

YouGov / The Sun Survey Results

Sample Size: 2525 GB Adults
Fieldwork: 3rd - 4th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2525	738	819	175	769	677	574	1227	1298	306	644	864	712	1439	1086	323	821	540	621	220	
Unweighted Sample	2525	741	765	184	772	625	596	1239	1286	191	598	1007	729	1651	874	416	867	470	558	214	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	38	100	0	0	89	3	14	37	38	33	37	35	43	42	31	38	47	39	31	20
Lab	42	0	100	0	4	93	36	41	42	47	44	45	35	39	46	40	35	38	55	41
Lib Dem	9	0	0	100	1	0	35	9	9	10	10	9	8	10	8	9	10	10	8	7
Other	12	0	0	0	6	3	15	13	10	10	9	12	14	9	15	13	9	13	6	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	6	5	5	0	3	5	8	3	8	5	6	7	4	2
SNP / PCY	3	0	0	0	0	1	3	3	3	1	4	3	2	3	3	0	0	2	0	27
Green	2	0	0	0	0	0	5	2	2	4	1	2	2	2	1	3	2	2	0	1
BNP	1	0	0	0	0	1	0	2	0	2	0	1	1	1	2	3	1	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	2	0	1	1	1	1	2	0	0	1	2

Non Voters

Would Not Vote	8	0	0	0	3	2	6	7	10	14	10	9	3	7	10	6	9	11	8	4
Don't know	14	0	0	0	13	9	20	10	18	13	17	13	14	15	14	16	14	13	14	16

Do you approve or disapprove of the Government's record to date?

	Oct 2-3	Oct 3-4	Oct 2-3		Oct 3-4		Oct 2-3		Oct 3-4		Oct 2-3		Oct 3-4		Oct 2-3		Oct 3-4		Oct 2-3		Oct 3-4	
Approve	31	31	82	4	47	63	7	28	35	28	25	32	29	38	35	27	32	36	32	27	22	
Disapprove	54	55	8	91	37	23	87	60	56	55	54	52	58	56	52	59	56	49	56	60	64	
Don't know	15	13	11	6	16	14	7	13	9	17	21	17	13	7	13	14	11	15	13	12	14	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 19-20
Oct 3-4

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	77	79	86	79	85	84	82	80	81	78	72	80	82	78	83	75	74	80	79	79	82
Immigration & Asylum	44	48	63	36	28	65	38	37	47	50	32	37	50	64	42	56	47	52	45	48	43
Health	21	26	16	36	29	17	36	32	24	27	20	18	28	31	25	26	24	25	29	26	21
Crime	32	23	22	21	22	23	23	21	23	23	21	27	22	23	21	25	36	20	20	23	23
Pensions	29	23	19	30	20	19	29	24	22	23	7	17	28	28	23	22	15	24	20	27	27
Europe	15	22	35	14	18	35	13	19	25	19	14	19	23	28	23	21	17	26	20	20	26
Education	15	14	10	20	17	9	18	17	15	14	31	16	12	8	18	10	17	11	19	13	13
Tax	15	14	13	13	10	11	12	14	15	13	25	22	10	6	14	14	19	12	14	13	16
Family life & childcare	8	7	5	9	6	6	9	7	5	9	8	10	8	4	7	8	7	7	7	8	10
The environment	6	6	4	5	15	4	4	12	6	6	12	6	4	5	7	4	6	6	8	4	6
Afghanistan	7	5	4	7	5	3	7	7	5	6	4	4	5	7	5	6	3	6	6	5	9
Transport	3	2	2	2	6	2	1	4	3	2	5	2	3	1	3	2	7	1	2	2	3
None of these	0	0	0	0	1	0	0	0	1	0	1	1	0	0	0	1	0	1	0	0	1
Don't know	3	2	1	1	2	0	1	2	1	2	6	3	1	0	2	2	2	2	1	2	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	67	69	73	73	68	74	75	68	72	67	61	70	74	67	72	67	64	71	69	70	72
Pensions	37	35	36	34	35	39	33	38	34	36	16	18	39	52	37	32	29	38	34	34	38
Health	31	35	29	42	42	29	43	39	33	36	28	19	38	48	31	40	29	32	41	37	32
Tax	26	25	24	23	21	25	23	23	28	22	37	33	22	16	28	22	26	26	25	23	26
Immigration & Asylum	14	15	18	12	6	18	15	8	17	13	9	11	16	20	12	19	23	14	13	15	13
Family life & childcare	15	15	15	14	17	16	16	13	14	16	14	28	13	6	15	15	9	16	19	14	12
Crime	14	13	13	12	11	13	10	14	15	11	10	14	12	15	12	15	21	11	12	12	18
Education	15	13	11	16	18	11	16	14	14	12	29	13	14	5	15	11	16	13	15	12	8
Europe	7	10	15	7	7	15	6	8	12	8	4	8	10	15	10	11	7	13	9	8	14
Transport	8	7	5	9	13	5	8	10	7	8	13	8	6	6	9	6	14	8	6	6	5
The environment	7	6	7	6	9	6	6	8	6	7	8	5	5	9	8	3	7	7	6	4	8
Afghanistan	1	1	1	1	0	1	1	1	1	1	0	1	1	2	1	1	1	0	1	2	0
None of these	2	2	2	2	1	1	2	2	1	3	4	3	2	1	2	3	2	2	2	2	3
Don't know	3	2	1	2	3	1	1	3	1	3	7	3	2	0	2	3	3	2	2	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Sept 29-30			Oct 3-4																
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	39	40	55	34	45	50	35	41	49	31	44	41	37	41	43	37	34	42	46	36	39
Wrong	36	34	28	38	30	31	38	33	33	35	20	29	37	41	33	35	37	33	30	36	37
Don't know	24	26	17	28	25	18	27	26	17	34	36	30	26	18	24	28	29	24	23	28	25
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	7	7	12	4	7	11	5	6	10	3	8	6	6	8	7	6	7	8	5	5	6
Fairly well	42	46	57	43	53	54	41	46	54	37	40	41	47	50	49	41	41	46	51	43	45
TOTAL WELL	49	52	69	47	61	65	46	51	64	41	48	47	52	58	56	47	48	54	56	48	51
Fairly badly	17	17	12	20	17	13	20	17	15	18	11	19	16	18	17	16	20	16	15	16	18
Very badly	7	6	2	10	4	3	10	6	6	7	4	5	8	6	5	8	5	5	6	8	9
TOTAL BADLY	24	23	14	30	21	16	30	23	21	25	16	24	24	25	22	24	25	22	21	25	27
Don't know	27	25	17	23	19	19	24	25	15	35	36	30	24	17	22	29	26	24	23	27	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	70	157
Male 25 to 39	256	323
Male 40 to 59	510	427
Male 60 +	403	321
Female 18 to 24	121	149
Female 25 to 39	342	321
Female 40 to 59	497	437
Female 60 +	326	391
Region		
North England	558	621
Midlands	344	414
East England	250	242
London	416	323
South England	617	578
Wales	126	126
Scotland	214	220
Social Grade		
AB	921	707
C1	730	732
C2	393	530
DE	481	556
Newspaper Type		
Express / Mail	535	379
Sun / Star	279	543
Mirror / Record	174	391
Guardian / Independent	177	76
FT / Times / Telegraph	242	215
Other Paper	296	290
No Paper	822	631
Political Party Identification		
Labour	776	821
Conservative	685	720
Liberal Democrat	288	303
Others	189	76
None/ DK	587	606

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<http://today.yougov.co.uk>