

YouGov / Sunday Times Survey Results

Sample Size: 1717 GB Adults
Fieldwork: 26th - 27th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1717	396	545	142	552	406	414	834	883	208	438	587	484	979	738	220	558	367	422	149	
Unweighted Sample	1717	396	521	129	550	408	420	841	876	83	475	707	452	1131	586	258	594	310	407	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	29	100	0	0	69	3	11	29	29	24	29	26	36	34	24	38	36	31	21	18
Lab	40	0	100	0	8	93	34	38	43	43	46	45	29	37	45	42	30	45	52	33
Lib Dem	11	0	0	100	2	1	35	12	9	21	10	8	10	11	9	5	14	7	12	10
Other	20	0	0	0	20	2	20	20	19	12	15	21	25	18	22	15	21	17	15	39

Other Parties Voting Intention

UKIP	10	0	0	0	16	1	6	11	9	1	5	11	16	9	12	10	13	11	10	0
SNP / PCY	4	0	0	0	1	0	3	4	3	5	3	4	3	3	4	0	0	1	0	35
Green	3	0	0	0	0	1	9	2	5	6	5	2	2	4	2	2	5	4	2	3
BNP	1	0	0	0	2	0	1	2	1	0	1	2	1	1	2	0	2	1	2	1
Respect	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	1	0
Other	1	0	0	0	0	0	1	1	1	0	1	1	0	1	1	1	1	1	0	0

Non Voters

Would Not Vote	7	0	0	0	5	2	2	6	7	5	13	4	4	5	9	10	7	7	5	4
Don't know	15	0	0	0	14	9	21	9	20	15	14	15	15	17	13	15	18	14	14	11

Do you approve or disapprove of the Government's record to date?

	April 25-26	April 26-27																			
Approve	23	22	70	4	32	43	5	17	26	19	28	22	20	23	25	19	26	26	20	19	18
Disapprove	64	64	16	93	43	41	89	70	62	66	59	61	68	66	62	68	56	61	67	71	65
Don't know	13	13	14	4	25	17	6	13	12	14	14	17	13	10	13	13	17	13	12	11	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 19-20	April 26-27																			
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	5	3	12	0	2	8	1	2	3	4	3	2	4	4	5	2	4	4	3	2	4
Fairly well	31	29	72	7	50	49	8	27	30	28	34	31	26	28	32	25	34	33	26	26	24
TOTAL WELL	36	32	84	7	52	57	9	29	33	32	37	33	30	32	37	27	38	37	29	28	28
Fairly badly	33	32	14	35	29	29	34	32	33	32	28	31	33	35	32	33	33	33	38	26	30
Very badly	26	31	0	56	12	11	55	34	31	30	22	29	34	32	27	35	24	26	27	42	35
TOTAL BADLY	59	63	14	91	41	40	89	66	64	62	50	60	67	67	59	68	57	59	65	68	65
Don't know	5	5	1	2	8	3	2	5	4	5	13	7	3	1	4	6	5	3	6	5	7
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	2	2	2	5	0	0	5	3	2	2	5	3	2	0	2	2	2	2	2	3	1
Fairly well	19	25	13	53	12	10	52	23	21	28	32	21	26	24	21	29	24	19	27	29	29
TOTAL WELL	21	27	15	58	12	10	57	26	23	30	37	24	28	24	23	31	26	21	29	32	30
Fairly badly	39	38	44	29	53	40	28	46	40	36	37	38	35	40	41	33	40	41	36	33	38
Very badly	28	27	38	5	30	44	7	22	31	23	12	25	28	33	27	26	23	30	28	26	21
TOTAL BADLY	67	65	82	34	83	84	35	68	71	59	49	63	63	73	68	59	63	71	64	59	59
Don't know	11	9	4	7	6	7	8	7	6	12	15	13	9	3	8	10	11	8	7	9	10
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	1	2	4	1	11	2	1	5	3	1	5	2	2	0	2	3	3	2	1	4	2
Fairly well	18	18	38	5	51	24	6	23	20	17	19	18	16	20	19	16	16	20	14	17	24
TOTAL WELL	19	20	42	6	62	26	7	28	23	18	24	20	18	20	21	19	19	22	15	21	26
Fairly badly	32	31	34	33	22	32	31	29	31	32	31	31	30	32	32	29	32	34	37	25	21
Very badly	42	42	19	58	10	36	57	38	43	41	36	39	45	44	40	45	41	38	42	48	43
TOTAL BADLY	74	73	53	91	32	68	88	67	74	73	67	70	75	76	72	74	73	72	79	73	64
Don't know	8	7	5	3	6	6	4	5	4	9	9	10	6	3	6	7	8	6	6	6	10
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
Very well	2	2	5	1	8	2	1	4	2	3	6	2	1	1	2	3	1	2	1	4	2
Fairly well	29	27	60	9	57	43	9	30	30	25	28	25	27	30	31	23	32	33	23	20	30
TOTAL WELL	31	29	65	10	65	45	10	34	32	28	34	27	28	31	33	26	33	35	24	24	32
Fairly badly	34	36	28	38	20	35	33	36	35	37	29	37	34	39	37	35	36	38	41	31	30
Very badly	28	29	5	50	12	16	53	25	29	30	28	26	33	28	26	34	26	22	28	40	33
TOTAL BADLY	62	65	33	88	32	51	86	61	64	67	57	63	67	67	63	69	62	60	69	71	63
Don't know	7	5	2	3	3	4	4	5	4	6	10	9	4	2	5	6	5	5	7	5	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think this coalition government is good or bad for people like you?

