

YouGov Survey / The Sun Results

Sample Size: 1715 GB Adults
Fieldwork: 6th - 7th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1715	461	523	121	526	455	389	834	880	208	437	585	484	978	736	220	557	365	422	149
Unweighted Sample	1715	450	499	122	513	432	411	813	902	147	458	670	440	1138	577	271	541	350	401	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	85	3	16	33	40	40	34	33	40	40	30	35	45	36	31	20
Lab	41	0	100	0	5	91	34	43	39	43	46	47	29	37	48	47	31	44	51	37
Lib Dem	9	0	0	100	1	1	37	9	9	6	11	7	13	10	8	9	12	8	8	7
Other	13	0	0	0	9	5	14	15	11	11	9	14	18	13	14	9	12	13	10	36

Other Parties Voting Intention

UKIP	6	0	0	0	8	1	5	8	5	1	2	6	13	6	8	4	8	8	6	1
SNP / PCY	4	0	0	0	0	2	4	4	3	5	3	4	3	4	4	1	0	1	0	34
Green	1	0	0	0	0	1	3	1	2	2	2	2	1	2	1	3	2	1	2	0
BNP	1	0	0	0	1	0	0	1	1	1	0	2	1	1	1	0	1	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	1	1	1	1	1	1	1	2	1	1	1	0

Non Voters

Would Not Vote	9	0	0	0	6	3	6	9	9	13	13	7	6	7	11	9	8	9	11	5
Don't know	16	0	0	0	11	12	23	11	22	13	16	18	16	15	18	20	17	14	15	17

Do you approve or disapprove of the Government's record to date?

	Nov 3-4	Nov 6-7																			
Approve	27	28	76	4	43	57	8	25	31	25	28	27	26	31	34	19	27	32	27	26	23
Disapprove	55	56	10	92	40	29	82	64	59	54	48	56	62	54	52	62	55	51	56	62	64
Don't know	18	16	14	4	16	15	10	12	11	21	24	18	12	15	14	18	18	18	17	12	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Being done too quickly, too slowly, or at about the right pace?																					
Too quickly	51	49	14	82	38	22	76	57	52	45	35	45	56	49	47	51	41	47	46	54	59
Too slowly	8	8	12	4	5	13	5	5	8	8	19	8	7	6	9	7	7	7	10	8	9
About the right pace	28	27	62	6	42	53	7	25	29	25	20	28	24	33	32	21	30	30	27	24	19
Don't know	13	16	12	7	16	12	12	13	10	22	26	19	13	13	13	20	22	16	17	14	13
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	67	65	56	76	58	58	74	68	67	63	52	61	72	66	65	65	61	65	62	66	76
Not having an impact on my life	23	25	36	17	33	36	18	26	24	25	30	23	21	29	28	20	22	25	26	26	18
Don't know	10	10	8	6	9	7	8	7	8	13	18	16	7	5	8	14	17	10	12	8	6
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	25	23	3	54	11	5	47	26	25	22	22	24	27	19	20	27	20	19	26	28	25
The last Labour government	39	37	82	4	51	78	4	30	37	36	31	32	34	47	42	30	34	41	38	33	30
Both	25	27	10	28	23	14	32	32	25	28	21	27	28	27	25	29	31	26	24	25	30
Neither	6	7	3	11	9	1	12	9	9	5	11	6	7	5	8	5	6	5	7	8	10
Don't know	5	7	3	3	6	2	6	3	4	9	15	11	4	2	5	9	9	7	6	6	5
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																					
Very worried	27	26	14	32	23	19	30	24	26	26	25	28	30	19	21	32	21	23	31	27	28
Fairly worried	44	44	44	46	39	41	49	46	43	45	42	43	45	46	46	42	46	43	45	42	53
TOTAL WORRIED	71	70	59	79	62	61	80	70	69	72	67	71	75	65	67	74	67	66	76	69	81
Not very worried	22	22	33	16	30	31	14	24	23	22	23	19	21	27	26	17	22	27	19	22	15
Not at all worried	4	4	7	4	9	6	3	5	6	3	4	4	3	6	4	4	8	5	3	5	1
TOTAL NOT WORRIED	26	27	40	19	38	38	17	29	29	25	28	23	24	33	31	21	29	32	23	26	16
Don't know	3	3	2	2	0	2	3	1	2	4	5	6	1	2	2	5	4	3	1	5	3
be victims of burglary, robbery or mugging																					
Very worried	11	13	8	17	10	11	18	10	15	12	14	15	13	12	9	18	11	11	15	17	10
Fairly worried	33	32	32	32	28	33	30	34	27	36	30	29	32	35	33	30	33	29	34	35	28
TOTAL WORRIED	44	45	40	49	38	44	48	44	42	48	44	44	45	46	43	48	44	40	48	52	38
Not very worried	43	42	51	39	49	47	38	46	45	39	39	40	43	44	46	37	43	46	41	37	42
Not at all worried	8	8	7	8	11	7	9	8	9	7	11	8	9	7	9	8	6	9	7	7	17
TOTAL NOT WORRIED	51	50	58	47	61	54	48	53	55	46	50	49	52	50	54	45	49	55	48	44	59
Don't know	4	5	2	4	2	3	4	2	3	6	6	7	3	3	3	7	7	5	4	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	26	27	10	39	23	16	37	32	27	27	21	25	31	26	24	31	21	26	32	30	24
Fairly worried	44	42	40	42	43	40	41	44	40	43	36	40	44	43	43	40	52	40	37	42	45
TOTAL WORRIED	71	69	50	80	66	56	78	76	67	71	58	65	75	69	67	71	73	65	68	72	69
Not very worried	22	23	39	13	27	35	15	19	24	22	30	23	20	24	26	19	22	27	23	18	22
Not at all worried	4	5	9	3	7	7	4	3	7	3	7	5	4	5	5	5	2	4	6	6	5
TOTAL NOT WORRIED	26	28	48	17	34	42	19	22	31	25	37	28	24	29	31	24	24	31	29	24	27
Don't know	3	3	2	3	0	2	3	2	2	4	5	7	1	2	2	5	4	3	3	4	4

