

YouGov / The Sun Survey Results

Sample Size: 1767 GB Adults
Fieldwork: 9th - 10th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1767	556	550	135	577	455	398	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	549	532	132	584	456	394	865	902	102	462	760	443	1173	594	277	579	350	401	160
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	40	100	0	0	91	3	13	38	42	40	35	35	50	42	37	46	48	41	32	27
Lab	40	0	100	0	3	93	36	40	40	42	40	46	32	39	41	38	29	42	55	36
Lib Dem	10	0	0	100	1	1	40	11	9	11	12	10	7	11	8	12	12	10	7	9
Other	10	0	0	0	5	3	11	11	9	7	12	9	11	8	13	4	11	8	6	29

Other Parties Voting Intention

UKIP	4	0	0	0	4	0	4	5	4	2	5	4	5	3	5	2	6	3	5	1
SNP / PCY	3	0	0	0	0	2	2	3	3	1	4	3	3	2	4	1	1	1	0	25
Green	2	0	0	0	0	1	4	1	2	3	2	2	1	2	2	1	3	2	1	1
BNP	1	0	0	0	1	0	1	1	1	0	0	1	2	0	2	1	1	1	0	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	1	0	2	0	0	0	0	1	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	4	1	5	9	7	14	10	7	4	6	10	6	10	7	7	6
Don't know	14	0	0	0	12	11	20	9	19	8	17	15	12	13	15	20	14	11	14	12

Do you approve or disapprove of the Government's record to date?

	Jan 8-9	Jan 9-10	Jan 8-9		Jan 9-10		Jan 8-9		Jan 9-10		Jan 8-9		Jan 9-10		Jan 8-9		Jan 9-10		Jan 8-9		Jan 9-10	
Approve	34	33	82	3	43	67	6	25	37	30	33	30	29	41	36	29	32	39	34	28	29	
Disapprove	50	51	6	89	39	20	84	59	52	50	46	49	56	50	48	55	50	48	50	55	58	
Don't know	16	16	12	9	17	14	10	16	11	20	20	21	15	9	15	16	18	14	15	17	14	

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Jan 2-3	Jan 9-10	Jan 2-3		Jan 9-10		Jan 2-3		Jan 9-10		Jan 2-3		Jan 9-10		Jan 2-3		Jan 9-10		Jan 2-3		Jan 9-10	
Strongly support	4	4	9	1	11	8	1	5	6	2	6	4	3	4	6	2	4	5	5	3	4	
Tend to support	29	28	51	4	65	42	7	33	30	26	27	27	27	28	31	23	33	29	29	23	21	
TOTAL SUPPORT	34	32	61	4	76	50	8	38	36	28	34	31	30	33	37	25	37	34	33	26	25	
Tend to oppose	31	32	25	40	14	30	37	32	28	35	28	32	31	34	31	32	27	34	30	32	34	
Strongly oppose	26	27	9	53	5	12	51	23	29	25	23	20	32	29	25	30	26	23	23	33	36	
TOTAL OPPOSE	57	59	33	93	19	41	88	55	57	60	52	52	63	62	56	62	54	56	54	65	70	
Don't know	10	10	6	3	4	8	4	7	7	12	14	17	7	5	7	13	9	10	13	9	5	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	39	100
Male 25 to 39	186	206
Male 40 to 59	332	270
Male 60 +	210	207
Female 18 to 24	53	95
Female 25 to 39	252	202
Female 40 to 59	353	276
Female 60 +	182	251
Region		
North England	401	433
Midlands	259	290
East England	146	169
London	277	225
South England	433	402
Wales	91	89
Scotland	0	0
Social Grade		
AB	582	442
C1	492	480
C2	237	336
DE	296	349
Newspaper Type		
Express / Mail	331	243
Sun / Star	200	344
Mirror / Record	141	249
Guardian / Independent	95	48
FT / Times / Telegraph	118	137
Other Paper	186	185
No Paper	536	402
Political Party Identification		
Labour	504	516
Conservative	473	480
Liberal Democrat	168	194
SNP/Plaid Cymru	9	39
Others	78	66
None/ DK	375	312

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