Very good	2	2	5	1	5	3	1	2	2	2	1	1	2	3	2	1	2	1	1	2	3
Fairly good	15	16	41	4	27	26	5	16	17	14	19	17	13	16	18	12	20	17	14	12	18
TOTAL GOOD	17	18	46	5	32	29	6	18	19	16	20	18	15	19	20	13	22	18	15	14	21
Fairly bad	28	28	26	31	25	30	27	25	27	29	28	29	26	30	29	27	28	33	34	19	21
Very bad	32	33	6	56	14	19	56	31	32	34	24	27	37	37	29	38	27	28	29	44	39
TOTAL BAD	60	61	32	87	39	49	83	56	59	63	52	56	63	67	58	65	55	61	63	63	60
Won't make much difference either way	20	17	19	8	28	19	9	22	20	15	18	19	19	13	17	18	16	17	17	19	15
Don't know	4	4	3	1	1	4	2	4	3	6	10	7	3	2	5	4	6	4	5	3	4

Do you think the coalition government is managing the economy well or badly?

Very well	3	2	8	0	4	4	1	3	3	2	3	2	3	2	3	2	2	2	1	3	2
Fairly well	28	24	64	4	35	44	5	23	24	24	23	24	20	29	28	19	28	30	23	17	19
TOTAL WELL	31	26	72	4	39	48	6	26	27	26	26	26	23	31	31	21	30	32	24	20	21
Fairly badly	34	34	21	36	40	31	36	31	34	33	31	34	35	32	32	35	32	33	40	30	33
Very badly	27	32	3	57	10	13	56	36	31	34	27	30	35	33	30	35	31	27	28	42	37
TOTAL BADLY	61	66	24	93	50	44	92	67	65	67	58	64	70	65	62	70	63	60	68	72	70
Don't know	8	8	5	3	11	7	4	8	8	8	15	10	6	4	7	9	8	8	7	8	8

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	0	0	5	0	1	2	1	0	3	0	0	0	0	1	0	0	0	2	0
Quite good	5	3	8	1	4	4	2	3	3	3	10	3	2	2	3	3	4	4	3	2	3
TOTAL GOOD	5	4	8	1	9	4	3	5	4	3	13	3	2	2	3	4	4	4	3	4	3
Neither good nor bad	22	15	31	8	28	23	9	11	19	11	14	16	15	16	14	17	16	17	18	13	10
Quite bad	45	47	47	43	52	51	43	52	47	48	46	46	46	51	50	44	44	52	49	43	41
Very bad	25	32	13	46	11	22	44	32	29	35	23	32	37	31	31	34	34	26	29	39	42
TOTAL BAD	70	79	60	89	63	73	87	84	76	83	69	78	83	82	81	78	78	78	78	82	83
Don't know	3	2	1	1	0	0	1	1	1	2	4	3	1	0	2	1	2	1	1	1	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	2	2	1	1	2	0	1	1	3	1	1	0	1	1	0	1	0	2	3
Get a little better	10	8	14	4	10	10	4	7	9	6	15	12	6	3	8	8	9	7	8	7	9
TOTAL BETTER	11	9	16	6	11	11	6	7	10	7	18	13	7	3	9	9	9	8	8	9	12
Stay about the same	34	30	50	23	43	39	21	32	33	28	41	32	26	29	33	27	34	30	33	28	26
Get a little worse	34	39	29	43	35	37	42	40	38	40	29	32	41	47	39	39	35	42	42	36	35
Get a lot worse	19	19	5	26	9	13	28	17	16	21	10	17	23	19	16	23	17	18	15	23	23
TOTAL WORSE	53	58	34	69	44	50	70	57	54	61	39	49	64	66	55	62	52	60	57	59	58
Don't know	4	3	0	2	2	1	3	3	2	4	3	6	2	1	2	4	4	2	3	4	4

