

## YouGov / The Sun Survey Results

Sample Size: 1705 GB Adults  
Fieldwork: 20th - 21st May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1705</b>	412	564	91	524	455	348	829	876	206	435	583	481	972	733	218	554	365	419	148
<b>Unweighted Sample</b>	<b>1705</b>	403	565	85	511	457	364	787	918	165	506	614	420	1138	567	348	484	314	381	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>32</b>	100	0	0	81	2	13	33	32	25	29	32	38	40	20	36	44	26	25	23
Lab	<b>44</b>	0	100	0	5	92	40	42	47	48	50	46	37	38	54	48	32	50	58	30
Lib Dem	<b>7</b>	0	0	100	0	1	33	7	7	9	9	6	7	8	5	6	10	8	4	5
Other	<b>16</b>	0	0	0	14	6	14	17	14	18	12	16	18	13	21	10	14	15	12	42

### Other Parties Voting Intention

UKIP	<b>8</b>	0	0	0	11	2	5	9	6	3	5	8	13	6	11	6	10	8	10	1
SNP / PCY	<b>4</b>	0	0	0	0	2	3	4	3	6	3	3	4	3	5	0	0	2	0	34
Green	<b>3</b>	0	0	0	1	0	5	2	3	4	3	3	1	3	2	4	2	3	1	3
BNP	<b>1</b>	0	0	0	1	1	0	1	1	4	1	1	0	1	2	0	1	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	<b>0</b>	0	0	0	1	0	0	0	1	1	1	0	0	0	0	0	0	1	1	1

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	3	3	7	7	10	17	10	8	4	6	12	8	8	10	9	6
Don't know	<b>17</b>	0	0	0	16	10	20	12	22	22	17	17	16	15	20	19	20	18	14	13

### Do you approve or disapprove of the Government's record to date?

	May 17-18	May 20-21																			
Approve	24	<b>24</b>	73	2	47	50	5	23	28	21	23	23	24	27	31	15	28	32	21	19	16
Disapprove	63	<b>59</b>	15	91	34	36	85	62	58	61	49	55	64	63	54	67	57	49	66	66	69
Don't know	14	<b>16</b>	12	8	19	14	10	14	14	18	29	22	12	11	15	18	15	20	13	15	15

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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<b>Weighted Sample</b>	<b>1705</b>	412	564	91	524	455	348	829	876	206	435	583	481	972	733	218	554	365	419	148
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 22-23	May 20-21																			
<b>Do you think British troops are winning the war with the Taliban in Afghanistan, or not?</b>																					
Yes, the British troops are winning	8	9	11	11	16	9	8	9	12	6	15	12	8	5	9	8	6	8	10	12	6
No, they are not winning yet, but victory is possible eventually	19	18	25	19	12	21	23	15	19	17	14	21	19	16	18	18	20	20	19	15	15
No, they are not winning, and victory is not possible	57	56	49	54	60	57	51	64	58	55	43	46	60	68	57	55	52	57	54	57	67
Don't know	16	16	14	16	13	14	18	13	11	22	28	21	14	11	15	18	21	16	17	16	12
<b>Should British troops be brought home from Afghanistan?</b>																					
Yes -all troops should be withdrawn immediately	30	32	22	34	20	30	34	26	30	34	30	25	36	36	28	39	27	31	34	36	33
Yes -most troops should be withdrawn soon, and the rest within the next year or so	47	47	61	44	42	54	45	47	49	44	43	49	45	48	50	42	48	47	48	44	48
No -British troops should remain in Afghanistan as long as Afghanistan's government wants them there	14	12	12	15	29	9	13	18	15	9	11	14	12	10	14	9	12	12	13	10	13
Don't know	9	9	6	8	9	7	8	9	6	12	16	12	7	6	8	10	13	10	5	10	7
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																					
<b>Good or bad for the economy?</b>																					
Good for the economy	32	32	76	9	46	59	12	30	36	28	26	29	31	38	39	23	34	40	25	30	22
Bad for the economy	51	51	14	80	40	28	74	55	51	50	42	52	52	51	46	57	47	42	57	53	67
Don't know	17	17	10	11	14	13	13	15	13	22	32	19	16	11	15	21	20	18	19	16	11
<b>Being done fairly or unfairly?</b>																					
Fairly	21	23	66	4	37	48	6	19	27	20	19	24	23	26	29	16	24	29	22	20	16
Unfairly	66	62	23	91	47	39	85	68	61	63	55	58	65	64	58	67	57	52	70	66	72
Don't know	13	15	11	5	16	13	10	12	12	17	27	18	12	10	13	17	19	18	8	14	12
<b>Necessary or unnecessary?</b>																					
Necessary	52	54	93	28	79	79	30	59	60	49	48	56	57	53	64	42	58	58	53	51	47
Unnecessary	33	32	4	60	15	12	59	30	31	33	25	29	34	35	25	42	27	27	35	35	43
Don't know	15	13	4	12	6	8	11	11	9	17	28	15	9	12	11	16	14	15	13	13	10

