

YouGov Survey Results

Sample Size: 1977

Fieldwork: 16th - 17th January 2011

Internal
All GB Adults
Unweighted Sample

Total	Voting intention						Reported vote at election				Gender			
	Con	Lab	Lib Dem	SNP / PCY	Other	Don't know	Con	Lab	Lib Dem	Other	Con fought	LD fought	Male	Female
1977	595	676	148	36	135	242	648	529	443	166	1507	455	967	1010
1977	566	626	165	69	192	241	615	497	467	231	1503	467	959	1018
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[Those giving voting intention]

Headline Voting Intention

Con	37	100	0	0	0	0	0	87	3	12	18	40	29	33	42
Lab	42	0	100	0	0	0	0	6	95	41	16	42	46	46	39
Lib Dem	9	0	0	100	0	0	0	1	1	38	1	8	11	10	9
Other	11	0	0	0	100	100	0	6	1	9	65	10	14	11	10

Other Parties Voting Intention

SNP / PCY	2	0	0	0	100	0	0	0	0	2	18	1	6	3	2
Green	2	0	0	0	0	24	0	0	0	5	8	2	3	2	2
UKIP	5	0	0	0	0	54	0	5	0	1	28	5	3	5	4
BNP	1	0	0	0	0	13	0	1	0	0	8	1	0	2	1
Respect	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	8	0	0	0	0	3	1	1	0	1

Non Voters

Would Not Vote	7	0	0	0	0	0	0	2	2	5	2	7	10	7	8
Don't know	12	0	0	0	0	0	100	9	6	20	17	13	10	7	17

YouGov Survey Results

Sample Size: 1977

Fieldwork: 16th - 17th January 2011

Internal
All GB Adults
Unweighted Sample

Total	Age				Social Grade		Region				
	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1977	236	503	679	558	1109	836	256	642	422	483	173
1977	132	493	778	574	1321	624	305	653	393	428	198
%	%	%	%	%	%	%	%	%	%	%	%

[Those giving voting intention]

Headline Voting Intention

Con	37	36	36	33	44	42	31	43	47	38	28	21
Lab	42	40	48	47	33	38	49	37	32	43	57	47
Lib Dem	9	12	8	9	9	10	8	10	10	9	8	9
Other	11	12	7	11	13	10	12	10	11	10	7	23

Other Parties Voting Intention

SNP / PCY	2	3	1	2	3	3	2	1	0	1	0	20
Green	2	7	2	1	1	2	2	3	3	1	1	1
UKIP	5	1	2	5	8	4	5	5	7	4	3	0
BNP	1	1	1	1	1	0	2	1	0	2	1	1
Respect	0	0	0	0	0	0	0	0	0	1	0	0
Other	1	0	1	1	0	0	1	1	0	1	1	0

Non Voters

Would Not Vote	7	14	11	6	2	6	9	7	6	8	9	8
Don't know	12	15	13	13	9	11	13	15	16	12	8	8

Internal
All GB Adults
Unweighted Sample

Total	Voting intention						Reported vote at election				Gender			
	Con	Lab	Lib Dem	SNP / PCY	Other	Don't know	Con	Lab	Lib Dem	Other	Con fought	LD fought	Male	Female
1977	595	676	148	36	135	242	648	529	443	166	1507	455	967	1010
1977	566	626	165	69	192	241	615	497	467	231	1503	467	959	1018
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the Conservatives and Liberal Democrats formed an electoral pact, where the Conservatives stood down their candidates in seats where the Liberal Democrats were best placed to win, and the Liberal Democrats stood down in seats where the Conservatives were best placed to win. How would you vote?

Conservative or Liberal Democrat	30	76	0	70	5	1	12	63	1	31	12	32	24	29	31
Labour	35	1	92	6	10	9	12	6	86	32	19	35	36	40	30
Scottish National Party (SNP)/ Plaid Cymru	2	0	0	0	78	0	1	0	0	1	12	1	4	2	1
Some other party	9	5	1	6	2	82	8	9	2	7	32	9	8	10	8
Would not vote	10	5	3	3	1	4	10	7	4	8	8	10	12	10	11
Don't know	14	13	4	15	5	3	56	14	6	20	17	14	16	9	20

VI in a pact (rebased)

Conservative or Liberal Democrat	40	93	0	86	6	1	36	79	2	43	16	41	34	36	45
Labour	46	2	99	8	10	10	36	8	96	45	25	46	50	49	43
Scottish National Party (SNP)/ Plaid Cymru	2	0	0	0	83	0	3	0	0	2	16	1	5	3	2
Some other party	12	6	1	7	2	89	24	12	3	10	43	12	11	13	11

Internal
All GB Adults
Unweighted Sample

Total	Age				Social Grade		Region				
	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1977	236	503	679	558	1109	836	256	642	422	483	173
1977	132	493	778	574	1321	624	305	653	393	428	198
%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the Conservatives and Liberal Democrats formed an electoral pact, where the Conservatives stood down their candidates in seats where the Liberal Democrats were best placed to win, and the Liberal Democrats stood down in seats where the Conservatives were best placed to win. How would you vote?

Conservative or Liberal Democrat	30	26	26	28	39	35	23	31	35	34	24	17
Labour	35	27	40	38	31	33	38	31	26	35	45	43
Scottish National Party (SNP)/ Plaid Cymru	2	2	1	2	2	2	1	0	0	1	0	14
Some other party	9	9	7	9	10	9	8	9	13	7	6	4
Would not vote	10	15	12	10	6	9	11	10	10	9	12	9
Don't know	14	21	15	13	12	12	18	18	15	14	12	13

VI in a pact (rebased)

Conservative or Liberal Democrat	40	40	35	37	47	45	33	43	47	44	32	22
Labour	46	43	54	49	37	41	54	44	35	45	60	55
Scottish National Party (SNP)/ Plaid Cymru	2	3	1	2	3	2	1	0	0	2	0	18
Some other party	12	14	10	12	13	12	12	13	17	9	8	5