

# YouGov / The Sun Survey Results

Sample Size: 1991 GB Adults  
Fieldwork: 17th - 18th October 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1991</b>	651	620	187	963	1028	237	508	691	555	1111	839	261	643	426	486	176
<b>Unweighted Sample</b>	<b>1991</b>	632	603	186	969	1022	147	505	785	554	1331	619	226	659	407	461	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	41	100	0	0	38	45	30	42	36	51	45	36	46	50	43	35	20
Lab	39	0	100	0	42	37	43	37	47	32	37	44	37	32	37	48	51
Lib Dem	12	0	0	100	12	12	20	13	10	10	13	11	11	12	13	11	11
Other	7	0	0	0	9	6	7	8	7	7	6	9	6	6	7	6	19

## Other Parties Voting Intention

UKIP	2	0	0	0	3	1	1	2	3	3	2	3	2	3	3	2	2
SNP / PCY	1	0	0	0	1	1	2	1	1	1	1	1	0	0	1	0	9
Green	1	0	0	0	1	1	2	2	1	1	1	2	1	1	0	2	4
BNP	1	0	0	0	2	1	2	2	1	1	1	1	3	1	1	2	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	1	0	1	1	1	0	2	1	1	1	1	4

## Non Voters

Would Not Vote	7	0	0	0	6	8	11	12	6	3	6	9	11	6	8	7	5
Don't know	14	0	0	0	11	17	11	18	14	11	12	16	14	13	15	13	14

## Do you approve or disapprove of the Government's record to date?

		14-15 Oct			17-18 Oct													
Approve	38	40	86	7	56	42	39	31	38	37	50	45	34	40	49	40	36	24
Disapprove	44	42	4	82	20	44	39	43	39	47	37	37	47	43	36	40	46	52
Don't know	18	18	10	11	24	13	22	27	23	16	13	17	19	17	15	20	18	24

**Weighted Sample**  
Unweighted Sample

	Voting intention			Gender		Age				Social grade		Region				
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

03 - 04  
Oct  
**17-18  
Oct**

The Conservative-Liberal Democrat government are committed to holding a referendum on changing the electoral system from first-past-the-post (FPTP) to the Alternative Vote (AV)

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidates wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

If a referendum were held tomorrow on whether to stick with first-past-the-post or switch to the Alternative Vote for electing MPs, how would you vote?

I would vote in favour of switching to the Alternative Vote	35	<b>33</b>	26	33	64	37	30	41	34	32	30	39	25	29	34	31	35	33
I would vote in favour of keeping first-past-the-post	40	<b>41</b>	56	45	21	43	39	30	29	42	56	41	42	41	41	42	41	41
I wouldn't vote	7	<b>6</b>	1	3	2	6	7	12	9	5	3	5	8	11	6	6	4	8
Don't know	18	<b>19</b>	17	19	14	14	24	17	29	20	11	15	24	19	19	21	19	17

**Do you think British troops are winning the war with the Taliban in Afghanistan, or not?**

Yes, the British troops are winning	8	<b>7</b>	8	9	5	10	3	13	6	5	6	6	7	3	7	5	8	9
No, they are not winning yet, but victory is possible eventually	26	<b>26</b>	29	27	23	25	27	21	27	27	26	28	24	27	28	25	25	24
No, they are not winning, and victory is not possible	54	<b>53</b>	53	52	57	56	50	40	48	55	61	54	51	56	54	54	50	50
Don't know	13	<b>14</b>	10	12	15	9	20	26	19	14	7	13	18	14	11	15	17	18

	Voting intention				Gender		Age				Social grade		Region				
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Should British troops be brought home from Afghanistan?**

Yes - all troops should be withdrawn immediately	30	<b>30</b>	29	24	31	28	32	31	27	32	29	26	35	35	27	33	31	26
Yes - most troops should be withdrawn soon, and the rest within the next year or so	43	<b>44</b>	50	45	49	44	43	40	44	40	49	48	37	38	47	44	41	46
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	18	<b>17</b>	15	24	12	21	13	11	15	18	19	17	16	15	19	12	18	17
Don't know	9	<b>10</b>	6	7	8	7	12	18	14	9	3	8	12	12	7	12	10	11

