The TV debates: Sun / YouGov survey results

YouGov questioned 1,151 viewers of the TV debate among the party leaders immediately after the debate on April 29. The data were weighted to the profile of all viewers of the programme, as indicated by those telling YouGov in the initial screening survey that they were 'absolutely certain' to watch the first debate.*

	April 15 %	April 22 %	April 29 %
Leaving aside your own party preference, who do you think performed best overall in tonight's debate?			
Gordon Brown	19	29	25
David Cameron	29	36	41
Nick Clegg	51	32	32
Don't know	2	3	2
Which of them was most evasive, and least willing to give straight answers to straight questions?			
Gordon Brown	48	30	29
David Cameron	44	45	49
Nick Clegg	4	21	19
Don't know	4	4	3
Which of these would make the best Prime Minister?			
Gordon Brown	29	31	28
David Cameron	39	40	41
Nick Clegg	26	25	25
Don't know	6	5	5

How much confidence do you have in each of the following to take the right decisions for the future of Britain?	April 15	April 22	April 29
Gordon Brown	%	%	
A lot of confidence	25	24	24
Some confidence	22	26	20
TOTAL SOME / A LOT	*47*	*50*	*44*
Not much confidence	19	17	16
No confidence	34	33	40
TOTAL NOT MUCH / NONE	*53*	*50*	*56*
Don't know	0	0	0
David Cameron			
A lot of confidence	28	33	32
Some confidence	26	18	20
TOTAL SOME / A LOT	*54*	*51*	*52*
Not much confidence	23	18	17
No confidence	23	31	30
TOTAL NOT MUCH / NONE	*46*	*49*	*47*
Don't know	0	0	0

	April 15 %	April 22 %	April 29 %
Nick Clegg			
A lot of confidence	25	23	22
Some confidence	49	35	34
TOTAL SOME / A LOT	*74*	*58*	*56*
Not much confidence	17	23	26
No confidence	9	19	18
TOTAL NOT MUCH / NONE	*26*	*42*	*44*
Don't know	1	0	1

Which of the main parties do you trust the most to handle the economy?

	April 15 %	April 22 %	April 29 %
Conservatives			42
Labour			34
Liberal Democrats			21
Don't know			3

Overall, how interesting did you find tonight's debate?

	April 15 %	April 22 %	April 29 %
Very interesting	54	53	58
Fairly interesting	34	38	33
TOTAL INTERESTING	*88*	*91*	*91*
Fairly boring	11	8	8
Very boring	2	1	1
TOTAL BORING	*13*	*9*	*9*
Don't know	0	0	0

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	**61**	**46**
	Male 25 to 39	**155**	**139**
	Male 40 to 54	**174**	**184**
	Male 55 +	**304**	**333**
	Female 18 to 24	**26**	**11**
	Female 25 to 39	**90**	**48**
	Female 40 to 54	**131**	**126**
	Female 55 +	**210**	**263**
Social Grade			
	ABC1	**792**	**772**
	C2DE	**359**	**379**
Newspaper Type			
	Express / Mail	**271**	**240**
	Sun / Star	**96**	**160**
	Mirror / Record	**61**	**104**
	Guardian / Independent	**185**	**126**
	FT / Times / Telegraph	**289**	**230**
	Other Paper	**107**	**115**
	No Paper	**139**	**173**
Political Party Identification			
	Labour Loyal	**196**	**332**
	Labour Disloyal	**62**	**57**
	Conservative	**424**	**414**
	Liberal Democrat	**128**	**149**
	Others	**53**	**34**
	None	**260**	**149**
	Don't know	**24**	**11**

YouGov is a member of the British Polling Council and abides by its rules.
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