Thinking about the government's economic policies, which of the following best reflects your view?

	April 19-20	April 26-27																			
The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	33	33	77	8	41	59	10	25	36	29	27	32	31	37	37	27	33	38	30	29	27
The government should change its strategy to concentrate on growth, even if this means the deficit stays longer or gets worse	37	41	14	65	38	21	62	48	43	38	41	36	43	42	38	44	41	38	41	43	43
Neither	9	9	1	12	7	7	10	9	9	10	13	10	9	8	8	11	13	6	11	11	8
Not sure	21	17	8	15	13	13	18	17	12	22	19	22	17	13	17	18	14	17	19	17	23

Who would you trust more to run the economy?

	March 24-25 2011	April 26-27 2012																			
David Cameron and George Osborne	39	36	92	3	56	71	6	29	39	33	39	32	34	42	41	31	37	44	36	29	27
Ed Miliband and Ed Balls	30	28	0	72	12	4	67	31	27	30	36	28	31	23	27	31	22	23	29	36	36
Not sure	31	35	8	26	32	26	27	40	34	37	24	40	36	35	33	38	41	33	35	35	37

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the government's cuts to public spending, which of the following best reflects your view?

The size of the deficit is so bad that whatever party is in power it would still have to make big cuts in public spending	54	92	24	69	82	28	50	56	52	54	49	50	64	61	45	54	58	56	47	56
The cuts in public spending are not necessary and a different government could avoid making big cuts without hurting the economy	27	4	54	17	9	51	30	29	25	30	29	32	18	24	32	29	23	26	33	27
Neither	10	3	12	12	6	11	14	9	11	4	10	10	13	9	12	7	11	10	13	4
Don't know	9	1	10	2	2	10	7	6	11	12	13	8	4	7	11	10	8	9	7	12

Do you think George Osborne should remain as Chancellor of the Exchequer, or do you think David Cameron should replace him with someone else?

George Osborne should remain Chancellor	24	65	4	35	44	5	20	28	21	28	23	22	27	28	19	30	28	24	19	18
George Osborne should be replaced	45	15	71	33	30	68	49	48	43	31	41	47	53	43	49	39	44	41	51	52
Don't know	30	20	25	32	26	26	31	24	37	41	36	31	20	29	32	31	28	35	30	30

The latest economic figures show the country is back in recession. What do you think is the main reason for Britain's economy going back into recession?

The present government's economic policies and/or cuts	32	6	62	17	11	59	36	33	32	35	27	35	33	30	35	26	29	29	41	38
Global factors and the debt crisis in the Eurozone	29	43	19	44	37	19	32	33	26	30	31	30	27	31	27	33	34	29	24	23
The deficit left by the last government	17	39	2	17	35	2	11	18	16	12	16	15	23	19	14	13	18	21	14	13
Banks not lending out money to businesses	10	11	9	11	11	9	10	9	11	8	8	9	13	10	10	12	9	9	9	13
Something else	3	1	1	2	3	2	3	2	4	5	4	4	2	3	4	2	3	5	4	2
Don't know	8	0	7	8	2	9	9	6	11	11	15	8	2	7	10	13	7	7	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 27-
28 2011

April 26-
27 2012

How long do you think Britain's present economic troubles will last?