**Thinking about the next two or three years, how worried are you that people like you will...**

**not have enough money to live comfortably**

Very worried	25	<b>23</b>	15	31	17	21	25	18	23	27	21	19	28	28	20	24	25	21
Fairly worried	46	<b>47</b>	49	47	44	45	50	47	48	48	47	46	50	47	47	49	48	45
<b>TOTAL WORRIED</b>	<b>71</b>	<b>70</b>	<b>64</b>	<b>78</b>	<b>61</b>	<b>66</b>	<b>75</b>	<b>65</b>	<b>71</b>	<b>75</b>	<b>68</b>	<b>65</b>	<b>78</b>	<b>75</b>	<b>67</b>	<b>73</b>	<b>73</b>	<b>66</b>
Not very worried	22	<b>22</b>	27	17	32	25	19	23	22	19	25	27	15	19	24	18	22	25
Not at all worried	4	<b>5</b>	8	3	6	7	3	6	5	5	6	7	3	4	6	5	4	6
<b>TOTAL NOT WORRIED</b>	<b>26</b>	<b>27</b>	<b>35</b>	<b>20</b>	<b>38</b>	<b>32</b>	<b>22</b>	<b>29</b>	<b>27</b>	<b>24</b>	<b>31</b>	<b>34</b>	<b>18</b>	<b>23</b>	<b>30</b>	<b>23</b>	<b>26</b>	<b>31</b>
Don't know	3	<b>3</b>	1	1	1	2	3	6	3	2	1	2	4	2	2	4	2	4

**be victims of burglary, robbery or mugging**

Very worried	12	<b>10</b>	9	10	5	9	10	10	9	10	9	8	11	11	8	9	11	10
Fairly worried	35	<b>36</b>	33	42	29	33	38	34	34	38	35	34	38	42	33	34	38	29
<b>TOTAL WORRIED</b>	<b>47</b>	<b>46</b>	<b>42</b>	<b>52</b>	<b>34</b>	<b>42</b>	<b>48</b>	<b>44</b>	<b>43</b>	<b>48</b>	<b>44</b>	<b>42</b>	<b>49</b>	<b>53</b>	<b>41</b>	<b>43</b>	<b>49</b>	<b>39</b>
Not very worried	40	<b>42</b>	47	39	50	43	41	38	43	40	46	45	38	38	46	43	39	42
Not at all worried	8	<b>9</b>	9	7	11	11	6	8	9	9	8	9	8	5	10	7	8	13
<b>TOTAL NOT WORRIED</b>	<b>48</b>	<b>51</b>	<b>56</b>	<b>46</b>	<b>61</b>	<b>54</b>	<b>47</b>	<b>46</b>	<b>52</b>	<b>49</b>	<b>54</b>	<b>54</b>	<b>46</b>	<b>43</b>	<b>56</b>	<b>50</b>	<b>47</b>	<b>55</b>
Don't know	4	<b>4</b>	2	1	5	3	5	10	5	3	2	3	5	4	3	7	3	6

