

# YouGov / The Sun Survey Results

Sample Size: 1766 GB Adults  
Fieldwork: 22nd - 23rd January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1766</b>	527	538	103	561	444	386	858	908	213	449	606	498	1003	757	225	577	378	433	153	
Unweighted Sample	1766	542	504	100	578	411	382	857	909	113	530	669	454	1182	578	296	589	340	372	169	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	39	100	0	0	90	3	11	40	39	37	39	35	45	42	35	45	51	33	35	17
Lab	40	0	100	0	3	91	46	39	42	42	44	44	33	39	43	40	27	45	53	44
Lib Dem	8	0	0	100	0	1	31	8	8	11	9	9	4	9	6	8	10	7	5	6
Other	12	0	0	0	7	5	12	13	11	10	8	11	18	10	16	6	11	15	7	34

## Other Parties Voting Intention

UKIP	6	0	0	0	6	2	3	6	5	4	1	5	10	4	8	3	8	7	4	3
SNP / PCY	3	0	0	0	0	2	4	4	3	6	4	2	4	3	3	0	0	2	0	29
Green	2	0	0	0	1	1	3	1	3	0	2	2	3	2	2	3	2	3	1	0
BNP	1	0	0	0	0	1	0	1	1	0	1	2	1	0	2	1	0	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0

## Non Voters

Would Not Vote	8	0	0	0	4	3	4	8	8	15	12	6	3	6	10	6	8	8	8	8
Don't know	17	0	0	0	9	14	25	12	21	19	19	16	14	15	19	20	15	17	18	10

## Do you approve or disapprove of the Government's record to date?

	Jan 15-16	Jan 22-23																				
Approve	32	30	78	2	30	66	4	20	36	25	22	28	28	39	36	22	29	39	23	27	23	
Disapprove	53	55	9	92	53	20	87	68	53	57	50	56	58	53	52	59	52	46	59	64	63	
Don't know	15	15	13	6	17	15	9	13	11	18	28	16	14	8	12	18	19	15	18	9	14	

## Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

	Jan 15-16	Jan 22-23																				
Yes, the British troops are winning	11	10	14	10	13	12	12	7	14	6	14	14	11	3	10	10	12	9	8	10	13	
No, they are not winning yet, but victory is possible eventually	20	21	24	24	29	25	24	19	21	22	17	20	20	26	23	19	18	23	24	18	21	
No, they are not winning, and victory is not possible	51	51	45	50	48	47	51	57	54	48	37	42	54	60	52	49	49	48	50	54	56	
Don't know	17	18	17	16	11	16	14	17	12	24	32	24	15	10	15	22	21	20	17	18	10	

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	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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<b>Weighted Sample</b>	<b>1766</b>	527	538	103	561	444	386	858	908	213	449	606	498	1003	757	225	577	378	433	153	
Unweighted Sample	1766	542	504	100	578	411	382	857	909	113	530	669	454	1182	578	296	589	340	372	169	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Should British troops be brought home from Afghanistan?</b>																					
Yes - all troops should be withdrawn immediately	27	<b>29</b>	20	33	26	25	32	30	27	32	28	21	32	34	26	34	28	26	35	29	35
Yes - most troops should be withdrawn soon, and the rest within the next year or so	45	<b>46</b>	55	44	48	53	44	48	45	48	45	46	46	49	48	45	39	48	43	51	48
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	17	<b>15</b>	19	14	22	16	17	14	20	11	15	18	15	13	18	12	19	18	17	11	11
Don't know	10	<b>9</b>	5	9	4	6	7	9	8	10	12	14	7	4	8	9	14	8	6	10	6
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																					
<b>Good or bad for the economy?</b>																					
Good for the economy	36	<b>37</b>	77	7	38	71	13	25	39	35	27	32	35	49	41	32	36	48	33	32	23
Bad for the economy	49	<b>48</b>	12	84	46	18	78	60	48	47	42	49	52	43	45	51	45	36	53	55	61
Don't know	15	<b>15</b>	11	10	16	11	9	15	13	18	31	19	14	8	14	17	20	16	14	13	16
<b>Being done fairly or unfairly?</b>																					
Fairly	27	<b>29</b>	67	5	30	60	7	18	33	24	21	27	25	38	33	22	28	37	23	25	23
Unfairly	58	<b>56</b>	17	88	62	24	83	70	55	56	48	55	62	52	54	58	53	46	58	64	68
Don't know	15	<b>15</b>	16	7	9	16	11	12	11	19	31	18	13	10	13	19	18	17	19	11	9
<b>Necessary or unnecessary?</b>																					
Necessary	61	<b>60</b>	93	34	65	87	37	56	64	55	48	56	58	69	65	52	53	69	57	56	48
Unnecessary	26	<b>26</b>	3	51	22	7	45	30	26	27	29	27	29	22	23	30	28	19	28	30	37
Don't know	13	<b>14</b>	4	15	14	6	18	14	10	18	24	17	13	9	12	18	19	12	14	14	15
<b>Too deep, too shallow or at about the right level?</b>																					
Too deep	42	<b>43</b>	15	76	46	18	73	55	43	43	31	38	51	43	43	43	39	36	45	48	54
Too shallow	10	<b>10</b>	11	7	14	11	6	10	11	8	8	13	8	9	10	9	10	11	8	10	7
About the right level	29	<b>29</b>	60	6	30	56	8	19	33	24	22	26	27	37	34	22	27	35	28	25	23
Don't know	19	<b>19</b>	14	11	10	15	13	16	12	25	39	23	15	11	13	26	24	18	19	17	16