Six months or less	0	1	3	1	2	2	1	1	2	1	1	3	0	1	1	2	1	1	2	2	1
Between 6 months and a year	3	6	12	4	11	8	4	5	7	4	13	5	5	4	5	6	9	6	3	7	3
One or two years	21	25	33	24	23	27	25	20	26	24	24	25	23	26	25	24	24	29	23	20	28
Three or four years	32	30	28	35	29	28	31	34	30	29	27	27	31	31	33	25	30	28	28	31	34
Five to ten years	24	21	14	21	25	18	22	23	20	22	19	19	22	22	21	21	18	21	23	21	19
Ten years or more	8	8	7	4	4	9	5	8	8	8	2	8	9	8	7	9	5	7	9	10	7
Not sure	12	10	3	10	7	7	11	9	7	13	14	12	10	7	8	13	13	8	13	9	9

How long do you think the current coalition between the Conservatives and Liberal Democrats will last?

Less than a year	10	3	14	6	7	15	10	7	12	8	10	9	10	9	11	10	8	9	12	7
Until next year	21	19	26	15	19	26	20	20	23	22	20	20	24	19	24	21	19	25	20	25
Until 2014	15	19	16	14	17	14	13	16	13	12	13	13	19	16	13	15	16	14	12	16
Until just before the next planned election in 2015	28	30	26	36	31	26	30	30	27	31	26	30	28	32	23	23	34	27	26	26
All the way until the next planned election in 2015 or beyond	14	23	11	20	17	8	17	18	11	18	15	16	10	14	15	17	13	12	17	14
Don't know	12	6	8	9	9	10	11	8	15	9	16	11	9	10	14	13	10	11	12	12

Thinking about David Cameron, do you think he is...

Competent or incompetent?

Competent	42	89	16	58	67	17	41	44	40	51	41	40	40	48	34	42	47	40	38	37
Incompetent	47	7	77	26	23	75	48	45	48	39	43	48	52	41	55	43	43	49	53	44
Don't know	12	5	7	16	11	8	12	11	12	10	16	12	8	12	12	15	11	11	9	19

In touch or out of touch?

In touch	23	65	5	37	44	6	18	23	23	24	22	24	23	25	20	25	26	23	20	21
Out of touch	69	26	93	57	47	90	77	69	68	68	65	70	70	65	73	61	66	70	74	70
Don't know	8	9	2	5	9	4	5	8	9	9	12	6	7	9	7	14	7	8	6	9

Strong or weak?

Strong	41	78	26	59	60	24	44	41	42	56	42	41	36	46	35	43	43	43	39	38
Weak	44	15	61	27	29	63	43	45	44	34	40	47	49	40	51	38	44	46	47	45
Don't know	14	8	13	14	11	13	14	14	14	10	18	12	15	14	14	19	13	12	14	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Likeable or dislikeable?																					
Likeable	42	86	15	49	73	17	34	41	42	40	34	41	50	45	38	42	49	39	36	38	
Dislikeable	46	6	78	37	17	75	52	46	47	54	50	48	38	44	50	44	40	47	54	50	
Don't know	12	7	7	14	10	8	14	13	11	6	16	11	11	12	12	14	11	13	10	12	
In control of the government, or not in control of the government?																					
In control	39	78	21	57	55	20	42	42	36	48	38	38	38	42	35	39	44	36	35	38	
Not in control	47	11	70	30	29	69	44	46	47	42	42	49	51	44	50	46	42	50	50	50	
Don't know	14	11	9	13	16	10	14	12	16	10	20	14	12	14	15	14	15	14	15	12	
Which of the following comments do you most agree with?																					
David Cameron is in touch and understands how ordinary people live	14	47	0	19	30	2	9	13	16	9	12	14	18	16	12	14	17	14	12	11	
David Cameron's privileged background makes him out of touch with how ordinary people live	50	24	70	49	33	69	53	51	48	62	48	50	46	47	53	49	46	49	52	58	
David Cameron is out of touch, but not because of his background	26	16	26	18	25	24	29	25	26	21	21	26	31	27	23	22	27	27	27	20	
None of these	7	11	3	11	8	3	7	7	6	5	11	6	4	6	7	8	6	7	6	6	
Don't know	4	2	1	3	3	2	3	4	4	3	9	3	1	4	5	7	4	3	3	6	
Which of the following statements do you most agree with?																					
The economic problems and the cuts the government are making are affecting all groups in society	21	53	8	16	40	10	12	21	21	24	23	20	19	24	18	24	23	21	19	15	
The economic problems and the government's cuts are disproportionately affecting the poor and those on middle incomes	71	40	89	72	54	85	82	70	72	66	63	72	77	69	72	60	71	73	72	76	
Neither	4	5	2	10	4	2	4	6	2	5	6	3	3	3	5	7	2	4	4	5	
Don't know	4	3	2	2	2	3	2	4	5	4	8	4	1	4	5	8	4	2	4	5	