**suffer directly from cuts in spending on public services such as health, education and welfare**

Very worried	25	<b>24</b>	11	40	10	24	25	15	23	29	24	22	27	28	21	25	26	24
Fairly worried	44	<b>47</b>	49	45	56	43	50	45	46	47	48	47	47	48	47	42	49	50
<b>TOTAL WORRIED</b>	<b>69</b>	<b>71</b>	<b>60</b>	<b>85</b>	<b>66</b>	<b>67</b>	<b>75</b>	<b>60</b>	<b>69</b>	<b>76</b>	<b>72</b>	<b>69</b>	<b>74</b>	<b>76</b>	<b>68</b>	<b>67</b>	<b>75</b>	<b>74</b>
Not very worried	25	<b>23</b>	33	13	29	26	19	31	22	18	25	26	18	18	25	25	21	19
Not at all worried	3	<b>3</b>	5	1	4	4	2	2	4	3	3	4	3	4	5	3	1	2
<b>TOTAL NOT WORRIED</b>	<b>28</b>	<b>26</b>	<b>38</b>	<b>14</b>	<b>33</b>	<b>30</b>	<b>21</b>	<b>33</b>	<b>26</b>	<b>21</b>	<b>28</b>	<b>30</b>	<b>21</b>	<b>22</b>	<b>30</b>	<b>28</b>	<b>22</b>	<b>21</b>
Don't know	3	<b>3</b>	2	1	1	3	3	7	4	3	1	2	5	2	2	5	3	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	24	21	20	22	10	22	20	8	13	25	28	18	25	18	19	23	24	17
Fairly worried	33	32	32	35	29	31	33	33	33	33	30	30	35	31	32	34	31	33
<b>TOTAL WORRIED</b>	<b>57</b>	<b>53</b>	<b>52</b>	<b>57</b>	<b>39</b>	<b>53</b>	<b>53</b>	<b>41</b>	<b>46</b>	<b>58</b>	<b>58</b>	<b>48</b>	<b>60</b>	<b>49</b>	<b>51</b>	<b>57</b>	<b>55</b>	<b>50</b>
Not very worried	27	32	33	31	41	31	33	41	37	29	27	37	26	35	34	29	31	30
Not at all worried	11	11	13	10	18	13	9	11	12	9	11	12	9	12	13	8	8	12
<b>TOTAL NOT WORRIED</b>	<b>38</b>	<b>43</b>	<b>46</b>	<b>41</b>	<b>59</b>	<b>44</b>	<b>42</b>	<b>52</b>	<b>49</b>	<b>38</b>	<b>38</b>	<b>49</b>	<b>35</b>	<b>47</b>	<b>47</b>	<b>37</b>	<b>39</b>	<b>42</b>
Don't know	4	4	2	3	2	4	5	7	5	4	4	3	6	4	2	5	6	8

lose their job / have difficulty finding work

Very worried	26	23	18	26	21	23	23	24	20	24	22	22	23	20	21	25	24	20
Fairly worried	37	39	38	41	35	37	40	40	45	39	32	41	36	42	40	35	36	43
<b>TOTAL WORRIED</b>	<b>63</b>	<b>62</b>	<b>56</b>	<b>67</b>	<b>56</b>	<b>60</b>	<b>63</b>	<b>64</b>	<b>65</b>	<b>63</b>	<b>54</b>	<b>63</b>	<b>59</b>	<b>62</b>	<b>61</b>	<b>60</b>	<b>60</b>	<b>63</b>
Not very worried	23	24	28	23	28	25	24	27	25	25	22	25	23	23	24	26	26	21
Not at all worried	10	10	13	7	13	11	9	3	6	8	20	9	12	9	12	8	10	11
<b>TOTAL NOT WORRIED</b>	<b>33</b>	<b>34</b>	<b>41</b>	<b>30</b>	<b>41</b>	<b>36</b>	<b>33</b>	<b>30</b>	<b>31</b>	<b>33</b>	<b>42</b>	<b>34</b>	<b>35</b>	<b>32</b>	<b>36</b>	<b>34</b>	<b>36</b>	<b>32</b>
Don't know	5	4	3	3	3	3	5	6	5	3	4	3	6	5	3	6	4	5

lose their home

Very worried	15	12	9	16	5	12	11	7	8	13	15	11	13	11	11	11	13	12
Fairly worried	27	28	25	33	26	25	31	28	29	26	29	28	27	30	26	26	29	33
<b>TOTAL WORRIED</b>	<b>42</b>	<b>40</b>	<b>34</b>	<b>49</b>	<b>31</b>	<b>37</b>	<b>42</b>	<b>35</b>	<b>37</b>	<b>39</b>	<b>44</b>	<b>39</b>	<b>40</b>	<b>41</b>	<b>37</b>	<b>37</b>	<b>42</b>	<b>45</b>
Not very worried	36	37	40	34	44	38	37	42	44	38	29	40	35	38	38	42	35	31
Not at all worried	18	19	24	15	23	22	16	13	13	20	25	19	19	17	22	15	19	17
<b>TOTAL NOT WORRIED</b>	<b>54</b>	<b>56</b>	<b>64</b>	<b>49</b>	<b>67</b>	<b>60</b>	<b>53</b>	<b>55</b>	<b>57</b>	<b>58</b>	<b>54</b>	<b>59</b>	<b>54</b>	<b>55</b>	<b>60</b>	<b>57</b>	<b>54</b>	<b>48</b>
Don't know	4	4	2	2	3	3	5	9	5	4	2	3	7	5	2	6	4	7

