

YouGov / The Sun Survey Results

Sample Size: 1741 GB Adults
Fieldwork: 26th - 27th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1741	482	506	120	564	430	390	846	895	211	444	595	491	992	749	223	566	373	428	151
Unweighted Sample	1741	455	510	128	516	434	413	830	911	124	445	716	456	1125	616	263	550	342	433	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't votes]

Con	38	100	0	0	83	2	13	37	38	40	36	32	45	43	30	38	49	37	29	18
Lab	40	0	100	0	4	92	36	37	42	37	39	46	34	34	49	42	28	41	53	40
Lib Dem	9	0	0	100	2	1	38	10	9	8	14	8	8	11	7	10	12	9	8	3
Other	13	0	0	0	11	5	12	16	10	15	11	14	13	12	15	10	11	13	9	39

Other Parties Voting Intention

UKIP	6	0	0	0	7	3	3	7	4	0	4	6	9	4	8	4	7	8	5	1
SNP / PCY	4	0	0	0	0	1	4	4	3	4	4	4	2	4	3	1	0	1	0	36
Green	2	0	0	0	1	0	4	1	2	4	2	1	1	2	2	2	1	1	2	1
BNP	1	0	0	0	1	0	1	1	1	0	1	1	1	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	2	0	0	2	0	6	0	1	0	1	1	3	1	1	1	0

Non Voters

Would Not Vote	8	0	0	0	4	3	5	8	8	9	13	7	5	7	10	9	6	9	11	4
Don't know	19	0	0	0	11	12	29	12	25	27	19	16	17	15	23	16	19	21	16	23

Do you approve or disapprove of the Government's record to date?

	Feb 23-24	Feb 26-27	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Approve	30	29	78	4	43	61	6	24	34	25	27	29	25	36	35	21	29	36	26	26	21
Disapprove	53	55	8	88	46	25	86	60	54	55	41	53	62	53	49	62	51	46	58	62	62
Don't know	16	16	14	7	11	14	9	16	12	20	32	18	13	11	16	17	20	18	15	12	16

Fieldwork: 26th - 27th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1741	482	506	120	564	430	390	846	895	211	444	595	491	992	749	223	566	373	428	151	
Unweighted Sample	1741	455	510	128	516	434	413	830	911	124	445	716	456	1125	616	263	550	342	433	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

	Feb 12-13	Feb 26-27																			
National Health Service																					
Conservative	26	21	67	1	6	55	1	9	23	20	21	20	18	27	26	16	19	30	22	16	9
Labour	36	35	6	88	16	9	79	34	37	33	32	29	42	33	34	36	40	26	33	44	38
Liberal Democrat	5	7	3	1	56	1	2	22	7	6	8	6	8	5	8	5	7	7	5	7	5
Other	4	4	0	0	2	2	2	4	6	3	5	2	5	5	4	6	3	4	4	3	14
None	14	14	10	4	9	17	6	14	15	14	7	17	15	14	11	19	16	14	18	12	12
Don't know	15	18	14	6	12	16	10	16	12	24	27	26	12	15	17	19	16	19	18	18	22
Asylum and immigration																					
Conservative	36	32	74	15	28	60	14	28	37	28	35	29	31	35	39	24	37	38	32	26	24
Labour	16	16	3	47	5	2	42	13	16	17	15	16	18	15	16	17	18	12	14	21	19
Liberal Democrat	7	5	1	3	43	2	2	14	6	5	8	5	4	5	7	3	8	5	4	5	4
Other	8	8	5	4	0	9	5	6	10	7	5	6	11	10	7	10	5	9	9	8	11
None	19	20	10	20	13	17	21	21	20	20	9	18	23	22	15	26	18	18	24	22	15
Don't know	15	18	7	11	10	10	16	18	12	24	27	26	13	13	16	20	14	17	18	18	27
Law and order																					
Conservative	37	34	84	10	32	68	10	27	37	32	32	30	34	40	41	26	37	42	29	31	21
Labour	23	22	1	63	5	3	56	18	23	20	17	20	27	19	21	23	22	17	17	29	29
Liberal Democrat	5	5	1	2	44	1	1	15	5	4	4	6	3	5	6	3	7	6	3	5	2
Other	4	5	1	1	0	4	3	3	6	4	3	3	6	6	4	5	3	4	6	4	11
None	15	15	6	11	10	13	11	17	16	15	10	16	16	15	11	21	14	12	24	13	12
Don't know	16	19	7	13	9	11	18	20	13	26	34	26	13	15	18	21	16	19	21	18	25
Education and schools																					
Conservative	28	26	77	3	14	62	4	12	28	25	20	23	22	38	32	20	25	34	26	22	14
Labour	31	30	4	77	20	7	70	31	33	28	33	27	37	25	30	31	32	25	28	39	32
Liberal Democrat	8	8	3	5	54	2	3	23	8	7	6	9	9	6	9	6	10	9	6	7	3
Other	4	5	1	0	0	3	2	4	6	4	5	3	5	5	4	5	3	3	4	3	16
None	13	14	7	7	3	15	9	13	14	14	9	15	15	14	10	19	15	12	19	13	11
Don't know	15	17	8	8	9	11	13	17	11	22	27	23	12	12	16	19	15	16	16	17	24

