

YouGov / The Sun Survey Results

Sample Size: 1766 GB Adults
Fieldwork: 5th - 6th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1766	457	586	112	543	471	405	859	908	214	451	604	498	1007	759	225	574	378	435	154
Unweighted Sample	1766	463	548	116	531	457	424	846	920	110	508	678	470	1165	601	339	558	313	409	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding don't knows and Wouldn't votes]

Con	34	100	0	0	80	3	13	34	34	30	32	30	41	37	28	33	43	31	29	18
Lab	43	0	100	0	7	92	38	42	44	52	44	47	34	38	51	45	33	47	53	44
Lib Dem	8	0	0	100	1	2	30	8	8	4	11	7	8	10	5	7	10	8	7	8
Other	15	0	0	0	12	4	19	15	14	14	13	15	17	14	16	15	14	15	11	30

Other Parties Voting Intention

UKIP	7	0	0	0	11	1	5	8	6	4	4	7	11	6	9	9	6	9	8	1
SNP / PCY	3	0	0	0	0	1	3	3	3	2	3	4	3	3	3	1	0	2	0	28
Green	3	0	0	0	1	1	8	2	4	4	5	2	2	4	2	4	5	2	2	1
BNP	1	0	0	0	0	1	1	1	1	2	1	1	0	1	1	0	1	1	1	0
Respect	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	0	1	1	1	0	1	1	0	1	1	0	1

Non Voters

Would Not Vote	9	0	0	0	4	4	6	9	8	25	12	5	3	7	11	6	9	9	9	7
Don't know	15	0	0	0	12	11	20	8	20	7	17	14	16	14	15	14	14	15	14	18

Do you approve or disapprove of the Government's record to date?

	May 31 - June 5- June 1	June 5- June 6																			
Approve	25	24	75	2	34	53	6	16	28	21	18	25	23	28	28	19	26	32	19	23	15
Disapprove	61	60	11	93	43	31	87	68	58	62	46	56	66	62	56	65	57	52	66	62	70
Don't know	14	16	14	5	22	16	7	16	14	17	36	19	11	10	16	15	17	16	15	15	15

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	May 22-23	June 5-6																			
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	38	38	17	63	33	20	62	41	42	35	26	40	42	38	38	38	34	35	40	44	35
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	33	31	52	18	35	46	18	31	30	33	21	26	34	37	31	32	30	31	33	32	28
Neither - I am not aware of significant cuts to services in my area	20	20	24	12	24	25	14	20	20	20	27	20	17	20	21	18	24	23	15	16	24
Don't know	9	11	7	7	7	10	6	8	9	12	26	14	8	5	9	12	12	11	11	8	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	50	110
Male 25 to 39	223	226
Male 40 to 59	324	299
Male 60 +	249	224
Female 18 to 24	60	104
Female 25 to 39	285	224
Female 40 to 59	354	306
Female 60 +	222	274
Region		
North England	409	435
Midlands	232	290
East England	139	170
London	340	226
South England	419	405
Wales	81	88
Scotland	147	154
Social Grade		
AB	640	495
C1	525	512
C2	258	371
DE	344	389
Newspaper Type		
Express / Mail	381	283
Sun / Star	192	415
Mirror / Record	106	177
Guardian / Independent	92	80
FT / Times / Telegraph	119	168
Other Paper	259	203
No Paper	618	442
Political Party Identification		
Labour	566	574
Conservative	485	504
Liberal Democrat	212	212
SNP/Plaid Cymru	47	30
Others	72	23
None/ DK	385	424

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