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	13	10	7	15	5	12	9	6	7	12	14	10	11	12	11	9	10	10
Fairly worried	24	24	21	31	15	22	26	26	23	21	28	22	28	30	21	23	24	27
<b>TOTAL WORRIED</b>	<b>37</b>	<b>34</b>	<b>28</b>	<b>46</b>	<b>20</b>	<b>34</b>	<b>35</b>	<b>32</b>	<b>30</b>	<b>33</b>	<b>42</b>	<b>32</b>	<b>39</b>	<b>42</b>	<b>32</b>	<b>32</b>	<b>34</b>	<b>37</b>
Not very worried	37	38	40	33	44	35	40	41	41	40	31	41	33	33	38	41	37	37
Not at all worried	21	23	30	18	32	27	19	20	23	24	23	24	20	19	26	21	21	21
<b>TOTAL NOT WORRIED</b>	<b>58</b>	<b>61</b>	<b>70</b>	<b>51</b>	<b>76</b>	<b>62</b>	<b>59</b>	<b>61</b>	<b>64</b>	<b>64</b>	<b>54</b>	<b>65</b>	<b>53</b>	<b>52</b>	<b>64</b>	<b>62</b>	<b>58</b>	<b>58</b>
Don't know	6	5	3	4	3	4	6	7	6	4	5	3	8	5	4	6	7	5

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

suffer ill-health

Very worried	16	14	12	17	11	12	17	8	9	16	21	11	19	15	15	13	14	13
Fairly worried	34	38	37	43	37	33	42	33	30	37	49	36	41	32	34	43	42	37
<b>TOTAL WORRIED</b>	<b>50</b>	<b>52</b>	<b>49</b>	<b>60</b>	<b>48</b>	<b>45</b>	<b>59</b>	<b>41</b>	<b>39</b>	<b>53</b>	<b>70</b>	<b>47</b>	<b>60</b>	<b>47</b>	<b>49</b>	<b>56</b>	<b>56</b>	<b>50</b>
Not very worried	37	37	41	31	44	42	31	39	48	37	26	43	28	42	41	30	33	39
Not at all worried	7	6	7	6	7	8	5	10	7	7	3	7	5	6	6	7	6	5
<b>TOTAL NOT WORRIED</b>	<b>44</b>	<b>43</b>	<b>48</b>	<b>37</b>	<b>51</b>	<b>50</b>	<b>36</b>	<b>49</b>	<b>55</b>	<b>44</b>	<b>29</b>	<b>50</b>	<b>33</b>	<b>48</b>	<b>47</b>	<b>37</b>	<b>39</b>	<b>44</b>
Don't know	6	5	3	3	1	5	5	9	7	5	2	3	7	4	4	8	4	7

Which of the main political parties do you trust the most to...

Reduce the country's deficit

Conservatives	46	93	12	44	48	44	37	41	44	56	50	40	48	52	47	40	33
Labour	20	0	58	4	23	16	26	13	23	19	19	20	19	16	19	21	30
Liberal Democrats	3	0	1	26	3	3	2	3	3	3	3	2	1	3	4	3	2
None of them	20	4	21	13	17	23	17	25	19	17	18	22	20	18	18	23	20
Don't know	12	3	9	13	9	14	18	18	11	5	9	15	12	10	12	13	15

Encourage economic growth

Conservatives	34	83	2	27	36	33	22	28	34	47	38	30	35	41	34	31	23
Labour	28	2	76	8	33	23	34	22	31	26	28	27	25	23	27	32	37
Liberal Democrats	5	3	1	37	5	5	7	7	4	4	6	5	5	6	6	5	3
None of them	20	8	14	13	17	22	18	23	19	17	18	22	20	19	20	20	23
Don't know	13	5	6	15	9	17	19	20	12	6	10	17	15	12	14	13	15

To cut spending in a fair and equal way

Conservatives	28	73	2	9	28	28	22	27	25	34	29	26	27	36	25	24	16
Labour	27	0	78	6	32	23	29	21	33	26	27	28	26	23	27	31	36
Liberal Democrats	10	7	2	59	12	9	14	11	10	9	12	8	10	9	12	11	9
None of them	22	15	11	13	19	24	15	23	21	24	22	21	22	21	23	20	25
Don't know	13	5	7	13	9	16	20	18	11	7	10	16	14	11	13	14	14

