

YouGov / The Sun Survey Results

Sample Size: 2409 GB Adults
Fieldwork: 1st - 2nd February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2409	692	850	180	736	628	558	1170	1239	292	614	826	677	1375	1034	307	780	514	591	209
Unweighted Sample	2409	700	777	185	753	592	562	1181	1228	163	613	942	691	1634	775	365	783	491	554	208
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	36	100	0	0	89	3	8	35	38	36	34	33	42	40	31	45	46	34	31	11
Lab	44	0	100	0	4	94	48	45	44	42	47	49	38	42	48	39	33	50	54	53
Lib Dem	9	0	0	100	2	1	34	10	9	12	7	8	11	10	9	8	12	8	6	13
Other	10	0	0	0	5	2	9	10	10	9	11	10	9	8	12	8	9	8	9	23

Other Parties Voting Intention

UKIP	4	0	0	0	2	1	3	4	4	0	2	5	4	3	5	3	5	4	4	1
SNP / PCY	2	0	0	0	1	1	1	2	2	1	3	1	2	2	2	0	0	1	0	16
Green	2	0	0	0	1	0	4	2	2	7	1	2	1	1	3	2	2	1	3	3
BNP	2	0	0	0	1	1	1	2	1	0	3	2	1	1	2	2	1	2	2	1
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	1	1	1	0	1	1	0	0	1	0	2

Non Voters

Would Not Vote	7	0	0	0	2	1	5	6	8	13	9	6	4	6	8	7	8	7	6	8
Don't know	14	0	0	0	11	7	20	9	18	14	17	12	12	14	13	16	15	13	13	10

31 Jan -
1 Feb

1 - 2
Feb

Do you approve or disapprove of the Government's record to date?

Approve	31	30	79	3	50	63	6	23	32	28	26	27	27	38	33	27	36	36	27	26	18
Disapprove	56	55	7	93	27	20	88	63	56	55	51	57	61	50	52	60	48	48	58	62	71
Don't know	13	14	14	4	23	17	7	14	12	17	22	16	12	12	15	14	16	16	15	13	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-19 Jan	1-2 Feb																			
How well or badly do you think the government are meeting their aims of...																					
Reducing the government's deficit																					
Very well	8	7	18	0	11	16	0	5	8	6	7	6	6	8	8	6	8	7	8	6	4
Fairly well	38	36	71	12	50	63	15	33	40	33	35	35	33	43	40	31	39	44	33	31	29
TOTAL WELL	46	43	89	12	61	79	15	38	48	39	42	41	39	51	48	37	47	51	41	37	33
Fairly badly	26	25	7	37	21	11	37	28	23	27	28	27	23	23	23	27	23	23	25	28	26
Very badly	19	22	0	44	7	4	41	26	23	22	17	21	28	18	20	26	21	18	23	27	28
TOTAL BADLY	45	47	7	81	28	15	78	54	46	49	45	48	51	41	43	53	44	41	48	55	54
Don't know	10	10	4	6	10	6	8	9	7	12	12	11	9	7	9	10	9	9	11	8	14
Reforming Britian's political system																					
Very well	2	2	7	0	3	5	1	1	2	2	3	3	2	3	2	2	2	3	3	2	2
Fairly well	22	22	52	6	32	46	8	14	23	22	17	20	21	28	24	20	20	27	22	21	13
TOTAL WELL	24	24	59	6	35	51	9	15	25	24	20	23	23	31	26	22	22	30	25	23	15
Fairly badly	32	29	21	32	36	24	33	35	31	28	30	33	28	28	29	30	30	26	29	32	35
Very badly	29	30	3	52	17	7	48	38	33	28	31	27	34	29	30	31	28	28	30	32	36
TOTAL BADLY	61	59	24	84	53	31	81	73	64	56	61	60	62	57	59	61	58	54	59	64	71
Don't know	15	16	17	9	12	18	10	13	11	20	19	17	15	13	15	17	19	16	17	12	15

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	61	149
Male 25 to 39	272	308
Male 40 to 54	493	408
Male 55 +	355	305
Female 18 to 24	102	143
Female 25 to 39	341	306
Female 40 to 54	449	418
Female 55 +	336	372
Region		
North England	554	591
Midlands	365	394
East England	236	230
London	365	307
South England	547	550
Wales	126	120
Scotland	208	209
Social Grade		
AB	951	674
C1	683	700
C2	329	505
DE	446	529
Newspaper Type		
Express / Mail	471	363
Sun / Star	285	516
Mirror / Record	173	373
Guardian / Independent	162	72
FT / Times / Telegraph	212	204
Other Paper	299	278
No Paper	807	602
Political Party Identification		
Labour	713	781
Conservative	697	685
Liberal Democrat	276	289
Others	172	75
None/ DK	551	578

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