

## YouGov / The Sun Survey Results

Sample Size: 1682 GB Adults  
Fieldwork: 14th - 15th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1682</b>	456	545	91	550	410	365	817	865	204	429	575	474	959	723	215	547	360	414	146
<b>Unweighted Sample</b>	<b>1682</b>	471	500	95	563	391	391	812	870	88	444	702	448	1102	580	206	590	334	401	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>36</b>	100	0	0	82	2	13	35	36	24	41	26	47	40	29	41	49	37	23	11
Lab	<b>42</b>	0	100	0	7	93	41	42	43	54	43	48	31	38	48	37	33	41	60	39
Lib Dem	<b>7</b>	0	0	100	1	1	31	7	7	6	8	8	6	8	5	8	6	10	7	4
Other	<b>15</b>	0	0	0	9	4	15	16	13	16	8	18	16	13	18	14	12	12	10	46

### Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	6	1	4	6	4	1	2	6	8	4	6	6	6	5	5	2
SNP / PCY	<b>4</b>	0	0	0	1	1	2	4	4	6	3	5	3	4	5	0	0	2	0	40
Green	<b>3</b>	0	0	0	1	1	7	3	4	6	3	4	2	3	3	4	5	3	2	2
BNP	<b>2</b>	0	0	0	1	0	2	2	2	3	1	3	2	1	3	1	2	1	3	2
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	0	0	1	1	1	1	2	0	1	1	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	1	4	6	9	8	9	8	6	6	10	6	9	9	7	7
Don't know	<b>16</b>	0	0	0	14	10	27	11	20	14	19	16	14	15	17	19	15	18	15	14

### Do you approve or disapprove of the Government's record to date?

	Nov 13-14	Nov 14-15																			
Approve	30	<b>28</b>	76	3	38	58	7	20	33	23	24	34	21	33	33	21	34	35	28	19	20
Disapprove	56	<b>56</b>	10	89	33	26	83	61	54	59	57	48	63	56	51	64	53	49	51	68	71
Don't know	14	<b>15</b>	14	8	28	16	9	19	13	18	19	18	15	11	16	15	13	16	21	14	9

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<b>Weighted Sample</b>	<b>1682</b>	456	545	91	550	410	365	817	865	204	429	575	474	959	723	215	547	360	414	146	
Unweighted Sample	1682	471	500	95	563	391	391	812	870	88	444	702	448	1102	580	206	590	334	401	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 7-8	Nov 14-15	Nov 7-8			Nov 14-15			Nov 7-8				Nov 14-15				Nov 7-8					Nov 14-15				
Strongly support	4	4	11	1	13	7	1	5	5	3	2	5	3	5	5	2	5	5	5	2	2					
Tend to support	29	29	55	7	58	48	12	31	32	26	21	32	27	32	34	23	32	34	29	23	24					
<b>TOTAL SUPPORT</b>	<b>33</b>	<b>33</b>	<b>66</b>	<b>8</b>	<b>71</b>	<b>55</b>	<b>13</b>	<b>37</b>	<b>38</b>	<b>29</b>	<b>23</b>	<b>37</b>	<b>30</b>	<b>37</b>	<b>39</b>	<b>25</b>	<b>37</b>	<b>39</b>	<b>34</b>	<b>25</b>	<b>26</b>					
Tend to oppose	28	30	21	37	28	26	32	38	25	35	36	28	30	30	30	31	28	31	32	29	30					
Strongly oppose	28	28	8	51	1	13	50	18	30	26	28	18	33	30	24	33	25	20	23	39	40					
<b>TOTAL OPPOSE</b>	<b>57</b>	<b>58</b>	<b>29</b>	<b>88</b>	<b>28</b>	<b>39</b>	<b>82</b>	<b>56</b>	<b>56</b>	<b>60</b>	<b>65</b>	<b>46</b>	<b>63</b>	<b>60</b>	<b>54</b>	<b>64</b>	<b>53</b>	<b>51</b>	<b>55</b>	<b>68</b>	<b>71</b>					
Don't know	10	9	5	3	1	6	5	7	7	11	12	17	7	3	7	11	10	11	11	7	3					

