## Party Images

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?
The kind of society it wants is broadly the kind of society I want

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 30-31 | 27 | 29 | 9 | 22 | 13 |
| July 16-17 | 25 | 27 | 10 | 23 | 14 |
| July 2-3 | 28 | 27 | 10 | 19 | 16 |
| June 18-19 | 27 | 27 | 9 | 22 | 14 |
| June 4-5 | 28 | 28 | 9 | 22 | 12 |
| May 21-22 | 27 | 27 | 10 | 24 | 13 |
| May 7-8 | 27 | 27 | 10 | 22 | 14 |
| April 16-17 | 27 | 27 | 9 | 21 | 15 |
| April 2-3 | 28 | 28 | 9 | 23 | 12 |
| March 19-20 | 29 | 29 | 10 | 20 | 13 |
| March 5-6 | 25 | 29 | 9 | 24 | 13 |
| February 19-20 | 28 | 28 | 10 | 23 | 12 |
| February 5-6 | 26 | 26 | 11 | 22 | 14 |
| January 22-23 | 27 | 28 | 9 | 22 | 13 |
| January 8-9 | 27 | 26 | 10 | 23 | 14 |
| 2013 |  |  |  |  |  |
| November 27-28 | 26 | 27 | 9 | 23 | 15 |
| November 13-14 | 25 | 29 | 10 | 23 | 12 |
| October 30-31 | 28 | 29 | 9 | 22 | 12 |
| October 20-21 | 28 | 29 | 8 | 22 | 13 |
| October 2-3 | 29 | 27 | 11 | 20 | 12 |
| September 18-19 | 28 | 27 | 12 | 20 | 14 |
| September 4-5 | 26 | 27 | 10 | 24 | 13 |
| August 21-22 | 27 | 26 | 13 | 21 | 14 |
| August 7-8 | 29 | 28 | 11 | 21 | 12 |
| July 24-25 | 26 | 28 | 11 | 21 | 13 |
| July 10-11 | 26 | 28 | 12 | 22 | 12 |
| June 26-27 | 26 | 25 | 11 | 24 | 14 |
| June 12-13 | 27 | 27 | 11 | 22 | 14 |
| May 29-30 | 26 | 27 | 12 | 22 | 13 |
| May 15-16 | 27 | 25 | 11 | 24 | 13 |
| May 1-2 | 27 | 30 | 12 | 20 | 11 |
| April 17-18 | 29 | 28 | 12 | 20 | 10 |
| April 3-4 | 27 | 29 | 11 | 22 | 12 |
| March 20-21 | 26 | 29 | 12 | 22 | 12 |
| March 6-7 | 25 | 28 | 13 | 22 | 12 |
| February 20-21 | 26 | 30 | 11 | 20 | 13 |
| February 6-7 | 24 | 28 | 13 | 22 | 13 |
| January 23-24 | 27 | 29 | 12 | 19 | 14 |
| January 9-10 | 26 | 30 | 13 | 18 | 13 |
| 2012 |  |  |  |  |  |
| December 19-20 | 26 | 30 | 11 | 21 | 13 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| December 5-6 | 26 | 29 | 12 | 21 | 12 |
| November 21-22 | 26 | 30 | 11 | 22 | 12 |
| November 7-8 | 28 | 31 | 10 | 20 | 12 |
| October 24-25 | 28 | 29 | 10 | 20 | 13 |
| October 10-11 | 28 | 28 | 10 | 22 | 12 |
| September 26-27 | 26 | 27 | 13 | 23 | 12 |
| September 12-13 | 27 | 28 | 10 | 23 | 12 |
| August 29-30 | 27 | 29 | 11 | 22 | 12 |
| August 15-16 | 27 | 30 | 11 | 19 | 13 |
| August 1-2 | 26 | 29 | 10 | 22 | 14 |
| July 18-19 | 27 | 28 | 10 | 21 | 13 |
| July 4-5 | 28 | 28 | 10 | 21 | 12 |
| June 20-21 | 26 | 28 | 10 | 23 | 13 |
| June 6-7 | 27 | 29 | 9 | 20 | 14 |
| May 23-24 | 29 | 28 | 10 | 22 | 11 |
| May 9-10 | 26 | 29 | 10 | 23 | 11 |
| April 25-26 | 26 | 29 | 10 | 24 | 11 |
| April 11-12 | 28 | 26 | 10 | 25 | 12 |
| March 28-29 | 27 | 29 | 10 | 23 | 12 |
| March 14-15 | 27 | 29 | 11 | 21 | 13 |
| Febuary 29 - March 1 | 31 | 27 | 10 | 20 | 13 |
| Febuary 15-16 | 30 | 27 | 10 | 20 | 13 |
| Febuary 1-2 | 30 | 27 | 9 | 22 | 13 |
| January 18-19 | 30 | 26 | 8 | 21 | 15 |
| January 4-5 | 31 | 27 | 11 | 18 | 12 |
| 2011 |  |  |  |  |  |
| December 14-15 | 31 | 27 | 11 | 20 | 12 |
| November 30-December 1 | 29 | 27 | 11 | 21 | 13 |
| November 16-17 | 29 | 26 | 11 | 22 | 13 |
| November 2-3 | 28 | 28 | 10 | 21 | 13 |
| October 19-20 | 28 | 28 | 10 | 21 | 12 |
| September 21-22 | 30 | 27 | 11 | 20 | 12 |
| September 7-8 | 30 | 28 | 9 | 20 | 12 |
| August 24-25 | 30 | 29 | 9 | 20 | 12 |
| August 10-11 | 29 | 29 | 9 | 19 | 14 |
| July 27-28 | 29 | 30 | 10 | 19 | 11 |
| July 13-14 | 30 | 28 | 10 | 19 | 12 |
| June 29-30 | 29 | 28 | 9 | 21 | 13 |
| June 15-16 | 28 | 29 | 10 | 19 | 13 |
| June 1-2 | 30 | 29 | 10 | 18 | 12 |
| May 18-19 | 30 | 31 | 10 | 17 | 12 |
| April 27-28 | 29 | 30 | 12 | 18 | 11 |
| April 13-14 | 29 | 29 | 11 | 20 | 11 |
| March 30-31 | 29 | 30 | 10 | 18 | 14 |
| March 16-17 | 28 | 29 | 10 | 20 | 13 |
| March 2-3 | 30 | 30 | 11 | 16 | 13 |
| February 16-17 | 30 | 28 | 11 | 19 | 12 |
| February 2-3 | 29 | 32 | 10 | 17 | 12 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2011 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| January 19-20 | 29 | 29 | 9 | 21 | 12 |
| January 5-6 | 31 | 30 | 8 | 20 | 12 |
|  |  |  |  |  |  |
| December 15-16 | 30 | 29 | 10 | 20 | 11 |
| December 1-2 | 30 | 28 | 10 | 17 | 14 |
| November 17-18 | 33 | 27 | 10 | 18 | 13 |
| November 3-4 | 30 | 27 | 11 | 18 | 14 |
| October 20-21 | 34 | 27 | 9 | 18 | 12 |
| October 6-7 | 35 | 27 | 10 | 15 | 14 |
| September 22-23 | 32 | 26 | 13 | 16 | 14 |
| September 8-9 | 33 | 27 | 12 | 15 | 14 |
| August 25-26 | 32 | 27 | 12 | 16 | 13 |
| August 11-12 | 33 | 26 | 12 | 15 | 14 |
| August 4-5 | 35 | 24 | 13 | 16 | 13 |
| July 14-15 | 32 | 25 | 15 | 14 | 14 |
| June 30-July 1 | 33 | 25 | 15 | 13 | 13 |
| June 16-17 | 33 | 27 | 17 | 12 | 11 |
| June 1-2 | 34 | 25 | 17 | 12 | 12 |
| May 25-26 | 34 | 26 | 17 | 12 | 11 |
| May 18-19 | 34 | 26 | 17 | 12 | 11 |

