

YouGov / The Sun Survey Results

Sample Size: 2126 GB Adults
Fieldwork: 28th February - 1st March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2126	548	690	174	648	535	485	1031	1095	256	544	730	597	1215	911	269	684	450	518	183
Unweighted Sample	2126	551	680	194	613	529	528	969	1157	138	598	898	492	1485	641	326	732	293	524	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't know and Wouldn't Vote]

Con	34	100	0	0	89	1	8	31	38	27	36	32	38	38	28	37	43	31	28	22
Lab	43	0	100	0	3	93	40	43	43	49	44	47	36	39	49	42	31	47	55	48
Lib Dem	11	0	0	100	1	1	41	12	9	14	10	9	12	12	10	11	16	9	7	6
Other	12	0	0	0	7	4	10	14	10	10	10	12	15	11	14	11	10	13	9	24

Other Parties Voting Intention

UKIP	5	0	0	0	4	1	3	5	4	2	1	5	8	4	6	6	4	6	4	3
SNP / PCY	2	0	0	0	2	1	0	2	2	0	2	2	3	2	1	0	0	2	0	18
Green	2	0	0	0	0	0	5	3	2	5	3	2	1	2	2	1	3	1	3	2
BNP	2	0	0	0	1	2	1	3	1	2	2	2	2	1	3	3	2	3	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	0	0	1	0

Non Voters

Would Not Vote	8	0	0	0	3	1	3	7	9	12	11	6	6	6	11	10	7	9	9	5
Don't know	16	0	0	0	15	9	21	13	19	13	16	19	14	15	18	17	17	18	11	23

27-28 Feb
28 Feb - 1 Mar

Do you approve or disapprove of the Government's record to date?

Approve	30	28	78	2	39	59	4	24	30	26	24	28	25	33	33	20	29	34	25	24	20
Disapprove	55	56	8	92	36	21	86	60	57	55	51	54	61	54	50	64	56	48	59	60	68
Don't know	15	16	14	6	25	19	10	16	13	19	25	18	14	13	16	15	15	18	16	15	12

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Unweighted Sample	2126	551	680	194	613	529	528	969	1157	138	598	898	492	1485	641	326	732	293	524	229	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

14-15 Feb 28 Feb - 1 Mar

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three

The economy	78	78	82	82	86	77	78	85	79	76	70	78	81	77	81	73	80	81	76	75	76
Immigration & Asylum	47	46	56	31	31	61	33	33	42	49	26	39	46	60	40	53	46	46	48	45	42
Health	31	29	27	39	28	25	36	32	24	33	25	23	31	33	28	30	33	26	26	32	31
Tax	21	23	20	21	19	21	22	21	24	21	30	32	22	12	22	24	19	24	22	23	23
Crime	23	21	25	18	14	24	21	17	19	23	16	22	21	23	18	25	20	20	25	19	24
Pensions	16	18	19	19	21	22	19	20	19	17	3	10	22	27	19	17	17	18	17	17	26
Education	18	18	11	28	21	10	26	24	20	16	35	17	16	13	20	14	23	16	18	18	16
Afghanistan	10	10	14	8	10	12	9	9	8	11	5	7	10	14	8	12	9	9	8	12	9
Family life & childcare	8	9	7	14	4	6	14	9	9	10	8	15	9	5	10	9	11	9	9	11	9
The environment	7	8	4	8	19	3	7	14	10	6	16	11	5	5	10	5	10	8	8	7	9
Europe	8	7	11	2	5	10	2	5	8	5	6	4	7	9	7	6	6	9	6	5	4
Transport	5	5	4	6	9	3	6	6	8	3	7	5	5	4	5	5	7	5	6	4	5
None of these	0	1	0	1	1	0	0	1	1	0	2	1	0	0	1	1	0	1	1	2	0
Don't know	2	2	0	1	2	1	2	2	1	3	7	3	1	1	2	2	2	2	2	3	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	66	68	71	72	64	71	69	71	69	68	54	70	76	64	69	67	68	70	69	67	65
Tax	33	35	38	34	38	39	33	32	40	30	44	44	34	24	36	34	38	37	38	29	33
Health	35	34	34	37	37	32	33	41	30	37	25	22	33	51	32	37	31	34	37	36	26
Pensions	34	31	37	31	30	37	32	31	31	32	16	11	32	56	34	28	30	32	28	31	37
Education	14	15	13	18	17	12	18	18	15	15	27	18	16	6	16	13	12	15	20	13	14
Family life & childcare	16	15	14	19	14	12	18	16	14	17	11	26	17	6	17	14	17	15	13	16	16
Immigration & Asylum	13	12	13	9	5	14	8	8	12	11	4	8	12	18	9	15	20	10	10	12	8
Crime	14	11	11	11	8	13	11	8	11	11	9	13	11	11	10	13	17	10	10	10	15
Transport	11	9	10	9	13	7	9	11	10	8	8	11	9	8	10	8	7	11	6	8	14
The environment	6	8	6	8	18	5	7	13	8	8	8	10	6	9	8	7	8	7	9	8	8
Europe	3	3	6	1	1	5	2	2	4	3	2	1	4	6	4	3	2	4	3	4	3
Afghanistan	2	2	1	3	1	3	3	1	3	2	4	2	1	3	2	3	1	1	5	2	1
None of these	2	2	1	2	2	2	3	2	2	3	4	2	2	2	3	2	1	2	1	3	3
Don't know	2	3	1	1	2	2	2	2	2	3	6	4	1	1	2	3	3	2	2	3	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	57	130
Male 25 to 39	268	271
Male 40 to 59	421	360
Male 60 +	223	269
Female 18 to 24	81	125
Female 25 to 39	330	272
Female 40 to 59	477	370
Female 60 +	269	328
Region		
North England	524	518
Midlands	274	345
East England	204	202
London	326	269
South England	528	482
Wales	19	105
Scotland	229	183
Social Grade		
AB	834	597
C1	651	618
C2	305	444
DE	336	467
Newspaper Type		
Express / Mail	430	323
Sun / Star	265	454
Mirror / Record	154	328
Guardian / Independent	146	63
FT / Times / Telegraph	200	181
Other Paper	281	245
No Paper	650	532
Political Party Identification		
Labour	673	686
Conservative	580	610
Liberal Democrat	273	252
Others	113	66
None/ DK	487	512

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<http://today.yougov.co.uk>