

## YouGov/The Sun Survey Results

Sample Size: 1742 GB Adults  
Fieldwork: 12th - 13th August 2012

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1742</b>	<b>469</b>	<b>581</b>	<b>130</b>	<b>551</b>	<b>444</b>	<b>395</b>	<b>847</b>	<b>895</b>	<b>211</b>	<b>444</b>	<b>596</b>	<b>491</b>	<b>993</b>	<b>749</b>	<b>223</b>	<b>566</b>	<b>373</b>	<b>429</b>	<b>152</b>	
Unweighted Sample	1742	443	565	125	536	434	415	845	897	72	494	738	438	1170	572	301	529	347	409	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	85	3	12	34	34	24	31	32	43	37	31	39	42	44	22	12
Lab	42	0	100	0	4	91	40	41	44	49	46	45	34	42	43	50	33	37	52	49
Lib Dem	9	0	0	100	2	1	33	8	11	6	14	9	8	11	8	6	12	7	10	8
Other	14	0	0	0	9	5	15	17	11	21	10	15	14	11	19	5	13	12	16	30

### Other Parties Voting Intention

UKIP	6	0	0	0	7	2	3	8	4	1	3	7	10	5	7	3	8	7	6	1
SNP / PCY	3	0	0	0	1	1	3	3	3	6	3	3	2	2	4	0	0	2	1	25
Green	3	0	0	0	0	1	5	4	2	10	3	2	0	2	4	1	3	2	5	2
BNP	1	0	0	0	1	1	2	1	1	1	1	2	1	0	3	0	1	1	2	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	2	0	1	3	0	1	0	0	1	1	0	0	2	0

### Non Voters

Would Not Vote	6	0	0	0	3	1	4	4	8	8	10	4	4	6	7	4	5	7	9	5
Don't know	15	0	0	0	15	9	19	11	19	19	15	15	14	15	16	15	18	16	14	10

### Do you approve or disapprove of the Government's record to date?

	Aug 9-10	Aug 12-13																			
Approve	23	28	75	5	35	55	7	20	32	25	28	29	25	33	32	24	32	34	29	21	22
Disapprove	61	57	10	90	49	28	85	69	58	56	54	52	62	59	55	60	53	51	54	66	70
Don't know	16	14	15	6	16	17	8	11	10	19	18	20	14	9	13	16	15	15	16	14	8

### Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

Yes, the British troops are winning

	July 29-30	Aug 12-13																			
No, they are not winning yet, but victory is possible eventually	9	8	14	8	7	12	8	6	10	6	10	12	5	6	9	6	6	9	8	7	4
No, they are not winning, and victory is not possible	17	19	20	21	26	20	20	17	18	19	25	17	17	18	16	21	21	16	20	20	19
Don't know	56	57	53	57	52	55	56	65	62	53	39	50	63	64	60	53	52	58	56	56	67
	17	17	13	14	15	13	16	12	11	22	26	21	15	11	15	19	21	17	16	16	11