It is led by people of real ability

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 30-31 | 22 | 15 | 3 | 44 | 16 |
| July 16-17 | 22 | 13 | 3 | 44 | 18 |
| July 2-3 | 24 | 14 | 3 | 41 | 18 |
| June 18-19 | 22 | 14 | 3 | 44 | 17 |
| June 4-5 | 22 | 13 | 4 | 46 | 15 |
| May 21-22 | 21 | 13 | 5 | 45 | 17 |
| May 7-8 | 21 | 14 | 5 | 44 | 17 |
| April 16-17 | 22 | 15 | 5 | 43 | 17 |
| April 2-3 | 22 | 15 | 5 | 43 | 16 |
| March 19-20 | 24 | 17 | 4 | 40 | 15 |
| March 5-6 | 20 | 16 | 4 | 45 | 15 |
| February 19-20 | 21 | 17 | 4 | 43 | 15 |
| February 5-6 | 21 | 14 | 5 | 43 | 17 |
| January 22-23 | 22 | 14 | 4 | 44 | 17 |
| January 8-9 | 21 | 14 | 3 | 44 | 17 |
| 2013 |  |  |  |  |  |
| November 27-28 | 20 | 14 | 3 | 44 | 19 |
| November 13-14 | 22 | 14 | 5 | 43 | 16 |
| October 30-31 | 22 | 16 | 5 | 42 | 16 |
| October 20-21 | 23 | 14 | 3 | 43 | 17 |
| October 2-3 | 22 | 16 | 4 | 42 | 17 |
| September 18-19 | 20 | 12 | 6 | 44 | 18 |
| September 4-5 | 20 | 14 | 3 | 45 | 18 |
| August 21-22 | 21 | 15 | 4 | 44 | 16 |
| August 7-8 | 22 | 14 | 4 | 44 | 17 |
| July 24-25 | 20 | 15 | 5 | 44 | 17 |
| July 10-11 | 20 | 15 | 4 | 45 | 16 |
| June 26-27 | 20 | 13 | 4 | 47 | 16 |
| June 12-13 | 19 | 15 | 4 | 45 | 16 |
| May 29-30 | 17 | 15 | 4 | 48 | 15 |
| May 15-16 | 18 | 15 | 4 | 47 | 16 |
| May 1-2 | 20 | 17 | 3 | 43 | 17 |
| April 17-18 | 20 | 14 | 5 | 47 | 14 |
| April 3-4 | 18 | 17 | 5 | 46 | 15 |
| March 20-21 | 20 | 17 | 5 | 43 | 15 |
| March 6-7 | 18 | 15 | 4 | 47 | 16 |
| February 20-21 | 19 | 17 | 4 | 43 | 17 |
| February 6-7 | 19 | 16 | 5 | 45 | 15 |
| January 23-24 | 20 | 17 | 6 | 41 | 17 |
| January 9-10 | 20 | 17 | 4 | 44 | 15 |
| 2012 |  |  |  |  |  |
| December 19-20 | 20 | 18 | 5 | 42 | 15 |
| December 5-6 | 20 | 16 | 3 | 44 | 17 |
| November 21-22 | 19 | 15 | 4 | 45 | 17 |
| November 7-8 | 20 | 19 | 4 | 41 | 16 |
| October 24-25 | 18 | 19 | 4 | 44 | 15 |
| October 10-11 | 21 | 16 | 3 | 44 | 15 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| September 26-27 | 19 | 16 | 4 | 46 | 15 |
| September 12-13 | 18 | 17 | 4 | 47 | 14 |
| August 29-30 | 19 | 16 | 4 | 46 | 15 |
| August 15-16 | 22 | 17 | 3 | 42 | 16 |
| August 1-2 | 18 | 16 | 3 | 47 | 16 |
| July 18-19 | 18 | 15 | 4 | 48 | 15 |
| July 4-5 | 19 | 15 | 5 | 46 | 16 |
| June 20-21 | 19 | 15 | 3 | 47 | 17 |
| June 6-7 | 20 | 16 | 3 | 45 | 16 |
| May 23-24 | 20 | 16 | 4 | 45 | 15 |
| May 9-10 | 21 | 16 | 3 | 46 | 14 |
| April 25-26 | 18 | 16 | 3 | 48 | 14 |
| April 11-12 | 22 | 12 | 4 | 46 | 15 |
| March 28-29 | 23 | 14 | 3 | 45 | 15 |
| March 14-15 | 22 | 16 | 4 | 43 | 15 |
| Febuary 29 - March 1 | 25 | 13 | 4 | 42 | 17 |
| Febuary 15-16 | 25 | 14 | 3 | 41 | 17 |
| Febuary 1-2 | 25 | 12 | 4 | 42 | 17 |
| January 18-19 | 25 | 12 | 3 | 43 | 17 |
| January 4-5 | 28 | 12 | 4 | 39 | 17 |
| 2011 |  |  |  |  |  |
| December 14-15 | 27 | 16 | 3 | 38 | 16 |
| November 30-December 1 | 22 | 17 | 4 | 42 | 15 |
| November 16-17 | 22 | 14 | 4 | 44 | 17 |
| November 2-3 | 24 | 15 | 3 | 43 | 16 |
| October 19-20 | 23 | 17 | 4 | 40 | 16 |
| September 21-22 | 24 | 17 | 4 | 39 | 16 |
| September 7-8 | 23 | 15 | 4 | 42 | 15 |
| August 24-25 | 25 | 18 | 3 | 38 | 16 |
| August 10-11 | 23 | 18 | 3 | 40 | 16 |
| July 27-28 | 24 | 18 | 4 | 38 | 15 |
| July 13-14 | 25 | 17 | 4 | 38 | 17 |
| June 29-30 | 24 | 14 | 3 | 42 | 17 |
| June 15-16 | 24 | 16 | 4 | 39 | 18 |
| June 1-2 | 26 | 18 | 4 | 36 | 16 |
| May 18-19 | 28 | 19 | 4 | 33 | 17 |
| April 27-28 | 25 | 20 | 4 | 36 | 15 |
| April 13-14 | 25 | 17 | 4 | 38 | 16 |
| March 30-31 | 25 | 17 | 4 | 36 | 17 |
| March 16-17 | 23 | 17 | 4 | 38 | 18 |
| March 2-3 | 26 | 18 | 4 | 34 | 18 |
| February 16-17 | 26 | 19 | 4 | 35 | 17 |
| February 2-3 | 25 | 20 | 4 | 34 | 17 |
| January 19-20 | 25 | 16 | 4 | 38 | 17 |
| January 5-6 | 27 | 17 | 3 | 35 | 17 |
| 2010 |  |  |  |  |  |
| December 15-16 | 27 | 19 | 5 | 33 | 17 |
| December 1-2 | 27 | 18 | 5 | 32 | 18 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| November 17-18 | 30 | 17 | 5 | 30 | 18 |
| November 3-4 | 28 | 18 | 5 | 30 | 19 |
| October 20-21 | 31 | 18 | 5 | 29 | 18 |
| October 6-7 | 32 | 19 | 7 | 25 | 18 |
| September 22-23 | 30 | 17 | 8 | 28 | 17 |
| September 8-9 | 30 | 18 | 5 | 28 | 20 |
| August 25-26 | 30 | 18 | 6 | 28 | 19 |
| August 11-12 | 30 | 16 | 5 | 30 | 19 |
| August 4-5 | 30 | 17 | 6 | 28 | 19 |
| July 14-15 | 31 | 15 | 8 | 25 | 22 |
| June 30-July 1 | 31 | 17 | 7 | 25 | 20 |
| June 16-17 | 30 | 21 | 10 | 23 | 17 |
| June 1-2 | 30 | 19 | 11 | 20 | 19 |
| May 25-26 | 33 | 18 | 9 | 19 | 20 |
| May 18-19 | 32 | 19 | 9 | 22 | 19 |