Fieldwork: 26th - 27th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1717	396	545	142	552	406	414	834	883	208	438	587	484	979	738	220	558	367	422	149	
Unweighted Sample	1717	396	521	129	550	408	420	841	876	83	475	707	452	1131	586	258	594	310	407	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how much tax different groups of people in this country pay, do you think the following pay too much tax, not enough tax, or a fair amount?

Poorer people

Do not pay enough tax	5	9	4	6	7	4	3	6	4	11	8	2	3	5	4	6	5	6	4	1
Pay too much tax	56	37	68	53	44	67	59	56	55	49	49	58	62	52	61	51	53	54	60	63
Pay a fair amount of tax	33	50	24	40	45	23	33	35	32	30	34	35	31	37	28	35	37	32	32	25
Don't know	6	4	5	2	5	6	4	4	9	10	9	5	4	6	7	8	5	8	5	11

People on middle incomes

Do not pay enough tax	4	3	5	5	2	4	5	5	2	7	4	3	2	2	5	4	2	3	6	4
Pay too much tax	45	43	46	38	48	45	44	44	47	40	51	47	41	48	43	42	49	41	47	43
Pay a fair amount of tax	45	52	44	56	48	45	47	48	43	41	37	44	55	45	45	46	45	50	43	43
Don't know	6	2	4	0	2	6	3	3	8	11	7	5	2	5	7	8	4	6	4	10

Rich people

Do not pay enough tax	72	57	84	88	60	81	83	74	70	69	62	76	79	71	74	60	70	74	75	84
Pay too much tax	7	11	4	1	9	5	4	9	6	9	12	6	4	7	7	14	8	6	5	3
Pay a fair amount of tax	14	27	8	10	24	8	10	13	16	15	17	13	14	16	12	18	16	12	15	9
Don't know	6	4	4	0	7	6	3	4	8	7	10	6	3	6	7	9	6	9	4	4

		March 28-29	April 26-27																		
Do you agree or disagree with the following statement: 'Labour these days gives the impression of being very sleazy and disreputable'?																					
I agree	34	36	69	6	34	63	8	25	39	33	31	36	31	44	37	36	37	39	34	34	37
I disagree	48	45	17	81	47	19	78	54	44	45	44	41	50	41	45	44	39	42	47	50	42
Don't know	17	19	14	13	19	18	14	21	17	22	25	23	18	15	18	21	24	19	19	17	20
Do you agree or disagree with the following statement: 'The Conservatives these days give the impression of being very sleazy and disreputable'?																					
I agree	53	48	19	74	36	29	72	50	53	44	47	45	49	51	47	51	43	44	46	58	50
I disagree	31	35	71	13	52	54	18	32	32	37	34	35	35	35	38	31	36	39	38	28	31
Don't know	16	17	11	13	11	17	10	18	15	19	20	20	16	14	16	18	21	17	16	15	19

Fieldwork: 26th - 27th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1717	396	545	142	552	406	414	834	883	208	438	587	484	979	738	220	558	367	422	149
Unweighted Sample	1717	396	521	129	550	408	420	841	876	83	475	707	452	1131	586	258	594	310	407	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Culture Secretary Jeremy Hunt has faced criticism for being too close to News Corporation (the owners of the Sun, Times and Sunday Times) when he was supposed to be ruling on their proposed takeover of BSkyB.

From what you have read or heard about this story and Mr Hunt's relationship with News Corporation, do you think he should or should not resign?

Should resign	59	36	76	54	48	77	60	63	55	50	53	62	63	57	62	62	56	62	59	58
Should not resign	14	33	7	16	24	6	12	17	12	16	13	13	17	16	12	14	16	12	15	13
Don't know	27	31	18	30	29	17	28	20	33	34	33	25	20	27	27	25	28	25	26	29

It is a year on Sunday since Kate Middleton married into the royal family. How well or badly do you think she has carried out her role as a member of the royal family?