Get people back into work

Conservatives	31	75	5	16	30	32	20	31	28	39	34	27	35	38	27	27	20
Labour	26	1	72	8	31	21	29	19	31	24	26	26	24	23	24	28	36
Liberal Democrats	6	3	1	44	7	6	13	7	5	5	8	5	4	6	8	7	4
None of them	22	12	15	15	20	24	18	22	23	24	21	24	21	21	23	23	24
Don't know	15	9	7	16	12	17	20	20	13	9	11	18	15	12	17	15	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	<b>06-07 Oct</b>	<b>17-18 Oct</b>																
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																		
<b>Good or bad for the economy?</b>																		
Good for the economy	50	42	78	12	58	44	40	36	37	40	51	45	38	43	46	43	39	29
Bad for the economy	36	39	7	76	25	43	35	40	35	43	37	38	40	36	35	37	43	51
Don't know	14	19	15	12	17	13	25	24	27	17	13	17	22	21	19	21	17	20
<b>Being done fairly or unfairly?</b>																		
Fairly	39	36	73	8	52	37	34	36	37	32	40	39	31	34	42	36	32	26
Unfairly	46	47	14	82	33	51	45	45	40	54	47	44	52	44	43	48	51	59
Don't know	15	17	13	10	14	13	21	19	24	14	13	17	16	22	16	16	17	15
<b>Having an impact on your own life, or not having an impact on your own life?</b>																		
Having an impact on my life	49	56	54	66	46	60	52	44	53	61	57	57	55	58	53	57	58	54
Not having an impact on my life	31	26	31	21	36	29	24	30	29	23	26	29	22	23	31	23	24	25
Don't know	20	18	15	13	18	12	24	27	18	16	17	15	22	19	16	20	18	21
<b>Avoidable or unavoidable?</b>																		
Avoidable	25	5	52	14	29	21	28	20	27	25	24	26	24	21	25	28	33	
Unavoidable	60	91	32	80	59	62	51	60	59	65	65	54	56	68	60	56	50	
Don't know	15	4	17	6	12	17	21	20	13	10	11	20	20	11	15	16	17	
<b>Do you think the government are cutting too fast, too slow, or is the pace of deficit reduction right?</b>																		
Too fast	44	11	84	28	48	41	35	40	53	42	43	46	39	37	43	52	60	
Too slow	5	7	2	9	7	3	8	6	4	4	5	5	5	7	3	5	2	
Pace is about right	36	74	9	51	35	37	32	35	32	45	40	31	37	43	39	30	22	
Don't know	14	8	6	12	10	18	26	20	11	10	12	18	20	13	15	12	16	
	<b>06-07 Oct</b>	<b>17-18 Oct</b>																
<b>And who do you think is most to blame for the current spending cuts?</b>																		
The Conservative-Liberal Democrat coalition	17	18	3	46	5	20	17	20	15	20	19	17	20	13	15	20	25	18
The last Labour government	47	48	91	7	65	48	47	35	49	43	58	51	43	53	55	47	39	36

		Voting intention			Gender		Age				Social grade		Region					
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1991</b>	651	620	187	963	1028	237	508	691	555	1111	839	261	643	426	486	176	
Unweighted Sample	1991	632	603	186	969	1022	147	505	785	554	1331	619	226	659	407	461	238	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Both	20	16	2	23	13	15	18	14	16	20	14	15	18	16	14	16	19	19
Neither	10	9	2	19	9	11	8	14	8	11	6	11	8	6	10	8	9	15
Don't know	5	9	2	5	8	6	11	18	13	7	3	7	11	12	6	9	9	12

**Thinking about the government's plans to cut public spending, which of these views comes closer to your yours?**

The government are cutting spending mainly because they HAVE to; if government finances were stronger, they would make few if any of these cuts	55	93	19	75	53	56	48	55	51	61	59	48	56	62	52	49	47
The government are cutting spending mainly because they WANT to; if government finances were stronger, they would still make most of these cuts	31	4	67	12	36	26	30	28	36	29	31	32	29	26	33	36	37
Not sure	14	3	15	12	10	18	22	17	13	9	10	20	15	12	15	15	16

**Ministers say that the quality of front-line public services, such as schools, hospitals and policing, will be maintained despite the cuts. In general, do you think the quality of these services will ...**

