YouGov Survey Results
Voting Intention Tracker 2005-2010 general election

| Date | Client | Lab | Con | $\begin{array}{\|c\|} \hline \text { Lib } \\ \text { Dem } \end{array}$ | Other | Con lead over Lab | Con lead over LD | Lablead over LD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% | \% | \% |
| 2010 |  |  |  |  |  |  |  |  |
| 2010 Gen election result |  | 29 | 36 | 23 | 12 | 7 | 13 | 6 |
| May 4-5* | The Sun | 28 | 35 | 28 | 9 | 7 | 7 | 0 |
| May 3-4* | The Sun | 30 | 35 | 24 | 11 | 5 | 11 | 6 |
| May 2-3* | The Sun | 28 | 35 | 28 | 9 | 7 | 7 | 0 |
| May 1-2* | The Sun | 28 | 34 | 29 | 9 | 6 | 5 | -1 |
| April 30-May 1* | Sunday Times | 27 | 35 | 28 | 10 | 8 | 7 | -1 |
| April 30* | The Sun | 28 | 34 | 28 | 10 | 6 | 6 | 0 |
| April 28-29* | The Sun | 27 | 34 | 28 | 11 | 7 | 6 | -1 |
| April 27-28* | The Sun | 27 | 34 | 31 | 8 | 7 | 3 | -4 |
| April 26-27* | The Sun | 29 | 33 | 28 | 10 | 4 | 5 | 1 |
| April 25-26* | The Sun | 28 | 33 | 29 | 10 | 5 | 4 | -1 |
| April 24-25* | The Sun | 28 | 34 | 30 | 8 | 6 | 4 | -2 |
| April 23-24* | Sunday Times | 27 | 35 | 28 | 9 | 8 | 7 | -1 |
| April 23* | The Sun | 29 | 34 | 29 | 8 | 5 | 5 | 0 |
| April 21-22* | The Sun | 29 | 34 | 28 | 9 | 5 | 6 | 1 |
| April 20-21* | The Sun | 27 | 33 | 31 | 9 | 6 | 2 | -4 |
| April 19-20* | The Sun | 26 | 31 | 34 | 9 | 5 | -3 | -8 |
| April 18-19* | The Sun | 27 | 33 | 31 | 8 | 6 | 2 | -4 |
| April 17-18* | The Sun | 26 | 32 | 33 | 8 | 6 | -1 | -7 |
| April 16-17* | Sunday Times | 30 | 33 | 29 | 8 | 3 | 4 | 1 |
| April 16* | The Sun | 28 | 33 | 30 | 9 | 5 | 3 | -2 |
| April 14-15* | The Sun | 31 | 37 | 22 | 10 | 6 | 15 | 9 |
| April 13-14* | The Sun | 32 | 41 | 18 | 9 | 9 | 23 | 14 |
| April 12-13* | The Sun | 31 | 39 | 20 | 9 | 8 | 19 | 11 |
| April 11-12* | The Sun | 33 | 39 | 20 | 8 | 6 | 19 | 13 |
| April 10-11* | The Sun | 32 | 37 | 20 | 12 | 5 | 17 | 12 |
| April 9-10* | Sunday Times | 32 | 40 | 18 | 10 | 8 | 22 | 14 |
| April 8-9* | The Sun | 30 | 40 | 20 | 9 | 10 | 20 | 10 |
| April 7-8* | The Sun | 31 | 40 | 18 | 11 | 9 | 22 | 13 |
| April 6-7* | The Sun | 32 | 37 | 19 | 12 | 5 | 18 | 13 |
| April 5-6 * | The Sun | 32 | 40 | 17 | 11 | 8 | 23 | 15 |
| April 4-5* | The Sun | 31 | 41 | 18 | 11 | 10 | 23 | 13 |
| April 1-2 | Sunday Times | 29 | 39 | 20 | 12 | 10 | 19 | 9 |