Its leaders are prepared to take tough and unpopular decisions

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 30-31 | 44 | 11 | 4 | 26 | 15 |
| July 16-17 | 44 | 11 | 5 | 25 | 15 |
| July 2-3 | 43 | 11 | 5 | 24 | 17 |
| June 18-19 | 42 | 12 | 5 | 25 | 16 |
| June 4-5 | 44 | 10 | 5 | 28 | 13 |
| May 21-22 | 43 | 12 | 5 | 25 | 14 |
| May 7-8 | 44 | 10 | 5 | 25 | 15 |
| April 16-17 | 46 | 10 | 5 | 25 | 15 |
| April 2-3 | 45 | 11 | 5 | 25 | 14 |
| March 19-20 | 45 | 12 | 6 | 22 | 14 |
| March 5-6 | 44 | 12 | 4 | 27 | 14 |
| February 19-20 | 48 | 12 | 4 | 22 | 13 |
| February 5-6 | 43 | 10 | 6 | 26 | 15 |
| January 22-23 | 46 | 11 | 4 | 25 | 15 |
| January 8-9 | 45 | 10 | 4 | 25 | 15 |
| 2013 |  |  |  |  |  |
| November 27-28 | 40 | 11 | 4 | 29 | 15 |
| November 13-14 | 43 | 12 | 5 | 26 | 14 |
| October 30-31 | 44 | 13 | 4 | 25 | 14 |
| October 20-21 | 46 | 11 | 4 | 24 | 15 |
| October 2-3 | 47 | 13 | 4 | 23 | 14 |
| September 18-19 | 45 | 9 | 5 | 24 | 16 |
| September 4-5 | 43 | 10 | 4 | 27 | 16 |
| August 21-22 | 49 | 10 | 4 | 23 | 15 |
| August 7-8 | 50 | 10 | 4 | 23 | 13 |
| July 24-25 | 45 | 12 | 4 | 24 | 14 |
| July 10-11 | 44 | 12 | 4 | 27 | 13 |
| June 26-27 | 45 | 9 | 4 | 26 | 15 |
| June 12-13 | 43 | 11 | 5 | 25 | 16 |
| May 29-30 | 44 | 10 | 4 | 28 | 14 |
| May 15-16 | 41 | 11 | 5 | 29 | 14 |
| May 1-2 | 47 | 12 | 4 | 24 | 13 |
| April 17-18 | 50 | 10 | 4 | 25 | 12 |
| April 3-4 | 48 | 11 | 4 | 24 | 13 |
| March 20-21 | 46 | 12 | 6 | 24 | 12 |
| March 6-7 | 44 | 9 | 6 | 27 | 14 |
| February 20-21 | 43 | 13 | 6 | 24 | 15 |
| February 6-7 | 45 | 11 | 6 | 25 | 14 |
| January 23-24 | 44 | 12 | 6 | 23 | 15 |
| January 9-10 | 46 | 11 | 5 | 23 | 14 |
| 2012 |  |  |  |  |  |
| December 19-20 | 44 | 12 | 5 | 24 | 14 |
| December 5-6 | 44 | 12 | 4 | 25 | 14 |
| November 21-22 | 45 | 10 | 4 | 25 | 15 |
| November 7-8 | 42 | 13 | 5 | 26 | 14 |
| October 24-25 | 41 | 14 | 5 | 25 | 15 |
| October 10-11 | 48 | 11 | 4 | 23 | 14 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| September 26-27 | 42 | 11 | 6 | 27 | 13 |
| September 12-13 | 41 | 11 | 5 | 29 | 13 |
| August 29-30 | 39 | 12 | 5 | 31 | 13 |
| August 15-16 | 45 | 12 | 4 | 25 | 14 |
| August 1-2 | 43 | 11 | 4 | 29 | 13 |
| July 18-19 | 43 | 10 | 4 | 28 | 15 |
| July 4-5 | 42 | 12 | 5 | 29 | 13 |
| June 20-21 | 47 | 9 | 4 | 26 | 13 |
| June 6-7 | 46 | 11 | 4 | 23 | 16 |
| May 23-24 | 47 | 10 | 4 | 25 | 15 |
| May 9-10 | 50 | 10 | 4 | 24 | 12 |
| April 25-26 | 52 | 9 | 3 | 24 | 12 |
| April 11-12 | 48 | 9 | 4 | 26 | 13 |
| March 28-29 | 50 | 10 | 3 | 24 | 13 |
| March 14-15 | 48 | 11 | 5 | 22 | 13 |
| Febuary 29 - March 1 | 52 | 9 | 4 | 21 | 14 |
| Febuary 15-16 | 52 | 9 | 4 | 20 | 15 |
| Febuary 1-2 | 51 | 10 | 5 | 21 | 13 |
| January 18-19 | 52 | 9 | 4 | 21 | 14 |
| January 4-5 | 55 | 9 | 5 | 17 | 13 |
| 2011 |  |  |  |  |  |
| December 14-15 | 53 | 11 | 3 | 20 | 12 |
| November 30-December 1 | 52 | 10 | 5 | 19 | 13 |
| November 16-17 | 48 | 9 | 3 | 26 | 14 |
| November 2-3 | 51 | 11 | 4 | 22 | 13 |
| October 19-20 | 49 | 11 | 5 | 21 | 13 |
| September 21-22 | 52 | 10 | 6 | 18 | 13 |
| September 7-8 | 50 | 11 | 4 | 22 | 13 |
| August 24-25 | 49 | 12 | 3 | 23 | 13 |
| August 10-11 | 45 | 13 | 4 | 25 | 14 |
| July 27-28 | 51 | 12 | 5 | 20 | 13 |
| July 13-14 | 50 | 12 | 4 | 21 | 13 |
| June 29-30 | 52 | 9 | 4 | 20 | 14 |
| June 15-16 | 52 | 11 | 4 | 19 | 14 |
| June 1-2 | 55 | 11 | 5 | 17 | 13 |
| May 18-19 | 57 | 11 | 5 | 14 | 13 |
| April 27-28 | 53 | 14 | 5 | 16 | 12 |
| April 13-14 | 55 | 11 | 5 | 16 | 12 |
| March 30-31 | 57 | 10 | 4 | 15 | 13 |
| March 16-17 | 55 | 11 | 5 | 15 | 14 |
| March 2-3 | 56 | 13 | 5 | 14 | 13 |
| February 16-17 | 57 | 12 | 5 | 14 | 12 |
| February 2-3 | 59 | 11 | 4 | 13 | 12 |
| January 19-20 | 56 | 11 | 5 | 16 | 13 |
| January 5-6 | 56 | 11 | 6 | 15 | 12 |
| 2010 |  |  |  |  |  |
| December 15-16 | 58 | 10 | 6 | 15 | 12 |
| December 1-2 | 54 | 11 | 5 | 14 | 15 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| November 17-18 | 57 | 10 | 5 | 13 | 14 |
| November 3-4 | 59 | 11 | 5 | 12 | 14 |
| October 20-21 | 62 | 10 | 5 | 11 | 12 |
| October 6-7 | 62 | 11 | 4 | 12 | 12 |
| September 22-23 | 54 | 13 | 7 | 13 | 13 |
| September 8-9 | 53 | 14 | 5 | 14 | 15 |
| August 25-26 | 56 | 11 | 6 | 12 | 14 |
| August 11-12 | 57 | 14 | 5 | 11 | 13 |
| August 4-5 | 56 | 13 | 6 | 12 | 13 |
| July 14-15 | 58 | 11 | 7 | 11 | 13 |
| June 30-July 1 | 58 | 12 | 6 | 10 | 14 |
| June 16-17 | 50 | 18 | 7 | 12 | 13 |
| June 1-2 | 48 | 17 | 9 | 13 | 13 |
| May 25-26 | 50 | 17 | 7 | 11 | 15 |
| May 18-19 | 51 | 19 | 6 | 12 | 13 |

What the world thinks

It seems to chop and change all the time: you can never be quite sure what it stands for