Fieldwork: 20th - 21st May 2012

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1705	403	565	85	511	457	364	787	918	165	506	614	420	1138	567	348	484	314	381	178	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Too deep, too shallow or at about the right level?</b>																					
Too deep	47	43	14	69	29	26	68	47	44	43	28	40	50	45	42	46	39	36	49	46	56
Too shallow	11	10	14	6	14	14	7	9	13	8	10	14	8	10	10	10	13	12	11	9	6
About the right level	23	26	62	6	45	46	10	24	30	21	22	23	27	28	30	19	23	31	22	23	23
Don't know	19	21	9	19	12	13	16	19	14	27	40	23	15	17	17	25	24	21	18	22	15
<b>Being done too quickly, too slowly, or at about the right pace?</b>																					
Too quickly	51	49	18	75	30	30	74	51	48	50	31	45	54	54	45	54	46	42	56	50	55
Too slowly	10	12	18	8	15	14	7	11	15	8	14	15	11	8	13	10	11	14	11	12	7
About the right pace	24	25	57	5	47	46	8	26	27	22	22	23	24	28	30	18	27	30	21	21	24
Don't know	15	15	7	12	8	9	11	12	10	20	32	18	11	9	12	18	16	15	12	17	15
<b>Having an impact on your own life, or not having an impact on your own life?</b>																					
Having an impact on my life	68	64	55	74	58	61	74	64	62	65	48	60	73	65	62	66	62	63	65	65	66
Not having an impact on my life	21	25	38	18	38	32	17	28	29	21	27	26	20	29	30	18	27	25	24	24	26
Don't know	11	11	6	8	4	7	9	8	9	13	25	15	7	6	8	16	11	12	11	11	9
<b>And who do you think is most to blame for the current spending cuts?</b>																					
The Conservative-Liberal Democrat coalition	29	28	3	60	13	5	57	30	28	28	27	28	27	28	23	33	28	22	31	33	27
The last Labour government	34	34	86	4	47	74	5	30	38	30	24	31	33	42	43	22	32	41	32	30	29
Both	25	27	7	25	32	17	26	32	23	31	26	27	29	23	24	30	25	26	28	26	31
Neither	5	4	3	6	5	3	7	4	6	3	2	4	6	3	5	4	7	4	4	3	6
Don't know	7	7	1	4	4	2	6	4	6	9	22	9	4	3	5	10	8	8	6	8	6
<b>Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably</b>																					
Very worried	25	24	14	30	17	19	30	21	17	30	23	21	28	22	19	31	22	22	26	25	23
Fairly worried	47	43	40	46	38	42	46	43	43	43	39	45	44	40	43	42	41	42	45	40	50
<b>TOTAL WORRIED</b>	<b>72</b>	<b>67</b>	<b>54</b>	<b>76</b>	<b>55</b>	<b>61</b>	<b>76</b>	<b>64</b>	<b>60</b>	<b>73</b>	<b>62</b>	<b>66</b>	<b>72</b>	<b>62</b>	<b>62</b>	<b>73</b>	<b>63</b>	<b>64</b>	<b>71</b>	<b>65</b>	<b>73</b>
Not very worried	21	25	38	19	31	32	20	25	30	21	20	25	22	32	29	20	25	28	23	26	21
Not at all worried	4	5	7	3	14	6	2	8	7	3	7	4	4	5	6	3	7	5	3	5	3
