

YouGov / The Sun Survey Results

Sample Size: 2736 GB Adults
Fieldwork: 13th - 14th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2736	774	945	222	859	744	635	1330	1406	332	699	936	769	1561	1175	348	885	583	670	237
Unweighted Sample	2736	778	878	221	871	689	642	1307	1429	185	711	993	847	1808	928	484	899	513	608	218
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	36	100	0	0	88	2	12	35	36	27	34	35	41	38	32	45	45	31	31	17
Lab	44	0	100	0	5	93	39	42	45	45	47	45	39	39	50	36	33	49	55	48
Lib Dem	10	0	0	100	1	2	38	10	10	13	12	9	10	13	7	11	12	9	7	13
Other	10	0	0	0	6	3	11	12	9	15	7	11	10	10	11	7	10	11	7	22

Other Parties Voting Intention

UKIP	4	0	0	0	5	0	1	5	3	2	2	4	6	3	4	2	5	4	3	1
SNP / PCY	2	0	0	0	0	1	1	2	2	3	1	2	2	2	2	0	0	1	1	17
Green	2	0	0	0	0	0	4	2	1	4	2	2	1	2	1	3	2	1	1	2
BNP	2	0	0	0	1	1	2	2	2	5	1	2	1	1	3	0	2	3	1	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1

Non Voters

Would Not Vote	7	0	0	0	3	2	6	7	7	11	12	6	3	6	9	7	7	8	7	9
Don't know	14	0	0	0	11	7	21	9	18	14	17	14	10	14	13	16	13	15	13	11

Do you approve or disapprove of the Government's record to date?

	10 - 11 Feb	13-14 Feb																			
Approve	30	31	80	3	47	64	5	25	34	28	25	28	29	39	34	26	35	38	26	26	25
Disapprove	55	54	7	92	28	20	88	58	54	54	56	52	58	49	50	58	49	46	60	60	57
Don't know	15	15	13	5	25	15	7	17	12	18	19	20	13	12	15	15	16	16	13	14	19

Fieldwork: 13th - 14th February 2011

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2736	774	945	222	859	744	635	1330	1406	332	699	936	769	1561	1175	348	885	583	670	237	
Unweighted Sample	2736	778	878	221	871	689	642	1307	1429	185	711	993	847	1808	928	484	899	513	608	218	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	30-31 Jan	13-14 Feb																			
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																					
National Health Service																					
Labour	35	39	5	87	20	9	82	39	42	36	39	36	42	37	37	41	32	31	44	47	43
Conservative	28	27	78	2	10	66	2	10	28	25	19	23	24	36	28	24	31	33	24	22	14
Liberal Democrat	6	7	3	1	52	3	1	20	7	6	8	6	6	7	8	5	8	10	5	3	7
Other	3	3	0	0	1	2	0	3	3	2	4	2	3	2	3	3	2	2	3	2	7
None	13	10	5	3	7	10	6	11	9	11	8	11	12	9	10	11	12	8	11	10	15
Don't know	16	15	9	6	11	12	10	16	10	19	22	21	12	9	14	16	14	16	13	16	14
Asylum and immigration																					
Conservative	37	38	82	20	31	71	18	27	39	36	32	35	38	42	40	35	39	42	35	35	34
Labour	17	17	1	44	3	1	42	13	18	16	15	16	19	16	15	18	17	13	20	20	16
Liberal Democrat	5	7	2	5	49	1	3	23	9	6	10	8	7	6	9	5	8	9	5	6	11
Other	8	8	5	4	1	7	5	5	10	6	14	7	7	8	8	8	9	8	9	7	5
None	18	15	5	15	7	10	17	16	14	16	10	13	17	17	13	18	14	12	18	17	18
Don't know	16	15	5	13	9	8	15	17	10	20	19	21	13	11	14	16	13	17	13	16	15
Law and order																					
Conservative	35	35	85	10	33	72	8	27	38	33	30	33	34	42	39	31	40	42	32	32	24
Labour	25	26	1	68	3	2	65	21	28	25	23	25	28	27	24	29	22	22	29	31	29
Liberal Democrat	5	5	1	2	44	1	1	16	6	4	6	5	5	5	6	3	7	6	3	4	6
Other	4	4	2	1	0	3	2	4	5	4	7	3	5	4	4	5	2	4	6	4	7
None	15	13	5	10	5	10	12	13	13	13	11	12	15	12	11	16	13	10	15	13	18
Don't know	16	16	6	10	15	10	12	20	10	21	23	23	13	10	15	17	15	16	15	17	16
Education and schools																					
Labour	33	35	3	84	14	6	78	33	39	32	35	34	38	33	33	38	33	27	39	43	35
Conservative	27	27	80	2	11	66	2	12	28	27	19	24	27	35	30	24	33	35	22	23	14
Liberal Democrat	8	9	6	4	57	6	2	25	10	8	10	10	8	9	11	6	10	11	9	5	13
Other	3	4	0	1	1	2	1	4	4	3	6	2	4	4	3	4	2	3	4	3	9
None	13	10	3	4	5	8	6	11	9	11	9	10	11	9	9	11	9	8	12	10	15
Don't know	16	15	7	6	12	13	9	15	10	19	22	20	12	10	14	16	12	16	13	16	14
Taxation																					
Labour	30	30	2	76	9	4	71	27	31	29	28	29	33	28	29	32	29	23	33	37	31
Conservative	29	29	81	4	14	68	4	12	32	25	20	25	27	38	31	25	35	36	24	24	19
Liberal Democrat	7	8	3	3	60	3	2	25	10	6	10	9	7	7	10	5	8	9	8	5	12
Other	4	4	0	1	1	2	2	4	5	3	6	3	5	3	4	4	3	3	5	3	9
None	15	13	6	8	6	10	10	14	12	14	10	13	14	12	11	16	12	11	16	13	16
Don't know	16	16	8	8	11	13	11	19	10	22	26	21	13	11	15	17	14	18	13	19	14