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 30-31 | 20 | 26 | 31 | 8 | 15 |
| July 16-17 | 21 | 25 | 30 | 7 | 16 |
| July 2-3 | 16 | 30 | 30 | 8 | 17 |
| June 18-19 | 19 | 27 | 29 | 9 | 16 |
| June 4-5 | 16 | 29 | 31 | 10 | 15 |
| May 21-22 | 18 | 30 | 27 | 9 | 16 |
| May 7-8 | 16 | 28 | 30 | 9 | 16 |
| April 16-17 | 19 | 29 | 26 | 9 | 17 |
| April 2-3 | 18 | 29 | 29 | 8 | 15 |
| March 19-20 | 19 | 27 | 29 | 9 | 15 |
| March 5-6 | 20 | 26 | 31 | 8 | 15 |
| February 19-20 | 22 | 28 | 30 | 8 | 13 |
| February 5-6 | 20 | 26 | 29 | 9 | 16 |
| January 22-23 | 20 | 27 | 29 | 8 | 16 |
| January 8-9 | 21 | 26 | 27 | 9 | 16 |
| 2013 |  |  |  |  |  |
| November 27-28 | 22 | 25 | 26 | 10 | 17 |
| November 13-14 | 21 | 28 | 26 | 10 | 15 |
| October 30-31 | 21 | 28 | 27 | 9 | 15 |
| October 20-21 | 20 | 29 | 28 | 9 | 14 |
| October 2-3 | 17 | 29 | 30 | 9 | 15 |
| September 18-19 | 19 | 28 | 28 | 9 | 16 |
| September 4-5 | 20 | 29 | 25 | 9 | 17 |
| August 21-22 | 23 | 28 | 23 | 10 | 16 |
| August 7-8 | 22 | 25 | 30 | 8 | 15 |
| July 24-25 | 23 | 28 | 25 | 8 | 16 |
| July 10-11 | 23 | 25 | 27 | 9 | 16 |
| June 26-27 | 22 | 25 | 28 | 9 | 17 |
| June 12-13 | 24 | 27 | 27 | 7 | 15 |
| May 29-30 | 27 | 23 | 25 | 10 | 15 |
| May 15-16 | 27 | 22 | 28 | 9 | 15 |
| May 1-2 | 23 | 26 | 29 | 8 | 14 |
| April 17-18 | 23 | 24 | 31 | 9 | 14 |
| April 3-4 | 25 | 22 | 28 | 10 | 14 |
| March 20-21 | 26 | 24 | 28 | 8 | 14 |
| March 6-7 | 22 | 24 | 29 | 9 | 15 |
| February 20-21 | 25 | 23 | 29 | 8 | 16 |
| February 6-7 | 28 | 23 | 27 | 8 | 14 |
| January 23-24 | 26 | 28 | 25 | 7 | 15 |
| January 9-10 | 26 | 26 | 27 | 7 | 15 |
| 2012 |  |  |  |  |  |
| December 19-20 | 26 | 23 | 28 | 8 | 15 |
| December 5-6 | 24 | 25 | 28 | 8 | 14 |
| November 21-22 | 25 | 23 | 29 | 8 | 15 |
| November 7-8 | 24 | 24 | 28 | 8 | 15 |
| October 24-25 | 28 | 22 | 27 | 8 | 16 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| October 10-11 | 24 | 23 | 31 | 7 | 14 |
| September 26-27 | 23 | 20 | 33 | 9 | 15 |
| September 12-13 | 26 | 22 | 28 | 10 | 14 |
| August 29-30 | 29 | 20 | 29 | 8 | 14 |
| August 15-16 | 29 | 22 | 27 | 8 | 15 |
| August 1-2 | 31 | 22 | 24 | 9 | 15 |
| July 18-19 | 29 | 22 | 25 | 8 | 16 |
| July 4-5 | 34 | 23 | 21 | 8 | 14 |
| June 20-21 | 27 | 21 | 28 | 9 | 15 |
| June 6-7 | 30 | 21 | 24 | 8 | 15 |
| May 23-24 | 22 | 23 | 29 | 10 | 15 |
| May 9-10 | 25 | 22 | 30 | 9 | 14 |
| April 25-26 | 26 | 24 | 29 | 9 | 13 |
| April 11-12 | 20 | 26 | 29 | 10 | 14 |
| March 28-29 | 22 | 24 | 32 | 9 | 13 |
| March 14-15 | 19 | 25 | 33 | 8 | 15 |
| Febuary 29 - March 1 | 20 | 28 | 29 | 7 | 15 |
| Febuary 15-16 | 20 | 27 | 31 | 7 | 15 |
| Febuary 1-2 | 18 | 32 | 29 | 7 | 14 |
| January 18-19 | 16 | 33 | 28 | 7 | 16 |
| January 4-5 | 18 | 28 | 31 | 8 | 15 |
| 2011 |  |  |  |  |  |
| December 14-15 | 19 | 28 | 31 | 9 | 14 |
| November 30-December 1 | 20 | 26 | 30 | 8 | 15 |
| November 16-17 | 22 | 26 | 28 | 9 | 16 |
| November 2-3 | 20 | 27 | 32 | 8 | 14 |
| October 19-20 | 20 | 27 | 30 | 9 | 15 |
| September 21-22 | 17 | 24 | 35 | 8 | 16 |
| September 7-8 | 25 | 24 | 29 | 8 | 15 |
| August 24-25 | 23 | 23 | 31 | 8 | 15 |
| August 10-11 | 22 | 23 | 31 | 7 | 17 |
| July 27-28 | 23 | 24 | 30 | 8 | 14 |
| July 13-14 | 24 | 24 | 30 | 8 | 14 |
| June 29-30 | 27 | 21 | 30 | 8 | 15 |
| June 15-16 | 25 | 24 | 29 | 7 | 15 |
| June 1-2 | 18 | 23 | 37 | 7 | 14 |
| May 18-19 | 17 | 23 | 40 | 6 | 14 |
| April 27-28 | 19 | 25 | 35 | 6 | 14 |
| April 13-14 | 19 | 25 | 35 | 8 | 14 |
| March 30-31 | 17 | 27 | 35 | 8 | 14 |
| March 16-17 | 17 | 24 | 36 | 7 | 15 |
| March 2-3 | 20 | 27 | 32 | 7 | 14 |
| February 16-17 | 18 | 26 | 33 | 8 | 15 |
| February 2-3 | 18 | 27 | 33 | 7 | 15 |
| January 19-20 | 19 | 27 | 34 | 7 | 14 |
| January 5-6 | 15 | 29 | 35 | 7 | 14 |
| 2010 |  |  |  |  |  |
| December 15-16 | 15 | 28 | 36 | 6 | 14 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| December 1-2 | 14 | 28 | 35 | 8 | 15 |
| November 17-18 | 15 | 28 | 33 | 9 | 15 |
| November 3-4 | 18 | 29 | 30 | 7 | 16 |
| October 20-21 | 18 | 30 | 29 | 9 | 15 |
| October 6-7 | 19 | 34 | 23 | 8 | 16 |
| September 22-23 | 14 | 33 | 27 | 9 | 17 |
| September 8-9 | 18 | 33 | 24 | 7 | 18 |
| August 25-26 | 18 | 30 | 27 | 8 | 16 |
| August 11-12 | 22 | 30 | 22 | 7 | 19 |
| August 4-5 | 20 | 32 | 23 | 7 | 18 |
| July 14-15 | 18 | 32 | 24 | 8 | 18 |
| June 30-July 1 | 19 | 31 | 24 | 8 | 18 |
| June 16-17 | 22 | 31 | 22 | 8 | 17 |
| June 1-2 | 23 | 31 | 21 | 8 | 17 |
| May 25-26 | 20 | 31 | 22 | 9 | 17 |
| May 18-19 | 22 | 29 | 24 | 8 | 17 |

