

YouGov / The Sun Survey Results

Sample Size: 1614 GB Adults
Fieldwork: 6th - 7th March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1614	455	528	119	470	411	339	785	829	195	414	552	454	925	689	203	515	339	390	138	
Unweighted Sample	1614	480	466	123	499	345	354	804	810	170	432	561	451	1060	554	230	537	279	394	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	36	100	0	0	88	3	10	34	38	32	34	33	42	41	30	44	42	40	28	19
Lab	42	0	100	0	4	90	41	43	41	49	42	46	35	39	46	34	33	41	55	54
Lib Dem	9	0	0	100	2	2	37	9	9	9	11	8	10	10	8	13	13	6	8	6
Other	13	0	0	0	7	4	12	13	12	11	12	13	13	10	16	8	12	13	9	21

Other Parties Voting Intention

UKIP	6	0	0	0	5	3	3	6	6	3	4	6	9	4	9	3	8	7	6	3
SNP / PCY	2	0	0	0	0	1	2	2	1	0	2	2	1	2	2	0	0	1	0	14
Green	2	0	0	0	0	0	4	2	2	4	4	1	0	2	1	3	2	1	1	3
BNP	1	0	0	0	1	0	1	2	0	0	0	2	1	1	2	1	1	1	2	1
Respect	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	1	0	0
Other	2	0	0	0	0	0	1	2	2	2	2	1	1	2	1	0	1	1	1	0

Non Voters

Would Not Vote	8	0	0	0	2	3	7	7	9	11	13	9	2	7	9	7	6	10	10	4
Don't know	14	0	0	0	11	4	22	11	16	21	19	12	9	14	13	14	16	14	12	12

Do you approve or disapprove of the Government's record to date?

		3-4 Mar	6-7 Mar																		
Approve	30	29	76	3	45	63	5	19	31	28	16	26	29	37	32	25	37	32	28	24	22
Disapprove	57	58	11	93	39	23	88	71	58	57	58	55	62	55	55	61	51	51	58	66	70
Don't know	13	13	13	4	17	14	6	10	11	15	26	19	9	8	13	14	12	17	14	10	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

20-21
Feb

6-7 Mar

The Conservative-Liberal Democrat government are committed to holding a referendum on changing the electoral system from first-past-the-post (FPTP) to the Alternative Vote (AV)

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidate wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

If a referendum were held tomorrow on whether to stick with first-past-the-post or switch to the Alternative Vote for electing MPs, how would you vote?

I would vote in favour of switching to the Alternative Vote	34	30	23	29	75	18	25	56	33	28	32	35	28	28	35	24	30	33	25	29	35
I would vote in favour of keeping first-past-the-post	41	47	63	56	14	66	59	20	49	45	37	30	51	61	44	51	42	42	49	52	48
I wouldn't vote	7	8	2	2	5	4	3	7	7	8	10	12	8	3	6	10	11	7	9	8	4
Don't know	18	15	12	13	7	12	12	17	11	19	21	24	12	9	15	16	16	17	17	11	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

Yes, the British troops are winning	9	9	13	9	5	11	8	5	13	5	16	9	10	5	10	8	7	7	11	12	9
No, they are not winning yet, but victory is possible eventually	23	23	27	24	33	25	25	23	23	24	17	24	23	26	25	21	28	23	23	21	26
No, they are not winning, and victory is not possible	53	54	48	57	52	53	57	58	54	54	43	48	57	60	51	57	50	52	54	56	55
Don't know	14	14	12	9	11	11	10	14	10	17	24	19	11	9	14	14	15	18	12	11	11

Should British troops be brought home from Afghanistan?

Yes, all troops should be withdrawn immediately	30	28	23	30	18	24	28	26	26	30	23	24	32	30	23	35	26	26	26	35	26
Yes, most troops should be withdrawn soon, and the rest within the next year or so	42	44	50	41	53	49	42	47	41	46	42	40	45	46	48	39	40	41	50	43	44
No, British troops should remain in Afghanistan as long as Afghanistan's government wants them there	19	20	22	23	21	22	22	20	27	14	17	24	18	20	21	19	23	24	14	18	20
Don't know	9	8	5	7	7	5	7	7	6	10	19	12	5	4	8	8	10	8	9	4	10

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...

