

YouGov / The Sun Survey Results

Sample Size: 1747 GB Adults
Fieldwork: 12th - 13th March 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1747	478	560	119	556	456	391	849	898	211	445	597	493	996	751	224	568	374	430	152
Unweighted Sample	1747	478	536	114	570	432	403	861	886	107	433	734	473	1123	624	223	595	355	431	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Excluding Don't knows and Wouldn't votes

Con	36	100	0	0	85	3	12	34	38	30	38	30	45	39	32	40	44	38	26	27
Lab	43	0	100	0	5	92	39	40	45	52	44	51	29	39	47	42	33	45	56	34
Lib Dem	9	0	0	100	2	1	36	10	7	9	11	7	10	11	6	10	13	8	6	6
Other	12	0	0	0	8	4	13	15	9	9	8	12	17	10	15	9	10	9	11	34
Other Parties Voting Intention																				
UKIP	5	0	0	0	7	2	3	6	5	1	2	5	10	4	8	5	6	5	7	2
SNP / PCY	3	0	0	0	1	1	2	4	1	3	2	3	4	3	3	0	0	1	0	29
Green	2	0	0	0	0	1	6	3	2	5	3	2	1	2	2	3	2	1	3	3
BNP	1	0	0	0	1	0	1	1	1	0	1	1	2	1	2	1	1	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	0	0	0	0	1	0	0	1	0	0	0
Non Voters																				
Would Not Vote	9	0	0	0	4	3	8	6	11	14	12	7	5	7	11	10	9	9	8	4
Don't know	16	0	0	0	14	10	21	12	20	19	16	17	15	14	18	18	15	19	14	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you approve or disapprove of the Government's record to date?

	March 11-12	March 12-13	%		%			%		%				%		%					
Approve	30	29	78	4	40	59	6	22	31	26	20	30	26	34	32	24	28	34	29	21	28
Disapprove	54	57	8	90	36	26	87	63	58	55	55	52	62	54	53	61	53	50	53	67	65
Don't know	16	15	13	6	24	15	7	16	11	19	24	18	12	11	15	15	19	16	17	12	8

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Feb 27-28	March 12-13	%		%			%		%				%		%					
Strongly support	4	3	9	0	12	6	0	4	4	3	2	3	3	5	4	2	4	5	3	2	3
Tend to support	30	28	55	7	61	46	8	33	32	24	23	27	27	31	31	24	32	33	28	20	22
TOTAL SUPPORT	34	31	64	7	73	52	8	37	36	27	25	30	30	36	35	26	36	38	31	22	25
Tend to oppose	31	34	27	41	22	32	40	30	31	37	32	34	32	36	32	35	31	34	34	36	30
Strongly oppose	25	26	5	48	3	10	46	25	28	23	25	21	30	25	24	28	19	20	24	33	38
TOTAL OPPOSE	56	60	32	89	25	42	86	55	59	60	57	55	62	61	56	63	50	54	58	69	68
Don't know	10	9	4	4	2	5	5	8	5	14	18	15	8	3	9	10	14	8	11	8	7

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	78	77	81	78	80	80	78	77	79	75	71	78	79	75	79	74	69	79	78	75	84
Immigration & Asylum	45	45	56	32	33	59	36	31	42	47	22	35	47	60	37	55	42	47	45	45	34
Health	37	33	23	46	33	23	44	41	31	36	29	29	35	37	34	33	33	32	34	36	31
Pensions	21	21	17	24	25	20	23	26	23	20	13	15	28	23	23	18	18	23	17	23	25
Crime	19	20	21	17	14	23	17	14	19	21	23	22	17	20	19	21	27	18	21	19	17
Tax	14	17	17	17	21	15	14	20	21	14	21	23	17	10	20	13	15	14	20	16	29
Afghanistan	4	15	17	12	14	17	14	13	13	16	12	9	13	23	13	17	8	18	14	13	16
Europe	18	12	20	7	12	20	7	10	15	10	9	11	10	18	14	11	8	14	10	13	18
Education	14	12	9	15	18	9	16	13	12	12	19	16	10	8	13	10	15	11	15	10	9
Family life & childcare	10	10	6	10	10	8	10	12	9	11	10	15	10	5	9	12	11	11	10	9	5
The environment	7	7	5	8	13	4	8	12	8	6	12	8	6	6	8	6	9	7	10	5	4
Transport	4	5	5	5	12	5	5	7	5	5	13	6	4	3	6	4	5	5	4	6	9
None of these	0	1	0	1	0	0	1	0	1	0	2	1	0	0	0	1	0	0	0	1	1
Don't know	3	2	1	1	0	1	1	1	1	3	7	2	1	0	2	1	5	1	2	2	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	68	65	67	69	65	64	70	66	67	62	52	65	72	62	66	64	60	61	67	67	75
Health	37	38	34	43	44	34	44	40	36	39	35	24	36	53	35	41	33	39	38	37	38
Pensions	35	35	33	36	48	36	39	37	33	36	15	23	36	52	37	31	29	36	30	39	36
Tax	28	31	35	29	37	32	26	33	34	29	35	37	32	23	33	29	37	31	27	32	31
Family life & childcare	14	17	14	18	16	14	16	20	16	18	20	30	14	8	17	18	16	21	17	15	13
Immigration & Asylum	12	12	14	8	7	18	7	7	11	12	6	7	12	17	10	14	14	11	15	10	7
Education	13	12	11	11	16	10	10	11	11	12	31	12	12	3	14	9	14	12	10	12	11
Crime	9	12	13	11	4	15	10	9	11	12	13	9	11	15	10	14	13	10	12	13	9
Transport	10	12	12	11	18	10	11	13	13	11	19	13	10	9	11	12	15	12	10	10	11
The environment	8	8	5	9	9	5	7	12	8	8	9	6	8	8	8	7	10	8	11	4	6
Europe	7	5	10	3	3	10	2	4	7	4	3	4	4	10	6	5	4	6	4	5	11
Afghanistan	0	2	2	2	5	3	1	3	2	3	1	3	2	3	2	3	2	3	2	1	3
None of these	2	3	3	1	1	4	2	2	3	3	1	3	3	2	3	3	1	2	4	2	3
Don't know	4	3	1	2	1	1	4	2	2	3	10	3	1	1	2	3	6	2	2	3	0

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	53	108
Male 25 to 39	187	224
Male 40 to 59	362	295
Male 60 +	259	222
Female 18 to 24	54	103
Female 25 to 39	246	222
Female 40 to 59	372	302
Female 60 +	214	271
Region		
North England	431	430
Midlands	263	287
East England	176	168
London	223	224
South England	419	400
Wales	92	87
Scotland	143	152
Social Grade		
AB	612	489
C1	511	507
C2	301	367
DE	323	384
Newspaper Type		
Express / Mail	364	280
Sun / Star	242	411
Mirror / Record	121	175
Guardian / Independent	106	79
FT / Times / Telegraph	138	166
Other Paper	203	201
No Paper	573	437
Political Party Identification		
Labour	533	568
Conservative	501	498
Liberal Democrat	186	210
SNP/Plaid Cymru	38	30
Others	67	23
None/ DK	422	419

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