It seems rather old and tired

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 23-24 | 33 | 29 | 15 | 9 | 15 |
| July 9-10 | 33 | 27 | 16 | 9 | 14 |
| June 25-26 | 34 | 26 | 16 | 10 | 15 |
| June 11-12 | 32 | 26 | 18 | 9 | 15 |
| May 28-29 | 35 | 24 | 18 | 8 | 15 |
| May 14-15 | 32 | 29 | 13 | 10 | 16 |
| April 23-24 | 35 | 28 | 11 | 10 | 15 |
| April 9-10 | 35 | 29 | 13 | 9 | 14 |
| March 26-27 | 34 | 28 | 12 | 11 | 15 |
| March 12-13 | 36 | 27 | 13 | 11 | 13 |
| February 26-27 | 34 | 27 | 14 | 9 | 15 |
| February 12-13 | 33 | 27 | 13 | 10 | 17 |
| January 15-16 | 33 | 27 | 13 | 10 | 16 |
| 2013 |  |  |  |  |  |
| December 18-19 | 34 | 30 | 11 | 9 | 16 |
| December 4-5 | 36 | 28 | 11 | 9 | 16 |
| November 20-21 | 35 | 30 | 12 | 10 | 14 |
| November 6-7 | 36 | 27 | 13 | 10 | 14 |
| October 23-24 | 34 | 28 | 13 | 9 | 16 |
| October 9-10 | 34 | 28 | 12 | 10 | 17 |
| September 25-26 | 32 | 28 | 13 | 11 | 16 |
| September 11-12 | 30 | 32 | 13 | 9 | 16 |
| August 28-29 | 32 | 32 | 13 | 9 | 15 |
| July 31 - August 1 | 33 | 29 | 12 | 11 | 14 |
| July 17-18 | 35 | 31 | 11 | 8 | 15 |
| July 3-4 | 34 | 26 | 13 | 11 | 16 |
| June 19-20 | 34 | 29 | 9 | 12 | 15 |
| June 5-6 | 35 | 30 | 11 | 10 | 14 |
| May 22-23 | 36 | 23 | 12 | 12 | 16 |
| May 8-9 | 33 | 29 | 12 | 11 | 16 |
| April 24-25 | 35 | 31 | 9 | 11 | 14 |
| April 10-11 | 34 | 29 | 13 | 9 | 16 |
| March 27-28 | 34 | 29 | 11 | 10 | 16 |
| March 13-14 | 39 | 28 | 9 | 12 | 13 |
| February 27-28 | 38 | 28 | 11 | 9 | 14 |
| February 13-14 | 35 | 26 | 11 | 12 | 16 |
| January 30-31 | 34 | 29 | 12 | 10 | 15 |
| January 16-17 | 33 | 27 | 12 | 11 | 17 |
| January 2-3 | 36 | 25 | 14 | 9 | 16 |
| 2012 |  |  |  |  |  |
| December 12-13 | 34 | 27 | 11 | 13 | 15 |
| November 28-29 | 35 | 26 | 13 | 10 | 15 |
| October 31-November 1 | 36 | 26 | 12 | 12 | 14 |
| October 17-18 | 34 | 24 | 14 | 12 | 16 |
| October 3-4 | 34 | 24 | 13 | 12 | 16 |
| September 19-20 | 34 | 28 | 14 | 11 | 13 |
| September 4-5 | 36 | 26 | 13 | 11 | 14 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| August 22-23 | 33 | 25 | 13 | 11 | 17 |
| August 8-9 | 34 | 27 | 13 | 11 | 15 |
| July 25-26 | 33 | 27 | 14 | 11 | 15 |
| July 11-12 | 35 | 26 | 14 | 11 | 14 |
| June 27-28 | 33 | 25 | 13 | 12 | 17 |
| June 13-14 | 32 | 27 | 15 | 11 | 15 |
| May 30-31 | 34 | 26 | 13 | 11 | 16 |
| May 16-17 | 33 | 29 | 13 | 11 | 15 |
| May 2-3 | 32 | 30 | 10 | 11 | 17 |
| April 18-19 | 33 | 30 | 11 | 12 | 15 |
| April 4-5 | 31 | 33 | 10 | 10 | 16 |
| March 21-22 | 31 | 33 | 10 | 11 | 16 |
| March 7-8 | 28 | 33 | 12 | 11 | 16 |
| February 22-23 | 26 | 37 | 10 | 11 | 15 |
| February 8-9 | 28 | 34 | 12 | 11 | 16 |
| January 25-26 | 26 | 38 | 12 | 10 | 15 |
| January 11-12 | 27 | 37 | 13 | 11 | 14 |
| 2011 | \% | \% | \% | \% | \% |
| December 21-22 | 29 | 33 | 11 | 11 | 16 |
| December 7-8 | 32 | 31 | 12 | 11 | 15 |
| November 23-24 | 30 | 31 | 12 | 10 | 15 |
| November 9-10 | 32 | 33 | 10 | 10 | 15 |
| October 26-27 | 29 | 33 | 10 | 11 | 16 |
| October 12-13 | 28 | 34 | 10 | 13 | 15 |
| October 5-6 | 29 | 33 | 10 | 11 | 16 |
| September 28-29 | 28 | 35 | 11 | 11 | 15 |
| September 14-15 | 28 | 35 | 12 | 10 | 15 |
| August 31-September 1 | 29 | 33 | 13 | 11 | 14 |
| August 17-18 | 29 | 32 | 12 | 11 | 16 |
| August 3-4 | 28 | 33 | 11 | 13 | 15 |
| July 20-21 | 29 | 31 | 12 | 12 | 15 |
| July 6-7 | 29 | 35 | 10 | 11 | 15 |
| June 22-23 | 28 | 37 | 10 | 12 | 14 |
| June 8-9 | 26 | 37 | 11 | 13 | 13 |
| May 25-26 | 26 | 34 | 11 | 13 | 15 |
| May 11-12 | 27 | 36 | 9 | 14 | 13 |
| April 19-20 | 28 | 33 | 9 | 15 | 15 |
| April 6-7 | 26 | 35 | 8 | 15 | 15 |
| March 23-24 | 27 | 36 | 9 | 13 | 15 |
| March 9-10 | 24 | 35 | 10 | 15 | 16 |
| March 2-3 | 26 | 38 | 7 | 13 | 15 |
| February 23-24 | 27 | 39 | 8 | 12 | 14 |
| February 9-10 | 26 | 39 | 8 | 12 | 15 |
| January 26-27 | 26 | 36 | 7 | 15 | 16 |
| January 12-13 | 25 | 40 | 7 | 13 | 16 |
| 2010 |  |  |  |  |  |
| December 22-23 | 25 | 40 | 7 | 11 | 17 |
| December 8-9 | 22 | 43 | 7 | 13 | 14 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| November 24-25 | 24 | 44 | 7 | 10 | 15 |
| November 10-11 | 21 | 44 | 5 | 13 | 17 |
| October 27-28 | 21 | 44 | 7 | 14 | 15 |
| October 13-14 | 22 | 41 | 7 | 15 | 15 |
| September 29-30 | 24 | 39 | 7 | 15 | 15 |
| September 26-27 | 24 | 41 | 7 | 13 | 16 |
| September 15-16 | 20 | 44 | 6 | 13 | 17 |
| September 01-02 | 21 | 44 | 6 | 11 | 18 |
| August 18-19 | 19 | 49 | 4 | 13 | 15 |
| July 27-28 | 21 | 50 | 4 | 13 | 13 |
| July 21-22 | 19 | 51 | 4 | 12 | 15 |
| July 7-8 | 21 | 49 | 3 | 11 | 15 |
| June 23-24 | 21 | 52 | 2 | 12 | 13 |
| June 2-3 | 21 | 53 | 2 | 13 | 12 |
| May 26-27 | 20 | 54 | 2 | 12 | 12 |
| May 4-5 | 28 | 37 | 8 | 14 | 14 |

