

YouGov / The Sun Survey Results

Sample Size: 1763 GB Adults
Fieldwork: 7th - 8th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1763	545	527	134	568	429	388	857	906	213	450	603	497	1005	758	226	573	377	434	153	
Unweighted Sample	1763	540	490	136	571	394	433	853	910	97	461	705	500	1147	616	187	626	367	413	170	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	40	100	0	0	92	3	11	39	40	25	38	42	44	43	34	33	55	38	34	16
Lab	38	0	100	0	1	94	35	35	41	47	39	39	33	35	44	39	24	39	54	42
Lib Dem	10	0	0	100	0	1	41	11	8	13	14	8	6	11	8	12	11	12	7	5
Other	12	0	0	0	6	2	14	14	10	15	9	11	16	11	14	16	10	11	6	37

Other Parties Voting Intention

SNP / PCY	4	0	0	0	0	1	3	4	3	4	4	5	3	3	5	2	0	2	1	33
UKIP	4	0	0	0	4	1	2	5	3	5	1	4	7	4	4	4	6	5	3	1
Green	3	0	0	0	0	0	7	2	3	4	4	1	3	3	2	5	3	2	1	3
BNP	1	0	0	0	1	0	1	2	1	1	0	1	2	0	3	4	0	2	1	0
Respect	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	1	0	0
Other	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0

Non Voters

Would Not Vote	8	0	0	0	3	3	7	9	8	15	9	7	6	6	11	8	8	10	8	7
Don't know	14	0	0	0	10	9	22	9	19	11	11	15	16	12	16	11	15	14	15	9

Feb 6-7 | Feb 7-8

Do you approve or disapprove of the Government's record to date?

Approve	31	33	79	4	46	67	8	25	39	27	25	32	35	34	37	27	32	38	34	29	24
Disapprove	54	52	9	89	32	19	85	61	50	54	49	52	51	55	48	57	53	45	51	59	58
Don't know	15	15	13	7	22	14	7	14	11	19	26	17	14	11	15	16	15	17	15	12	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 24-25	Feb 7-8																			
Which of these would make the best Prime Minister?																					
David Cameron	39	40	96	5	28	85	10	22	42	39	29	38	41	47	46	33	41	51	39	32	27
Ed Miliband	16	19	0	58	4	1	51	14	21	18	27	20	20	14	17	22	18	11	22	29	18
Nick Clegg	5	5	0	3	41	1	2	16	6	4	8	7	4	4	6	4	6	4	7	4	5
Don't know	41	35	4	34	27	12	36	48	31	39	36	36	35	35	32	40	35	33	32	36	50
If you had to choose, which of the following options would be best for Britain?																					
A majority Conservative government	30	33	87	1	3	80	4	8	35	31	18	29	34	41	36	28	32	45	29	25	18
A coalition between the Conservatives and Liberal Democrats	11	9	10	1	49	7	2	21	12	7	13	9	9	8	10	8	11	9	10	8	9
A coalition between Labour and the Liberal Democrats	13	13	0	19	30	2	13	28	13	12	9	17	12	11	15	10	14	13	11	12	16
A majority Labour government	25	28	1	76	4	2	73	18	28	28	39	26	28	24	25	31	25	17	27	38	41
Don't know	20	18	3	2	15	9	7	24	13	22	21	19	17	17	14	23	18	16	22	17	16

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	109
Male 25 to 39	188	226
Male 40 to 59	351	298
Male 60 +	271	224
Female 18 to 24	54	104
Female 25 to 39	273	224
Female 40 to 59	354	305
Female 60 +	229	273
Region		
North England	413	434
Midlands	281	289
East England	184	169
London	187	226
South England	442	404
Wales	86	88
Scotland	170	153
Social Grade		
AB	636	494
C1	511	511
C2	245	370
DE	371	388
Newspaper Type		
Express / Mail	362	282
Sun / Star	183	414
Mirror / Record	98	176
Guardian / Independent	85	79
FT / Times / Telegraph	121	167
Other Paper	250	203
No Paper	664	441
Political Party Identification		
Labour	525	573
Conservative	497	502
Liberal Democrat	213	212
SNP/Plaid Cymru	38	30
Others	68	23
None/ DK	422	423

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