Fieldwork: 22nd - 23rd January 2012

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Being done too quickly, too slowly, or at about the right pace?</b>																					
Too quickly	48	48	17	82	47	19	79	60	47	48	39	45	53	46	47	48	43	37	50	58	61
Too slowly	9	9	13	5	11	13	5	6	11	7	8	10	8	10	10	8	11	12	7	8	3
About the right pace	30	29	61	5	34	56	7	21	31	26	22	26	26	37	32	24	25	35	29	23	23
Don't know	14	15	10	8	9	12	9	12	10	19	31	19	13	7	11	20	21	17	14	10	13
<b>Having an impact on your own life, or not having an impact on your own life?</b>																					
Having an impact on my life	62	62	56	70	50	58	69	66	61	63	41	61	69	63	60	64	59	59	67	64	57
Not having an impact on my life	28	28	36	23	39	34	22	28	32	25	35	28	23	32	32	24	28	30	23	30	27
Don't know	9	10	9	7	11	8	9	6	7	12	23	11	8	5	8	12	13	10	10	5	16
<b>And who do you think is most to blame for the current spending cuts?</b>																					
The Conservative-Liberal Democrat coalition	21	22	2	53	17	2	48	29	24	21	22	21	24	21	21	24	21	15	25	27	29
The last Labour government	37	39	86	2	44	81	4	25	42	35	29	33	39	47	43	33	34	48	37	35	24
Both	27	28	8	32	24	13	36	35	26	31	33	31	28	24	26	32	27	26	28	30	36
Neither	7	5	2	8	11	2	8	8	5	5	1	7	5	5	5	5	8	5	3	4	6
Don't know	8	6	2	4	5	3	4	4	4	8	15	8	4	3	5	7	10	6	7	4	5
<b>Thinking about the next two or three years, how worried are you that people like you will...</b>																					
<b>not have enough money to live comfortably</b>																					
Very worried	26	24	13	32	19	15	28	24	20	27	25	24	28	18	20	28	23	22	24	27	23
Fairly worried	43	46	47	46	51	48	48	51	45	47	38	45	47	49	47	46	39	48	49	46	46
<b>TOTAL WORRIED</b>	<b>69</b>	<b>70</b>	<b>59</b>	<b>77</b>	<b>70</b>	<b>63</b>	<b>76</b>	<b>75</b>	<b>66</b>	<b>74</b>	<b>62</b>	<b>69</b>	<b>75</b>	<b>67</b>	<b>67</b>	<b>74</b>	<b>62</b>	<b>70</b>	<b>73</b>	<b>72</b>	<b>69</b>
Not very worried	23	23	33	18	25	30	19	21	26	20	22	23	19	27	26	19	29	23	21	21	26
Not at all worried	5	5	7	3	3	6	3	4	5	4	7	5	3	5	5	3	4	5	4	5	2
<b>TOTAL NOT WORRIED</b>	<b>28</b>	<b>27</b>	<b>39</b>	<b>21</b>	<b>28</b>	<b>36</b>	<b>22</b>	<b>24</b>	<b>31</b>	<b>24</b>	<b>29</b>	<b>28</b>	<b>23</b>	<b>32</b>	<b>31</b>	<b>22</b>	<b>33</b>	<b>28</b>	<b>25</b>	<b>25</b>	<b>27</b>
Don't know	3	3	1	2	2	1	2	1	3	2	9	3	2	0	2	4	5	2	2	2	3
<b>be victims of burglary, robbery or mugging</b>																					
Very worried	11	11	5	15	10	8	14	10	9	13	9	11	12	10	10	11	17	10	10	11	4
Fairly worried	33	35	39	37	29	39	37	34	33	37	30	34	39	33	34	36	34	34	39	35	33
<b>TOTAL WORRIED</b>	<b>44</b>	<b>46</b>	<b>44</b>	<b>52</b>	<b>39</b>	<b>47</b>	<b>51</b>	<b>44</b>	<b>42</b>	<b>50</b>	<b>39</b>	<b>45</b>	<b>52</b>	<b>44</b>	<b>45</b>	<b>48</b>	<b>52</b>	<b>44</b>	<b>49</b>	<b>47</b>	<b>37</b>
Not very worried	42	41	45	37	41	42	38	45	44	39	44	44	38	43	43	40	38	44	41	39	45
Not at all worried	9	9	9	8	18	9	7	10	11	8	9	7	9	11	10	8	5	8	7	12	14
<b>TOTAL NOT WORRIED</b>	<b>51</b>	<b>51</b>	<b>54</b>	<b>45</b>	<b>58</b>	<b>52</b>	<b>46</b>	<b>55</b>	<b>55</b>	<b>46</b>	<b>54</b>	<b>51</b>	<b>46</b>	<b>54</b>	<b>53</b>	<b>47</b>	<b>43</b>	<b>52</b>	<b>48</b>	<b>52</b>	<b>59</b>
Don't know	5	3	2	3	2	2	3	1	3	4	7	4	2	2	2	5	5	4	3	2	4