Even if I don't always agree with it, at least its heart is in the right place

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 23-24 | 24 | 28 | 14 | 21 | 13 |
| July 9-10 | 22 | 31 | 15 | 20 | 12 |
| June 25-26 | 23 | 31 | 13 | 21 | 12 |
| June 11-12 | 24 | 29 | 15 | 19 | 13 |
| May 28-29 | 22 | 31 | 12 | 21 | 14 |
| May 14-15 | 23 | 28 | 15 | 20 | 14 |
| April 23-24 | 21 | 30 | 14 | 21 | 13 |
| April 9-10 | 23 | 30 | 14 | 21 | 13 |
| March 26-27 | 21 | 30 | 17 | 19 | 13 |
| March 12-13 | 23 | 32 | 16 | 20 | 9 |
| February 26-27 | 23 | 32 | 14 | 19 | 12 |
| February 12-13 | 19 | 31 | 16 | 19 | 15 |
| January 15-16 | 22 | 29 | 15 | 19 | 15 |
| 2013 |  |  |  |  |  |
| December 18-19 | 22 | 31 | 15 | 20 | 13 |
| December 4-5 | 19 | 30 | 15 | 22 | 14 |
| November 20-21 | 23 | 29 | 17 | 19 | 12 |
| November 6-7 | 23 | 31 | 15 | 19 | 12 |
| October 23-24 | 22 | 30 | 16 | 20 | 13 |
| October 9-10 | 21 | 30 | 14 | 21 | 14 |
| September 25-26 | 20 | 32 | 17 | 18 | 12 |
| September 11-12 | 23 | 32 | 15 | 19 | 12 |
| August 28-29 | 25 | 28 | 15 | 20 | 12 |
| July 31 - August 1 | 22 | 29 | 15 | 21 | 13 |
| July 17-18 | 24 | 29 | 17 | 19 | 12 |
| July 3-4 | 20 | 31 | 15 | 21 | 12 |
| June 19-20 | 24 | 28 | 17 | 19 | 11 |
| June 5-6 | 21 | 30 | 16 | 21 | 12 |
| May 22-23 | 20 | 31 | 17 | 20 | 13 |
| May 8-9 | 23 | 29 | 16 | 19 | 13 |
| April 24-25 | 23 | 29 | 16 | 20 | 12 |
| April 10-11 | 23 | 31 | 15 | 19 | 12 |
| March 27-28 | 20 | 31 | 17 | 19 | 13 |
| March 13-14 | 21 | 30 | 18 | 20 | 11 |
| February 27-28 | 23 | 31 | 15 | 19 | 11 |
| February 13-14 | 21 | 29 | 16 | 19 | 14 |
| January 30-31 | 22 | 32 | 17 | 17 | 12 |
| January 16-17 | 23 | 31 | 15 | 18 | 13 |
| January 2-3 | 23 | 30 | 15 | 19 | 13 |
| 2012 |  |  |  |  |  |
| December 12-13 | 22 | 30 | 15 | 20 | 13 |
| November 28-29 | 22 | 31 | 15 | 19 | 13 |
| October 31-November 1 | 20 | 31 | 16 | 21 | 12 |
| October 17-18 | 23 | 31 | 17 | 18 | 11 |
| October 3-4 | 21 | 31 | 16 | 20 | 12 |
| September 19-20 | 21 | 32 | 14 | 22 | 11 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| September 4-5 | 22 | 31 | 15 | 21 | 11 |
| August 22-23 | 21 | 33 | 14 | 19 | 13 |
| August 8-9 | 19 | 32 | 17 | 19 | 13 |
| July 25-26 | 20 | 29 | 16 | 22 | 13 |
| July 11-12 | 23 | 30 | 16 | 21 | 11 |
| June 27-28 | 21 | 33 | 15 | 21 | 10 |
| June 13-14 | 21 | 31 | 15 | 21 | 12 |
| May 30-31 | 21 | 32 | 14 | 20 | 13 |
| May 16-17 | 21 | 34 | 15 | 21 | 9 |
| May 2-3 | 20 | 29 | 15 | 22 | 13 |
| April 18-19 | 20 | 30 | 17 | 22 | 12 |
| April 4-5 | 20 | 29 | 17 | 21 | 13 |
| March 21-22 | 22 | 31 | 14 | 21 | 12 |
| March 7-8 | 23 | 31 | 16 | 18 | 12 |
| February 22-23 | 22 | 30 | 17 | 18 | 12 |
| February 8-9 | 26 | 30 | 15 | 18 | 12 |
| January 25-26 | 23 | 30 | 17 | 19 | 12 |
| January 11-12 | 26 | 31 | 17 | 15 | 11 |
| 2011 |  |  |  |  |  |
| December 21-22 | 22 | 29 | 17 | 18 | 14 |
| December 7-8 | 21 | 32 | 17 | 17 | 13 |
| November 23-24 | 22 | 31 | 16 | 20 | 12 |
| November 9-10 | 22 | 30 | 16 | 18 | 13 |
| October 26-27 | 22 | 29 | 17 | 20 | 13 |
| October 12-13 | 23 | 30 | 16 | 18 | 12 |
| October 5-6 | 23 | 30 | 17 | 17 | 13 |
| September 28-29 | 23 | 32 | 17 | 17 | 12 |
| September 14-15 | 24 | 32 | 16 | 17 | 11 |
| August 31-September 1 | 24 | 31 | 17 | 16 | 12 |
| August 17-18 | 23 | 30 | 17 | 18 | 12 |
| August 3-4 | 23 | 31 | 17 | 18 | 12 |
| July 20-21 | 23 | 32 | 16 | 17 | 12 |
| July 6-7 | 25 | 29 | 15 | 18 | 13 |
| June 22-23 | 24 | 32 | 15 | 17 | 12 |
| June 8-9 | 24 | 32 | 16 | 17 | 12 |
| May 25-26 | 23 | 32 | 16 | 17 | 12 |
| May 11-12 | 22 | 31 | 18 | 18 | 11 |
| April 19-20 | 21 | 32 | 17 | 17 | 13 |
| April 6-7 | 21 | 32 | 16 | 19 | 22 |
| March 23-24 | 23 | 31 | 17 | 17 | 13 |
| March 9-10 | 22 | 34 | 15 | 19 | 10 |
| March 2-3 | 22 | 31 | 18 | 17 | 12 |
| February 23-24 | 24 | 32 | 17 | 16 | 10 |
| February 9-10 | 21 | 34 | 16 | 18 | 11 |
| January 26-27 | 21 | 34 | 17 | 16 | 13 |
| January 12-13 | 23 | 32 | 14 | 18 | 13 |
| 2010 |  |  |  |  |  |
| December 22-23 | 22 | 31 | 15 | 17 | 15 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| December 8-9 | 24 | 30 | 17 | 16 | 13 |
| November 24-25 | 25 | 30 | 16 | 16 | 13 |
| November 10-11 | 23 | 30 | 17 | 16 | 13 |
| October 27-28 | 24 | 31 | 19 | 14 | 11 |
| October 13-14 | 25 | 28 | 19 | 16 | 13 |
| September 29-30 | 23 | 29 | 19 | 16 | 13 |
| September 26-27 | 20 | 31 | 23 | 14 | 11 |
| September 15-16 | 22 | 30 | 17 | 17 | 14 |
| September 01-02 | 21 | 30 | 19 | 16 | 14 |
| August 18-19 | 21 | 31 | 19 | 15 | 13 |
| July 27-28 | 23 | 28 | 22 | 15 | 12 |
| July 21-22 | 22 | 29 | 22 | 15 | 13 |
| July 7-8 | 23 | 27 | 22 | 15 | 13 |
| June 23-24 | 23 | 27 | 22 | 14 | 14 |
| June 2-3 | 20 | 32 | 24 | 14 | 10 |
| May 26-27 | 21 | 33 | 23 | 12 | 11 |
| May 4-5 | 25 | 30 | 18 | 16 | 11 |