Good or bad for the economy?

Good for the economy	34	35	75	8	53	67	10	27	36	34	33	32	32	43	39	30	43	36	38	32	22
Bad for the economy	51	50	14	88	35	21	82	60	52	49	44	51	56	46	48	54	44	47	49	55	61
Don't know	15	14	11	4	12	12	8	12	11	17	23	17	12	11	13	16	13	17	13	12	16

Being done fairly or unfairly?

Fairly	25	27	64	4	42	55	6	20	29	25	23	24	26	32	30	22	29	30	28	22	20
Unfairly	62	60	20	92	48	29	89	74	60	61	55	60	64	58	57	65	54	56	60	67	67
Don't know	13	13	16	4	10	17	6	6	11	15	22	17	10	9	13	13	17	15	12	10	12

Necessary or unnecessary?

Necessary	55	57	94	25	78	89	27	54	57	58	51	61	54	61	62	50	65	61	55	52	48
Unnecessary	33	32	4	65	11	7	62	32	35	29	29	27	35	32	28	36	27	25	34	37	44
Don't know	12	11	3	10	12	4	11	14	9	14	20	12	11	7	9	14	8	14	11	11	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Too deep, too shallow or at about the right level?																					
Too deep	50	50	17	81	37	24	79	58	54	46	36	51	55	48	48	52	44	45	50	57	55
Too shallow	6	6	9	5	4	8	4	5	7	5	13	6	5	5	5	8	6	7	9	4	6
About the right level	27	28	64	5	44	57	6	24	28	28	18	25	26	37	32	23	36	29	25	27	22
Don't know	16	16	10	9	16	11	11	13	11	20	34	18	13	9	15	17	14	19	16	12	17
Being done too quickly, too slowly, or at about the right pace?																					
Too quickly	58	56	20	89	45	28	87	63	58	53	41	56	61	55	53	59	51	50	53	64	65
Too slowly	5	6	9	2	6	8	2	5	6	5	11	4	6	4	5	6	6	6	8	3	4
About the right pace	26	29	63	6	43	56	7	24	29	29	25	26	26	36	32	25	34	31	30	25	22
Don't know	10	10	8	3	7	8	4	8	7	13	22	13	7	6	10	11	9	13	10	7	8
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	67	72	65	82	63	68	79	76	70	74	59	69	77	74	71	74	67	72	72	76	70
Not having an impact on my life	22	19	28	14	30	24	15	18	22	16	24	21	16	18	21	16	24	18	18	18	18
Don't know	11	9	7	5	7	9	6	6	8	10	17	10	7	7	8	10	8	10	10	6	12
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	25	27	3	60	11	4	58	30	28	26	30	22	29	27	24	30	22	21	27	35	38
The last Labour government	41	40	87	5	54	84	5	31	40	40	24	35	38	54	43	36	49	45	38	34	29
Both	24	22	6	22	27	9	23	31	21	23	26	30	22	14	21	23	16	21	26	22	19
Neither	5	6	2	11	5	1	13	6	7	5	5	7	7	5	7	5	9	5	4	6	12
Don't know	5	5	2	2	3	2	3	2	4	6	14	6	4	1	4	6	4	7	5	3	2
Thinking about the next two or three years, how worried are you that people like you will...																					
not have enough money to live comfortably																					
Very worried	26	28	17	35	23	21	36	26	26	31	20	30	33	25	21	38	26	27	26	35	22
Fairly worried	44	44	45	44	52	45	44	49	42	46	45	41	44	46	45	43	37	44	46	43	51
TOTAL WORRIED	70	72	62	79	75	66	80	75	68	77	65	71	77	71	66	81	63	71	72	78	73
Not very worried	22	21	28	18	20	26	17	20	23	18	20	20	18	25	26	14	28	22	19	16	23
Not at all worried	5	4	8	3	4	6	3	4	6	3	5	4	5	4	6	2	7	3	6	4	2
TOTAL NOT WORRIED	27	25	36	21	24	32	20	24	29	21	25	24	23	29	32	16	35	25	25	20	25
Don't know	3	3	2	0	1	2	0	1	3	3	10	4	1	1	3	3	2	4	4	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

