

YouGov / The Sun Survey Results

Sample Size: 1717 GB Adults
Fieldwork: 24th - 25th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1717	460	516	122	528	450	362	834	883	208	438	587	484	979	738	220	558	367	422	149
Unweighted Sample	1717	455	498	122	537	439	372	811	906	97	433	680	507	1090	627	192	564	369	419	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	84	3	13	37	35	31	34	34	40	42	26	38	46	41	24	18
Lab	40	0	100	0	5	92	35	38	42	46	46	43	30	35	47	39	28	44	53	37
Lib Dem	9	0	0	100	0	1	39	9	10	10	11	9	9	10	9	10	14	6	8	5
Other	15	0	0	0	11	5	13	16	13	13	9	14	21	13	18	12	12	10	15	40

Other Parties Voting Intention

UKIP	7	0	0	0	9	1	5	9	5	2	4	6	13	6	9	4	9	7	8	4
SNP / PCY	4	0	0	0	0	3	1	3	4	2	2	4	5	3	5	0	0	1	1	35
Green	2	0	0	0	1	0	5	2	3	7	1	2	1	2	2	5	2	1	3	1
BNP	1	0	0	0	0	0	2	2	0	1	1	1	1	1	2	1	0	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	0	1	1	1	0	0	1	1	0	0	1	0

Non Voters

Would Not Vote	8	0	0	0	4	2	5	9	8	10	12	8	4	7	10	6	10	8	8	6
Don't know	17	0	0	0	12	15	24	12	21	18	21	14	15	14	20	17	16	21	14	17

Do you approve or disapprove of the Government's record to date?

	Oct 23-24	Oct 24-25																			
Approve	27	26	75	1	36	56	4	23	28	25	24	24	26	29	31	20	28	32	28	18	20
Disapprove	56	57	12	92	40	29	85	58	58	57	53	54	60	58	54	62	54	51	51	69	66
Don't know	16	17	13	7	25	15	11	19	15	19	23	22	14	13	15	19	18	17	20	13	14

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Oct 17-18	Oct 24-25																			
Strongly support	4	3	8	1	6	7	0	3	4	2	4	4	2	2	4	1	2	3	4	3	2
Tend to support	31	31	59	5	64	51	7	41	33	29	22	30	30	35	36	24	34	38	30	20	29
TOTAL SUPPORT	35	34	67	6	70	57	7	44	37	30	26	34	32	38	40	25	35	41	35	23	31
Tend to oppose	29	29	24	35	23	26	34	29	27	32	34	26	30	30	32	27	29	27	27	35	28
Strongly oppose	26	27	5	55	5	12	49	19	29	25	20	22	30	29	21	34	22	21	26	34	33
TOTAL OPPOSE	56	56	29	90	28	37	83	47	55	57	55	48	60	59	53	60	51	49	52	69	61
Don't know	9	10	4	5	2	5	10	9	8	13	19	18	8	3	7	14	13	11	13	8	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	39	101
Male 25 to 39	203	209
Male 40 to 59	298	275
Male 60 +	205	207
Female 18 to 24	94	96
Female 25 to 39	273	207
Female 40 to 59	326	282
Female 60 +	191	252
Region		
North England	378	401
Midlands	223	267
East England	164	156
London	283	209
South England	396	373
Wales	72	81
Scotland	113	142
Social Grade		
AB	618	456
C1	473	472
C2	249	342
DE	289	358
Newspaper Type		
Express / Mail	341	261
Sun / Star	211	383
Mirror / Record	136	163
Guardian / Independent	81	73
FT / Times / Telegraph	130	155
Other Paper	214	187
No Paper	516	407
Political Party Identification		
Labour	479	529
Conservative	468	464
Liberal Democrat	184	195
SNP/Plaid Cymru	34	28
Others	62	21
None/ DK	402	391

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