Very well	65	74	59	76	75	63	65	57	73	59	58	62	79	66	65	49	70	70	66	60
Fairly well	20	20	22	17	17	20	21	24	16	29	22	22	12	18	22	31	19	15	20	20
TOTAL WELL	85	94	81	93	92	83	86	81	89	88	80	84	91	84	87	80	89	85	86	80
Fairly badly	1	1	2	1	0	2	1	1	1	1	3	1	0	1	1	2	1	1	1	1
Very badly	1	0	2	1	0	1	0	1	1	3	1	2	0	1	1	4	0	1	1	1
TOTAL BADLY	2	1	4	2	0	3	1	2	2	4	4	3	0	2	2	6	1	2	2	2
Don't know	12	5	14	6	7	14	13	16	8	9	16	13	9	13	11	14	9	12	13	18

Thinking about the younger members of the Royal Family and their relatives, do you think the following have helped improve the Royal family's reputation in the last year, damaged their reputation, or made no difference.

Prince William, Duke of Cambridge

Has helped improve the Royal family's reputation	83	91	81	80	89	84	79	76	89	72	80	84	89	83	82	80	87	86	79	73
Has damaged the Royal family's reputation	1	0	2	1	1	2	1	2	1	2	3	1	0	1	1	2	1	1	1	3
Neither	8	6	8	11	6	6	11	11	6	14	9	7	7	7	9	10	5	8	11	10
Don't know	8	3	9	9	4	8	9	11	4	12	8	8	5	8	7	8	6	6	8	14

Fieldwork: 26th - 27th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1717	396	545	142	552	406	414	834	883	208	438	587	484	979	738	220	558	367	422	149
Unweighted Sample	1717	396	521	129	550	408	420	841	876	83	475	707	452	1131	586	258	594	310	407	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Catherine, Duchess of Cambridge																				
Has helped improve the Royal family's reputation	77	87	73	77	86	75	75	69	85	67	72	78	85	78	76	69	83	80	73	72
Has damaged the Royal family's reputation	2	2	2	2	2	2	1	3	1	5	3	1	0	2	2	8	1	0	2	1
Neither	10	5	13	11	7	11	11	12	8	9	12	11	8	10	10	11	9	10	11	10
Don't know	11	5	12	10	5	11	13	16	6	18	12	10	8	10	12	13	8	9	13	17
Prince Harry																				
Has helped improve the Royal family's reputation	72	78	72	61	80	78	65	65	79	56	68	77	77	72	72	66	76	75	69	69
Has damaged the Royal family's reputation	5	5	6	3	3	5	6	7	3	10	6	4	3	4	6	12	4	3	4	4
Neither	15	14	13	27	12	9	19	17	14	21	18	12	14	15	15	14	14	16	18	14
Don't know	8	3	9	8	5	8	9	11	5	13	8	8	5	8	7	8	6	6	9	13
Pippa Middleton																				
Has helped improve the Royal family's reputation	23	23	25	23	19	30	19	24	22	32	32	23	12	23	24	19	21	25	26	26
Has damaged the Royal family's reputation	18	17	18	12	20	15	13	16	19	23	15	16	20	19	16	25	17	18	13	22
Neither	48	54	44	52	55	43	53	43	52	27	42	50	59	47	48	45	52	47	48	36
Don't know	12	6	13	13	6	13	15	17	7	19	11	12	9	11	13	12	10	10	14	16
Zara Phillips																				
Has helped improve the Royal family's reputation	34	42	32	29	37	36	30	29	38	28	37	35	32	33	35	35	36	32	32	33
Has damaged the Royal family's reputation	6	3	7	10	4	6	5	8	3	13	7	4	5	5	6	6	5	5	8	7
Neither	45	46	44	43	48	42	47	42	48	40	41	46	51	46	44	40	47	48	46	42
Don't know	15	8	17	18	10	16	18	20	10	19	15	16	12	16	14	18	13	15	14	18
Comparing Kate with Princess Diana, do you think Kate will be...																				
More popular than Princess Diana was	18	29	13	11	27	14	13	17	19	13	18	15	22	18	17	19	17	17	19	16
Less popular than Princess Diana was	20	17	24	21	16	20	23	23	18	27	24	21	14	19	23	25	22	18	19	18
About as popular as Princess Diana was	46	42	49	52	45	52	45	40	51	47	39	47	50	46	46	36	48	51	45	43
Don't know	16	12	14	15	12	14	19	20	12	13	19	17	14	18	14	20	13	14	17	23
And, from what you have seen so far, do you think she will cope with the pressures of being a member of the Royal Family...																				
Better than Princess Diana did	61	68	55	76	71	53	67	54	68	46	50	64	75	64	59	55	67	61	58	59
Not as well as Princess Diana did	4	4	5	5	4	4	3	5	3	7	5	4	2	3	6	7	3	3	4	3
About as well as Princess Diana did	21	20	25	12	16	26	16	22	19	32	24	19	15	19	23	20	19	22	24	17
Don't know	14	8	15	7	9	17	14	18	10	14	21	13	9	15	13	18	10	14	14	21

