

YouGov Survey Results

Sample Size: 1685 GB Adults

Fieldwork: 23rd - 24th November 2010

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1685	537	544	110	537	444	332	822	862	202	433	576	475	942	710	216	547	365	409	147	
Unweighted Sample	1685	510	519	120	487	427	382	809	875	126	454	632	473	1104	548	236	544	330	395	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in the Ashes?

Very interested	16	21	17	11	20	17	13	25	6	11	14	16	18	18	13	17	14	21	16	5
Fairly interested	16	22	16	16	20	15	13	21	11	5	14	18	19	18	12	13	16	17	19	7
TOTAL INTERESTED	32	43	33	27	40	32	26	46	17	16	28	34	37	36	25	30	30	38	35	12
Not very interested	17	20	16	12	20	14	15	18	16	15	15	17	20	18	15	17	20	13	19	11
Not at all interested	50	37	50	62	38	53	58	33	66	62	55	49	42	44	57	52	48	47	44	75
TOTAL NOT INTERESTED	67	57	66	74	58	67	73	51	82	77	70	66	62	62	72	69	68	60	63	86
Don't know	1	0	1	0	1	1	0	2	1	8	2	0	0	1	2	1	2	2	1	1

Who do you think will win the Ashes this year?

[Only those who are interested in the Ashes]

England	72	72	72	61	73	77	59	72	71	59	71	72	75	69	78	75	70	74	73	51
Australia	13	11	15	21	9	12	23	14	12	30	13	14	9	16	7	19	12	12	9	29
Draw	7	7	5	9	6	2	11	7	5	11	8	5	6	7	6	1	8	8	6	1
Don't know	9	10	8	9	11	9	7	7	12	0	7	9	10	8	10	5	10	5	11	19

Who do you think will be the leading English wicket taker?

[Only those who are interested in the Ashes]

Graeme Swann	41	36	46	42	35	47	43	48	22	48	46	37	40	39	45	40	44	47	34	22
Stuart Broad	24	27	23	31	30	25	19	21	32	20	25	27	22	23	28	23	24	27	21	34
James Anderson	11	11	10	9	9	9	18	14	5	24	11	9	12	13	7	9	8	9	18	16
Steven Finn	2	1	3	5	1	3	3	2	1	0	1	3	2	2	0	7	0	1	2	0
Other	1	1	0	0	1	0	0	1	0	0	0	1	1	1	1	0	0	0	2	0
Don't know	21	24	18	13	24	17	16	14	39	8	17	23	23	22	19	21	23	15	23	29

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think will be the leading English run scorer?

[Only those who are interested in the Ashes]

Andrew Straus	35	38	31	32	36	29	33	37	29	39	37	32	35	38	28	30	36	35	33	46
Kevin Pieterston	16	15	19	14	16	18	14	18	11	31	18	15	13	13	20	19	15	16	16	13
Ian Bell	11	11	12	5	10	15	14	13	8	2	9	15	11	12	9	10	8	16	11	9
Johnathan Trott	11	10	8	20	11	8	13	12	8	18	13	10	9	9	13	18	10	9	11	6
Paul Collingwood	7	6	9	13	4	10	11	8	6	6	5	8	9	8	6	4	10	7	6	3
Alistair Cook	3	2	3	2	2	4	1	3	3	0	8	2	2	3	4	4	3	4	2	2
Graeme Swann	1	0	1	0	0	1	0	0	2	0	0	1	0	1	1	0	1	1	0	0
Stuart Broad	1	1	0	0	2	0	0	1	1	0	0	1	2	0	2	0	2	0	0	0
Matt Prior	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
James Anderson	0	1	1	0	1	1	0	0	1	0	0	1	1	0	1	0	0	1	0	2
Steven Finn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0
Don't know	15	16	16	14	18	14	13	9	32	4	9	17	19	14	17	16	14	10	20	19

Who do you think will be the leading Aussie wicket taker?