<b>TOTAL NOT WORRIED</b>	<b>25</b>	<b>30</b>	<b>45</b>	<b>22</b>	<b>45</b>	<b>38</b>	<b>22</b>	<b>33</b>	<b>37</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>26</b>	<b>37</b>	<b>35</b>	<b>23</b>	<b>32</b>	<b>33</b>	<b>26</b>	<b>31</b>	<b>24</b>
Don't know	3	3	1	2	0	2	1	2	4	3	11	5	1	1	3	4	5	3	2	5	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>be victims of burglary, robbery or mugging</b>																					
Very worried	10	10	6	11	4	9	10	8	7	12	8	8	10	12	7	13	13	9	12	8	4
Fairly worried	33	31	27	33	26	32	36	32	30	32	25	30	31	34	30	32	37	27	37	29	30
<b>TOTAL WORRIED</b>	<b>43</b>	<b>41</b>	<b>33</b>	<b>44</b>	<b>30</b>	<b>41</b>	<b>46</b>	<b>40</b>	<b>37</b>	<b>44</b>	<b>33</b>	<b>38</b>	<b>41</b>	<b>46</b>	<b>37</b>	<b>45</b>	<b>50</b>	<b>36</b>	<b>49</b>	<b>37</b>	<b>34</b>
Not very worried	42	44	50	45	46	44	44	44	47	42	42	47	46	40	47	40	36	45	41	50	43
Not at all worried	10	11	15	8	24	12	7	14	12	10	12	9	10	13	11	10	8	14	8	6	20
<b>TOTAL NOT WORRIED</b>	<b>52</b>	<b>55</b>	<b>65</b>	<b>53</b>	<b>70</b>	<b>56</b>	<b>51</b>	<b>58</b>	<b>59</b>	<b>52</b>	<b>54</b>	<b>56</b>	<b>56</b>	<b>53</b>	<b>58</b>	<b>50</b>	<b>44</b>	<b>59</b>	<b>49</b>	<b>56</b>	<b>63</b>
Don't know	5	4	3	3	0	3	3	2	4	5	13	6	2	1	4	5	6	4	3	6	3
<b>suffer directly from cuts in spending on public services such as health, education and welfare</b>																					
Very worried	27	24	9	34	14	16	35	21	18	30	17	20	30	24	19	31	26	20	28	24	25
Fairly worried	44	42	38	49	31	40	47	47	41	44	36	41	40	48	42	43	40	42	43	41	49
<b>TOTAL WORRIED</b>	<b>71</b>	<b>66</b>	<b>47</b>	<b>83</b>	<b>45</b>	<b>56</b>	<b>82</b>	<b>68</b>	<b>59</b>	<b>74</b>	<b>53</b>	<b>61</b>	<b>70</b>	<b>72</b>	<b>61</b>	<b>74</b>	<b>66</b>	<b>62</b>	<b>71</b>	<b>65</b>	<b>74</b>
Not very worried	22	25	42	14	50	35	16	25	31	20	30	27	25	21	30	18	24	29	22	26	19
Not at all worried	3	4	9	1	4	7	1	4	5	3	4	4	3	5	5	3	5	5	3	3	4
<b>TOTAL NOT WORRIED</b>	<b>25</b>	<b>29</b>	<b>51</b>	<b>15</b>	<b>54</b>	<b>42</b>	<b>17</b>	<b>29</b>	<b>36</b>	<b>23</b>	<b>34</b>	<b>31</b>	<b>28</b>	<b>26</b>	<b>35</b>	<b>21</b>	<b>29</b>	<b>34</b>	<b>25</b>	<b>29</b>	<b>23</b>
Don't know	5	4	2	2	1	2	1	3	5	4	13	7	2	1	4	5	6	4	3	5	3
<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																					
Very worried	23	20	17	18	15	23	19	18	16	24	18	11	24	25	15	27	13	18	24	23	22
Fairly worried	36	32	29	36	21	30	38	30	32	31	22	32	31	35	31	32	33	31	34	29	32
<b>TOTAL WORRIED</b>	<b>59</b>	<b>52</b>	<b>46</b>	<b>54</b>	<b>36</b>	<b>53</b>	<b>57</b>	<b>48</b>	<b>48</b>	<b>55</b>	<b>40</b>	<b>43</b>	<b>55</b>	<b>60</b>	<b>46</b>	<b>59</b>	<b>46</b>	<b>49</b>	<b>58</b>	<b>52</b>	<b>54</b>