Be maintained or improved	9	17	2	20	9	10	10	10	8	10	9	9	9	11	8	11	5
Suffer a little	49	70	32	59	48	50	45	50	47	53	52	45	50	52	49	47	41
Suffer a lot	35	9	62	20	38	32	33	29	41	35	34	37	33	32	36	36	44
Don't know	6	4	4	2	5	8	13	11	4	3	5	9	8	5	6	6	10

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1991</b>	651	620	187	963	1028	237	508	691	555	1111	839	261	643	426	486	176
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government has said it will make cuts of 25% in spending, but will protect two areas of spending completely and allow some other areas to provide slightly smaller cuts, meaning other departments will face cuts of up to 40%.

Below is a list of some areas of government spending, for each area please say whether you think that area should be subject to smaller or larger cuts than other departments, or be protected entirely from cuts.

**NHS**

Should be entirely protected from cuts	<b>53</b>	42	70	43	48	57	48	47	55	56	48	59	52	52	48	57	54
Should be subject to smaller cuts than other areas	<b>27</b>	34	20	37	28	27	25	27	26	29	31	21	26	27	32	24	27
Should be subject to similar cuts to other areas	<b>12</b>	19	5	16	15	9	11	12	12	12	15	8	15	12	11	11	11
Should be subject to bigger cuts than other areas	<b>2</b>	3	0	0	3	0	1	2	2	1	2	1	1	3	1	1	0
Don't know	<b>7</b>	2	5	3	6	8	14	12	5	2	5	10	7	5	8	8	8

**Policing**

Should be entirely protected from cuts	<b>33</b>	26	42	22	30	35	29	31	34	35	28	38	35	29	35	33	36
Should be subject to smaller cuts than other areas	<b>35</b>	39	31	38	32	37	27	31	37	38	38	30	30	40	30	35	34
Should be subject to similar cuts to other areas	<b>23</b>	29	20	35	28	18	26	22	22	23	26	18	26	22	24	21	21
Should be subject to bigger cuts than other areas	<b>2</b>	3	1	2	3	2	3	4	2	2	2	3	1	4	2	3	1
Don't know	<b>8</b>	3	5	3	7	8	15	13	5	3	5	11	7	6	9	9	8

**Prisons**

Should be entirely protected from cuts	<b>11</b>	10	15	7	12	10	6	9	12	14	9	14	14	9	9	12	15
Should be subject to smaller cuts than other areas	<b>25</b>	27	24	20	24	27	20	27	25	26	28	22	23	29	26	21	26
Should be subject to similar cuts to other areas	<b>41</b>	49	41	50	43	40	40	37	44	42	45	36	40	42	40	45	35
Should be subject to bigger cuts than other areas	<b>12</b>	10	13	19	12	12	15	11	12	13	12	14	10	13	14	11	14
Don't know	<b>10</b>	4	8	4	9	11	19	16	7	4	6	15	13	8	10	11	11

**Pensions**

Should be entirely protected from cuts	<b>38</b>	31	48	36	36	40	19	26	42	52	34	43	43	34	41	38	40
Should be subject to smaller cuts than other areas	<b>30</b>	34	29	34	29	32	38	30	30	28	34	26	24	35	25	32	29
Should be subject to similar cuts to other areas	<b>20</b>	26	15	24	22	18	21	24	20	16	23	16	21	20	22	18	19
Should be subject to bigger cuts than other areas	<b>4</b>	6	2	2	6	2	4	6	3	2	4	3	3	5	2	3	2
Don't know	<b>8</b>	3	6	4	7	9	18	14	5	2	5	11	9	6	9	9	10

**Welfare benefits**

Should be entirely protected from cuts	<b>11</b>	3	21	11	10	12	8	6	14	13	7	17	11	10	12	12	12
Should be subject to smaller cuts than other areas	<b>18</b>	9	27	20	16	20	20	15	18	20	16	20	18	19	18	17	19
Should be subject to similar cuts to other areas	<b>31</b>	33	32	37	31	31	24	32	33	32	34	27	32	30	29	35	32



