

YouGov / The Sun Survey Results

Sample Size: 1899 GB Adults
Fieldwork: 8th - 9th October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1899	494	668	128	598	483	441	923	976	231	484	649	536	1082	817	243	617	406	467	165	
Unweighted Sample	1899	477	664	128	573	477	477	928	971	173	479	756	491	1328	571	296	622	373	439	169	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	76	2	11	29	38	34	31	30	38	35	30	32	35	42	27	20
Lab	45	0	100	0	8	95	42	44	45	39	47	50	39	42	49	47	41	36	54	43
Lib Dem	9	0	0	100	2	0	34	9	8	14	10	7	7	10	6	7	10	8	9	7
Other	14	0	0	0	14	3	14	18	9	14	12	13	17	13	15	14	13	14	10	29

Other Parties Voting Intention

UKIP	6	0	0	0	10	1	3	9	3	3	2	6	11	6	7	3	7	7	7	2
SNP / PCY	3	0	0	0	1	1	2	3	2	4	3	3	1	3	2	1	0	1	0	24
Green	3	0	0	0	1	1	7	3	2	3	4	2	2	3	2	5	3	2	1	1
BNP	2	0	0	0	2	0	1	2	1	0	2	2	1	1	3	3	1	3	1	1
Respect	1	0	0	0	0	0	0	1	1	3	0	0	1	0	1	1	1	1	0	0
Other	1	0	0	0	0	0	1	1	0	1	1	0	0	1	0	0	1	1	0	0

Non Voters

Would Not Vote	7	0	0	0	3	3	2	4	10	7	10	5	6	6	8	4	9	9	5	4
Don't know	14	0	0	0	11	10	23	9	19	15	17	14	11	14	14	20	13	14	12	16

Do you approve or disapprove of the Government's record to date?

	Oct 7-8	Oct 8-9																			
Approve	26	26	70	5	35	54	8	18	30	23	32	25	26	26	30	22	25	26	29	28	21
Disapprove	59	60	15	91	41	29	86	69	61	58	52	54	64	62	54	67	58	60	55	62	65
Don't know	15	14	15	4	24	17	6	14	9	19	16	21	10	12	16	12	17	15	16	10	14

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Oct 1-2	Oct 8-9																			
Strongly support	4	4	6	1	14	5	2	5	6	2	8	4	3	3	4	3	4	4	3	4	4
Tend to support	28	25	51	8	46	43	12	25	25	25	21	28	26	25	30	20	29	24	26	25	28
TOTAL SUPPORT	32	29	57	9	60	48	14	30	31	27	29	32	29	28	34	23	33	28	29	29	32
Tend to oppose	35	33	33	33	28	33	32	34	30	36	29	35	32	34	33	34	33	34	38	31	27
Strongly oppose	25	29	8	54	6	15	50	27	32	25	26	21	33	32	26	33	26	28	25	33	31
TOTAL OPPOSE	60	62	41	87	34	48	82	61	62	61	55	56	65	66	59	67	59	62	63	64	58
Don't know	8	9	2	4	6	4	4	9	6	12	16	12	6	6	8	10	9	10	9	7	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep 24-25
Oct 8-9

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

The economy	75	76	81	76	78	76	77	84	80	73	65	80	80	73	79	73	77	77	71	78	83
Immigration & Asylum	46	46	60	33	33	63	37	32	42	49	24	37	46	62	41	52	46	46	51	45	32
Health	28	30	21	42	24	20	42	33	28	32	26	25	29	36	30	30	37	30	29	29	23
Pensions	19	21	17	26	20	20	24	23	19	24	9	16	25	28	21	22	21	22	19	22	23
Crime	24	19	17	20	13	20	22	12	18	20	19	20	19	17	17	21	22	18	17	19	22
Tax	18	17	13	19	21	12	18	22	21	13	22	22	17	10	19	15	15	15	13	21	24
Education	21	15	14	18	17	13	17	22	15	16	19	19	15	11	18	11	16	16	15	15	13
Europe	14	15	28	8	10	29	7	8	19	12	12	9	19	19	15	15	11	17	17	15	14
Family life & childcare	8	9	6	12	6	5	14	10	7	11	7	15	9	5	9	10	8	8	8	11	12
Afghanistan	9	7	8	6	6	7	6	7	5	9	5	2	7	13	6	8	5	6	11	5	9
The environment	8	6	2	6	11	3	6	9	7	5	6	7	6	5	7	4	8	5	7	4	8
Transport	3	3	3	3	6	3	3	4	4	3	4	3	3	3	4	2	7	2	5	1	3
None of these	0	1	0	0	6	0	0	2	1	0	4	0	1	0	0	1	0	1	0	2	0
Don't know	2	2	0	1	0	1	1	2	1	3	7	2	2	1	2	2	1	2	3	2	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	65	65	65	68	63	66	69	68	61	51	70	71	57	67	61	63	66	61	68	62
Pensions	30	34	33	36	29	36	35	36	32	35	15	20	34	53	34	33	36	36	30	32	34
Health	32	33	32	38	28	34	38	35	33	34	21	25	32	47	32	35	31	36	33	33	29
Tax	27	24	23	27	22	24	24	24	29	19	27	29	23	19	27	20	25	20	25	25	31
Education	18	15	12	20	9	12	22	15	12	18	22	18	18	7	17	13	17	14	13	18	11
Family life & childcare	19	15	13	16	15	13	16	17	14	17	16	26	12	8	14	16	11	13	19	15	21
Immigration & Asylum	14	15	23	12	2	23	11	8	13	17	7	9	15	23	12	19	22	14	15	15	7
Crime	12	11	12	11	10	13	11	7	10	12	9	10	10	14	11	11	13	10	8	15	9
Transport	10	9	7	8	6	7	8	11	11	7	17	8	8	6	9	9	13	7	9	7	10
Europe	6	8	13	3	7	13	3	5	9	6	3	4	9	11	6	9	7	7	10	8	3
The environment	7	7	5	6	13	4	6	9	6	7	3	5	7	8	8	5	9	7	6	5	7
Afghanistan	2	2	3	1	1	2	1	2	2	2	4	0	1	3	1	3	0	2	2	2	3
None of these	2	2	2	1	9	1	2	4	2	2	8	2	1	2	2	3	1	3	2	3	3
Don't know	3	3	2	3	2	2	2	3	2	4	8	3	3	1	3	4	3	3	3	4	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	71	118
Male 25 to 39	224	243
Male 40 to 59	367	321
Male 60 +	266	241
Female 18 to 24	101	112
Female 25 to 39	255	241
Female 40 to 59	390	329
Female 60 +	225	294
Region		
North England	439	467
Midlands	276	311
East England	169	182
London	296	243
South England	453	435
Wales	97	95
Scotland	169	165
Social Grade		
AB	731	532
C1	597	551
C2	242	399
DE	329	418
Newspaper Type		
Express / Mail	390	304
Sun / Star	140	446
Mirror / Record	79	190
Guardian / Independent	138	85
FT / Times / Telegraph	133	180
Other Paper	280	218
No Paper	739	475
Political Party Identification		
Labour	638	617
Conservative	527	541
Liberal Democrat	209	228
SNP/Plaid Cymru	35	32
Others	84	25
None/ DK	406	456

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