| Date | Client | Lab | Con | Lib Dem | Other | Con lead over Lab | Con lead over LD | Lab lead over LD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% | \% | \% |
| March 31-April 1 | The Sun | 31 | 39 | 19 | 11 | 8 | 20 | 12 |
| March 30-31 | The Sun | 32 | 38 | 19 | 11 | 6 | 19 | 13 |
| March 29-30 | The Sun | 31 | 38 | 19 | 12 | 7 | 19 | 12 |
| March 28-29 | The Sun | 32 | 39 | 18 | 11 | 7 | 21 | 14 |
| March 25-26 | Sunday Times | 32 | 37 | 19 | 13 | 5 | 18 | 13 |
| March 24-25 | The Sun | 33 | 37 | 18 | 12 | 4 | 19 | 15 |
| March 23-24 | The Sun | 34 | 36 | 17 | 13 | 2 | 19 | 17 |
| March 22-23 | The Sun | 33 | 37 | 18 | 12 | 4 | 19 | 15 |
| March 21-22 | The Sun | 32 | 36 | 20 | 12 | 4 | 16 | 12 |
| March 18-19 | Sunday Times | 31 | 38 | 19 | 13 | 7 | 19 | 12 |
| March 17-18 | The Sun | 32 | 36 | 20 | 12 | 4 | 16 | 12 |
| March 16-17 | The Sun | 32 | 36 | 20 | 11 | 4 | 16 | 12 |
| March 15-16 | The Sun | 32 | 37 | 19 | 12 | 5 | 18 | 13 |
| March 14-15 | The Sun | 32 | 37 | 21 | 10 | 5 | 16 | 11 |
| March 11-12 | Sunday Times | 33 | 37 | 17 | 13 | 4 | 20 | 16 |
| March 10-11 | The Sun | 34 | 37 | 17 | 12 | 3 | 20 | 17 |
| March 9-10 | The Sun | 32 | 37 | 17 | 14 | 5 | 20 | 15 |
| March 8-9 | The Sun | 32 | 36 | 20 | 12 | 4 | 16 | 12 |
| March 7-8 | The Sun | 34 | 39 | 16 | 11 | 5 | 23 | 18 |
| March 4-5 | Sunday Times | 33 | 38 | 17 | 12 | 5 | 21 | 16 |
| March 3-4 | The Sun | 32 | 38 | 17 | 13 | 6 | 21 | 15 |
| March 2-3 | The Sun | 32 | 38 | 19 | 12 | 6 | 19 | 13 |
| March 1-2 | The Sun | 33 | 38 | 16 | 13 | 5 | 22 | 17 |
| Feb 28 - March 1 | The Sun | 32 | 39 | 17 | 12 | 7 | 22 | 15 |
| February 25-26 | Sunday Times | 35 | 37 | 17 | 11 | 2 | 20 | 18 |
| February 24-25 | The Sun | 33 | 39 | 16 | 12 | 6 | 23 | 17 |
| February 23-24 | The Sun | 32 | 38 | 19 | 10 | 6 | 19 | 13 |
| February 22-23 | The Sun | 32 | 38 | 17 | 12 | 6 | 21 | 15 |
| February 21-22 | The Sun | 33 | 39 | 17 | 12 | 6 | 22 | 16 |
| February 18-19 | Sunday Times | 33 | 39 | 17 | 11 | 6 | 22 | 16 |
| February 17-18 | The Sun | 32 | 39 | 18 | 11 | 7 | 21 | 14 |
| February 16-17 | The Sun | 30 | 39 | 18 | 13 | 9 | 21 | 12 |
| January 28-29 | Daily Telegraph | 31 | 38 | 19 | 12 | 7 | 19 | 12 |
| January 14-15 | Sunday Times | 31 | 40 | 18 | 11 | 9 | 22 | 13 |
| January 6-7 | The Sun | 30 | 42 | 16 | 12 | 12 | 26 | 14 |
| January 5-6 | The Sun | 31 | 40 | 17 | 12 | 9 | 23 | 14 |


| Date | Client | Lab | Con | Lib <br> Dem | Other | Conlead <br> over Lab | Conlead <br> over LD | Lab lead <br> over LD |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |

