

YouGov / The Sun Survey Results

Sample Size: 1827 GB Adults
Fieldwork: 6th - 7th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1827	465	597	116	578	483	404	888	939	221	466	625	515	1041	786	234	594	391	449	159
Unweighted Sample	1827	477	591	114	575	456	426	895	932	110	466	721	530	1174	653	291	583	377	425	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	81	3	11	33	34	42	29	28	40	38	27	32	43	35	27	20
Lab	43	0	100	0	7	93	36	41	45	28	48	49	37	39	50	41	33	46	56	39
Lib Dem	8	0	0	100	1	0	36	9	8	18	9	7	6	10	6	12	11	5	7	7
Other	15	0	0	0	11	4	17	17	13	12	14	16	16	13	17	15	13	14	10	34

Other Parties Voting Intention

UKIP	6	0	0	0	8	1	4	7	5	3	4	7	8	5	8	10	6	7	6	2
SNP / PCY	4	0	0	0	1	2	4	4	3	1	4	4	4	3	4	1	0	2	0	30
Green	3	0	0	0	0	1	6	3	3	5	4	2	2	3	2	3	4	2	2	2
BNP	1	0	0	0	1	1	0	2	1	0	1	2	1	1	2	0	2	1	1	0
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	2	1	1	2	0	1	1	1	1	1	1	2	1	0

Non Voters

Would Not Vote	7	0	0	0	3	2	5	7	8	13	11	4	5	5	10	6	8	8	9	2
Don't know	17	0	0	0	19	10	25	12	22	23	17	15	16	15	19	14	23	15	15	12

Do you approve or disapprove of the Government's record to date?

	June 5-6	June 6-7																			
Approve	24	25	72	5	32	50	9	15	28	22	32	21	21	29	29	18	26	29	20	23	21
Disapprove	60	60	15	92	47	33	85	66	62	59	39	57	68	64	55	67	58	52	62	67	73
Don't know	16	15	14	4	21	17	6	19	11	19	29	21	11	8	15	14	16	19	18	10	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May 23-24 June 6-7

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	29	27	82	2	7	64	3	12	29	26	23	23	26	35	33	20	29	33	26	24	19
Applies most to Labour	28	29	2	76	2	5	69	21	31	27	16	30	35	26	26	33	26	21	32	37	34
Applies most to the Liberal Democrats	10	9	2	3	77	2	2	31	10	8	12	10	9	7	12	5	10	11	6	8	12
Applies to none of them	22	20	7	9	10	17	14	23	19	21	15	17	22	24	18	24	22	19	21	20	26
Don't know	11	14	8	11	5	11	12	12	11	17	34	20	8	8	11	18	14	17	15	11	9

It is led by people of real ability

Applies most to the Conservatives	20	20	62	3	12	45	6	8	21	18	23	17	15	26	24	14	20	23	18	17	18
Applies most to Labour	16	16	1	44	2	2	43	9	16	16	7	16	20	16	13	20	15	11	20	18	19
Applies most to the Liberal Democrats	4	3	0	1	29	0	1	9	3	2	2	5	2	2	3	2	2	4	2	2	3
Applies to none of them	45	45	26	40	44	39	37	58	45	46	33	42	50	48	45	46	50	42	45	48	47
Don't know	15	16	11	12	14	14	14	16	14	18	35	21	13	9	15	18	13	20	15	15	14

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	47	46	83	29	35	69	32	39	47	45	41	45	45	51	49	42	45	47	47	46	43
Applies most to Labour	10	11	1	28	3	3	28	6	13	10	6	13	14	9	11	12	10	8	12	15	13
Applies most to the Liberal Democrats	4	4	1	2	33	1	1	10	5	2	6	5	3	2	5	2	7	4	2	2	3
Applies to none of them	25	23	10	25	17	18	20	28	23	24	14	17	27	28	23	24	28	22	22	23	27
Don't know	15	16	5	16	11	9	18	17	12	19	33	20	11	10	12	20	11	18	16	15	13

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Conservatives	22	30	9	49	25	20	42	33	31	30	15	24	34	39	27	35	28	29	32	33	29
Applies most to Labour	23	21	44	5	46	36	6	24	24	19	20	23	20	23	23	19	20	24	21	21	18
Applies most to the Liberal Democrats	29	24	28	32	6	24	32	19	25	24	29	24	26	21	29	19	25	22	22	29	27
Applies to none of them	10	8	6	6	16	8	6	8	8	9	9	8	8	9	9	8	13	7	7	6	12
Don't know	15	15	12	9	7	13	13	16	12	18	28	22	12	8	13	19	13	18	17	11	14

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	41	113
Male 25 to 39	203	234
Male 40 to 59	376	309
Male 60 +	275	232
Female 18 to 24	69	108
Female 25 to 39	263	232
Female 40 to 59	345	316
Female 60 +	255	283
Region		
North England	425	449
Midlands	284	300
East England	157	175
London	291	234
South England	426	418
Wales	93	91
Scotland	151	159
Social Grade		
AB	656	512
C1	518	530
C2	285	384
DE	368	402
Newspaper Type		
Express / Mail	401	292
Sun / Star	194	429
Mirror / Record	115	183
Guardian / Independent	91	82
FT / Times / Telegraph	120	174
Other Paper	235	210
No Paper	671	457
Political Party Identification		
Labour	578	594
Conservative	530	521
Liberal Democrat	214	219
SNP/Plaid Cymru	35	31
Others	66	24
None/ DK	404	438

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