game or break the law, they should be able to behave however they wish	23	29	25	17	20	26	21	41	25	22	16	22	25
Don't know	4	2	2	4	7	2	6	10	3	4	3	3	6

Do you think Manchester United should take action against Wayne Rooney for his behaviour off the pitch?

Yes, they should	49	49	50	55	47	49	49	32	40	52	61	49	48
No, they should not	33	43	35	29	25	40	26	53	47	27	19	34	31
Don't know	18	8	15	16	28	11	24	15	13	21	20	16	20

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	Region					
	London	Rest of South	Midlands / Wales	North	Scotland	
All GB Adults	800	102	258	171	197	71
Unweighted Sample	800	111	276	144	185	84
	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	30	39	24	27	33	34
Somewhat interested	20	25	21	22	17	14
Not very interested	13	10	14	9	12	23
Not at all interested	38	26	42	42	39	29

Do you think that high profile footballers have a duty to set good standards of behaviour?

Yes - they are role models for many young people and should act responsibly	73	67	72	78	72	74
No - as long as it doesn't affect their game or break the law, they should be able to behave however they wish	23	28	23	18	25	25
Don't know	4	5	5	4	3	2

Do you think Manchester United should take action against Wayne Rooney for his behaviour off the pitch?

Yes, they should	49	53	50	50	43	55
No, they should not	33	32	34	25	41	27
Don't know	18	15	16	25	16	18