be victims of burglary, robbery or mugging

Very worried	12	12	9	16	8	12	16	10	13	11	7	12	14	13	11	14	16	10	13	14	10
Fairly worried	32	33	35	32	35	35	34	29	31	34	21	33	34	36	30	37	36	32	35	33	26
TOTAL WORRIED	44	45	44	48	43	47	50	39	44	45	28	45	48	49	41	51	52	42	48	47	36
Not very worried	42	43	44	44	39	41	43	48	43	43	51	42	43	41	47	38	39	45	40	42	52
Not at all worried	9	8	8	6	15	8	5	10	10	7	9	8	9	7	9	6	5	8	8	8	12
TOTAL NOT WORRIED	51	51	52	50	54	49	48	58	53	50	60	50	52	48	56	44	44	53	48	50	64
Don't know	4	4	4	1	3	4	1	3	3	5	11	5	1	2	3	5	4	6	4	2	1

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	30	31	14	46	18	22	46	29	28	33	26	29	34	31	27	36	32	28	27	38	28
Fairly worried	43	43	45	41	53	41	40	47	41	45	34	45	42	46	43	42	37	44	47	38	49
TOTAL WORRIED	73	74	59	87	71	63	86	76	69	78	60	74	76	77	70	78	69	72	74	76	77
Not very worried	20	21	34	11	26	31	12	21	25	17	28	19	20	20	24	17	23	21	20	21	20
Not at all worried	3	2	5	1	2	4	1	1	3	2	2	3	3	2	3	2	5	2	2	2	1
TOTAL NOT WORRIED	23	23	39	12	28	35	13	22	28	19	30	22	23	22	27	19	28	23	22	23	21
Don't know	3	3	2	1	1	3	1	2	3	4	9	5	1	2	3	4	3	5	4	1	2

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	25	26	21	29	23	25	31	23	25	28	10	23	31	31	19	36	23	26	28	28	26
Fairly worried	33	31	33	33	27	31	32	30	31	32	23	26	35	35	32	30	25	30	35	32	36
TOTAL WORRIED	58	57	54	62	50	56	63	53	56	60	33	49	66	66	51	66	48	56	63	60	62
Not very worried	27	27	29	26	34	28	25	30	27	26	34	32	25	20	31	21	32	29	21	24	30
Not at all worried	11	12	14	11	15	13	12	14	14	10	22	14	8	10	14	9	14	11	11	14	7
TOTAL NOT WORRIED	38	39	43	37	49	41	37	44	41	36	56	46	33	30	45	30	46	40	32	38	37
Don't know	5	4	3	2	2	4	1	4	3	4	11	5	1	3	4	4	5	4	6	2	1

lose their job / have difficulty finding work

Very worried	28	31	19	38	30	26	39	31	28	34	23	34	35	27	27	37	27	30	31	36	30
Fairly worried	38	35	36	38	38	32	36	37	36	34	41	37	36	29	36	33	38	33	34	33	40
TOTAL WORRIED	66	66	55	76	68	58	75	68	64	68	64	71	71	56	63	70	65	63	65	69	70
Not very worried	20	22	27	17	19	27	17	20	23	20	22	21	24	20	24	18	23	23	23	19	20
Not at all worried	10	9	14	5	11	11	6	9	9	8	3	5	4	19	10	6	8	9	5	11	8
TOTAL NOT WORRIED	30	31	41	22	30	38	23	29	32	28	25	26	28	39	34	24	31	32	28	30	28
Don't know	4	4	4	2	3	4	1	4	3	5	10	5	1	4	4	4	4	5	6	2	2