Fieldwork: 12th - 13th August 2012

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1742</b>	<b>469</b>	<b>581</b>	<b>130</b>	<b>551</b>	<b>444</b>	<b>395</b>	<b>847</b>	<b>895</b>	<b>211</b>	<b>444</b>	<b>596</b>	<b>491</b>	<b>993</b>	<b>749</b>	<b>223</b>	<b>566</b>	<b>373</b>	<b>429</b>	<b>152</b>	
Unweighted Sample	1742	443	565	125	536	434	415	845	897	72	494	738	438	1170	572	301	529	347	409	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Should British troops be brought home from Afghanistan?</b>																					
Yes all all troops should be withdrawn immediately	31	32	28	33	24	31	30	31	30	34	27	29	34	34	29	36	26	32	26	38	36
Yes all most troops should be withdrawn soon, and the rest within the next year or so	48	47	50	46	61	50	46	51	49	46	49	45	45	52	53	40	48	50	52	41	45
No all British troops should remain in Afghanistan as long as Afghanistan's government wants them there	12	13	17	14	11	14	16	14	17	10	19	14	13	11	12	16	16	10	15	14	14
Don't know	9	7	5	7	4	5	9	4	4	10	5	11	7	4	6	9	10	8	6	6	6
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																					
<b>Good or bad for the economy?</b>																					
Good for the economy	31	32	73	6	39	61	7	22	35	29	32	27	29	41	35	28	32	38	34	26	23
Bad for the economy	52	52	13	85	43	21	81	66	53	50	49	52	55	49	50	53	52	45	48	59	63
Don't know	17	16	14	9	18	18	12	11	11	21	18	21	16	11	14	19	17	16	18	15	13
<b>Being done fairly or unfairly?</b>																					
Fairly	26	27	70	2	25	57	5	18	32	22	24	25	23	33	29	23	29	33	28	19	18
Unfairly	59	59	17	92	60	28	86	70	60	58	61	58	61	55	57	60	58	51	54	70	68
Don't know	15	15	13	6	14	16	9	12	9	21	15	17	16	11	14	16	13	16	18	11	14
<b>Necessary or unnecessary?</b>																					
Necessary	55	54	92	29	63	83	31	48	56	53	54	54	51	59	59	49	52	61	57	45	52
Unnecessary	31	31	4	59	26	7	56	39	35	28	34	31	33	28	29	34	34	25	27	41	35
Don't know	14	14	4	12	11	10	13	13	9	19	12	15	16	13	12	17	15	14	16	14	14
<b>Too deep, too shallow or at about the right level?</b>																					
Too deep	45	45	13	76	41	22	70	56	50	40	41	43	50	44	46	44	46	41	41	49	59
Too shallow	12	12	20	6	18	18	7	12	13	11	9	17	10	12	13	11	11	13	13	12	8
About the right level	26	24	57	5	23	46	5	17	26	22	24	18	22	31	25	22	25	26	25	20	20
Don't know	18	19	10	13	18	15	17	15	10	27	26	22	18	14	16	22	18	19	20	19	12
<b>Being done too quickly, too slowly, or at about the right pace?</b>																					
Too quickly	48	48	13	80	45	20	75	62	50	46	42	46	52	47	48	48	47	42	44	55	58
Too slowly	14	12	21	5	17	19	5	12	12	11	9	12	11	12	12	11	8	14	14	10	8
About the right pace	25	25	59	4	23	48	7	15	28	22	24	23	21	32	27	22	28	27	26	21	18
Don't know	14	16	7	12	15	13	13	12	9	22	25	20	15	9	14	18	17	17	16	14	15

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		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1742</b>	469	581	130	551	444	395	847	895	211	444	596	491	993	749	223	566	373	429	152	
