

# YouGov / The Sun Survey Results

Sample Size: 1697 GB Adults  
Fieldwork: 9th - 10th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1697</b>	432	565	145	538	475	341	825	872	205	433	580	479	967	730	217	552	363	417	148	
<b>Unweighted Sample</b>	<b>1697</b>	456	509	139	570	420	371	823	874	61	404	738	494	1131	565	249	544	332	407	165	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	82	2	7	30	36	30	27	33	39	35	30	37	42	33	24	19
Lab	<b>43</b>	0	100	0	6	93	36	42	44	38	51	43	37	39	48	43	32	46	54	44
Lib Dem	<b>11</b>	0	0	100	1	1	44	13	9	14	13	11	8	13	8	11	14	9	11	4
Other	<b>13</b>	0	0	0	10	3	13	14	12	17	9	12	16	13	14	8	12	12	11	33

## Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	9	1	3	7	5	0	3	6	12	6	6	6	7	7	7	1
SNP / PCY	<b>3</b>	0	0	0	1	2	3	4	2	8	3	3	3	4	2	0	0	2	0	31
Green	<b>3</b>	0	0	0	0	0	5	1	4	9	2	2	1	2	3	1	4	2	3	0
BNP	<b>1</b>	0	0	0	0	0	0	1	0	0	1	1	0	0	1	0	0	0	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	1	1	0	1	0	1	0	0	1	1	1	0	0	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	3	2	4	7	8	14	13	5	4	7	9	11	8	8	7	4
Don't know	<b>15</b>	0	0	0	15	10	21	10	19	19	15	13	15	13	17	14	17	14	14	13

## Do you approve or disapprove of the Government's record to date?

	July 8-9	July 9-10																			
Approve	24	<b>26</b>	70	3	45	50	7	21	30	22	25	26	27	25	28	23	31	28	27	22	20
Disapprove	59	<b>59</b>	14	91	36	33	86	61	59	58	44	59	60	63	56	63	53	54	56	68	66
Don't know	17	<b>15</b>	16	7	19	17	7	18	11	19	30	15	13	12	16	14	15	18	17	10	13

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	July 2-3	July 9-10																			
Strongly support	2	<b>3</b>	6	0	8	4	1	3	3	2	2	3	2	4	3	2	1	3	2	3	2
Tend to support	27	<b>27</b>	56	8	60	42	11	33	31	24	31	26	28	26	31	23	35	31	28	20	21
<b>TOTAL SUPPORT</b>	<b>29</b>	<b>30</b>	<b>62</b>	<b>8</b>	<b>68</b>	<b>46</b>	<b>12</b>	<b>36</b>	<b>34</b>	<b>26</b>	<b>33</b>	<b>29</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>25</b>	<b>36</b>	<b>34</b>	<b>30</b>	<b>23</b>	<b>23</b>
Tend to oppose	34	<b>31</b>	26	33	24	32	29	36	25	37	28	30	33	31	30	33	33	33	31	31	23
Strongly oppose	27	<b>30</b>	10	55	5	17	54	22	34	27	21	30	31	34	29	33	23	25	28	39	44
<b>TOTAL OPPOSE</b>	<b>61</b>	<b>61</b>	<b>36</b>	<b>88</b>	<b>29</b>	<b>49</b>	<b>83</b>	<b>58</b>	<b>59</b>	<b>64</b>	<b>49</b>	<b>60</b>	<b>64</b>	<b>65</b>	<b>59</b>	<b>66</b>	<b>56</b>	<b>58</b>	<b>59</b>	<b>70</b>	<b>67</b>
Don't know	9	<b>9</b>	2	3	3	5	4	7	7	10	19	12	6	4	8	9	8	8	10	7	10

\*Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	31	105
Male 25 to 39	173	217
Male 40 to 59	363	287
Male 60 +	256	216
Female 18 to 24	30	100
Female 25 to 39	231	216
Female 40 to 59	375	294
Female 60 +	238	263
<b>Region</b>		
North England	407	417
Midlands	242	278
East England	163	163
London	249	217
South England	381	389
Wales	90	85
Scotland	165	148
<b>Social Grade</b>		
AB	637	475
C1	495	492
C2	224	356
DE	341	373
<b>Newspaper Type</b>		
Express / Mail	370	272
Sun / Star	164	399
Mirror / Record	79	170
Guardian / Independent	88	76
FT / Times / Telegraph	133	161
Other Paper	226	195
No Paper	637	424
<b>Political Party Identification</b>		
Labour	513	552
Conservative	496	484
Liberal Democrat	184	204
SNP/Plaid Cymru	40	29
Others	74	22
None/ DK	390	407

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