It seems to have succeeded in moving on and left its past behind it

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 23-24 | 21 | 19 | 4 | 39 | 17 |
| July 9-10 | 18 | 20 | 6 | 40 | 16 |
| June 25-26 | 17 | 18 | 5 | 45 | 16 |
| June 11-12 | 19 | 18 | 4 | 42 | 16 |
| May 28-29 | 17 | 19 | 4 | 42 | 18 |
| May 14-15 | 20 | 19 | 5 | 39 | 17 |
| April 23-24 | 17 | 20 | 5 | 40 | 18 |
| April 9-10 | 18 | 19 | 7 | 41 | 15 |
| March 26-27 | 20 | 20 | 6 | 37 | 17 |
| March 12-13 | 19 | 23 | 8 | 36 | 13 |
| February 26-27 | 18 | 21 | 6 | 39 | 17 |
| February 12-13 | 17 | 21 | 7 | 39 | 16 |
| January 15-16 | 18 | 19 | 8 | 38 | 17 |
| 2013 |  |  |  |  |  |
| December 18-19 | 20 | 19 | 7 | 38 | 16 |
| December 4-5 | 17 | 18 | 7 | 41 | 18 |
| November 20-21 | 19 | 20 | 9 | 37 | 16 |
| November 6-7 | 17 | 22 | 6 | 38 | 16 |
| October 23-24 | 18 | 18 | 7 | 39 | 16 |
| October 9-10 | 18 | 20 | 8 | 36 | 18 |
| September 25-26 | 20 | 21 | 6 | 38 | 16 |
| September 11-12 | 20 | 18 | 7 | 40 | 16 |
| August 28-29 | 19 | 18 | 7 | 41 | 16 |
| July 31 - August 1 | 17 | 19 | 6 | 42 | 16 |
| July 17-18 | 20 | 18 | 6 | 41 | 15 |
| July 3-4 | 16 | 22 | 7 | 40 | 15 |
| June 19-20 | 16 | 20 | 8 | 41 | 16 |
| June 5-6 | 15 | 20 | 7 | 44 | 15 |
| May 22-23 | 12 | 20 | 7 | 45 | 17 |
| May 8-9 | 17 | 20 | 7 | 40 | 17 |
| April 24-25 | 16 | 20 | 8 | 40 | 16 |
| April 10-11 | 18 | 21 | 8 | 39 | 15 |
| March 27-28 | 13 | 24 | 8 | 39 | 16 |
| March 13-14 | 14 | 21 | 8 | 42 | 15 |
| February 27-28 | 15 | 21 | 6 | 41 | 17 |
| February 13-14 | 16 | 23 | 8 | 37 | 17 |
| January 30-31 | 17 | 24 | 7 | 36 | 15 |
| January 16-17 | 16 | 23 | 6 | 38 | 18 |
| January 2-3 | 17 | 23 | 6 | 37 | 16 |
| 2012 |  |  |  |  |  |
| December 12-13 | 17 | 21 | 7 | 39 | 16 |
| November 28-29 | 15 | 22 | 9 | 39 | 16 |
| October 31-November 1 | 16 | 22 | 7 | 41 | 15 |
| October 17-18 | 17 | 23 | 6 | 38 | 15 |
| October 3-4 | 15 | 27 | 6 | 37 | 14 |
| September 19-20 | 18 | 22 | 7 | 39 | 14 |
| September 4-5 | 18 | 20 | 6 | 41 | 14 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| August 22-23 | 17 | 19 | 7 | 41 | 16 |
| August 8-9 | 17 | 22 | 7 | 39 | 15 |
| July 25-26 | 18 | 23 | 6 | 40 | 13 |
| July 11-12 | 16 | 22 | 7 | 42 | 14 |
| June 27-28 | 17 | 23 | 6 | 40 | 14 |
| June 13-14 | 15 | 21 | 6 | 43 | 14 |
| May 30-31 | 16 | 22 | 7 | 40 | 16 |
| May 16-17 | 15 | 22 | 7 | 41 | 14 |
| May 2-3 | 15 | 16 | 7 | 45 | 17 |
| April 18-19 | 17 | 19 | 6 | 44 | 14 |
| April 4-5 | 18 | 17 | 7 | 42 | 16 |
| March 7-8 | 21 | 18 | 7 | 38 | 15 |
| February 22-23 | 23 | 17 | 6 | 37 | 16 |
| February 8-9 | 22 | 17 | 7 | 40 | 15 |
| January 25-26 | 24 | 16 | 8 | 38 | 15 |
| January 11-12 | 25 | 17 | 7 | 37 | 13 |
| 2011 |  |  |  |  |  |
| December 21-22 | 23 | 18 | 7 | 36 | 16 |
| December 7-8 | 20 | 19 | 8 | 37 | 16 |
| November 23-24 | 21 | 17 | 8 | 38 | 16 |
| November 9-10 | 21 | 18 | 8 | 36 | 17 |
| October 26-27 | 21 | 17 | 7 | 39 | 15 |
| October 12-13 | 23 | 18 | 7 | 37 | 15 |
| October 5-6 | 23 | 18 | 9 | 34 | 16 |
| September 28-29 | 23 | 20 | 9 | 34 | 14 |
| September 14-15 | 25 | 17 | 8 | 36 | 14 |
| August 31-September 1 | 22 | 19 | 8 | 36 | 15 |
| August 17-18 | 23 | 20 | 8 | 33 | 16 |
| August 3-4 | 24 | 19 | 7 | 36 | 14 |
| July 20-21 | 23 | 20 | 7 | 36 | 15 |
| July 6-7 | 25 | 17 | 6 | 35 | 16 |
| June 22-23 | 24 | 18 | 7 | 36 | 15 |
| June 8-9 | 26 | 20 | 7 | 32 | 15 |
| May 25-26 | 26 | 20 | 6 | 33 | 16 |
| May 11-12 | 27 | 20 | 7 | 32 | 14 |
| May 4-5 | 26 | 20 | 9 | 31 | 14 |
| April 19-20 | 23 | 21 | 8 | 31 | 16 |
| April 6-7 | 24 | 20 | 8 | 33 | 16 |
| March 23-24 | 26 | 20 | 9 | 30 | 15 |
| March 9-10 | 23 | 20 | 7 | 35 | 15 |
| March 2-3 | 24 | 20 | 9 | 31 | 16 |
| February 23-24 | 25 | 19 | 11 | 30 | 15 |
| February 9-10 | 23 | 19 | 9 | 34 | 15 |
| January 26-27 | 22 | 17 | 10 | 32 | 17 |
| January 12-13 | 27 | 17 | 9 | 32 | 15 |
| 2010 |  |  |  |  |  |
| December 22-23 | 28 | 16 | 5 | 32 | 18 |
| December 8-9 | 29 | 17 | 9 | 29 | 16 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| November 24-25 | 28 | 17 | 11 | 29 | 15 |
| November 10-11 | 27 | 16 | 10 | 31 | 15 |
| October 27-28 | 31 | 18 | 11 | 26 | 14 |
| October 13-14 | 29 | 18 | 11 | 27 | 15 |
| September 29-30 | 29 | 19 | 11 | 26 | 15 |
| September 26-27 | 29 | 19 | 14 | 23 | 16 |
| September 15-16 | 31 | 15 | 11 | 28 | 16 |
| September 01-02 | 32 | 13 | 10 | 27 | 18 |
| August 18-19 | 34 | 12 | 13 | 27 | 15 |
| July 27-28 | 32 | 12 | 13 | 28 | 15 |
| July 21-22 | 33 | 11 | 13 | 26 | 16 |
| July 7-8 | 33 | 15 | 10 | 26 | 16 |
| June 23-24 | 34 | 12 | 14 | 24 | 16 |
| June 2-3 | 36 | 13 | 15 | 24 | 13 |
| May 26-27 | 37 | 12 | 15 | 21 | 15 |

