

# YouGov / The Sun Survey Results

Sample Size: 2458 GB Adults  
Fieldwork: 1st - 2nd March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2458</b>	699	805	206	796	630	536	1195	1263	297	627	841	693	1401	1057	315	799	526	605	214	
Unweighted Sample	2458	726	745	202	822	572	560	1189	1269	162	620	926	750	1663	795	371	837	467	555	228	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	<b>36</b>	100	0	0	88	2	10	37	35	30	37	33	41	39	32	38	45	40	26	17
Lab	<b>41</b>	0	100	0	4	94	35	40	43	37	42	44	39	39	45	40	34	40	50	48
Lib Dem	<b>11</b>	0	0	100	1	1	40	11	10	17	12	10	7	12	9	11	11	7	13	9
Other	<b>12</b>	0	0	0	7	3	14	12	12	16	10	13	12	11	14	12	10	12	10	25

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	5	1	5	5	5	3	2	6	7	4	6	4	4	6	6	3
SNP / PCY	<b>2</b>	0	0	0	0	1	3	3	2	3	2	2	2	2	3	0	0	1	0	21
Green	<b>2</b>	0	0	0	0	1	4	2	2	6	2	2	1	3	2	5	3	2	2	1
BNP	<b>2</b>	0	0	0	1	1	1	2	2	4	2	2	2	2	3	2	2	3	2	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	0	1	0	0	1	0	0	1	1	1	1	0	0

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	3	2	6	7	8	12	10	5	4	6	8	8	9	7	6	4
Don't know	<b>14</b>	0	0	0	12	7	19	11	17	19	15	13	12	14	14	13	13	15	15	10

28 Feb - 1 Mar  
1-2 Mar

## Do you approve or disapprove of the Government's record to date?

Approve	28	<b>29</b>	75	2	48	61	4	24	34	25	33	27	26	33	33	25	32	35	29	23	23
Disapprove	56	<b>56</b>	12	90	32	23	89	60	55	58	40	56	61	58	53	61	53	49	56	64	71
Don't know	16	<b>14</b>	13	8	20	16	7	16	11	17	27	16	13	9	14	14	15	16	16	14	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

15-16 Feb  
1-2 Mar

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	45	<b>43</b>	18	68	34	23	66	48	47	39	34	42	48	42	44	42	42	41	42	45	48
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	33	<b>34</b>	57	17	44	53	17	32	32	36	22	29	36	41	33	35	31	37	31	35	33
Neither - I am not aware of significant cuts to services in my area	12	<b>14</b>	18	9	14	16	11	11	14	14	24	16	10	13	15	13	19	14	15	12	11
Don't know	10	<b>9</b>	6	6	8	7	7	10	7	11	20	13	6	4	8	10	8	8	12	8	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	61	152
Male 25 to 39	293	315
Male 40 to 59	431	415
Male 60 +	404	312
Female 18 to 24	101	145
Female 25 to 39	327	312
Female 40 to 59	495	425
Female 60 +	346	381
<b>Region</b>		
North England	555	605
Midlands	362	403
East England	246	236
London	371	315
South England	591	563
Wales	105	123
Scotland	228	214
<b>Social Grade</b>		
AB	935	688
C1	728	713
C2	352	516
DE	443	541
<b>Newspaper Type</b>		
Express / Mail	495	369
Sun / Star	304	528
Mirror / Record	141	381
Guardian / Independent	170	74
FT / Times / Telegraph	253	209
Other Paper	286	283
No Paper	809	615
<b>Political Party Identification</b>		
Labour	722	799
Conservative	698	701
Liberal Democrat	276	295
Others	163	74
None/ DK	599	590

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