

YouGov / The Sun Survey Results

Sample Size: 2143 GB Adults
Fieldwork: 19th - 20th July 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2143	717	590	243	1039	1104	499	311	740	592	1200	906	277	698	455	528	185
Unweighted Sample	2143	699	576	232	1037	1106	396	324	824	599	1370	736	300	712	413	499	219
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding don't know and wouldn't vote]

Con	43	100	0	0	43	42	37	43	39	51	48	35	43	51	41	40	21
Lab	35	0	100	0	35	36	35	36	38	31	30	42	37	25	37	41	47
Lib Dem	14	0	0	100	14	15	20	14	14	12	15	13	11	17	15	14	9
Other	8	0	0	0	8	8	8	8	9	7	6	10	8	7	7	5	22

Other Parties Voting Intention

SNP / PCY	2	0	0	0	3	2	3	2	3	2	2	3	0	1	1	0	21
UKIP	2	0	0	0	2	2	1	1	3	3	2	3	2	3	3	2	0
Green	1	0	0	0	1	2	2	3	1	0	1	2	2	2	2	1	0
BNP	1	0	0	0	2	1	2	1	2	1	1	1	3	1	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0	1

Non Voters

Would Not Vote	8	0	0	0	8	8	13	9	6	5	6	10	4	9	8	9	6
Don't know	14	0	0	0	11	16	15	14	14	12	12	16	19	14	13	10	16

Do you approve or disapprove of the Government's record to date?

	18-19 July	19-20 July																
Approve	41	42	84	7	52	47	37	38	38	39	50	47	35	42	49	40	38	29
Disapprove	37	35	2	77	18	35	35	32	33	43	29	30	41	34	27	36	40	48
Don't know	21	23	13	17	30	18	28	30	29	18	21	23	24	24	24	24	21	23

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	5-6 July	19-20 July																
Strongly support	11	11	23	1	21	13	9	7	10	11	14	12	9	11	11	13	10	8
Tend to support	40	41	62	12	64	42	40	40	41	38	46	47	33	41	49	38	37	28
TOTAL SUPPORT	51	52	85	13	85	55	49	47	51	49	60	59	42	52	60	51	47	36
Tend to oppose	22	21	10	38	9	20	22	20	24	21	20	20	22	21	18	20	23	30
Strongly oppose	17	17	2	45	1	18	16	14	14	23	13	14	20	19	13	15	20	23
TOTAL OPPOSE	39	38	12	83	10	38	38	34	38	44	33	34	42	40	31	35	43	53
Don't know	10	11	3	5	6	7	14	19	12	7	6	7	15	8	10	14	11	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	69	131
Male 25 to 39	239	272
Male 40 to 54	394	364
Male 55 +	335	271
Female 18 to 24	85	125
Female 25 to 39	326	280
Female 40 to 54	425	372
Female 55 +	270	327
Region		
North England	499	528
Midlands	317	349
East England	224	209
London	300	277
South England	488	489
Wales	96	106
Scotland	219	185
Social Grade		
AB	771	590
C1	599	610
C2	324	442
DE	412	464
Newspaper Type		
Express / Mail	479	320
Sun / Star	354	459
Mirror / Record	196	329
Guardian / Independent	166	68
FT / Times / Telegraph	217	184
Other Paper	292	246
No Paper	437	535
Political Party Identification		
Labour	692	696
Conservative	562	608
Liberal Democrat	227	257
Others	236	67
None/ DK	426	515

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