Fieldwork: 26th - 27th February 2012

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample		1741	482	506	120	564	430	390	846	895	211	444	595	491	992	749	223	566	373	428	151	
Unweighted Sample		1741	455	510	128	516	434	413	830	911	124	445	716	456	1125	616	263	550	342	433	153	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Taxation																						
	Conservative	29	27	79	3	12	64	5	11	31	24	19	25	27	33	34	18	30	33	27	23	15
	Labour	27	25	2	69	12	3	63	23	24	26	19	21	30	25	23	27	25	21	21	32	29
	Liberal Democrat	8	10	4	6	63	4	5	27	11	8	15	11	9	8	11	9	11	11	8	11	6
	Other	4	4	0	1	0	3	2	5	5	3	2	3	6	5	4	5	4	4	4	3	12
	None	14	15	6	11	5	14	11	17	15	16	11	16	17	15	11	22	16	14	20	14	16
	Don't know	17	18	8	10	9	12	13	18	13	23	33	24	12	14	17	19	15	18	21	18	22
Unemployment																						
	Conservative	26	22	66	3	12	53	3	10	25	20	23	22	19	26	27	15	25	27	22	19	9
	Labour	32	30	7	75	22	6	68	32	32	28	23	25	37	29	30	29	30	25	25	38	35
	Liberal Democrat	5	5	3	1	37	3	1	14	4	6	7	5	5	5	5	5	5	8	3	4	3
	Other	4	5	1	1	0	4	2	4	6	4	5	3	6	5	5	5	4	5	5	3	12
	None	17	18	11	10	9	20	12	19	19	18	10	19	21	18	13	24	18	15	25	17	18
	Don't know	16	20	12	10	19	14	14	21	14	25	33	26	13	17	20	21	17	20	21	19	23
The economy in general																						
	Conservative	33	29	86	2	18	69	5	15	34	25	25	24	27	38	36	21	32	36	28	25	16
	Labour	26	24	1	71	7	2	63	18	24	23	20	22	28	21	22	26	25	19	18	33	29
	Liberal Democrat	5	5	1	1	46	1	2	17	5	5	6	5	4	5	6	4	4	8	4	3	3
	Other	4	5	0	2	2	3	3	5	6	4	3	3	6	5	5	5	5	4	5	4	11
	None	15	17	4	11	11	14	12	22	18	17	12	20	19	15	13	23	16	14	24	17	15
	Don't know	18	20	7	13	17	11	16	24	14	26	34	25	15	15	19	21	18	19	22	18	26
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																						
	Sticks to what he believes in	31	29	62	17	35	50	16	29	35	24	32	27	26	35	33	24	34	35	25	26	22
	Decisive	24	22	50	9	20	40	8	19	24	20	32	21	18	22	26	17	26	27	21	18	8
	Charismatic	23	21	43	11	31	37	10	19	25	18	25	21	21	21	25	17	26	25	20	19	12
	Strong	22	20	49	9	18	41	8	16	22	19	19	23	19	21	23	17	22	27	20	15	9
	A natural leader	19	19	50	5	22	40	4	14	21	17	20	20	18	19	22	15	24	26	15	14	9
	Good in a crisis	18	15	40	4	14	33	4	10	16	14	17	13	12	18	19	10	16	22	12	12	5
	Honest	18	14	40	3	10	33	4	10	16	13	10	10	13	22	17	11	17	20	10	10	15
	In touch with the concerns of ordinary people	9	8	25	1	9	19	1	7	9	8	6	8	7	12	9	7	9	10	8	7	9
	None of these	38	39	3	64	25	15	65	39	38	40	23	36	47	40	33	48	32	31	42	46	55
	Don't know	8	8	2	3	4	4	5	6	6	11	17	11	6	5	7	9	9	8	9	7	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	21	20	4	49	22	5	45	25	22	19	24	18	20	20	20	21	19	17	19	26	21
Sticks to what he believes in	15	14	9	32	15	7	30	14	16	13	12	14	13	17	15	14	15	15	11	18	10
Honest	16	14	4	34	17	4	30	17	18	11	15	13	16	13	14	14	17	13	10	17	13
Decisive	6	6	1	16	2	2	14	4	6	6	6	5	6	6	6	5	6	6	3	8	4
Strong	6	4	3	8	4	2	7	5	4	4	6	5	4	2	4	4	6	4	4	4	1
Charismatic	4	3	1	6	5	1	5	4	3	4	5	4	4	1	3	4	4	2	2	6	2
A natural leader	3	3	0	7	3	1	6	2	2	3	6	2	2	1	2	4	5	2	2	2	4
Good in a crisis	4	2	0	7	1	0	6	2	3	2	5	2	2	1	2	3	3	1	2	4	1
None of these	50	52	72	25	47	73	30	47	55	49	40	47	56	58	54	50	49	52	58	47	58
Don't know	14	17	13	11	14	13	13	16	12	21	29	20	13	13	15	19	18	18	15	16	14