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
lose their home																					
Very worried	17	17	9	22	14	14	23	13	15	19	8	16	19	20	13	22	16	16	17	20	14
Fairly worried	27	29	27	32	28	25	30	31	27	30	22	29	31	29	26	32	27	30	29	27	30
TOTAL WORRIED	44	46	36	54	42	39	53	44	42	49	30	45	50	49	39	54	43	46	46	47	44
Not very worried	34	33	37	29	39	38	29	36	36	31	44	36	34	26	37	28	33	32	34	35	34
Not at all worried	18	17	23	15	16	20	16	17	18	16	15	13	16	22	20	13	19	17	15	16	20
TOTAL NOT WORRIED	52	50	60	44	55	58	45	53	54	47	59	49	50	48	57	41	52	49	49	51	54
Don't know	4	4	3	3	2	3	2	4	4	5	11	6	1	3	4	5	5	6	5	2	2
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																					
Very worried	14	14	6	17	15	9	18	13	13	14	7	13	16	15	10	18	10	11	18	15	14
Fairly worried	24	25	20	29	27	20	29	24	24	25	20	22	24	29	22	28	25	26	24	22	29
TOTAL WORRIED	38	39	26	46	42	29	47	37	37	39	27	35	40	44	32	46	35	37	42	37	43
Not very worried	36	38	41	38	37	43	36	40	40	36	44	40	40	32	41	35	39	38	35	42	33
Not at all worried	20	19	28	13	18	24	15	19	19	19	18	19	18	22	23	14	20	19	18	18	23
TOTAL NOT WORRIED	56	57	69	51	55	67	51	59	59	55	62	59	58	54	64	49	59	57	53	60	56
Don't know	6	4	4	2	3	3	2	4	4	5	12	6	2	3	4	4	5	6	5	3	1
suffer ill-health																					
Very worried	16	18	13	24	20	15	24	17	17	19	8	14	20	23	13	25	16	14	21	22	16
Fairly worried	33	34	30	36	33	28	39	33	31	36	23	24	39	41	32	36	31	33	37	32	34
TOTAL WORRIED	49	52	43	60	53	43	63	50	48	55	31	38	59	64	45	61	47	47	58	54	50
Not very worried	37	36	43	33	38	44	32	38	37	35	45	43	34	29	42	29	42	37	31	35	37
Not at all worried	9	7	9	5	5	8	3	5	9	4	12	11	6	3	8	5	5	8	6	8	8
TOTAL NOT WORRIED	46	43	52	38	43	52	35	43	46	39	57	54	40	32	50	34	47	45	37	43	45
Don't know	5	6	5	3	5	5	2	6	5	6	12	9	2	4	6	6	6	8	5	3	6
If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?																					
Conservative government led by David Cameron	39	41	98	2	52	90	5	27	41	40	33	37	38	51	45	35	51	46	40	34	26
Labour government led by Ed Miliband	39	40	0	94	13	3	87	44	42	38	45	41	41	36	38	42	36	32	37	49	57
Don't know	22	19	2	5	34	6	8	29	16	22	22	23	21	14	17	23	13	21	23	17	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	65	99
	Male 25 to 39	180	206
	Male 40 to 59	299	274
	Male 60 +	260	206
	Female 18 to 24	105	95
	Female 25 to 39	252	208
	Female 40 to 59	262	278
	Female 60 +	191	248
Region			
	North England	394	390
	Midlands	199	260
	East England	151	152
	London	230	203
	South England	386	363
	Wales	80	79
	Scotland	144	138
Social Grade			
	AB	578	460
	C1	482	465
	C2	235	338
	DE	319	351
Newspaper Type			
	Express / Mail	262	241
	Sun / Star	210	347
	Mirror / Record	123	249
	Guardian / Independent	143	48
	FT / Times / Telegraph	211	138
	Other Paper	187	189
	No Paper	478	404
Political Party Identification			
	Labour	448	520
	Conservative	463	457
	Liberal Democrat	172	192
	Others	88	52
	None/ DK	443	393

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>