Unweighted Sample	1742	443	565	125	536	434	415	845	897	72	494	738	438	1170	572	301	529	347	409	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Having an impact on your own life, or not having an impact on your own life?</b>																					
Having an impact on my life	62	61	53	72	54	56	73	61	62	60	41	61	66	64	60	62	59	60	58	64	66
Not having an impact on my life	28	29	41	22	42	35	20	32	31	26	45	22	27	30	31	25	31	29	31	25	28
Don't know	10	10	6	6	4	9	7	7	7	14	14	17	8	9	12	11	10	11	12	6	
<b>And who do you think is most to blame for the current spending cuts?</b>																					
The Conservative-Liberal Democrat coalition	27	28	3	62	15	6	57	32	31	25	33	28	29	25	26	31	26	24	23	35	39
The last Labour government	34	37	84	3	40	78	3	25	41	33	30	35	34	45	40	33	34	43	41	32	23
Both	28	23	7	25	31	11	25	32	19	26	20	22	26	22	23	22	28	20	24	22	26
Neither	4	5	3	6	10	1	7	8	4	6	6	4	5	5	4	4	4	6	5	3	5
Don't know	7	7	3	4	4	4	7	3	4	10	12	11	7	6	10	8	7	7	8	7	
<b>Thinking about the next two or three years, how worried are you that people like you will...</b>																					
<b>not have enough money to live comfortably</b>																					
Very worried	23	23	10	31	19	15	33	22	19	26	16	25	28	17	17	30	23	22	21	24	23
Fairly worried	42	44	43	44	40	43	46	43	44	44	47	44	41	46	45	42	43	44	39	46	53
<b>TOTAL WORRIED</b>	<b>65</b>	<b>67</b>	<b>53</b>	<b>75</b>	<b>59</b>	<b>58</b>	<b>79</b>	<b>65</b>	<b>62</b>	<b>70</b>	<b>63</b>	<b>69</b>	<b>69</b>	<b>63</b>	<b>62</b>	<b>72</b>	<b>66</b>	<b>66</b>	<b>60</b>	<b>70</b>	<b>76</b>
Not very worried	25	25	36	18	29	32	16	26	27	22	26	21	23	29	18	23	25	29	29	22	19
Not at all worried	6	6	10	4	11	8	3	6	8	5	5	5	6	7	6	6	9	5	5	6	5
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>31</b>	<b>46</b>	<b>22</b>	<b>40</b>	<b>40</b>	<b>19</b>	<b>32</b>	<b>35</b>	<b>27</b>	<b>31</b>	<b>26</b>	<b>29</b>	<b>36</b>	<b>35</b>	<b>24</b>	<b>32</b>	<b>30</b>	<b>34</b>	<b>28</b>	<b>24</b>
Don't know	3	3	1	2	1	2	2	2	3	3	6	4	2	1	2	4	2	3	5	1	0
<b>be victims of burglary, robbery or mugging</b>																					
Very worried	9	9	6	12	11	6	15	7	8	10	4	11	10	9	8	11	10	6	12	12	5
Fairly worried	33	32	30	35	27	32	38	28	31	33	22	29	34	37	30	35	31	29	28	40	32
<b>TOTAL WORRIED</b>	<b>42</b>	<b>41</b>	<b>36</b>	<b>47</b>	<b>38</b>	<b>38</b>	<b>53</b>	<b>35</b>	<b>39</b>	<b>43</b>	<b>26</b>	<b>40</b>	<b>44</b>	<b>46</b>	<b>38</b>	<b>46</b>	<b>41</b>	<b>35</b>	<b>40</b>	<b>52</b>	<b>37</b>
Not very worried	45	45	51	42	44	50	37	49	46	45	55	45	43	43	50	39	49	46	46	39	53
Not at all worried	9	10	11	9	18	9	7	14	12	8	12	10	10	9	10	10	7	13	10	8	9
<b>TOTAL NOT WORRIED</b>	<b>54</b>	<b>55</b>	<b>62</b>	<b>51</b>	<b>62</b>	<b>59</b>	<b>44</b>	<b>63</b>	<b>58</b>	<b>53</b>	<b>67</b>	<b>55</b>	<b>53</b>	<b>52</b>	<b>60</b>	<b>49</b>	<b>56</b>	<b>59</b>	<b>56</b>	<b>47</b>	<b>62</b>
Don't know	4	4	2	3	0	4	3	2	3	4	7	4	3	2	3	5	2	6	5	2	0