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Honest	13	13	24	9	34	21	7	17	16	11	15	9	13	17	17	9	13	16	11	13	9
In touch with the concerns of ordinary people	13	13	19	6	45	15	6	22	13	12	19	10	12	13	15	10	9	15	11	13	11
Charismatic	13	13	19	8	38	15	7	18	16	10	17	11	14	10	14	10	13	10	17	11	15
Sticks to what he believes in	9	12	21	5	40	18	6	16	13	11	7	9	13	16	14	10	12	15	9	11	8
Decisive	6	5	6	4	21	5	3	8	6	5	5	6	5	4	6	4	5	5	6	6	3
A natural leader	5	5	7	3	21	6	2	8	7	3	5	5	5	4	6	3	5	5	5	4	6
Strong	5	4	8	2	16	7	1	5	5	3	8	5	3	3	5	3	3	4	3	6	3
Good in a crisis	3	3	5	1	18	4	0	6	3	3	5	3	3	2	3	3	3	5	2	3	1
None of these	55	53	39	71	13	46	71	44	55	52	38	51	58	57	50	58	52	49	56	56	56
Don't know	14	14	12	6	4	14	8	11	11	17	27	18	9	10	13	16	17	14	13	12	18

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	41	108
Male 25 to 39	190	223
Male 40 to 59	361	294
Male 60 +	238	221
Female 18 to 24	83	103
Female 25 to 39	255	221
Female 40 to 59	355	301
Female 60 +	218	270
Region		
North England	433	428
Midlands	248	286
East England	158	167
London	263	223
South England	392	399
Wales	94	87
Scotland	153	151
Social Grade		
AB	603	487
C1	522	505
C2	246	366
DE	370	383
Newspaper Type		
Express / Mail	319	279
Sun / Star	146	409
Mirror / Record	120	174
Guardian / Independent	95	78
FT / Times / Telegraph	109	165
Other Paper	249	200
No Paper	703	435
Political Party Identification		
Labour	561	566
Conservative	486	496
Liberal Democrat	209	209
SNP/Plaid Cymru	39	30
Others	69	23
None/ DK	377	418

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