

YouGov Survey Results

Sample Size: 1518
Fieldwork: 11th - 12th January 2011

Internal
All GB Adults
Unweighted Sample

Total	Voting intention						Reported vote at election				Gender		Age					
	Con	Lab	Lib Dem	SNP / PCY	Other	Don't know	Con	Lab	Lib Dem	Other	Con fought	LD fought	Male	Female	18-24	25-39	40-59	60+
1518	432	488	113	23	106	212	456	413	323	111	1164	345	743	775	181	392	517	428
1518	388	500	111	54	156	198	413	425	336	178	1133	375	732	786	112	391	591	424
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[Those giving a voting intention]

Headline Voting Intention

Con	37	100	0	0	0	0	90	1	11	18	40	26	37	37	27	35	37	43
Lab	42	0	100	0	0	0	2	95	37	9	40	47	43	41	56	44	45	32
Lib Dem	10	0	0	100	0	0	1	1	42	3	9	13	9	11	8	11	8	11
Other	11	0	0	0	100	100	6	3	10	69	10	13	11	11	9	9	10	14

Other Parties Voting Intention

SNP / PCY	2	0	0	0	100	0	0	1	2	17	1	4	2	2	0	2	2	2
Green	2	0	0	0	0	18	0	1	3	9	2	2	2	2	1	3	1	1
UKIP	5	0	0	0	0	55	0	5	2	30	6	3	5	5	3	1	5	9
BNP	1	0	0	0	0	13	0	0	0	12	1	2	1	1	2	1	1	2
Respect	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	13	0	0	3	2	1	2	1	1	3	2	0	0

Non Voters

Would Not Vote	10	0	0	0	0	0	3	4	4	2	10	9	8	11	18	10	10	5
Don't know	14	0	0	0	0	100	10	9	25	24	14	13	10	17	14	14	15	12

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Internal
All GB Adults
Unweighted Sample

	Social Grade		Region				
Total	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1518	853	644	194	492	328	372	132
1518	986	511	223	477	270	353	195
%	%	%	%	%	%	%	%

[Those giving a voting intention]

Headline Voting Intention

Con	37	44	28	41	48	36	30	17
Lab	42	38	48	36	31	46	52	54
Lib Dem	10	10	9	10	12	11	7	7
Other	11	9	14	13	10	7	12	21

Other Parties Voting Intention

SNP / PCY	2	1	3	0	0	1	0	17
Green	2	2	2	1	2	1	2	1
UKIP	5	4	6	7	6	3	6	1
BNP	1	1	2	2	0	2	2	0
Respect	0	0	0	1	0	0	0	0
Other	1	0	2	3	0	0	1	2

Non Voters

Would Not Vote	10	8	12	8	9	8	12	8
Don't know	14	15	13	12	16	12	14	11

Internal
All GB Adults
Unweighted Sample

Total	Voting intention						Reported vote at election				Gender		Age					
	Con	Lab	Lib Dem	SNP / PCY	Other	Don't know	Con	Lab	Lib Dem	Other	Con fought	LD fought	Male	Female	18-24	25-39	40-59	60+
1518	432	488	113	23	106	212	456	413	323	111	1164	345	743	775	181	392	517	428
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Adults in seats where Con outpolled LD in 2010
Unweighted Sample

1164	358	358	77	11	82	166	393	313	216	81	1164	0	564	600	125	287	401	351
1133	325	348	77	28	122	153	358	298	230	129	1133	0	545	588	75	282	433	343
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the Conservatives and Liberal Democrats formed an electoral pact, where the Conservatives stood down their candidates in seats where the Liberal Democrats were best placed to win, and the Liberal Democrats stood down in seats where the Conservatives were best placed to win.

Imagine in your own constituency the Liberal Democrats did NOT put up a candidate at the next election, and instead backed the Conservatives. How would you vote?

Con	34	93	1	44	0	4	10	79	2	18	14	34	0	34	33	17	31	32	43
Lab	35	1	95	15	0	2	18	2	87	37	15	35	0	36	33	39	39	34	31
SNP/PC	1	0	1	1	84	0	1	0	1	1	9	1	0	2	1	0	1	1	1
Other	10	1	0	14	0	86	16	7	2	15	48	10	0	10	9	8	8	9	11
Would not vote	10	1	2	10	0	1	10	4	2	10	4	10	0	9	11	12	8	14	7
Don't know	11	4	2	15	16	6	45	8	5	19	10	11	0	8	13	25	12	9	6

Con Contested seats - Rebased VI

Con	43	98	1	59	0	5	22	90	3	25	16	43	0	42	43	26	39	42	50
Lab	44	1	99	20	0	2	40	2	94	52	18	44	0	44	44	60	49	44	35
SNP/PC	2	0	1	2	100	0	2	0	1	2	10	2	0	2	1	0	2	2	2
Other	12	1	0	19	0	93	35	8	2	21	56	12	0	12	12	13	11	12	13

Internal
All GB Adults
Unweighted Sample

Total	Social Grade		Region				
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1518	853	644	194	492	328	372	132
1518	986	511	223	477	270	353	195
%	%	%	%	%	%	%	%

Adults in seats where Con outpolled LD in 2010
Unweighted Sample

1164	670	480	137	439	275	260	54
1133	754	364	156	428	224	249	76
%	%	%	%	%	%	%	%

Imagine that at the next election the Conservatives and Liberal Democrats formed an electoral pact, where the Conservatives stood down their candidates in seats where the Liberal Democrats were best placed to win, and the Liberal Democrats stood down in seats where the Conservatives were best placed to win.