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	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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<b>Weighted Sample</b>	<b>1742</b>	<b>469</b>	<b>581</b>	<b>130</b>	<b>551</b>	<b>444</b>	<b>395</b>	<b>847</b>	<b>895</b>	<b>211</b>	<b>444</b>	<b>596</b>	<b>491</b>	<b>993</b>	<b>749</b>	<b>223</b>	<b>566</b>	<b>373</b>	<b>429</b>	<b>152</b>	
Unweighted Sample	1742	443	565	125	536	434	415	845	897	72	494	738	438	1170	572	301	529	347	409	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>suffer directly from cuts in spending on public services such as health, education and welfare</b>																					
Very worried	25	25	9	36	24	11	38	29	21	28	16	22	31	23	21	30	24	22	26	28	20
Fairly worried	44	45	44	46	38	48	43	46	44	46	51	43	39	52	46	44	44	47	37	46	58
<b>TOTAL WORRIED</b>	<b>69</b>	<b>70</b>	<b>53</b>	<b>82</b>	<b>62</b>	<b>59</b>	<b>81</b>	<b>75</b>	<b>65</b>	<b>74</b>	<b>67</b>	<b>65</b>	<b>70</b>	<b>75</b>	<b>67</b>	<b>74</b>	<b>68</b>	<b>69</b>	<b>63</b>	<b>74</b>	<b>78</b>
Not very worried	24	22	38	13	34	32	14	20	25	20	17	26	23	21	26	18	22	24	28	17	18
Not at all worried	3	5	8	4	3	6	3	4	7	3	6	4	6	3	5	5	7	4	4	6	3
<b>TOTAL NOT WORRIED</b>	<b>27</b>	<b>27</b>	<b>46</b>	<b>17</b>	<b>37</b>	<b>38</b>	<b>17</b>	<b>24</b>	<b>32</b>	<b>23</b>	<b>23</b>	<b>30</b>	<b>29</b>	<b>24</b>	<b>31</b>	<b>23</b>	<b>29</b>	<b>28</b>	<b>32</b>	<b>23</b>	<b>21</b>
Don't know	5	3	2	1	0	3	2	1	3	3	9	5	2	1	3	3	3	4	4	3	2
<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																					
Very worried	21	19	14	21	13	14	22	18	19	20	9	15	22	23	15	25	17	18	20	20	20
Fairly worried	33	36	35	39	38	38	40	30	35	38	43	29	35	41	33	41	27	32	36	43	45
<b>TOTAL WORRIED</b>	<b>54</b>	<b>55</b>	<b>49</b>	<b>60</b>	<b>51</b>	<b>52</b>	<b>62</b>	<b>48</b>	<b>54</b>	<b>58</b>	<b>52</b>	<b>44</b>	<b>57</b>	<b>64</b>	<b>48</b>	<b>66</b>	<b>44</b>	<b>50</b>	<b>56</b>	<b>63</b>	<b>65</b>
Not very worried	29	27	32	25	27	29	24	31	28	25	16	36	29	20	31	21	33	29	28	20	27
Not at all worried	11	13	16	12	20	15	11	18	15	12	21	14	11	13	18	8	17	15	11	14	6
<b>TOTAL NOT WORRIED</b>	<b>40</b>	<b>40</b>	<b>48</b>	<b>37</b>	<b>47</b>	<b>44</b>	<b>35</b>	<b>49</b>	<b>43</b>	<b>37</b>	<b>37</b>	<b>50</b>	<b>40</b>	<b>33</b>	<b>49</b>	<b>29</b>	<b>50</b>	<b>44</b>	<b>39</b>	<b>34</b>	<b>33</b>
Don't know	5	4	3	3	2	4	3	3	4	5	11	6	3	2	4	5	5	5	5	4	2
<b>lose their job / have difficulty finding work</b>																					
Very worried	22	25	12	32	22	14	27	29	23	27	29	19	27	27	22	30	20	23	26	29	30
Fairly worried	40	38	31	43	37	33	45	38	37	39	40	43	39	31	39	37	39	38	30	40	46
<b>TOTAL WORRIED</b>	<b>62</b>	<b>63</b>	<b>43</b>	<b>75</b>	<b>59</b>	<b>47</b>	<b>72</b>	<b>67</b>	<b>60</b>	<b>66</b>	<b>69</b>	<b>62</b>	<b>66</b>	<b>58</b>	<b>61</b>	<b>67</b>	<b>59</b>	<b>61</b>	<b>56</b>	<b>69</b>	<b>76</b>
Not very worried	23	23	38	15	25	35	16	21	24	22	14	27	25	22	25	20	26	26	24	20	15
Not at all worried	10	10	15	8	14	14	8	9	12	8	10	6	7	17	11	8	10	8	14	10	8
<b>TOTAL NOT WORRIED</b>	<b>33</b>	<b>33</b>	<b>53</b>	<b>23</b>	<b>39</b>	<b>49</b>	<b>24</b>	<b>30</b>	<b>36</b>	<b>30</b>	<b>24</b>	<b>33</b>	<b>32</b>	<b>39</b>	<b>36</b>	<b>28</b>	<b>36</b>	<b>34</b>	<b>38</b>	<b>30</b>	<b>23</b>
Don't know	5	4	3	3	1	4	3	2	3	4	7	5	3	3	3	5	5	5	5	2	1
<b>lose their home</b>																					
Very worried	14	15	7	21	16	8	20	17	13	18	6	12	17	20	12	20	16	13	16	18	16
