

YouGov / The Sun Survey Results

Sample Size: 1739 GB Adults
Fieldwork: 18th - 19th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1739	465	538	121	526	435	387	845	894	210	443	595	490	991	748	223	565	372	428	151	
Unweighted Sample	1739	475	491	126	550	403	402	848	891	89	440	720	490	1200	539	248	581	374	356	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	82	5	12	34	38	32	32	35	40	39	30	38	48	31	31	12
Lab	41	0	100	0	6	91	38	38	44	38	47	43	35	38	46	36	32	46	53	36
Lib Dem	9	0	0	100	2	1	36	10	8	9	12	8	9	10	7	12	11	7	8	10
Other	14	0	0	0	10	4	14	18	10	21	8	14	16	12	17	13	9	16	9	41

Other Parties Voting Intention

UKIP	6	0	0	0	7	1	4	8	3	7	1	5	9	5	6	4	6	8	5	2
SNP / PCY	4	0	0	0	1	2	2	4	3	8	3	3	3	4	4	0	0	3	0	34
Green	3	0	0	0	0	1	7	3	2	2	3	3	1	2	3	5	2	3	2	2
BNP	1	0	0	0	1	0	1	1	1	0	0	2	1	1	2	0	1	1	1	3
Respect	0	0	0	0	0	0	0	0	1	3	0	0	0	0	1	2	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	1	0	1	1	0	1	1	0	2	1	0

Non Voters

Would Not Vote	9	0	0	0	4	1	8	7	11	13	13	9	4	7	11	11	9	6	12	7
Don't know	16	0	0	0	15	13	20	11	20	11	18	19	12	14	18	17	17	16	13	13

Do you approve or disapprove of the Government's record to date?

	Oct 17-18	Oct 18-19																			
Approve	30	28	76	4	43	57	6	22	31	24	30	26	24	32	32	22	33	34	26	21	19
Disapprove	54	57	8	92	38	29	84	63	56	57	46	55	60	58	54	60	52	49	57	66	63
Don't know	16	16	16	4	19	14	10	15	13	18	24	19	16	9	14	18	15	17	17	13	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

	Oct 4-5	Oct 18-19																			
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	38	42	18	67	37	22	66	48	43	41	36	40	45	43	41	43	38	38	42	51	36
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	30	30	50	15	32	48	17	29	30	30	21	26	32	36	32	28	27	32	32	26	34
Neither - I am not aware of significant cuts to services in my area	22	18	23	12	20	21	9	16	18	17	30	21	12	16	18	17	25	19	17	13	18
Don't know	10	10	8	6	10	9	8	6	9	11	12	13	11	6	8	13	10	12	8	10	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	39	101
Male 25 to 39	203	209
Male 40 to 59	298	275
Male 60 +	205	207
Female 18 to 24	94	96
Female 25 to 39	273	207
Female 40 to 59	326	282
Female 60 +	191	252
Region		
North England	378	401
Midlands	223	267
East England	164	156
London	283	209
South England	396	373
Wales	72	81
Scotland	113	142
Social Grade		
AB	618	456
C1	473	472
C2	249	342
DE	289	358
Newspaper Type		
Express / Mail	341	261
Sun / Star	211	383
Mirror / Record	136	163
Guardian / Independent	81	73
FT / Times / Telegraph	130	155
Other Paper	214	187
No Paper	516	407
Political Party Identification		
Labour	479	529
Conservative	468	464
Liberal Democrat	184	195
SNP/Plaid Cymru	34	28
Others	62	21
None/ DK	402	391

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