Not very worried	25	29	35	29	34	30	27	30	30	29	32	33	31	23	33	24	32	30	24	33	26
Not at all worried	11	13	16	13	27	13	12	17	16	10	15	18	11	11	16	10	15	14	13	10	17
<b>TOTAL NOT WORRIED</b>	<b>36</b>	<b>42</b>	<b>51</b>	<b>42</b>	<b>61</b>	<b>43</b>	<b>39</b>	<b>47</b>	<b>46</b>	<b>39</b>	<b>47</b>	<b>51</b>	<b>42</b>	<b>34</b>	<b>49</b>	<b>34</b>	<b>47</b>	<b>44</b>	<b>37</b>	<b>43</b>	<b>43</b>
Don't know	5	6	4	5	3	4	5	6	5	6	14	6	3	5	4	7	7	6	4	6	3
<b>lose their job / have difficulty finding work</b>																					
Very worried	25	24	15	28	20	22	27	22	20	27	26	18	27	25	20	29	23	22	25	27	25
Fairly worried	38	36	32	40	29	34	43	37	36	36	38	38	38	31	39	33	38	35	38	34	39
<b>TOTAL WORRIED</b>	<b>63</b>	<b>60</b>	<b>47</b>	<b>68</b>	<b>49</b>	<b>56</b>	<b>70</b>	<b>59</b>	<b>56</b>	<b>63</b>	<b>64</b>	<b>56</b>	<b>65</b>	<b>56</b>	<b>59</b>	<b>62</b>	<b>61</b>	<b>57</b>	<b>63</b>	<b>61</b>	<b>64</b>
Not very worried	23	26	38	22	29	31	21	27	27	24	17	33	25	24	27	24	24	27	24	27	25
Not at all worried	8	9	12	8	18	10	6	10	11	7	7	6	7	16	10	8	9	11	9	7	9
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>35</b>	<b>50</b>	<b>30</b>	<b>47</b>	<b>41</b>	<b>27</b>	<b>37</b>	<b>38</b>	<b>31</b>	<b>24</b>	<b>39</b>	<b>32</b>	<b>40</b>	<b>37</b>	<b>32</b>	<b>33</b>	<b>38</b>	<b>33</b>	<b>34</b>	<b>34</b>
Don't know	5	5	4	3	4	4	3	4	5	5	12	5	3	4	4	6	7	4	4	6	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>lose their home</b>																					
Very worried	14	14	7	18	6	12	16	12	11	17	9	11	15	18	10	20	13	13	15	15	14
Fairly worried	29	27	21	29	20	25	33	25	25	28	22	27	28	27	26	27	24	27	28	26	27
<b>TOTAL WORRIED</b>	<b>43</b>	<b>41</b>	<b>28</b>	<b>47</b>	<b>26</b>	<b>37</b>	<b>49</b>	<b>37</b>	<b>36</b>	<b>45</b>	<b>31</b>	<b>38</b>	<b>43</b>	<b>45</b>	<b>36</b>	<b>47</b>	<b>37</b>	<b>40</b>	<b>43</b>	<b>41</b>	<b>41</b>
Not very worried	35	37	47	34	35	40	36	39	38	36	39	42	39	29	40	32	37	36	35	40	36
Not at all worried	17	18	23	15	37	20	13	21	21	15	16	14	16	24	19	16	18	20	19	14	18
<b>TOTAL NOT WORRIED</b>	<b>52</b>	<b>55</b>	<b>70</b>	<b>49</b>	<b>72</b>	<b>60</b>	<b>49</b>	<b>60</b>	<b>59</b>	<b>51</b>	<b>55</b>	<b>56</b>	<b>55</b>	<b>53</b>	<b>59</b>	<b>48</b>	<b>55</b>	<b>56</b>	<b>54</b>	<b>54</b>	<b>54</b>
Don't know	5	5	2	3	1	3	2	3	5	4	14	6	2	3	4	5	7	4	3	6	5
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																					
