

YouGov / The Sun Survey Results

Sample Size: 1692 GB Adults
Fieldwork: 14th - 15th May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1692	420	561	104	547	431	367	822	870	205	431	579	477	964	728	217	550	362	416	147	
Unweighted Sample	1692	390	547	103	523	432	377	823	869	115	450	672	455	1116	576	270	504	346	396	176	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	78	2	12	33	31	36	30	29	38	38	24	33	43	35	22	15
Lab	43	0	100	0	7	92	41	41	45	38	50	50	31	36	52	42	32	41	60	41
Lib Dem	8	0	0	100	1	1	30	7	9	11	8	8	8	10	5	11	9	7	7	5
Other	17	0	0	0	14	5	17	18	15	15	13	14	24	15	19	14	16	17	11	39

Other Parties Voting Intention

UKIP	9	0	0	0	13	2	7	9	8	6	5	7	16	8	10	9	11	9	7	4
SNP / PCY	4	0	0	0	0	2	1	5	3	4	2	4	5	3	4	0	0	2	0	34
Green	3	0	0	0	0	1	7	3	3	4	5	2	3	3	2	3	3	4	3	1
BNP	1	0	0	0	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	0	0	1	0	1	0	0	0	1	0	0

Non Voters

Would Not Vote	9	0	0	0	5	2	7	7	12	13	14	8	6	8	11	7	9	11	11	7
Don't know	14	0	0	0	13	7	18	9	18	16	10	14	14	15	12	15	15	13	13	12

Do you approve or disapprove of the Government's record to date?

	May 13-14	May 14-15																				
Approve	23	24	73	3	33	49	6	22	29	19	22	26	22	25	28	18	26	29	23	20	18	
Disapprove	65	61	12	91	43	35	88	66	63	60	50	58	66	64	56	69	61	53	62	68	75	
Don't know	13	15	15	5	24	16	7	12	7	21	28	16	12	12	15	13	14	18	16	12	8	

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	May 7-8	May 14-15																			
Strongly support	3	4	12	1	17	7	1	6	5	4	5	4	4	6	5	3	7	5	3	4	1
Tend to support	24	27	61	8	53	46	9	29	31	24	26	26	26	31	35	17	27	34	30	19	22
TOTAL SUPPORT	27	31	73	9	70	53	10	35	36	28	31	30	30	37	40	20	34	39	33	23	23
Tend to oppose	33	28	21	27	22	26	26	33	26	29	36	30	25	25	28	28	29	30	26	26	27
Strongly oppose	31	32	3	60	6	15	60	27	35	30	17	27	40	35	25	42	29	24	32	42	44
TOTAL OPPOSE	64	60	24	87	28	41	86	60	61	59	53	57	65	60	53	70	58	54	58	68	71
Don't know	9	8	4	4	3	5	4	6	3	13	16	13	6	4	7	10	8	8	8	10	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	113
Male 25 to 39	219	234
Male 40 to 59	344	308
Male 60 +	285	232
Female 18 to 24	53	108
Female 25 to 39	261	232
Female 40 to 59	357	316
Female 60 +	263	283
Region		
North England	454	449
Midlands	253	299
East England	170	175
London	210	234
South England	479	418
Wales	78	91
Scotland	181	159
Social Grade		
AB	619	511
C1	560	529
C2	270	383
DE	376	402
Newspaper Type		
Express / Mail	365	292
Sun / Star	218	429
Mirror / Record	111	183
Guardian / Independent	94	82
FT / Times / Telegraph	125	173
Other Paper	274	210
No Paper	638	456
Political Party Identification		
Labour	561	593
Conservative	547	520
Liberal Democrat	211	219
SNP/Plaid Cymru	54	31
Others	87	24
None/ DK	365	438

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