

YouGov / The Sun Survey Results

Sample Size: 1658 GB Adults
Fieldwork: 7th - 8th May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1658	411	585	111	508	437	359	806	852	201	423	567	468	945	713	212	539	355	408	144	
Unweighted Sample	1658	410	546	108	514	421	375	799	859	112	409	670	467	1085	573	274	541	316	389	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Woudn't Votes]

Con	31	100	0	0	79	3	9	29	33	31	27	30	35	35	25	33	38	31	26	19
Lab	44	0	100	0	7	90	40	46	42	56	42	45	40	39	52	48	37	42	56	36
Lib Dem	8	0	0	100	1	0	35	8	9	4	13	9	6	11	5	7	8	12	6	10
Other	17	0	0	0	13	8	16	17	17	9	19	16	19	15	19	12	17	15	12	36

Other Parties Voting Intention

UKIP	8	0	0	0	12	3	6	9	7	1	5	9	12	7	10	7	11	7	7	3
SNP / PCY	3	0	0	0	0	3	2	3	4	3	6	3	2	3	3	0	0	1	1	31
Green	3	0	0	0	0	1	5	2	4	5	4	1	2	3	3	3	4	3	1	1
BNP	1	0	0	0	0	0	0	1	1	0	1	1	1	1	1	0	0	2	2	0
Respect	0	0	0	0	0	0	1	1	0	0	1	0	1	1	0	1	0	1	0	0
Other	1	0	0	0	0	0	1	1	1	0	1	1	1	1	1	1	1	1	1	1

Non Voters

Would Not Vote	8	0	0	0	3	2	5	6	9	12	11	6	4	6	10	5	8	10	8	3
Don't know	12	0	0	0	13	7	19	9	16	9	13	14	11	12	13	17	15	9	12	10

May 3-4 **May 7-8**

Do you approve or disapprove of the Government's record to date?

Approve	22	22	66	2	36	45	4	20	22	22	21	21	20	25	26	17	22	26	23	17	20
Disapprove	65	65	17	94	39	38	90	64	69	61	64	61	67	66	59	72	64	60	63	71	71
Don't know	13	13	17	4	24	17	5	17	9	17	16	18	13	9	15	11	14	14	14	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 30- May 1	May 7-8																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																					
Strongly support	4	3	8	0	14	4	1	6	4	2	3	2	4	3	4	2	5	2	3	3	3
Tend to support	27	24	54	5	55	44	6	29	25	23	18	25	25	24	31	15	20	30	24	20	21
TOTAL SUPPORT	31	27	62	5	69	48	7	35	29	25	21	27	29	27	35	17	25	32	27	23	24
Tend to oppose	29	33	29	38	16	31	36	31	29	36	43	30	31	34	32	34	34	33	33	33	29
Strongly oppose	32	31	5	56	7	16	53	26	37	26	22	27	33	36	26	38	29	27	31	37	36
TOTAL OPOSE	61	64	34	94	23	47	89	57	66	62	65	57	64	70	58	72	63	60	64	70	65
Don't know	8	9	5	2	9	5	4	8	5	13	14	16	6	4	7	11	12	8	8	8	12

	April 23- 24	May 7-8																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	78	81	86	82	81	83	82	82	85	77	82	80	83	77	85	75	79	80	83	79	84
Immigration & Asylum	47	46	58	36	31	60	37	36	42	49	17	32	49	65	40	53	46	50	46	43	37
Health	25	28	20	36	31	22	34	35	24	31	34	21	27	32	27	28	24	29	28	30	21
Pensions	25	25	19	30	28	19	30	25	24	26	10	20	28	32	24	26	20	20	29	27	33
Tax	19	19	13	23	19	14	22	17	21	18	26	23	19	13	17	22	16	20	19	18	27
Europe	17	19	32	9	15	31	10	15	22	16	14	16	20	21	21	16	16	22	18	17	19
Crime	19	17	17	17	10	17	18	13	16	18	15	19	15	19	15	20	23	16	13	19	17
Education	13	15	15	17	19	15	15	17	16	15	34	16	14	8	18	12	17	15	16	14	17
Family life & childcare	11	11	6	13	10	7	14	10	8	14	14	17	10	5	10	12	11	9	12	13	7
Afghanistan	7	7	9	5	5	7	7	7	6	7	6	5	6	10	6	7	5	6	8	7	6
The environment	6	7	4	7	12	3	7	11	6	8	12	9	5	5	8	6	6	8	7	6	5
Transport	5	4	3	4	5	3	3	4	5	3	7	4	3	3	5	2	7	4	3	2	2
None of these	2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Don't know	0	1	0	0	1	1	0	1	1	2	1	3	1	0	1	1	2	1	1	1	2

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	67	69	72	72	59	70	73	64	70	67	70	69	71	64	71	66	67	67	71	70	69
Pensions	33	36	38	35	38	38	37	36	34	37	18	20	36	57	36	35	32	35	38	37	37
Health	31	33	32	37	41	31	38	39	32	34	31	25	32	44	33	35	35	32	38	33	23
Tax	33	31	27	32	25	31	31	28	32	30	29	38	31	26	31	31	28	29	28	35	39
Family life & childcare	19	17	14	22	15	13	21	19	14	20	16	29	17	8	16	19	17	16	18	17	18
Education	12	15	16	17	22	14	17	17	15	16	35	18	15	5	18	12	14	14	15	18	16
Immigration & Asylum	12	13	18	6	7	19	5	11	13	12	4	9	13	18	9	17	16	16	11	10	8
Crime	10	10	12	9	4	11	10	6	9	10	6	10	9	12	7	13	16	9	8	8	11
Transport	11	10	7	11	18	7	8	13	9	10	18	10	8	8	11	8	13	9	10	9	9
Europe	6	8	11	4	2	13	5	5	8	8	3	3	8	14	8	8	7	10	9	4	10
The environment	6	7	5	6	14	4	8	12	7	8	8	7	7	8	8	6	5	9	7	6	4
Afghanistan	1	1	1	1	0	1	1	1	1	1	0	0	1	2	0	2	2	0	0	2	1
None of these	2	2	2	2	2	2	2	2	2	2	3	1	3	2	2	3	2	3	1	3	2
Don't know	4	2	1	1	2	1	0	2	2	2	3	3	1	0	2	1	2	1	2	2	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	52	103
Male 25 to 39	187	212
Male 40 to 59	337	280
Male 60 +	223	211
Female 18 to 24	60	98
Female 25 to 39	222	211
Female 40 to 59	333	287
Female 60 +	244	257
Region		
North England	389	408
Midlands	231	272
East England	163	159
London	274	212
South England	378	380
Wales	85	83
Scotland	138	144
Social Grade		
AB	578	464
C1	507	481
C2	250	348
DE	323	365
Newspaper Type		
Express / Mail	340	265
Sun / Star	241	390
Mirror / Record	120	166
Guardian / Independent	109	75
FT / Times / Telegraph	123	158
Other Paper	199	191
No Paper	526	415
Political Party Identification		
Labour	501	539
Conservative	470	473
Liberal Democrat	180	199
SNP/Plaid Cymru	42	28
Others	66	22
None/ DK	399	398

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