

# YouGov Survey Results

Sample Size: 1702 GB Adults  
Fieldwork: 30th - 31st October 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1702</b>	827	875	206	434	582	480	970	732	218	553	364	419	148
Unweighted Sample	1702	808	894	146	445	665	446	1075	627	257	527	331	422	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which character from films or books, if any, do you find the scariest?**

Hannibal Lecter	13	10	15	4	10	14	18	11	15	13	13	12	13	13
Freddy Krueger (Nightmare on Elm Street)	8	7	9	7	11	9	4	8	8	8	8	6	9	11
Pennywise the Clown (IT)	6	5	7	6	12	4	2	5	7	2	8	5	6	7
Chucky (Child's Play)	6	4	7	5	8	6	4	5	6	6	5	7	6	4
John Kramer, "Jigsaw" (Saw)	4	4	4	11	6	2	1	3	5	4	4	4	3	5
Norman Bates (Psycho)	4	3	4	0	2	3	7	3	4	3	3	4	4	5
Alien (Alien)	4	5	2	2	3	6	2	4	3	5	3	3	4	2
Michael Myers (Halloween)	3	4	3	3	5	4	1	3	4	4	3	4	4	3
Regan MacNeil (The Exorcist)	3	4	3	3	3	5	1	3	3	4	4	4	3	2
Jack Torrance (The Shining)	3	2	3	2	3	3	2	3	2	3	4	1	3	2
Big Brother (1984)	2	3	2	5	3	2	1	3	1	4	2	3	2	2
Dracula	2	3	2	1	2	1	5	3	2	2	3	1	2	4
The Childcatcher (Chitty Chitty Bang Bang)	2	2	3	5	2	3	1	2	2	2	2	3	2	1
Jason Voorhees (Friday the 13th)	2	2	1	1	3	2	0	2	2	0	1	2	2	2
Lord Voldemort (Harry Potter)	1	1	1	3	1	1	1	1	1	0	1	1	1	2
Ghostface (Scream)	1	1	1	2	1	0	0	1	1	0	1	1	1	0
Alex Forrest (Fatal Attraction)	1	0	1	1	0	1	1	1	1	1	1	1	0	0
Kevin (We Need to Talk About Kevin)	1	0	1	1	0	0	1	1	0	1	0	0	1	2
Frankenstein	1	1	0	0	1	1	0	0	1	1	0	0	1	1
Other	2	2	1	2	3	1	2	2	2	1	2	1	2	2
Not applicable - I don't have a scariest character	27	30	25	25	17	27	39	28	27	28	27	30	27	25
Don't know	6	6	6	13	3	4	6	6	5	8	5	6	4	5