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	25	25	18	27	20	25	29	20	26	25	21	20	27	31	20	33	19	24	30	27	26
Fairly worried	32	30	33	27	28	31	30	29	29	30	24	24	33	33	30	30	28	29	28	30	35
TOTAL WORRIED	56	55	51	54	47	57	58	49	55	55	45	44	60	63	50	62	47	53	59	57	61
Not very worried	26	29	33	30	33	30	26	34	30	29	34	35	28	24	32	25	37	30	30	26	20
Not at all worried	13	11	14	13	17	11	11	14	12	11	15	14	9	9	15	6	11	12	9	11	14
TOTAL NOT WORRIED	39	40	47	42	50	41	37	48	41	40	49	49	37	33	47	32	48	42	39	38	34
Don't know	4	4	2	4	3	2	4	3	4	5	6	7	3	4	3	6	5	4	2	6	5

lose their job / have difficulty finding work

Very worried	27	28	20	34	17	24	32	25	29	27	33	28	30	22	25	31	24	25	33	28	29
Fairly worried	36	36	37	37	38	34	37	41	36	37	32	37	40	33	38	34	41	36	37	35	35
TOTAL WORRIED	63	64	57	71	55	58	69	66	65	64	66	65	70	55	64	65	65	60	71	63	64
Not very worried	22	22	29	17	24	28	19	21	21	22	19	24	21	23	22	21	24	24	19	20	23
Not at all worried	10	9	12	7	18	11	7	9	10	9	9	4	7	17	11	7	6	11	8	12	8
TOTAL NOT WORRIED	32	31	41	25	42	40	27	31	31	31	28	28	28	40	34	28	30	35	27	32	31
Don't know	5	4	2	4	3	2	4	3	4	5	6	7	2	4	3	7	5	5	2	5	5

lose their home

Very worried	16	16	9	21	9	13	20	13	16	15	14	14	18	15	14	18	11	12	21	17	17
Fairly worried	27	28	26	29	25	27	28	28	26	29	22	30	26	30	28	27	29	29	27	26	25
TOTAL WORRIED	43	43	36	50	34	39	48	41	42	45	36	44	44	45	41	46	40	41	48	44	41
Not very worried	33	35	39	31	39	38	29	43	34	35	38	37	36	31	36	33	40	37	32	33	34
Not at all worried	20	18	23	16	24	21	20	14	21	15	20	12	19	21	20	15	15	17	17	20	21
TOTAL NOT WORRIED	53	53	62	48	63	59	49	57	56	50	58	49	55	52	56	48	55	54	49	52	55
Don't know	4	4	2	3	3	2	3	3	3	5	6	7	2	3	3	6	4	5	2	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	15	14	7	18	8	9	18	13	15	13	13	13	15	14	10	19	9	13	17	15	16
Fairly worried	24	24	22	25	25	23	25	25	24	24	29	19	25	26	25	24	27	25	24	23	22
TOTAL WORRIED	39	38	29	44	32	32	43	38	39	37	42	32	40	40	35	43	36	37	41	38	38
Not very worried	35	36	42	33	41	41	32	37	35	38	38	39	36	34	38	34	40	36	36	32	42
Not at all worried	21	20	25	18	25	23	20	20	22	18	12	22	20	21	23	15	18	22	17	24	14
TOTAL NOT WORRIED	56	56	68	50	66	64	52	57	56	56	50	60	56	55	61	50	58	58	52	56	56
Don't know	5	6	3	6	1	4	5	5	5	7	8	8	4	5	5	7	6	5	6	6	6

suffer ill-health

Very worried	17	16	9	22	10	11	21	18	16	17	13	10	19	20	12	22	13	15	17	19	15
Fairly worried	34	34	32	35	33	35	34	34	31	37	21	27	37	43	34	34	33	33	36	36	33
TOTAL WORRIED	51	51	41	57	43	46	55	53	47	54	35	38	56	63	46	56	46	48	54	55	48
Not very worried	37	37	46	32	45	43	33	37	38	35	43	43	35	30	41	31	39	40	37	31	37
Not at all worried	7	8	10	6	9	8	7	7	10	5	14	11	7	3	9	6	8	8	7	7	11
TOTAL NOT WORRIED	44	44	56	38	55	51	39	45	49	40	57	54	41	33	50	37	46	48	43	38	48
Don't know	5	5	3	5	2	3	5	3	4	6	8	8	3	4	4	7	8	5	3	7	4

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?

Conservative government led by David Cameron	41	40	95	3	51	82	8	33	39	41	39	36	35	51	45	33	33	47	44	34	33
Labour government led by Ed Miliband	35	34	2	85	17	5	75	35	40	29	35	38	39	25	33	37	33	26	34	43	44
Don't know	24	25	3	12	32	13	17	32	21	30	26	26	26	24	22	30	34	27	22	22	23