[Only those who are interested in the Ashes]

Mitchell Johnson	30	26	35	23	31	38	19	35	18	59	42	25	21	27	35	27	32	34	28	7
Ben Hilfenhaus	11	10	14	7	10	12	12	13	5	13	16	11	7	10	12	8	7	15	12	9
Peter Siddle	7	8	8	1	8	8	4	8	7	4	3	7	11	8	4	6	9	7	5	13
Nathan Hauritz	5	5	5	0	5	4	7	4	5	4	4	8	2	5	4	3	3	7	5	4
Doug Bollinger	3	3	3	5	3	3	3	4	1	2	0	4	4	4	1	7	5	0	2	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	45	48	35	64	44	35	55	37	65	18	36	45	55	46	43	50	44	38	47	67

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think will be the leading Aussie run scorer?

[Only those who are interested in the Ashes]

Ricky Ponting	38	39	39	33	41	44	30	40	31	23	44	37	36	39	34	35	37	40	36	49
Mike Hussey	12	11	12	12	12	9	16	14	6	27	18	10	8	10	15	10	14	17	8	3
Michael Clarke	10	11	9	14	10	8	14	13	4	4	10	10	12	10	11	15	7	8	15	6
Simon Katich	6	5	6	10	3	4	9	6	5	10	4	6	5	7	3	4	5	9	4	4
Shane Watson	4	5	6	0	3	6	1	3	7	0	3	6	3	4	4	3	5	2	4	19
Marcus North	2	0	6	3	0	7	1	2	1	21	0	1	1	1	5	0	1	6	1	0
Brad Haddin	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	1	1	0	0	0
Mitchell Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Xavier Doherty	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ben Hilfenhaus	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Peter Siddle	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	28	29	23	28	30	22	29	21	46	15	20	28	35	28	28	32	30	18	33	20

Who do you think will be the best player in the Ashes this year, winning the 'man of the series' award?

[Only those who are interested in the Ashes]

Andrew Straus	17	19	16	12	19	14	15	16	18	19	11	20	18	17	17	17	19	17	14	21
Graeme Swann	16	14	17	13	15	17	8	19	6	15	17	14	17	15	18	13	17	14	18	9
Stuart Broad	12	16	8	5	16	12	8	11	14	5	17	9	12	12	13	10	13	13	12	3
Kevin Pieterston	6	4	11	2	5	9	4	7	4	1	9	7	4	5	7	7	7	5	7	4
Paul Collingwood	5	5	4	15	5	2	12	5	6	2	3	5	7	6	3	6	5	7	4	2
Ricky Ponting	4	5	4	0	4	4	2	4	3	4	3	5	2	4	4	2	4	5	3	2
Ian Bell	3	4	3	5	3	2	6	4	2	0	3	3	4	4	1	2	6	1	2	0
Alistair Cook	3	1	5	0	1	6	2	3	2	21	1	2	1	1	5	0	1	8	1	0
Johnathan Trott	3	3	1	0	5	2	1	3	0	4	6	1	2	2	3	5	2	3	1	0
James Anderson	2	3	1	0	2	1	1	2	0	2	4	0	2	2	0	0	1	1	4	4
Matt Prior	1	0	1	2	0	0	3	0	2	0	0	1	0	1	0	4	0	0	0	0
Shane Watson	1	0	1	2	0	2	1	0	2	7	1	0	1	1	1	2	0	1	2	0
Mike Hussey	1	0	1	0	0	1	1	1	0	0	2	1	0	1	0	1	0	2	0	0
Simon Katich	1	0	0	2	1	0	2	0	1	4	1	0	1	1	0	0	1	2	0	0
Michael Clarke	1	1	1	7	1	1	3	1	1	4	3	1	0	2	0	2	2	1	1	1
Mitchell Johnson	1	1	3	0	0	2	4	2	0	0	3	1	0	1	1	2	1	0	3	0
Steven Finn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marcus North	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Brad Haddin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0
Xavier Doherty	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ben Hilfenhaus	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Peter Siddle	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	1	0
Other	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0	1	0	0
Don't know	24	24	21	36	23	22	27	18	38	11	17	26	28	23	25	24	21	18	27	54