

YouGov / The Sun Survey Results

Sample Size: 980 GB Adults
Fieldwork: 30th March 2010

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	980				470	510	293	343	344	538	441	126	318	210	241	85
Unweighted Sample	980	305	251	151	458	522	252	332	396	594	385	174	327	182	209	88
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Whom do you rate as the better Prime Minister, Tony Blair or Gordon Brown?

Tony Blair (Prime Minister 1997-2007)	50	51	58	52	64	38	52	57	43	52	48	53	53	48	50	45
Gordon Brown (Prime Minister since 2007)	16	7	25	21	12	20	15	10	23	17	14	17	16	12	17	25
Don't know	33	42	18	26	24	42	33	33	34	30	37	30	31	40	33	31

After three years saying nothing publicly about British politics, Mr Blair has decided to speak out in favour of Gordon Brown and the Labour Party, ahead of the coming election. Do you think Mr Blair is right or wrong to intervene in British politics once again?

Right	35	13	68	42	41	29	40	37	29	36	33	37	28	35	41	39
Wrong	50	78	20	43	45	53	36	47	64	52	46	44	58	51	44	40
Don't know	16	9	12	15	14	17	25	16	7	12	21	19	14	14	16	21

In practice, do you think Mr Blair's speech will...

Help Labour	20	12	37	21	22	18	25	22	15	23	17	24	18	18	21	25
Harm Labour	20	29	13	20	21	19	18	14	28	22	18	19	25	20	16	13
Make little or no difference either way	52	53	44	57	52	52	47	56	53	51	54	48	51	53	56	50
Don't know	7	6	6	3	5	10	11	8	5	5	11	9	5	9	7	12