Fieldwork: 26th - 27th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
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Unweighted Sample	1717	396	521	129	550	408	420	841	876	83	475	707	452	1131	586	258	594	310	407	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 28-29 2011 April 26-27 2012

Thinking about the future monarch, which of the following would you prefer?

Prince Charles should succeed as King after Queen Elizabeth II	38	37	48	29	57	45	28	42	37	37	33	35	36	43	41	33	35	41	37	35	33
Prince William should succeed as King after Queen Elizabeth II instead of Prince Charles	42	44	45	43	34	47	46	39	41	46	49	42	46	40	41	46	47	42	47	44	33
Neither - there should be no monarch after Queen Elizabeth II	13	13	3	21	7	5	20	14	15	10	10	12	14	12	12	13	11	11	10	14	22
Don't know	7	7	3	7	2	4	7	5	6	7	8	11	5	5	6	8	7	5	6	7	11

Thinking about how to protect children from viewing unsuitable sites on the internet, such as internet pornography, who do you think should be responsible for protecting children from unsuitable websites. Please tick all that apply.

Parents	90	89	93	87	90	93	92	89	91	86	90	91	92	92	89	84	92	90	92	87
Internet service providers (e.g. BT, TalkTalk, Sky)	56	55	56	48	57	63	51	45	65	39	44	58	70	56	55	46	59	58	51	63
Search engines (e.g. Google)	45	40	47	45	47	47	41	35	54	33	37	45	57	44	46	39	47	47	44	45
Website owners	43	35	46	53	40	47	42	37	49	35	36	42	55	42	45	34	44	46	44	45
The government	24	20	29	19	21	32	20	20	29	23	23	24	26	25	24	28	23	26	23	24
Other	1	1	1	1	0	1	1	1	1	0	2	1	1	0	1	0	1	1	1	1
Don't know	2	1	1	1	1	1	1	2	2	1	4	1	1	2	2	4	2	2	1	1

Some people have suggested that Internet Service Providers should have to offer a service that filters internet sites and automatically block pornographic sites from people's home internet service. Would you support or oppose this idea?

Support	66	72	64	55	73	68	60	53	78	54	59	66	78	65	67	59	67	72	62	70
Oppose	22	19	22	35	17	21	26	34	10	31	28	22	13	21	22	27	22	17	26	14
Don't know	12	9	14	10	10	11	14	13	11	15	14	12	9	13	11	14	11	11	12	17

Fieldwork: 26th - 27th April 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1717	396	545	142	552	406	414	834	883	208	438	587	484	979	738	220	558	367	422	149	
Unweighted Sample	396	521	129	550	408	420	841	876	83	475	707	452	1131	586	258	594	310	407	148	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people think that customers should have to choose to have their internet service filtered (an opt-in service), other people think that internet services should all be filtered unless customers ask for their service to be unfiltered (an opt-out service)

Opt-in (someones internet service should only be filtered if they ask for it)	57	57	62	57	54	58	61	69	45	57	72	55	45	57	55	64	62	52	52	50
Opt-out (people's internet service should be filtered unless they ask for it not to be)	36	39	30	39	40	33	34	25	47	36	20	38	47	36	36	28	33	42	38	39
Don't know	8	4	8	4	6	9	5	7	8	6	8	7	8	6	9	8	6	7	9	11