

# YouGov / The Sun Survey Results

Sample Size: 1714 GB Adults  
Fieldwork: 21st - 22nd November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1714</b>	<b>463</b>	<b>548</b>	<b>121</b>	<b>518</b>	<b>451</b>	<b>362</b>	<b>833</b>	<b>881</b>	<b>207</b>	<b>437</b>	<b>586</b>	<b>483</b>	<b>977</b>	<b>737</b>	<b>219</b>	<b>557</b>	<b>367</b>	<b>422</b>	<b>149</b>
Unweighted Sample	1714	453	517	127	530	425	386	812	902	102	445	727	440	1055	659	233	582	341	379	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>35</b>	100	0	0	85	3	11	34	36	34	39	29	40	40	29	37	47	37	24	19
Lab	<b>42</b>	0	100	0	3	92	39	41	43	47	39	48	35	37	49	46	30	39	60	35
Lib Dem	<b>9</b>	0	0	100	2	1	35	10	8	8	12	9	7	10	8	9	13	8	8	5
Other	<b>14</b>	0	0	0	10	4	15	15	13	11	10	14	18	14	14	9	11	16	8	40

## Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	9	1	3	6	6	1	2	6	11	6	6	6	6	8	6	2
SNP / PCY	<b>4</b>	0	0	0	0	1	6	5	4	5	4	4	5	4	5	0	0	3	0	38
Green	<b>2</b>	0	0	0	0	1	6	2	3	5	3	2	1	2	2	3	3	3	1	0
BNP	<b>1</b>	0	0	0	0	0	0	1	0	0	1	1	0	0	1	0	1	0	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	1	0	0	0	1	1	1	0	0	1	1	0	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	2	9	7	9	10	12	7	5	6	11	7	9	8	10	5
Don't know	<b>15</b>	0	0	0	12	12	19	11	19	20	16	14	15	14	17	17	18	15	12	12

## Do you approve or disapprove of the Government's record to date?

	Nov 20-21	Nov 21-22																			
Approve	27	<b>29</b>	77	5	45	60	6	24	33	25	27	35	25	30	36	20	30	34	30	23	23
Disapprove	59	<b>56</b>	8	91	35	24	86	63	55	57	48	48	62	59	50	65	54	50	52	66	63
Don't know	13	<b>15</b>	15	4	20	16	8	13	12	17	25	17	13	11	15	15	16	16	18	11	13

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 14-15	Nov 21-22																			
Strongly support	4	<b>4</b>	9	1	17	5	2	7	5	4	3	6	3	5	5	4	5	5	4	3	3
Tend to support	29	<b>29</b>	58	9	59	52	7	33	33	26	22	33	28	31	34	24	31	34	32	21	30
<b>TOTAL SUPPORT</b>	<b>33</b>	<b>34</b>	<b>67</b>	<b>10</b>	<b>76</b>	<b>57</b>	<b>9</b>	<b>40</b>	<b>37</b>	<b>30</b>	<b>25</b>	<b>39</b>	<b>31</b>	<b>36</b>	<b>38</b>	<b>27</b>	<b>36</b>	<b>39</b>	<b>36</b>	<b>24</b>	<b>33</b>
Tend to oppose	30	<b>28</b>	20	35	18	24	37	32	24	33	30	28	27	30	28	29	32	26	26	32	27
Strongly oppose	28	<b>27</b>	7	51	2	13	47	21	30	24	24	18	33	29	25	30	21	24	25	34	34
<b>TOTAL OPPOSE</b>	<b>58</b>	<b>56</b>	<b>27</b>	<b>86</b>	<b>19</b>	<b>38</b>	<b>83</b>	<b>53</b>	<b>54</b>	<b>57</b>	<b>53</b>	<b>46</b>	<b>61</b>	<b>59</b>	<b>53</b>	<b>59</b>	<b>53</b>	<b>50</b>	<b>51</b>	<b>66</b>	<b>61</b>
Don't know	9	<b>11</b>	6	4	4	5	8	7	9	13	22	16	8	5	9	14	12	11	13	10	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	45	106
Male 25 to 39	194	219
Male 40 to 59	344	290
Male 60 +	229	218
Female 18 to 24	57	101
Female 25 to 39	251	218
Female 40 to 59	383	297
Female 60 +	211	266
<b>Region</b>		
North England	379	422
Midlands	264	281
East England	172	165
London	233	219
South England	410	393
Wales	77	86
Scotland	179	149
<b>Social Grade</b>		
AB	545	480
C1	510	497
C2	301	360
DE	358	377
<b>Newspaper Type</b>		
Express / Mail	376	274
Sun / Star	201	403
Mirror / Record	117	171
Guardian / Independent	99	77
FT / Times / Telegraph	118	163
Other Paper	229	197
No Paper	574	429
<b>Political Party Identification</b>		
Labour	526	557
Conservative	484	488
Liberal Democrat	203	206
SNP/Plaid Cymru	40	29
Others	64	22
None/ DK	397	411

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>