	Voting intention				Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1991</b>	651	620	187	963	1028	237	508	691	555	1111	839	261	643	426	486	176
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Should be subject to bigger cuts than other areas	<b>31</b>	52	14	28	34	28	33	31	30	31	36	24	28	35	33	28	26
Don't know	<b>9</b>	3	6	3	8	9	15	16	5	4	6	13	11	7	8	9	11
<b>Schools</b>																	
Should be entirely protected from cuts	<b>37</b>	28	51	32	34	41	38	35	41	35	35	40	40	35	35	39	44
Should be subject to smaller cuts than other areas	<b>33</b>	41	28	44	34	32	32	33	33	33	36	28	26	37	36	31	28
Should be subject to similar cuts to other areas	<b>20</b>	27	13	20	22	18	15	16	19	28	22	18	24	20	20	20	18
Should be subject to bigger cuts than other areas	<b>2</b>	2	1	1	2	1	0	2	3	1	1	2	0	3	2	1	1
Don't know	<b>8</b>	3	6	3	8	8	15	14	5	3	6	11	10	5	8	9	9
<b>Higher education and universities</b>																	
Should be entirely protected from cuts	<b>14</b>	8	22	12	13	14	23	10	15	12	13	15	17	12	14	14	12
Should be subject to smaller cuts than other areas	<b>28</b>	23	32	33	26	31	19	28	31	29	28	29	26	26	30	29	35
Should be subject to similar cuts to other areas	<b>37</b>	49	32	38	39	36	28	36	36	44	42	32	33	42	34	37	36
Should be subject to bigger cuts than other areas	<b>12</b>	17	7	13	15	10	15	10	13	12	12	13	11	15	13	11	6
Don't know	<b>8</b>	3	6	3	8	9	15	16	5	3	6	12	12	6	9	9	11
<b>Defence</b>																	
Should be entirely protected from cuts	<b>28</b>	32	28	16	24	31	25	20	30	33	23	34	25	27	32	27	25
Should be subject to smaller cuts than other areas	<b>32</b>	38	30	35	33	31	22	28	35	38	36	27	30	37	29	30	34
Should be subject to similar cuts to other areas	<b>21</b>	21	25	27	20	23	24	23	19	21	24	18	25	20	20	22	22
Should be subject to bigger cuts than other areas	<b>10</b>	6	11	20	15	6	14	12	11	6	12	8	11	10	10	11	9
Don't know	<b>9</b>	3	6	3	8	9	14	16	5	3	5	13	10	7	9	9	10
<b>International development</b>																	
Should be entirely protected from cuts	<b>4</b>	2	7	5	4	3	6	2	4	4	4	3	8	2	3	5	4
Should be subject to smaller cuts than other areas	<b>9</b>	6	13	9	9	9	9	10	9	10	8	11	8	10	10	9	9
Should be subject to similar cuts to other areas	<b>28</b>	28	30	35	26	29	31	28	28	26	31	24	30	27	26	29	27
Should be subject to bigger cuts than other areas	<b>47</b>	59	40	45	51	44	34	41	51	55	50	44	38	52	48	46	49
Don't know	<b>11</b>	5	11	6	9	14	20	18	8	6	7	17	16	9	12	11	12
<b>Transport</b>																	
Should be entirely protected from cuts	<b>10</b>	5	15	8	10	9	7	9	10	11	9	10	14	7	11	11	8
Should be subject to smaller cuts than other areas	<b>31</b>	31	32	35	28	33	26	28	31	35	30	32	33	32	33	29	27
Should be subject to similar cuts to other areas	<b>44</b>	52	42	46	46	42	44	40	45	46	48	38	36	47	42	45	47
Should be subject to bigger cuts than other areas	<b>7</b>	8	5	6	7	6	7	7	7	5	7	6	6	8	6	7	7
Don't know	<b>9</b>	3	6	5	8	10	16	17	6	4	6	13	11	8	9	10	11
<b>Local government</b>																	
Should be entirely protected from cuts	<b>4</b>	1	8	2	4	4	4	3	5	3	3	5	4	2	3	5	10
Should be subject to smaller cuts than other areas	<b>20</b>	15	28	17	21	19	20	17	19	23	19	21	17	21	19	22	14
Should be subject to similar cuts to other areas	<b>44</b>	52	40	47	43	45	35	44	45	48	49	38	44	43	43	46	47
Should be subject to bigger cuts than other areas	<b>23</b>	28	18	30	24	22	25	19	25	23	23	23	21	26	26	17	19
Don't know	<b>9</b>	4	6	4	8	10	16	17	5	3	6	13	13	7	9	10	9
<b>Environment</b>																	
Should be entirely protected from cuts	<b>8</b>	4	11	9	8	8	10	6	9	7	5	10	4	8	8	10	7