Imagine in your own constituency the Liberal Democrats did NOT put up a candidate at the next election, and instead backed the Conservatives. How would you vote?

Con	34	39	26	37	41	30	27	13
Lab	35	31	40	28	26	42	42	46
SNP/PC	1	1	1	0	0	1	0	22
Other	10	9	10	14	11	5	11	6
Would not vote	10	8	13	10	9	11	12	6
Don't know	11	12	10	12	13	11	8	8

Con Contested seats - Rebased VI

Con	43	48	33	47	53	38	34	15
Lab	44	39	52	35	34	54	53	53
SNP/PC	2	1	2	0	0	1	0	25
Other	12	11	13	17	14	7	13	7

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Unweighted Sample

Total	Voting intention						Reported vote at election				Gender		Age					
	Con	Lab	Lib Dem	SNP / PCY	Other	Don't know	Con	Lab	Lib Dem	Other	Con fought	LD fought	Male	Female	18-24	25-39	40-59	60+
1518	432	488	113	23	106	212	456	413	323	111	1164	345	743	775	181	392	517	428
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Adults in seats where LD outpolled C in 2010
Unweighted Sample

345	71	129	35	12	24	43	63	100	105	28	0	345	175	169	56	102	112	75
375	60	149	33	26	34	43	54	126	105	47	0	375	184	191	37	106	153	79
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the Conservatives and Liberal Democrats formed an electoral pact, where the Conservatives stood down their candidates in seats where the Liberal Democrats were best placed to win, and the Liberal Democrats stood down in seats where the Conservatives were best placed to win.

And imagine in your own constituency the Conservatives did NOT put up a candidate at the next election, and instead backed the Liberal Democrats. How would you vote?

Lab	36	1	90	0	5	6	12	1	78	30	6	0	36	42	30	31	42	41	25
Lib Dem	26	57	6	83	0	3	22	48	5	42	13	0	26	26	25	24	22	22	37
SNP/PC	4	2	1	0	90	1	0	3	4	2	22	0	4	4	5	1	4	3	8
Other	12	22	0	3	0	85	6	25	2	3	48	0	12	13	10	8	12	13	12
Would not vote	9	11	0	0	5	3	0	13	4	3	2	0	9	6	13	7	11	9	9
Don't know	13	7	3	14	0	1	61	10	7	20	9	0	13	8	18	30	9	11	9

LD Contested seats - Rebased VI

Lab	47	1	93	0	5	6	29	1	88	38	7	0	47	49	43	49	52	52	30
Lib Dem	33	69	6	97	0	3	55	63	6	55	15	0	33	31	36	37	28	27	46
SNP/PC	5	3	1	0	95	2	0	3	4	3	24	0	5	4	7	1	5	4	10
Other	15	27	0	3	0	89	16	33	2	4	54	0	15	16	15	13	15	17	14

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Unweighted Sample

Total	Social Grade		Region				
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1518	853	644	194	492	328	372	132
1518	986	511	223	477	270	353	195
%	%	%	%	%	%	%	%

Adults in seats where LD outpolled C in 2010
Unweighted Sample

345	181	158	56	50	53	109	77
375	228	141	66	47	45	99	118
%	%	%	%	%	%	%	%

Imagine that at the next election the Conservatives and Liberal Democrats formed an electoral pact, where the Conservatives stood down their candidates in seats where the Liberal Democrats were best placed to win, and the Liberal Democrats stood down in seats where the Conservatives were best placed to win.

And imagine in your own constituency the Conservatives did NOT put up a candidate at the next election, and instead backed the Liberal Democrats. How would you vote?

Lab	36	36	36	26	26	20	48	44
Lib Dem	26	31	18	38	27	32	21	18
SNP/PC	4	4	5	0	1	2	1	15
Other	12	8	17	14	18	19	9	4
Would not vote	9	9	10	12	12	15	3	10
Don't know	13	13	14	10	16	12	17	9

LD Contested seats - Rebased VI

Lab	47	46	48	33	36	28	61	54
Lib Dem	33	39	24	49	37	43	26	22
SNP/PC	5	5	6	0	1	3	1	19
Other	15	10	22	18	26	26	12	5