2009

| December 29-30 | Daily Telegraph | 30 | 40 | 17 | 12 | 10 | 23 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 15-17 | Sunday People | 28 | 40 | 18 | 14 | 12 | 22 | 10 |
| December 10-11 | Sunday Times | 31 | 40 | 16 | 13 | 9 | 24 | 15 |
| December 3-4 | Sunday Times | 27 | 40 | 18 | 15 | 13 | 22 | 9 |
| November 24-26 | Daily Telegraph | 29 | 39 | 19 | 13 | 10 | 20 | 10 |
| November 12-13 | Sunday Times | 27 | 41 | 18 | 14 | 14 | 23 | 9 |
| October 27-29 | Daily Telegraph | 28 | 41 | 16 | 15 | 13 | 25 | 12 |
| October 15-16 | Sunday Times | 30 | 41 | 17 | 12 | 11 | 24 | 13 |
| October 8-9 | The Sun | 28 | 42 | 18 | 12 | 14 | 24 | 10 |
| September 22-24 | Daily Telegraph | 26 | 39 | 20 | 15 | 13 | 19 | 6 |
| September 10-11 | Sunday Times | 27 | 41 | 17 | 15 | 14 | 24 | 10 |
| September 4-6 | Daily Telegraph | 27 | 40 | 18 | 15 | 13 | 22 | 9 |
| August 27-28 | The Sun | 28 | 42 | 17 | 14 | 14 | 25 | 11 |
| August 25-27 | Daily Telegraph | 26 | 42 | 18 | 14 | 16 | 24 | 8 |
| August 13-14 | Sunday Times | 28 | 42 | 18 | 13 | 14 | 24 | 10 |
| July 28-30 | Daily Telegraph | 27 | 41 | 18 | 15 | 14 | 23 | 9 |
| July 21-23 | The People | 25 | 40 | 20 | 16 | 15 | 20 | 5 |
| July 16-17 | Sunday Times | 25 | 42 | 18 | 15 | 17 | 24 | 7 |
| June 24-26 | The People | 24 | 40 | 17 | 19 | 16 | 23 | 7 |
| June 23-25 | Daily Telegraph | 25 | 38 | 18 | 19 | 13 | 20 | 7 |
| June 11-12 | Sunday Times | 24 | 40 | 18 | 19 | 16 | 22 | 6 |
| June 2-3 | Daily Telegraph | 21 | 37 | 19 | 23 | 16 | 18 | 2 |
| May 27-29 | Daily Telegraph | 22 | 39 | 18 | 21 | 17 | 21 | 4 |
| May 14-16 | Daily Telegraph | 23 | 39 | 19 | 19 | 16 | 20 | 4 |
| May 13-14 | The Sun | 22 | 41 | 19 | 18 | 19 | 22 | 3 |
| May 7-8 | Sunday Times | 27 | 43 | 18 | 12 | 16 | 25 | 9 |
| April 22-23 | Daily Telegraph | 27 | 45 | 18 | 10 | 18 | 27 | 9 |
| April 3-4 | Sunday Times | 34 | 41 | 16 | 10 | 7 | 25 | 18 |
| March 24-26 | Daily Telegraph | 31 | 41 | 17 | 11 | 10 | 24 | 14 |
| March 12-13 | Sunday Times | 31 | 41 | 17 | 11 | 10 | 24 | 14 |
| February 24-26 | Daily Telegraph | 31 | 41 | 15 | 12 | 10 | 26 | 16 |
| February 12-13 | Sunday Times | 32 | 44 | 14 | 10 | 12 | 30 | 18 |
| January 27-29 | Daily Telegraph | 32 | 43 | 16 | 10 | 11 | 27 | 16 |
| January 15-16 | Sunday Times | 32 | 45 | 14 | 9 | 13 | 31 | 18 |
| January 7-8 | The Sun | 34 | 41 | 15 | 10 | 7 | 26 | 19 |