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Should be subject to smaller cuts than other areas	<b>20</b>	18	21	25	18	22	20	18	20	22	19	22	23	20	20	18	23
Should be subject to similar cuts to other areas	<b>42</b>	47	43	46	42	42	38	39	43	46	47	36	43	43	45	40	36
Should be subject to bigger cuts than other areas	<b>20</b>	27	17	17	25	17	17	21	21	21	22	17	15	23	16	23	23
Don't know	<b>10</b>	4	7	4	8	12	17	16	7	5	6	14	14	7	11	9	12

**How long do you think it will be before the economy starts growing well again and the government has more money to spend?**

Less than a year	<b>1</b>	1	1	2	1	1	2	1	0	2	1	1	0	2	2	1	0
1 or 2 years	<b>12</b>	20	8	11	14	11	13	12	13	12	15	9	14	13	12	13	9
3 or 4 years	<b>36</b>	44	33	45	38	34	33	34	37	39	39	33	31	38	35	38	31
5 or 6 years	<b>21</b>	22	23	22	20	21	22	20	20	22	22	19	21	20	22	19	28
7 to 10 years	<b>9</b>	6	11	9	10	7	8	8	8	10	9	8	10	10	8	7	7
More than 10 years	<b>7</b>	3	11	4	8	6	6	7	8	7	6	9	5	7	7	8	8
Don't know	<b>14</b>	5	13	8	9	19	16	19	14	8	9	21	19	9	15	15	18

**If Labour were in power, do you think they would be cutting spending more or less than the coalition?**

Would be cutting spending more	<b>6</b>	9	3	9	6	6	6	6	6	6	6	6	9	5	7	5	5
Would be cutting spending less	<b>67</b>	72	84	55	72	63	58	60	72	72	69	64	65	69	64	67	69
Would be cutting spending at about the same rate	<b>13</b>	12	6	25	14	11	15	13	10	13	14	10	14	13	12	12	9
Don't know	<b>14</b>	7	7	10	8	20	21	21	12	9	11	19	12	13	17	15	16

**And if Labour were in power, do you think they would be increasing taxes by more or less than the coalition?**

Would be increasing taxes more	<b>46</b>	72	29	52	51	41	28	37	49	58	50	41	46	54	43	40	40
Would be increasing taxes less	<b>18</b>	12	28	16	18	17	26	18	17	15	16	21	16	14	20	21	18
Would be increasing taxes at about the same rate	<b>20</b>	11	29	19	21	18	20	21	21	17	22	17	22	19	18	22	20
Don't know	<b>17</b>	5	14	13	9	23	25	24	14	10	13	22	15	14	20	17	22

**Do you think the Labour party do or do not have a serious alternative to the coalition's plans to reduce the deficit?**

Labour do have a serious alternative	<b>25</b>	2	66	10	31	19	31	18	31	20	25	24	22	21	24	27	35
Labour do not have a serious alternative	<b>52</b>	91	13	66	52	52	39	50	48	64	57	45	56	59	52	45	41
Don't know	<b>23</b>	7	22	24	18	29	30	31	21	16	17	32	21	19	24	28	24

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	73	122
Male 25 to 39	212	251
Male 40 to 54	368	339
Male 55 +	316	252
Female 18 to 24	74	115
Female 25 to 39	293	258
Female 40 to 54	417	352
Female 55 +	238	303
<b>Region</b>		
North England	461	486
Midlands	297	328
East England	201	187
London	226	261
South England	458	456
Wales	110	99
Scotland	238	176
<b>Social Grade</b>		
AB	784	546
C1	547	566
C2	283	410
DE	336	429
<b>Newspaper Type</b>		
Express / Mail	431	302
Sun / Star	236	423
Mirror / Record	110	304
Guardian / Independent	179	61
FT / Times / Telegraph	236	170
Other Paper	222	232
No Paper	577	500
<b>Political Party Identification</b>		
Labour	652	647
Conservative	536	567
Liberal Democrat	214	237
Others	229	62
None/ DK	360	479