It seems to appeal to one section of society rather than to the whole country

|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | \% | \% | \% | \% | \% |
| July 23-24 | 48 | 22 | 9 | 7 | 14 |
| July 9-10 | 49 | 23 | 7 | 7 | 15 |
| June 25-26 | 50 | 21 | 7 | 8 | 13 |
| June 11-12 | 51 | 21 | 7 | 8 | 13 |
| May 28-29 | 50 | 20 | 9 | 7 | 14 |
| May 14-15 | 49 | 20 | 7 | 8 | 15 |
| April 23-24 | 50 | 20 | 8 | 7 | 15 |
| April 9-10 | 51 | 21 | 7 | 7 | 14 |
| March 26-27 | 50 | 22 | 8 | 6 | 13 |
| March 12-13 | 51 | 22 | 9 | 6 | 11 |
| February 26-27 | 50 | 21 | 7 | 7 | 14 |
| February 12-13 | 50 | 22 | 7 | 8 | 14 |
| January 15-16 | 48 | 20 | 8 | 9 | 14 |
| 2013 |  |  |  |  |  |
| December 18-19 | 50 | 19 | 9 | 8 | 14 |
| December 4-5 | 51 | 20 | 7 | 7 | 15 |
| Novemeber 20-21 | 50 | 21 | 8 | 7 | 13 |
| November 6-7 | 51 | 22 | 8 | 7 | 13 |
| October 23-24 | 49 | 23 | 8 | 6 | 15 |
| October 9-10 | 50 | 22 | 7 | 7 | 15 |
| September 25-26 | 49 | 23 | 7 | 7 | 13 |
| September 11-12 | 52 | 20 | 7 | 7 | 13 |
| August 28-29 | 50 | 22 | 7 | 7 | 14 |
| July 31 - August 1 | 51 | 21 | 8 | 8 | 12 |
| July 17-18 | 48 | 22 | 8 | 7 | 14 |
| July 3-4 | 50 | 21 | 8 | 7 | 14 |
| June 19-20 | 49 | 23 | 9 | 8 | 12 |
| June 5-6 | 48 | 20 | 9 | 8 | 15 |
| May 22-23 | 50 | 20 | 8 | 8 | 15 |
| May 8-9 | 48 | 22 | 6 | 9 | 15 |
| April 24-25 | 49 | 24 | 7 | 7 | 13 |
| April 10-11 | 52 | 22 | 7 | 6 | 13 |
| March 27-28 | 49 | 19 | 8 | 9 | 14 |
| March 13-14 | 51 | 21 | 9 | 8 | 11 |
| February 27-28 | 52 | 21 | 7 | 6 | 14 |
| February 13-14 | 49 | 21 | 8 | 8 | 14 |
| January 30-31 | 50 | 20 | 9 | 8 | 13 |
| January 16-17 | 50 | 22 | 7 | 6 | 15 |
| January 2-3 | 50 | 19 | 8 | 8 | 15 |
| 2012 |  |  |  |  |  |
| December 12-13 | 51 | 19 | 7 | 8 | 14 |
| November 28-29 | 50 | 20 | 9 | 7 | 14 |
| October 31-November 1 | 53 | 21 | 7 | 7 | 13 |
| October 17-18 | 50 | 20 | 9 | 7 | 14 |
| October 3-4 | 50 | 23 | 7 | 8 | 12 |
| September 19-20 | 49 | 22 | 7 | 8 | 13 |


|  | Con | Lab | Lib Dem | None | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 cont. | \% | \% | \% | \% | \% |
| September 4-5 | 52 | 20 | 8 | 8 | 12 |
| August 22-23 | 53 | 19 | 8 | 7 | 14 |
| August 8-9 | 53 | 19 | 8 | 7 | 13 |
| July 25-26 | 51 | 21 | 8 | 8 | 12 |
| July 11-12 | 52 | 20 | 9 | 7 | 13 |
| June 27-28 | 52 | 20 | 8 | 7 | 12 |
| June 13-14 | 52 | 20 | 7 | 8 | 13 |
| May 30-31 | 51 | 22 | 8 | 7 | 13 |
| May 16-17 | 55 | 20 | 6 | 8 | 10 |
| May 2-3 | 50 | 18 | 8 | 9 | 16 |
| April 18-19 | 52 | 21 | 6 | 8 | 13 |
| April 4-5 | 53 | 21 | 6 | 8 | 12 |
| February 8-9 | 47 | 22 | 10 | 8 | 13 |
| March 21-22 | 51 | 20 | 8 | 8 | 14 |
| March 7-8 | 49 | 20 | 10 | 8 | 14 |
| February 22-23 | 46 | 21 | 10 | 8 | 15 |
| January 25-26 | 46 | 24 | 10 | 7 | 13 |
| January 11-12 | 46 | 22 | 10 | 9 | 13 |
| 2011 | \% | \% | \% | \% | \% |
| December 21-22 | 50 | 19 | 11 | 6 | 14 |
| December 7-8 | 48 | 20 | 11 | 8 | 13 |
| November 23-24 | 49 | 19 | 9 | 8 | 14 |
| November 9-10 | 48 | 20 | 10 | 7 | 14 |
| October 26-27 | 47 | 20 | 10 | 8 | 15 |
| October 12-13 | 49 | 21 | 9 | 7 | 13 |
| October 5-6 | 48 | 22 | 9 | 7 | 14 |
| September 28-29 | 50 | 22 | 9 | 8 | 11 |
| September 14-15 | 51 | 19 | 9 | 7 | 12 |
| August 31-September 1 | 49 | 21 | 10 | 7 | 13 |
| August 17-18 | 51 | 20 | 9 | 7 | 13 |
| August 3-4 | 47 | 20 | 10 | 8 | 14 |
| July 20-21 | 47 | 22 | 9 | 8 | 14 |
| July 6-7 | 49 | 20 | 10 | 8 | 14 |
| June 22-23 | 48 | 22 | 10 | 8 | 13 |
| June 8-9 | 50 | 19 | 11 | 8 | 13 |
| May 25-26 | 49 | 20 | 11 | 7 | 13 |
| May 11-12 | 48 | 20 | 11 | 8 | 13 |
| May 4-5 | 49 | 19 | 11 | 8 | 13 |
| April 19-20 | 47 | 20 | 10 | 9 | 14 |
| April 6-7 | 50 | 21 | 7 | 8 | 13 |
| March 23-24 | 47 | 21 | 10 | 8 | 14 |
| March 9-10 | 52 | 19 | 8 | 8 | 13 |
| March 2-3 | 48 | 21 | 8 | 9 | 14 |
| February 23-24 | 47 | 20 | 10 | 9 | 14 |
| February 9-10 | 52 | 18 | 8 | 8 | 14 |
| January 26-27 | 49 | 20 | 6 | 9 | 15 |
| January 12-13 | 47 | 21 | 9 | 8 | 15 |


|  | Con | Lab | Lib Dem | None | Don't know |
| ---: | :---: | :---: | :---: | :---: | :---: |
| 2010 cont. | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| December 22-23 | 47 | 20 | 8 | 9 | 17 |
| December 8-9 | 46 | 21 | 10 | 9 | 15 |
| November 24-25 | 47 | 23 | 8 | 7 | 15 |
| November 10-11 | 47 | 20 | 9 | 8 | 15 |
| October 27-28 | 46 | 24 | 7 | 8 | 15 |
| October 13-14 | 44 | 24 | 9 | 8 | 16 |
| September 29-30 | 43 | 24 | 9 | 9 | 15 |
| September 26-27 | 44 | 23 | 9 | 8 | 15 |
| September 15-16 | 46 | 21 | 9 | 8 | 16 |
| September 01-02 | 45 | 19 | 10 | 7 | 18 |
| August 18-19 | 45 | 22 | 9 | 8 | 16 |
| July 27-28 | 44 | 21 | 10 | 9 | 16 |
| July 21-22 | 44 | 24 | 9 | 8 | 16 |
| July 7-8 | 44 | 21 | 10 | 10 | 15 |
| June 23-24 | 41 | 21 | 11 | 10 | 17 |
| June 2-3 | 45 | 20 | 12 | 10 | 13 |
| May 26-27 | 46 | 23 | 11 | 8 | 11 |