Fairly worried	27	26	23	29	22	26	28	21	24	27	26	26	26	24	23	29	25	24	21	31	28
<b>TOTAL WORRIED</b>	<b>41</b>	<b>41</b>	<b>30</b>	<b>50</b>	<b>38</b>	<b>34</b>	<b>48</b>	<b>38</b>	<b>37</b>	<b>45</b>	<b>32</b>	<b>38</b>	<b>43</b>	<b>44</b>	<b>35</b>	<b>49</b>	<b>41</b>	<b>37</b>	<b>37</b>	<b>49</b>	<b>44</b>
Not very worried	35	37	41	32	37	41	33	39	38	35	41	44	36	29	42	30	35	40	37	32	39
Not at all worried	19	18	27	13	24	22	14	20	20	15	14	12	17	24	20	15	20	18	20	16	13
<b>TOTAL NOT WORRIED</b>	<b>54</b>	<b>55</b>	<b>68</b>	<b>45</b>	<b>61</b>	<b>63</b>	<b>47</b>	<b>59</b>	<b>58</b>	<b>50</b>	<b>55</b>	<b>56</b>	<b>53</b>	<b>53</b>	<b>62</b>	<b>45</b>	<b>55</b>	<b>58</b>	<b>57</b>	<b>48</b>	<b>52</b>
Don't know	5	5	2	5	1	3	5	3	4	5	13	6	3	2	4	6	4	5	6	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																					
Very worried	14	12	6	17	14	7	17	14	11	14	7	9	14	17	9	17	15	10	14	14	9
Fairly worried	23	25	20	29	23	23	29	22	24	25	19	22	24	32	23	28	23	21	24	29	33
<b>TOTAL WORRIED</b>	<b>37</b>	<b>37</b>	<b>26</b>	<b>46</b>	<b>37</b>	<b>30</b>	<b>46</b>	<b>36</b>	<b>35</b>	<b>39</b>	<b>26</b>	<b>31</b>	<b>38</b>	<b>49</b>	<b>32</b>	<b>45</b>	<b>38</b>	<b>31</b>	<b>38</b>	<b>43</b>	<b>42</b>
Not very worried	36	36	42	34	29	41	32	39	35	37	42	41	37	28	38	33	33	40	35	33	37
Not at all worried	21	22	30	15	33	25	18	24	26	18	21	21	22	21	26	16	25	23	20	19	19
<b>TOTAL NOT WORRIED</b>	<b>57</b>	<b>58</b>	<b>72</b>	<b>49</b>	<b>62</b>	<b>66</b>	<b>50</b>	<b>63</b>	<b>61</b>	<b>55</b>	<b>63</b>	<b>62</b>	<b>59</b>	<b>49</b>	<b>64</b>	<b>49</b>	<b>58</b>	<b>63</b>	<b>55</b>	<b>52</b>	<b>56</b>
Don't know	6	5	3	5	1	4	5	2	4	6	10	7	4	3	4	6	4	6	7	4	1
<b>suffer ill-health</b>																					
Very worried	16	16	8	22	16	10	23	16	11	20	4	9	17	24	11	22	18	12	18	18	14
Fairly worried	34	35	34	36	30	37	39	31	35	35	20	30	37	44	36	35	30	36	32	38	40
<b>TOTAL WORRIED</b>	<b>50</b>	<b>51</b>	<b>42</b>	<b>58</b>	<b>46</b>	<b>47</b>	<b>62</b>	<b>47</b>	<b>46</b>	<b>55</b>	<b>24</b>	<b>39</b>	<b>54</b>	<b>68</b>	<b>47</b>	<b>57</b>	<b>48</b>	<b>48</b>	<b>50</b>	<b>56</b>	<b>54</b>
Not very worried	37	36	41	32	43	38	29	43	40	32	49	45	33	25	41	29	39	38	36	31	34
Not at all worried	7	8	14	5	9	12	4	7	10	7	14	9	8	5	8	9	10	8	9	6	10
<b>TOTAL NOT WORRIED</b>	<b>44</b>	<b>44</b>	<b>55</b>	<b>37</b>	<b>52</b>	<b>50</b>	<b>33</b>	<b>50</b>	<b>50</b>	<b>39</b>	<b>63</b>	<b>54</b>	<b>41</b>	<b>30</b>	<b>49</b>	<b>38</b>	<b>49</b>	<b>46</b>	<b>45</b>	<b>37</b>	<b>44</b>
Don't know	6	5	3	5	2	4	6	3	4	6	13	6	4	2	5	5	3	6	5	6	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	33	108
Male 25 to 39	204	223
Male 40 to 59	372	294
Male 60 +	236	221
Female 18 to 24	39	103
Female 25 to 39	290	221
Female 40 to 59	366	301
Female 60 +	202	270
<b>Region</b>		
North England	409	429
Midlands	249	286
East England	164	167
London	301	223
South England	365	399
Wales	98	87
Scotland	156	152
<b>Social Grade</b>		
AB	692	488
C1	478	505
C2	241	366
DE	331	383
<b>Newspaper Type</b>		
Express / Mail	369	279
Sun / Star	158	409
Mirror / Record	99	174
Guardian / Independent	88	78
FT / Times / Telegraph	116	165
Other Paper	279	200
No Paper	633	436
<b>Political Party Identification</b>		
Labour	552	566
Conservative	478	496
Liberal Democrat	203	209
SNP/Plaid Cymru	38	30
Others	82	23
None/ DK	389	418

YouGov is a member of the British Polling Council and abides by its rules.

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