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<b>Weighted Sample</b>	<b>1766</b>	<b>527</b>	<b>538</b>	<b>103</b>	<b>561</b>	<b>444</b>	<b>386</b>	<b>858</b>	<b>908</b>	<b>213</b>	<b>449</b>	<b>606</b>	<b>498</b>	<b>1003</b>	<b>757</b>	<b>225</b>	<b>577</b>	<b>378</b>	<b>433</b>	<b>153</b>
Unweighted Sample	1766	542	504	100	578	411	382	857	909	113	530	669	454	1182	578	296	589	340	372	169
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**suffer directly from cuts in spending on public services such as health, education and welfare**

Very worried	25	<b>26</b>	10	40	17	16	39	26	22	30	14	27	28	27	23	30	26	21	29	30	23
Fairly worried	44	<b>44</b>	42	45	46	41	46	51	42	46	43	41	45	45	46	41	35	48	43	43	46
<b>TOTAL WORRIED</b>	<b>68</b>	<b>70</b>	<b>53</b>	<b>85</b>	<b>62</b>	<b>57</b>	<b>85</b>	<b>77</b>	<b>63</b>	<b>76</b>	<b>58</b>	<b>68</b>	<b>73</b>	<b>72</b>	<b>69</b>	<b>71</b>	<b>62</b>	<b>69</b>	<b>72</b>	<b>73</b>	<b>69</b>
Not very worried	24	<b>23</b>	39	12	30	35	12	19	29	18	30	23	21	24	25	22	30	25	21	19	25
Not at all worried	4	<b>4</b>	7	2	6	7	1	3	5	3	5	6	4	3	5	4	4	4	5	6	2
<b>TOTAL NOT WORRIED</b>	<b>28</b>	<b>27</b>	<b>46</b>	<b>13</b>	<b>36</b>	<b>42</b>	<b>13</b>	<b>22</b>	<b>34</b>	<b>21</b>	<b>34</b>	<b>29</b>	<b>25</b>	<b>27</b>	<b>29</b>	<b>25</b>	<b>33</b>	<b>28</b>	<b>25</b>	<b>25</b>	<b>27</b>
Don't know	4	<b>3</b>	1	2	2	1	2	1	3	3	8	3	2	1	2	4	5	2	3	1	4

