

# YouGov / The Sun Survey Results

Sample Size: 1475 GB Adults  
Fieldwork: 1st May - 2nd May 2010

	Voting intention			Gender		Age			Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1475</b>	423	345	363	708	767	427	532	516	811	663	189	479	316	363	128
Unweighted Sample	1475	434	335	362	690	785	381	472	622	885	589	220	495	278	339	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Taking into account likelihood to vote]

Con	<b>34</b>	100	0	0	34	35	30	30	41	35	33	36	42	37	26	16
Lab	<b>28</b>	0	100	0	26	29	25	34	23	27	29	23	19	24	41	43
Lib Dem	<b>29</b>	0	0	100	29	28	41	27	22	30	26	31	29	31	27	22
Other	<b>9</b>	0	0	0	11	7	4	9	14	8	12	10	10	7	6	19

## Other Parties Voting Intention

UKIP	<b>4</b>	0	0	0	4	3	1	3	6	3	5	5	6	2	2	0
SNP / PCY	<b>2</b>	0	0	0	3	1	1	1	3	1	2	1	0	1	0	16
BNP	<b>2</b>	0	0	0	2	2	0	4	2	1	3	2	2	2	3	0
Green	<b>1</b>	0	0	0	1	1	1	1	1	1	1	2	1	0	1	2
Other	<b>1</b>	0	0	0	1	1	0	1	2	1	1	0	1	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

The general election will be held on May 6. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>5</b>	0	0	0	5	5	8	3	4	4	6	8	5	5	5	1
1	<b>1</b>	0	0	1	1	1	1	0	0	1	1	0	1	1	0	1
2	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
3	<b>1</b>	0	1	1	1	1	1	2	0	0	2	1	0	0	3	0
4	<b>1</b>	0	1	1	1	1	0	0	1	0	1	1	1	0	1	1
5	<b>2</b>	2	2	1	2	2	2	3	2	1	4	3	2	1	4	1
6	<b>1</b>	1	1	2	1	1	2	1	0	1	2	1	1	2	1	1
7	<b>2</b>	3	1	3	2	3	3	3	1	2	3	1	2	3	3	3
8	<b>5</b>	3	7	6	7	4	6	7	3	5	6	4	3	7	8	4
9	<b>7</b>	5	7	8	8	7	8	9	5	7	8	9	7	5	8	12
10 - Absolutely certain to vote, or have already voted by post	<b>73</b>	85	80	76	73	74	66	72	81	78	68	72	78	75	67	73
Don't know	<b>1</b>	1	0	1	0	2	2	0	1	1	1	1	1	1	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[All those to name a party]

Con	<b>34</b>	100	0	0	33	35	30	30	41	34	33	36	41	36	26	16
Lab	<b>28</b>	0	100	0	26	29	25	34	23	27	29	23	19	24	40	43
Lib Dem	<b>29</b>	0	0	100	29	29	41	27	22	31	27	31	29	33	27	22
Other	<b>9</b>	0	0	0	11	8	4	9	14	8	12	10	10	8	6	19

### Other Parties Voting Intention

UKIP	<b>4</b>	0	0	0	4	4	1	3	7	3	5	5	6	2	2	0
SNP / PCY	<b>2</b>	0	0	0	2	1	1	1	3	2	2	1	0	1	0	16
BNP	<b>2</b>	0	0	0	2	2	0	3	2	1	3	2	2	2	3	0
Green	<b>1</b>	0	0	0	1	1	1	1	1	1	1	2	1	0	1	2
Other	<b>1</b>	0	0	0	1	1	0	1	2	1	1	0	1	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

### Non Voters

Would Not Vote	<b>5</b>	0	0	0	5	5	8	3	4	4	6	8	5	5	5	1
Don't know	<b>11</b>	0	0	0	8	14	13	14	7	9	14	10	7	10	15	17