

# YouGov / The Sun Survey Results

Sample Size: 1828 GB Adults  
Fieldwork: 14th - 15th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1828</b>	531	558	125	567	460	414	888	940	221	466	625	515	1042	786	234	594	391	450	159	
Unweighted Sample	1828	550	515	122	598	437	419	899	929	93	503	685	547	1246	582	281	578	366	423	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>39</b>	100	0	0	88	2	17	39	38	34	29	38	48	42	34	43	48	40	31	16
Lab	<b>40</b>	0	100	0	2	94	39	40	41	44	49	41	33	38	44	43	31	38	54	38
Lib Dem	<b>9</b>	0	0	100	2	1	32	8	11	9	11	8	9	10	8	10	11	11	6	4
Other	<b>12</b>	0	0	0	7	3	13	14	10	12	11	14	10	11	14	5	10	10	8	41
<b>Other Parties Voting Intention</b>																				
UKIP	<b>5</b>	0	0	0	7	1	3	6	4	4	1	6	5	4	6	3	6	6	4	3
SNP / PCY	<b>4</b>	0	0	0	0	1	5	5	3	3	5	5	2	3	5	0	0	1	1	36
Green	<b>2</b>	0	0	0	0	0	4	1	2	5	2	1	2	2	1	2	3	1	1	1
BNP	<b>1</b>	0	0	0	0	1	0	1	0	0	0	1	1	1	1	0	0	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	2
Other	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0
<b>Non Voters</b>																				
Would Not Vote	<b>9</b>	0	0	0	3	3	7	8	9	10	14	9	3	6	12	14	8	8	8	5
Don't know	<b>16</b>	0	0	0	12	11	19	11	21	17	16	16	15	15	17	13	17	18	16	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you approve or disapprove of the Government's record to date?**

	Feb 13-14	Feb 14-15																				
Approve	33	<b>31</b>	80	2	43	67	4	23	36	26	28	26	29	38	35	26	34	39	29	24	22	
Disapprove	52	<b>54</b>	10	92	33	19	87	61	53	54	46	56	56	52	50	58	50	47	53	60	65	
Don't know	15	<b>16</b>	10	6	23	14	9	16	11	20	26	17	15	10	15	16	16	14	18	16	13	

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

	Jan 31-Feb 1	Feb 14-15																				
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	38	<b>35</b>	12	64	24	14	62	40	37	34	24	37	40	33	36	34	32	31	28	47	39	
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	31	<b>32</b>	50	14	39	48	17	30	35	29	27	30	30	38	34	29	30	33	38	26	30	
Neither - I am not aware of significant cuts to services in my area	22	<b>21</b>	32	11	29	32	12	19	18	25	22	20	21	23	23	19	23	26	20	17	20	
Don't know	10	<b>12</b>	5	10	9	7	10	11	10	13	27	14	9	6	7	17	15	10	15	9	11	

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	43	113
Male 25 to 39	215	234
Male 40 to 59	344	309
Male 60 +	297	232
Female 18 to 24	50	108
Female 25 to 39	288	232
Female 40 to 59	341	316
Female 60 +	250	283
<b>Region</b>		
North England	423	450
Midlands	264	300
East England	182	175
London	281	234
South England	396	419
Wales	102	91
Scotland	180	159
<b>Social Grade</b>		
AB	722	512
C1	524	530
C2	248	384
DE	334	402
<b>Newspaper Type</b>		
Express / Mail	390	292
Sun / Star	197	430
Mirror / Record	96	183
Guardian / Independent	117	82
FT / Times / Telegraph	141	174
Other Paper	275	210
No Paper	612	457
<b>Political Party Identification</b>		
Labour	558	594
Conservative	534	521
Liberal Democrat	199	219
SNP/Plaid Cymru	51	31
Others	79	24
None/ DK	407	439

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