**lose out because foreign factories and/or workers from abroad can do the same job more cheaply**

Very worried	25	<b>24</b>	19	28	15	22	26	20	21	27	17	17	28	29	20	30	20	25	24	27	20
Fairly worried	31	<b>34</b>	36	33	21	37	35	31	32	35	32	30	35	36	32	35	34	29	36	38	33
<b>TOTAL WORRIED</b>	<b>55</b>	<b>58</b>	<b>55</b>	<b>61</b>	<b>36</b>	<b>59</b>	<b>61</b>	<b>51</b>	<b>54</b>	<b>62</b>	<b>50</b>	<b>47</b>	<b>63</b>	<b>65</b>	<b>52</b>	<b>65</b>	<b>54</b>	<b>54</b>	<b>60</b>	<b>64</b>	<b>53</b>
Not very worried	27	<b>26</b>	29	25	39	25	26	30	29	23	32	31	24	20	30	20	29	31	23	18	28
Not at all worried	14	<b>13</b>	14	11	22	13	9	16	14	11	12	16	10	14	15	10	10	12	12	14	15
<b>TOTAL NOT WORRIED</b>	<b>40</b>	<b>38</b>	<b>43</b>	<b>35</b>	<b>61</b>	<b>38</b>	<b>34</b>	<b>47</b>	<b>43</b>	<b>34</b>	<b>43</b>	<b>47</b>	<b>34</b>	<b>33</b>	<b>45</b>	<b>30</b>	<b>39</b>	<b>43</b>	<b>35</b>	<b>32</b>	<b>43</b>
Don't know	5	<b>4</b>	2	4	3	3	4	2	3	4	7	6	3	2	3	6	7	3	4	3	4

**lose their job / have difficulty finding work**

Very worried	27	<b>28</b>	20	34	23	24	33	26	24	32	31	23	34	24	25	32	27	26	27	32	22
Fairly worried	37	<b>37</b>	36	37	36	35	37	42	39	35	29	42	37	36	38	35	36	38	40	34	34
<b>TOTAL WORRIED</b>	<b>65</b>	<b>65</b>	<b>56</b>	<b>71</b>	<b>59</b>	<b>59</b>	<b>70</b>	<b>69</b>	<b>63</b>	<b>67</b>	<b>59</b>	<b>64</b>	<b>71</b>	<b>60</b>	<b>63</b>	<b>67</b>	<b>62</b>	<b>64</b>	<b>67</b>	<b>67</b>	<b>56</b>
Not very worried	21	<b>22</b>	27	19	25	24	19	23	24	20	30	27	19	18	24	19	28	23	18	19	28
Not at all worried	10	<b>10</b>	16	7	14	15	8	8	11	10	4	5	8	21	11	10	5	10	11	13	9
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>32</b>	<b>42</b>	<b>26</b>	<b>39</b>	<b>39</b>	<b>27</b>	<b>31</b>	<b>34</b>	<b>30</b>	<b>34</b>	<b>32</b>	<b>26</b>	<b>39</b>	<b>35</b>	<b>28</b>	<b>33</b>	<b>32</b>	<b>29</b>	<b>31</b>	<b>37</b>
Don't know	4	<b>3</b>	2	3	2	2	4	0	3	4	7	4	3	2	2	5	5	3	4	2	6