* taking into account likelyhood to vote

What the world thinks

| Date | Client | Lab | Con | $\begin{array}{\|c} \hline \text { Lib } \\ \text { Dem } \end{array}$ | Other | Con lead over Lab | Con lead over LD | Lab lead over LD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% | \% | \% |
| 2008 |  |  |  |  |  |  |  |  |
| December 16-18 | Daily Telegraph | 35 | 42 | 14 | 9 | 7 | 28 | 21 |
| December 11-12 | Sunday Times | 35 | 41 | 15 | 10 | 6 | 26 | 20 |
| November 24-25 | Daily Telegraph | 36 | 40 | 14 | 10 | 4 | 26 | 22 |
| November 13-14 | Sunday Times | 36 | 41 | 14 | 10 | 5 | 27 | 22 |
| October 27-29 | Daily Telegraph | 33 | 42 | 15 | 10 | 9 | 27 | 18 |
| October 9-10 | Sunday Times | 33 | 43 | 14 | 10 | 10 | 29 | 19 |
| October 1-3 | Daily Telegraph | 31 | 45 | 15 | 9 | 14 | 30 | 16 |
| September 23-24 | The Sun | 31 | 41 | 16 | 12 | 10 | 25 | 15 |
| September 17-19 | Daily Telegraph | 24 | 44 | 20 | 12 | 20 | 24 | 4 |
| September 10-12 | Sunday Times | 27 | 46 | 16 | 11 | 19 | 30 | 11 |
| August 26-27 | Daily Telegraph | 26 | 45 | 16 | 13 | 19 | 29 | 10 |
| August 14-15 | Sunday Times | 25 | 45 | 18 | 12 | 20 | 27 | 7 |
| July 29-31 | Daily Telegraph | 25 | 47 | 16 | 12 | 22 | 31 | 9 |
| July 23-25 | Daily Telegraph | 26 | 45 | 17 | 12 | 19 | 28 | 9 |
| July 10-11 | Sunday Times | 25 | 47 | 16 | 12 | 22 | 31 | 9 |
| June 23-25 | Daily Telegraph | 28 | 46 | 15 | 11 | 18 | 31 | 13 |
| June 12-13 | Sunday Times | 25 | 47 | 18 | 10 | 22 | 29 | 7 |
| May 27-29 | Daily Telegraph | 23 | 47 | 18 | 12 | 24 | 29 | 5 |
| May 15-16 | Sunday Times | 25 | 45 | 18 | 12 | 20 | 27 | 7 |
| May 7-9 | The Sun | 23 | 49 | 17 | 11 | 26 | 32 | 6 |
| April 21-23 | Daily Telegraph | 26 | 44 | 17 | 13 | 18 | 27 | 9 |
| April 10-11 | Sunday Times | 28 | 44 | 17 | 11 | 16 | 27 | 11 |
| March 25-27 | Daily Telegraph | 29 | 43 | 17 | 11 | 14 | 26 | 12 |
| March 13-14 | Sunday Times | 27 | 43 | 16 | 13 | 16 | 27 | 11 |
| February 25-27 | Daily Telegraph | 33 | 40 | 16 | 11 | 7 | 24 | 17 |
| February 18-20 | Economist | 34 | 40 | 16 | 10 | 6 | 24 | 18 |
| February 14-15 | Sunday Times | 32 | 41 | 16 | 11 | 9 | 25 | 16 |
| January 21-23 | Daily Telegraph | 33 | 41 | 16 | 10 | 8 | 25 | 17 |
| January 10-11 | Sunday Times | 33 | 43 | 14 | 11 | 10 | 29 | 19 |