Very worried	13	12	5	16	8	9	17	11	11	13	7	10	14	14	8	17	14	12	9	12	14
Fairly worried	24	23	16	32	18	17	32	22	24	23	20	23	25	24	22	26	22	19	29	23	29
<b>TOTAL WORRIED</b>	<b>37</b>	<b>35</b>	<b>21</b>	<b>48</b>	<b>26</b>	<b>26</b>	<b>49</b>	<b>33</b>	<b>35</b>	<b>36</b>	<b>27</b>	<b>33</b>	<b>39</b>	<b>38</b>	<b>30</b>	<b>43</b>	<b>36</b>	<b>31</b>	<b>38</b>	<b>35</b>	<b>43</b>
Not very worried	38	39	46	34	33	44	33	40	36	41	39	41	40	34	41	35	38	39	38	41	35
Not at all worried	19	20	30	15	38	27	13	21	22	17	20	20	18	22	24	15	18	24	19	17	17
<b>TOTAL NOT WORRIED</b>	<b>57</b>	<b>59</b>	<b>76</b>	<b>49</b>	<b>71</b>	<b>71</b>	<b>46</b>	<b>61</b>	<b>58</b>	<b>58</b>	<b>59</b>	<b>61</b>	<b>58</b>	<b>56</b>	<b>65</b>	<b>50</b>	<b>56</b>	<b>63</b>	<b>57</b>	<b>58</b>	<b>52</b>
Don't know	6	6	4	4	3	3	4	5	6	6	14	6	3	6	5	7	8	5	5	7	5
<b>suffer ill-health</b>																					
Very worried	16	14	9	18	6	13	17	12	10	17	8	8	16	20	10	20	16	12	14	15	15
Fairly worried	37	35	30	40	30	34	42	36	34	37	18	28	37	47	33	38	41	33	36	34	37
<b>TOTAL WORRIED</b>	<b>53</b>	<b>49</b>	<b>39</b>	<b>58</b>	<b>36</b>	<b>47</b>	<b>59</b>	<b>48</b>	<b>44</b>	<b>54</b>	<b>26</b>	<b>36</b>	<b>53</b>	<b>67</b>	<b>43</b>	<b>58</b>	<b>57</b>	<b>45</b>	<b>50</b>	<b>49</b>	<b>52</b>
Not very worried	35	37	47	32	45	42	33	36	39	35	45	48	36	25	42	30	29	41	37	37	34
Not at all worried	6	8	8	6	18	7	5	11	10	5	14	9	7	5	9	5	6	9	7	7	8
<b>TOTAL NOT WORRIED</b>	<b>41</b>	<b>45</b>	<b>55</b>	<b>38</b>	<b>63</b>	<b>49</b>	<b>38</b>	<b>47</b>	<b>49</b>	<b>40</b>	<b>59</b>	<b>57</b>	<b>43</b>	<b>30</b>	<b>51</b>	<b>35</b>	<b>35</b>	<b>50</b>	<b>44</b>	<b>44</b>	<b>42</b>
Don't know	6	6	5	4	1	5	3	5	6	6	15	7	5	3	6	7	9	5	6	7	5

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	64	106
Male 25 to 39	200	218
Male 40 to 59	292	288
Male 60 +	231	217
Female 18 to 24	101	101
Female 25 to 39	306	217
Female 40 to 59	322	295
Female 60 +	189	264
<b>Region</b>		
North England	381	419
Midlands	236	280
East England	144	164
London	348	218
South England	340	390
Wales	78	85
Scotland	178	148
<b>Social Grade</b>		
AB	592	477
C1	546	494
C2	262	358
DE	305	375
<b>Newspaper Type</b>		
Express / Mail	320	273
Sun / Star	216	401
Mirror / Record	120	171
Guardian / Independent	100	77
FT / Times / Telegraph	112	162
Other Paper	252	196
No Paper	585	426
<b>Political Party Identification</b>		
Labour	550	554
Conservative	468	486
Liberal Democrat	191	205
SNP/Plaid Cymru	39	29
Others	55	22
None/ DK	402	409

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