Fieldwork: 13th - 14th February 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		2736	774	945	222	859	744	635	1330	1406	332	699	936	769	1561	1175	348	885	583	670	237	
Unweighted Sample		2736	778	878	221	871	689	642	1307	1429	185	711	993	847	1808	928	484	899	513	608	218	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Unemployment																						
	Labour	32	33	5	78	15	7	72	31	37	30	30	31	36	33	33	34	31	27	33	42	36
	Conservative	25	26	75	4	12	62	4	11	27	25	21	25	24	32	27	25	30	33	24	21	15
	Liberal Democrat	5	6	2	2	49	2	1	19	6	5	6	5	6	5	7	3	7	6	5	4	8
	Other	3	4	0	0	1	2	1	4	5	3	6	3	4	3	4	4	2	3	5	3	7
	None	17	15	8	9	9	13	11	15	15	15	11	14	16	15	13	17	14	13	18	13	18
	Don't know	19	17	10	7	14	14	11	20	11	23	25	22	13	13	16	17	16	18	16	18	15
The economy in general																						
	Conservative	33	31	90	2	20	74	4	14	34	29	25	28	29	40	34	28	38	37	29	27	18
	Labour	29	29	0	77	5	3	70	25	31	27	27	28	33	26	27	31	28	24	30	35	31
	Liberal Democrat	3	5	0	1	46	0	1	18	5	5	4	6	5	4	6	3	4	6	4	3	7
	Other	3	4	0	0	3	2	1	4	5	3	6	3	4	4	4	4	2	4	5	3	8
	None	15	13	4	8	8	9	10	14	12	13	11	12	14	13	11	14	11	10	16	11	18
	Don't know	18	18	5	12	18	11	14	25	13	24	26	24	16	13	17	20	16	19	16	21	17
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																						
	Sticks to what he believes in	32	32	63	16	39	54	17	29	32	31	28	27	32	38	33	30	31	37	27	31	27
	Decisive	28	27	57	9	36	50	8	23	27	26	31	25	23	31	30	23	30	33	20	24	25
	Charismatic	26	26	43	15	37	39	14	25	29	23	27	29	25	23	30	20	30	28	27	20	23
	Strong	24	23	53	6	25	46	6	18	24	22	26	22	22	24	25	21	24	27	21	20	19
	A natural leader	21	20	47	6	25	40	6	16	21	19	21	20	19	21	23	16	25	24	15	18	18
	Honest	17	18	50	2	20	42	3	12	19	18	10	13	17	28	20	16	21	24	14	15	17
	Good in a crisis	13	13	32	3	19	27	2	9	14	12	15	12	11	15	14	11	17	16	10	12	10
	In touch with the concerns of ordinary people	9	10	28	1	8	23	2	4	9	10	6	7	10	14	9	11	10	14	7	9	6
	None of these	37	36	3	62	18	10	62	39	36	36	24	32	42	37	32	41	33	31	38	40	40
	Don't know	8	7	3	3	5	5	5	5	5	9	12	10	5	4	6	9	8	6	8	7	7
Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.																						
	In touch with the concerns of ordinary people	24	23	7	50	11	8	46	22	23	23	21	20	26	22	22	25	21	21	24	26	22
	Sticks to what he believes in	16	17	6	37	10	6	37	17	17	18	14	15	20	18	16	19	17	14	19	20	18
	Honest	17	16	5	36	7	5	35	15	19	13	14	13	18	16	16	16	15	13	19	17	19
	Strong	9	9	4	21	4	3	20	7	10	9	9	8	11	9	8	12	9	8	11	11	9
	Decisive	10	9	2	22	5	3	20	9	9	10	8	8	9	11	7	13	9	9	9	10	9
	Charismatic	7	8	3	15	9	3	14	8	8	7	11	7	8	7	6	10	9	7	7	7	12
	A natural leader	6	7	3	14	6	2	14	6	6	7	8	5	7	7	5	9	5	6	7	8	8
	Good in a crisis	5	5	2	10	3	2	10	3	5	4	5	5	5	4	3	6	5	4	4	5	5
	None of these	41	41	62	15	49	61	19	40	45	38	30	39	43	47	44	37	41	46	37	37	48
	Don't know	24	22	18	17	23	19	19	23	18	26	30	26	19	19	20	25	21	23	23	23	14