* taking into account likelyhood to vote

What the world thinks

| Date | Client | Lab | Con | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \end{gathered}$ | Other | Con lead over Lab | Con lead over LD | Lablead over LD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% | \% | \% |
| 2007 |  |  |  |  |  |  |  |  |
| December 20-27 | Sunday Times | 35 | 40 | 15 | 10 | 5 | 25 | 20 |
| December 17-19 | Daily Telegraph | 31 | 43 | 16 | 11 | 12 | 27 | 15 |
| December 13-14 | Sunday Times | 32 | 45 | 14 | 10 | 13 | 31 | 18 |
| November 26-29 | Daily Telegraph | 32 | 43 | 14 | 11 | 11 | 29 | 18 |
| November 21-22 | Channel 4 News | 32 | 41 | 14 | 13 | 9 | 27 | 18 |
| November 14-16 | Sunday Times | 35 | 41 | 13 | 11 | 6 | 28 | 22 |
| October 6-7 | Sunday Times | 38 | 41 | 11 | 10 | 3 | 30 | 27 |
| October 3-4 | Channel 4 News | 40 | 36 | 13 | 11 | -4 | 23 | 27 |
| September 26-28 | Daily Telegraph | 43 | 32 | 15 | 10 | -11 | 17 | 28 |
| September 24-25 | Channel 4 News | 44 | 33 | 13 | 10 | -11 | 20 | 31 |
| September 19-21 | Daily Telegraph | 39 | 33 | 16 | 12 | -6 | 17 | 23 |
| September 13-14 | Sunday Times | 39 | 34 | 15 | 12 | -5 | 19 | 24 |
| August 29-31 | GMTV | 38 | 35 | 15 | 12 | -3 | 20 | 23 |
| August 24-28 | Daily Telegraph | 41 | 33 | 14 | 12 | -8 | 19 | 27 |
| August 9-10 | Sunday Times | 42 | 32 | 14 | 12 | -10 | 18 | 28 |
| July 23-25 | Daily Telegraph | 41 | 32 | 16 | 11 | -9 | 16 | 25 |
| July 19-20 | Sunday Times | 40 | 33 | 15 | 12 | -7 | 18 | 25 |
| June 28-29 | Daily Telegraph | 38 | 35 | 15 | 12 | -3 | 20 | 23 |
| June 14-15 | Sunday Times | 35 | 37 | 14 | 14 | 2 | 23 | 21 |
| May 21-23 | Daily Telegraph | 33 | 39 | 15 | 13 | 6 | 24 | 18 |
| March 10-11 | Sunday Times | 34 | 38 | 15 | 14 | 4 | 23 | 19 |
| April 24-26 | Daily Telegraph | 32 | 37 | 18 | 14 | 5 | 19 | 14 |
| April 4-5 | Sunday Times | 31 | 39 | 16 | 14 | 8 | 23 | 15 |
| March 26-28 | Daily Telegraph | 32 | 39 | 17 | 13 | 7 | 22 | 15 |
| March 21-22 | Daily Telegraph | 31 | 39 | 16 | 14 | 8 | 23 | 15 |
| March 15-16 | Sunday Times | 32 | 38 | 16 | 14 | 6 | 22 | 16 |
| February 19-21 | Daily Telegraph | 32 | 37 | 17 | 14 | 5 | 20 | 15 |
| February 8-9 | Sunday Times | 32 | 37 | 18 | 14 | 5 | 19 | 14 |
| January 22-24 | Daily Telegraph | 31 | 38 | 18 | 13 | 7 | 20 | 13 |

