

## YouGov / The Sun Survey Results

Sample Size: 1726 GB Adults  
Fieldwork: 1st - 2nd October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1726</b>	460	571	121	561	407	361	839	887	209	440	590	487	984	742	221	561	369	425	150
Unweighted Sample	1726	447	535	101	567	409	375	854	872	93	400	668	565	1124	602	214	581	336	423	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	80	3	10	33	35	28	35	35	35	36	32	34	38	38	31	18
Lab	42	0	100	0	6	90	43	41	43	47	43	46	37	40	46	46	36	42	52	37
Lib Dem	9	0	0	100	1	3	31	10	8	16	10	6	9	12	5	9	13	6	7	8
Other	15	0	0	0	12	4	16	15	14	9	12	14	20	12	18	12	13	14	9	37

### Other Parties Voting Intention

UKIP	8	0	0	0	11	1	7	8	7	1	3	7	14	7	9	6	9	11	5	6
SNP / PCY	3	0	0	0	0	1	2	4	3	4	5	3	3	2	5	0	1	0	1	29
Green	2	0	0	0	0	1	6	2	2	2	2	2	2	3	1	5	2	2	1	1
BNP	1	0	0	0	1	0	0	1	1	0	1	1	1	0	1	0	1	0	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	0	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	0	1	0

### Non Voters

Would Not Vote	6	0	0	0	3	2	3	5	6	4	9	6	3	5	6	7	4	6	7	3
Don't know	16	0	0	0	11	12	21	10	22	21	20	15	13	16	17	17	17	18	15	11

Sep 30 -  
1 Oct

### Do you approve or disapprove of the Government's record to date?

	Sep 30 - 1 Oct	Oct 1-2	Con		Lab		Lib Dem		Gender		Age				Social grade		Region				
Approve	23	26	73	4	40	54	9	17	30	22	24	30	23	28	29	22	23	29	29	23	20
Disapprove	60	58	13	91	43	30	84	67	58	57	53	51	63	60	56	60	54	54	56	64	67
Don't know	17	16	14	5	17	16	7	16	12	20	23	19	15	12	15	18	23	17	15	13	12

Sep 24-  
25

### Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Sep 24- 25	Oct 1-2	Con		Lab		Lib Dem		Gender		Age				Social grade		Region				
Strongly support	3	4	9	1	13	6	2	5	5	2	3	7	2	3	4	3	6	4	4	3	3
Tend to support	25	28	54	6	52	47	7	31	31	26	24	28	28	30	31	25	30	32	27	25	21
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>32</b>	<b>63</b>	<b>7</b>	<b>65</b>	<b>53</b>	<b>9</b>	<b>36</b>	<b>36</b>	<b>28</b>	<b>27</b>	<b>35</b>	<b>30</b>	<b>33</b>	<b>35</b>	<b>28</b>	<b>36</b>	<b>36</b>	<b>31</b>	<b>28</b>	<b>24</b>
Tend to oppose	34	35	26	41	27	30	38	37	33	37	46	34	33	34	34	36	33	35	32	39	30
Strongly oppose	29	25	7	48	7	13	46	22	28	23	15	18	31	29	24	26	19	22	27	27	38
<b>TOTAL OPPOSE</b>	<b>63</b>	<b>60</b>	<b>33</b>	<b>89</b>	<b>34</b>	<b>43</b>	<b>84</b>	<b>59</b>	<b>61</b>	<b>60</b>	<b>61</b>	<b>52</b>	<b>64</b>	<b>63</b>	<b>58</b>	<b>62</b>	<b>52</b>	<b>57</b>	<b>59</b>	<b>66</b>	<b>68</b>
Don't know	9	8	4	4	2	4	6	5	4	12	13	14	6	4	6	10	12	7	9	7	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	30	107
Male 25 to 39	177	221
Male 40 to 59	330	292
Male 60 +	317	219
Female 18 to 24	63	102
Female 25 to 39	223	219
Female 40 to 59	338	299
Female 60 +	248	268
<b>Region</b>		
North England	423	425
Midlands	251	283
East England	175	166
London	214	221
South England	406	395
Wales	85	86
Scotland	172	150
<b>Social Grade</b>		
AB	648	483
C1	476	501
C2	243	362
DE	359	380
<b>Newspaper Type</b>		
Express / Mail	356	276
Sun / Star	149	406
Mirror / Record	90	173
Guardian / Independent	108	78
FT / Times / Telegraph	142	164
Other Paper	222	198
No Paper	659	432
<b>Political Party Identification</b>		
Labour	526	561
Conservative	497	492
Liberal Democrat	169	207
SNP/Plaid Cymru	37	29
Others	93	22
None/ DK	404	414

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>