Fieldwork: 13th - 14th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2736	774	945	222	859	744	635	1330	1406	332	699	936	769	1561	1175	348	885	583	670	237
Unweighted Sample	2736	778	878	221	871	689	642	1307	1429	185	711	993	847	1808	928	484	899	513	608	218
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Charismatic	17	17	26	9	41	22	9	26	19	15	16	19	16	16	21	11	19	18	16	15	17
In touch with the concerns of ordinary people	14	15	29	5	45	25	3	23	16	14	16	15	13	18	16	14	16	18	16	11	13
Honest	13	14	26	3	46	22	3	22	16	12	8	10	14	20	18	9	13	17	12	12	14
Sticks to what he believes in	7	7	13	2	25	10	2	11	8	7	5	5	7	10	7	7	7	7	6	6	11
Strong	6	7	13	2	26	11	2	11	9	5	9	6	6	8	8	5	8	8	6	5	8
Decisive	8	7	11	3	25	9	3	10	8	6	7	5	7	8	8	6	9	7	6	5	10
A natural leader	7	7	10	2	30	8	2	13	8	6	6	8	6	7	8	4	9	8	6	4	7
Good in a crisis	4	6	10	2	28	7	2	12	6	6	4	7	6	6	7	5	7	7	4	7	7
None of these	50	51	27	76	12	35	78	41	52	50	47	47	56	52	47	57	45	46	54	58	55
Don't know	13	13	14	6	7	14	7	9	10	15	16	17	10	10	11	15	14	14	13	10	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	85	169
Male 25 to 39	301	350
Male 40 to 54	484	464
Male 55 +	437	347
Female 18 to 24	99	162
Female 25 to 39	410	349
Female 40 to 54	509	472
Female 55 +	411	424
Region		
North England	608	670
Midlands	361	446
East England	245	261
London	484	348
South England	654	623
Wales	152	136
Scotland	218	237
Social Grade		
AB	1050	766
C1	758	794
C2	397	574
DE	531	602
Newspaper Type		
Express / Mail	574	412
Sun / Star	327	586
Mirror / Record	190	424
Guardian / Independent	164	83
FT / Times / Telegraph	233	231
Other Paper	322	314
No Paper	926	686
Political Party Identification		
Labour	842	888
Conservative	774	778
Liberal Democrat	293	327
Others	186	83
None/ DK	641	661

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>