

YouGov / The Sun Survey Results

Sample Size: 1723 GB Adults

Fieldwork: 27th - 28th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1723	498	522	124	531	426	404	837	886	208	439	589	486	982	741	221	560	369	424	150	
Unweighted Sample	1723	481	487	133	534	399	424	843	880	110	468	687	458	1165	558	254	616	327	356	170	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	87	6	14	35	40	25	39	35	43	40	34	43	44	35	34	20
Lab	39	0	100	0	3	87	38	39	39	46	42	42	32	35	45	37	32	44	49	32
Lib Dem	9	0	0	100	1	2	34	10	9	14	8	9	9	11	6	13	13	6	7	6
Other	14	0	0	0	9	6	14	16	13	15	11	14	16	14	14	8	11	15	10	42

Other Parties Voting Intention

UKIP	6	0	0	0	6	1	4	6	5	6	2	5	9	5	7	4	7	8	5	1
SNP / PCY	4	0	0	0	1	3	3	5	3	3	5	4	3	4	4	1	1	2	0	36
Green	2	0	0	0	0	1	5	2	3	5	2	3	1	3	2	2	3	2	2	3
BNP	1	0	0	0	1	0	0	1	1	0	2	1	2	1	2	0	1	3	1	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	1	1	1	0	1	0	1	0	1	0	0	0	1	1	1

Non Voters

Would Not Vote	9	0	0	0	4	2	6	9	9	10	11	11	3	7	11	11	9	8	8	6
Don't know	14	0	0	0	12	7	19	11	17	19	14	12	15	12	17	16	13	14	15	13

Do you approve or disapprove of the Government's record to date?

		Nov 24-25	Nov 27-28																		
Approve	27	30	78	2	45	60	8	25	33	28	27	30	30	32	34	26	34	35	26	28	24
Disapprove	58	54	9	89	30	25	84	61	55	54	50	48	59	55	51	58	49	49	59	56	64
Don't know	15	16	12	8	25	15	8	14	12	19	23	22	11	13	15	16	17	16	15	16	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 13-14

Nov 27-28

Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

Yes, the British troops are winning	12	10	14	10	14	9	10	10	13	8	14	12	13	5	11	10	8	11	10	10	11
No, they are not winning yet, but victory is possible eventually	22	19	23	22	20	23	25	14	17	22	15	20	17	24	21	17	20	19	18	20	23
No, they are not winning, and victory is not possible	46	52	49	50	48	53	49	59	58	46	38	46	54	61	50	54	48	52	56	51	51
Don't know	20	18	14	18	18	16	15	18	12	24	33	22	16	11	18	19	24	18	16	19	14

Should British troops be brought home from Afghanistan?

Yes - all troops should be withdrawn immediately	28	30	26	28	22	28	29	27	29	31	24	24	33	35	26	36	30	27	35	31	28
Yes - most troops should be withdrawn soon, and the rest within the next year or so	46	44	50	43	44	48	44	48	43	45	43	42	43	47	46	41	40	45	45	42	49
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	17	16	17	20	28	16	20	17	22	11	20	20	14	13	19	13	16	18	13	18	13
Don't know	10	10	7	9	7	8	7	9	6	13	13	14	9	5	9	10	14	10	7	8	11

**Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...
Good or bad for the economy?**

Good for the economy	34	36	72	9	42	63	13	28	40	31	28	34	33	42	37	33	42	40	31	33	28
Bad for the economy	47	48	17	80	40	23	73	56	47	50	47	46	53	46	47	50	41	45	54	49	59
Don't know	19	16	11	12	19	14	14	16	12	19	25	19	14	12	15	17	17	16	15	18	14

Being done fairly or unfairly?

Fairly	27	30	69	3	41	58	7	22	33	26	25	27	28	35	33	25	36	33	27	27	21
Unfairly	57	56	19	88	47	29	81	67	55	57	48	54	61	56	54	59	49	52	59	59	65
Don't know	16	14	12	9	12	13	12	11	12	17	27	18	10	9	13	16	15	14	14	14	14

Necessary or unnecessary?

Necessary	56	57	92	27	76	84	32	55	61	53	54	58	54	60	60	53	63	64	50	55	46
Unnecessary	27	29	5	57	10	10	54	28	30	27	25	26	31	29	27	30	23	24	33	31	34
Don't know	17	14	3	16	14	7	14	18	10	19	21	15	15	11	13	17	14	12	16	14	21

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		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Too deep, too shallow or at about the right level?																					
Too deep	43	42	15	72	29	20	69	50	42	42	35	35	51	40	42	42	40	38	44	42	52
Too shallow	10	11	12	10	11	13	9	8	13	9	17	12	8	10	10	11	10	9	13	13	9
About the right level	27	28	61	5	43	52	8	24	32	25	22	29	25	34	33	22	34	33	23	27	22
Don't know	20	19	12	13	18	15	14	18	13	24	27	24	16	15	24	15	16	21	20	18	18
Being done too quickly, too slowly, or at about the right pace?																					
Too quickly	48	46	15	80	41	19	75	56	46	47	41	40	55	44	44	49	44	41	51	47	54
Too slowly	9	10	14	4	14	14	7	7	12	9	10	12	9	10	11	9	12	10	9	11	10
About the right pace	27	28	63	3	33	54	6	23	31	24	20	28	25	34	31	24	31	33	25	25	17
Don't know	15	16	9	12	11	12	13	13	11	20	29	20	11	12	14	18	13	16	15	17	18
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	66	66	58	77	60	61	75	69	65	67	45	64	72	68	65	67	67	66	67	62	68
Not having an impact on my life	25	24	34	15	33	31	16	24	26	22	31	22	21	27	27	21	21	24	24	27	24
Don't know	10	10	8	8	7	8	9	7	9	11	24	13	6	5	8	12	12	10	9	11	8
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	22	23	3	57	7	4	51	24	22	24	24	22	24	23	23	24	19	22	26	25	21
The last Labour government	38	38	83	3	57	75	7	31	42	35	25	35	37	47	41	35	42	43	34	35	31
Both	26	26	8	26	25	15	28	32	24	29	26	27	30	22	25	28	27	21	29	27	36
Neither	7	6	5	9	5	5	9	6	8	5	11	5	6	6	7	5	6	7	6	6	5
Don't know	7	6	1	6	5	1	5	6	4	9	15	11	4	2	5	8	6	6	5	7	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	49	107
Male 25 to 39	212	221
Male 40 to 59	331	291
Male 60 +	251	219
Female 18 to 24	61	102
Female 25 to 39	256	219
Female 40 to 59	356	298
Female 60 +	207	267
Region		
North England	356	424
Midlands	244	283
East England	173	165
London	254	221
South England	443	395
Wales	83	86
Scotland	170	150
Social Grade		
AB	620	482
C1	545	500
C2	223	362
DE	335	379
Newspaper Type		
Express / Mail	355	276
Sun / Star	210	405
Mirror / Record	120	172
Guardian / Independent	112	78
FT / Times / Telegraph	115	164
Other Paper	232	198
No Paper	579	431
Political Party Identification		
Labour	503	560
Conservative	478	491
Liberal Democrat	198	207
SNP/Plaid Cymru	49	29
Others	87	22
None/ DK	408	414

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