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Oct 31-Nov 1	Nov 14-15	Oct 31-Nov 1			Nov 14-15			Oct 31-Nov 1				Nov 14-15				Oct 31-Nov 1					Nov 14-15				
The economy	80	80	84	82	84	79	83	83	82	78	83	80	82	75	85	73	81	78	79	80	84					
Immigration & Asylum	48	51	64	36	29	65	39	39	49	53	26	36	57	69	46	57	43	54	54	51	41					
Europe	29	29	41	21	23	39	23	25	32	26	25	28	29	31	31	27	28	31	31	25	29					
Pensions	23	23	17	26	36	21	27	29	23	23	17	17	27	28	24	23	19	22	26	23	29					
Health	23	22	14	31	26	16	29	26	19	25	15	21	21	28	22	23	27	22	22	21	22					
Crime	24	21	25	21	21	24	19	18	21	22	24	20	21	22	20	24	21	22	19	24	19					
Education	12	14	8	19	20	8	16	18	15	13	37	13	11	7	16	10	21	13	10	14	12					
Tax	11	11	10	12	6	8	11	11	13	9	16	16	9	7	9	14	10	9	12	14	9					
Family life & childcare	8	7	5	9	6	4	9	7	4	9	6	11	6	4	7	7	4	7	8	8	5					
The environment	7	6	4	6	16	3	6	10	7	5	11	5	6	4	7	4	5	7	5	6	6					
Afghanistan	4	6	6	5	4	6	5	5	6	6	5	3	6	9	5	7	3	6	5	6	10					
Transport	2	3	2	3	5	2	1	4	3	3	2	4	2	3	3	3	5	3	2	2	1					
None of these	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	3					
Don't know	2	2	1	1	0	2	2	1	2	3	4	6	1	0	2	3	4	3	1	2	0					

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	73	<b>70</b>	70	74	71	69	74	69	73	67	67	70	76	63	73	66	70	70	66	71	72
Pensions	36	<b>36</b>	35	37	43	37	38	40	33	38	18	20	36	56	37	33	28	41	34	34	37
Health	31	<b>30</b>	29	33	28	26	34	30	27	32	26	17	29	45	30	30	31	30	29	29	29
Tax	25	<b>25</b>	28	21	21	28	19	27	30	21	30	37	23	17	25	26	23	27	27	24	24
Immigration & Asylum	14	<b>15</b>	17	12	7	20	11	10	16	14	6	7	18	23	13	18	16	16	16	14	13
Family life & childcare	16	<b>15</b>	12	17	13	13	15	15	13	17	15	26	12	8	15	15	16	13	18	14	17
Europe	13	<b>13</b>	22	7	8	20	8	9	14	11	5	10	13	18	13	13	14	12	13	14	12
Education	12	<b>12</b>	8	14	13	9	14	14	11	14	22	16	13	5	13	12	12	13	10	13	13
Crime	11	<b>11</b>	12	10	10	11	12	10	14	9	11	9	12	13	10	13	12	10	12	12	9
Transport	7	<b>9</b>	9	8	20	8	6	13	11	8	12	9	8	9	10	9	13	10	10	7	9
The environment	8	<b>7</b>	7	6	13	5	7	9	8	6	8	6	8	6	7	6	6	8	9	6	5
Afghanistan	1	<b>1</b>	1	1	0	1	1	1	1	1	3	1	0	1	1	1	0	1	0	2	2
None of these	2	<b>2</b>	3	2	3	3	1	2	2	2	3	2	2	2	2	2	2	3	1	2	2
Don't know	2	<b>4</b>	1	2	2	2	5	3	3	4	7	7	1	1	3	5	5	4	4	3	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	35	104
Male 25 to 39	180	215
Male 40 to 59	345	284
Male 60 +	252	214
Female 18 to 24	53	99
Female 25 to 39	264	214
Female 40 to 59	357	291
Female 60 +	196	261
<b>Region</b>		
North England	401	414
Midlands	258	276
East England	169	161
London	206	215
South England	421	385
Wales	76	84
Scotland	151	146
<b>Social Grade</b>		
AB	604	471
C1	498	488
C2	243	353
DE	337	370
<b>Newspaper Type</b>		
Express / Mail	358	269
Sun / Star	230	395
Mirror / Record	124	168
Guardian / Independent	91	76
FT / Times / Telegraph	121	160
Other Paper	201	193
No Paper	557	421
<b>Political Party Identification</b>		
Labour	495	547
Conservative	485	479
Liberal Democrat	190	202
SNP/Plaid Cymru	33	29
Others	53	22
None/ DK	426	404

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