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>lose their home</b>																						
	Very worried	16	16	10	23	13	12	21	15	14	19	14	14	18	18	14	19	19	15	18	17	10
	Fairly worried	30	29	27	30	27	26	31	32	28	29	25	28	32	28	27	31	24	30	31	29	27
	<b>TOTAL WORRIED</b>	<b>45</b>	<b>45</b>	<b>37</b>	<b>53</b>	<b>40</b>	<b>38</b>	<b>51</b>	<b>47</b>	<b>42</b>	<b>48</b>	<b>39</b>	<b>41</b>	<b>50</b>	<b>46</b>	<b>41</b>	<b>50</b>	<b>43</b>	<b>45</b>	<b>49</b>	<b>46</b>	<b>38</b>
	Not very worried	34	34	39	30	31	39	30	33	35	33	40	39	28	33	36	31	37	35	30	33	37
	Not at all worried	17	18	23	14	27	22	16	19	20	16	14	16	19	20	21	15	15	18	18	19	20
	<b>TOTAL NOT WORRIED</b>	<b>51</b>	<b>52</b>	<b>62</b>	<b>44</b>	<b>58</b>	<b>61</b>	<b>46</b>	<b>52</b>	<b>55</b>	<b>49</b>	<b>53</b>	<b>55</b>	<b>48</b>	<b>53</b>	<b>56</b>	<b>46</b>	<b>53</b>	<b>52</b>	<b>48</b>	<b>52</b>	<b>57</b>
	Don't know	4	3	1	3	2	1	3	1	3	3	8	4	2	1	2	4	4	3	2	2	6
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																						
	Very worried	15	12	7	17	9	8	18	10	12	13	8	10	16	12	10	16	16	12	12	14	7
	Fairly worried	24	24	17	27	20	19	24	29	25	22	21	22	22	28	24	23	21	20	27	26	27
	<b>TOTAL WORRIED</b>	<b>39</b>	<b>36</b>	<b>24</b>	<b>44</b>	<b>29</b>	<b>27</b>	<b>42</b>	<b>40</b>	<b>37</b>	<b>35</b>	<b>29</b>	<b>33</b>	<b>37</b>	<b>40</b>	<b>33</b>	<b>39</b>	<b>36</b>	<b>32</b>	<b>39</b>	<b>39</b>	<b>35</b>
	Not very worried	36	38	45	35	37	43	38	34	35	41	48	37	38	36	39	38	39	43	35	34	41
	Not at all worried	20	20	27	16	31	27	16	23	22	18	11	24	19	22	24	15	18	19	18	24	20
	<b>TOTAL NOT WORRIED</b>	<b>56</b>	<b>58</b>	<b>72</b>	<b>51</b>	<b>68</b>	<b>69</b>	<b>54</b>	<b>57</b>	<b>58</b>	<b>59</b>	<b>60</b>	<b>61</b>	<b>57</b>	<b>58</b>	<b>62</b>	<b>53</b>	<b>57</b>	<b>63</b>	<b>53</b>	<b>57</b>	<b>60</b>
	Don't know	5	6	4	5	3	4	4	3	5	6	11	7	6	2	4	8	7	5	8	3	5
<b>suffer ill-health</b>																						
	Very worried	15	16	8	22	9	12	22	15	13	19	10	11	18	21	12	21	14	14	16	22	14
	Fairly worried	35	34	31	39	32	32	38	37	33	35	21	27	37	43	35	32	26	36	39	33	32
	<b>TOTAL WORRIED</b>	<b>50</b>	<b>50</b>	<b>40</b>	<b>61</b>	<b>41</b>	<b>44</b>	<b>60</b>	<b>52</b>	<b>46</b>	<b>54</b>	<b>31</b>	<b>37</b>	<b>55</b>	<b>64</b>	<b>48</b>	<b>54</b>	<b>40</b>	<b>50</b>	<b>55</b>	<b>54</b>	<b>46</b>
	Not very worried	37	37	45	31	42	43	33	38	40	35	47	46	35	28	40	34	44	40	32	34	42
	Not at all worried	8	8	11	4	13	10	4	8	10	5	11	11	6	6	9	6	8	7	8	10	6
	<b>TOTAL NOT WORRIED</b>	<b>45</b>	<b>45</b>	<b>56</b>	<b>36</b>	<b>56</b>	<b>52</b>	<b>37</b>	<b>46</b>	<b>50</b>	<b>40</b>	<b>58</b>	<b>57</b>	<b>41</b>	<b>34</b>	<b>49</b>	<b>40</b>	<b>52</b>	<b>47</b>	<b>40</b>	<b>43</b>	<b>49</b>
	Don't know	5	5	4	3	3	4	3	2	4	5	11	5	4	2	3	6	8	4	5	3	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	57	109
Male 25 to 39	235	225
Male 40 to 59	323	298
Male 60 +	242	226
Female 18 to 24	56	104
Female 25 to 39	295	224
Female 40 to 59	346	307
Female 60 +	212	273
<b>Region</b>		
North England	372	433
Midlands	255	290
East England	177	170
London	296	225
South England	412	407
Wales	85	88
Scotland	169	153
<b>Social Grade</b>		
AB	629	493
C1	553	510
C2	238	370
DE	340	387
<b>Newspaper Type</b>		
Express / Mail	372	284
Sun / Star	210	414
Mirror / Record	130	176
Guardian / Independent	113	79
FT / Times / Telegraph	130	167
Other Paper	231	204
No Paper	580	442
<b>Political Party Identification</b>		
Labour	511	572
Conservative	520	503
Liberal Democrat	189	212
SNP/Plaid Cymru	38	30
Others	83	23
None/ DK	425	426

YouGov is a member of the British Polling Council and abides by its rules.

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