* taking into account likelyhood to vote

| Date | Client | Lab | Con | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Other | Conlead over Lab | Conlead over LD | Lablead over LD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% | \% | \% |
| 2006 |  |  |  |  |  |  |  |  |
| December 20-22 | Sunday Times | 32 | 37 | 15 | 15 | 5 | 22 | 17 |
| December 18-20 | Daily Telegraph | 33 | 37 | 17 | 13 | 4 | 20 | 16 |
| November 28-30 | Daily Telegraph | 32 | 37 | 16 | 15 | 5 | 21 | 16 |
| October 24-26 | Daily Telegraph | 32 | 39 | 16 | 13 | 7 | 23 | 16 |
| September 27-29 | Daily Telegraph | 36 | 36 | 16 | 12 | 0 | 20 | 20 |
| September 21-22 | Sunday Times | 33 | 37 | 18 | 12 | 4 | 19 | 15 |
| September 19-22 | Daily Telegraph | 31 | 38 | 18 | 13 | 7 | 20 | 13 |
| September 13-14 | The Sun | 31 | 38 | 18 | 14 | 7 | 20 | 13 |
| September 6-7 | Daily Telegraph | 32 | 40 | 17 | 11 | 8 | 23 | 15 |
| August 22-24 | Daily Telegraph | 31 | 38 | 18 | 13 | 7 | 20 | 13 |
| July 24-26 | Daily Telegraph | 33 | 38 | 18 | 11 | 5 | 20 | 15 |
| June 26-28 | Daily Telegraph | 33 | 39 | 18 | 10 | 6 | 21 | 15 |
| June 21-23 | Daily Telegraph | 32 | 39 | 17 | 12 | 7 | 22 | 15 |
| May 23-25 | Daily Telegraph | 32 | 38 | 16 | 14 | 6 | 22 | 16 |
| May 8-9 | Daily Telegraph | 31 | 37 | 15 | 15 | 6 | 22 | 16 |
| April 27-28 | Sunday Times | 32 | 35 | 18 | 15 | 3 | 17 | 14 |
| April 18-20 | Daily Telegraph | 35 | 33 | 17 | 15 | -2 | 16 | 18 |
| March 28-29 | Daily Telegraph | 36 | 36 | 18 | 10 | 0 | 18 | 18 |
| March 16-17 | Sunday Times | 35 | 38 | 19 | 8 | 3 | 19 | 16 |
| February 21-22 | Daily Telegraph | 36 | 38 | 18 | 9 | 2 | 20 | 18 |
| February 9-10 | Sunday Times | 39 | 37 | 15 | 10 | -2 | 22 | 24 |
| January 24-26 | Daily Telegraph | 40 | 39 | 13 | 9 | -1 | 26 | 27 |


| Date | Client | Lab | Con | Lib <br> Dem | Other | Conlead <br> over Lab | Con lead <br> over LD | Lablead <br> over LD |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |

2005

| December 15-18 | Daily Telegraph | 36 | 38 | 18 | 8 | $\mathbf{2}$ | $\mathbf{2 0}$ | $\mathbf{1 8}$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 6-9 | Sunday Times | 36 | 37 | 18 | 9 | $\mathbf{1}$ | $\mathbf{1 9}$ | $\mathbf{1 8}$ |
| December 5-6 | Sky News | 36 | 36 | 18 | 10 | $\mathbf{0}$ | $\mathbf{1 8}$ | $\mathbf{1 8}$ |
| November 22-24 | Daily Telegraph | 37 | 35 | 20 | 8 | $\mathbf{- 2}$ | $\mathbf{1 5}$ | $\mathbf{1 7}$ |
| October 25-27 | Daily Telegraph | 40 | 32 | 19 | 9 | $\mathbf{- 8}$ | $\mathbf{1 3}$ | $\mathbf{2 1}$ |
| September 27-29 | Daily Telegraph | 40 | 32 | 20 | 9 | $\mathbf{- 8}$ | $\mathbf{1 2}$ | $\mathbf{2 0}$ |
| September 8-9 | Sunday Times | 37 | 32 | 21 | 10 | $\mathbf{- 5}$ | $\mathbf{1 1}$ | $\mathbf{1 6}$ |
| August 19-24 | Daily Telegraph | 40 | 33 | 20 | 7 | $\mathbf{- 7}$ | $\mathbf{1 3}$ | $\mathbf{2 0}$ |
| July 26-28 | Daily Telegraph | 40 | 31 | 21 | 8 | $\mathbf{- 9}$ | $\mathbf{1 0}$ | $\mathbf{1 9}$ |
| June 28-30 | Daily Telegraph | 38 | 33 | 20 | 9 | $\mathbf{- 5}$ | $\mathbf{1 3}$ | $\mathbf{1 8}$ |
| $\mathbf{2 0 0 5}$ Gen election result | $\mathbf{3 6}$ | $\mathbf{3 3}$ | $\mathbf{2 3}$ | $\mathbf{8}$ | $\mathbf{- 3}$ | $\mathbf{1 0}$ | $\mathbf{1 3}$ |  |

* taking into account likelyhood to vote

