

YouGov Survey Results

Sample Size: 1685 GB Adults
Fieldwork: 23rd - 24th November 2010

	Gender		Age				Social grade		Region					
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1685	822	862	202	433	576	475	942	710	216	547	365	409	147
Unweighted Sample	1685	809	875	126	454	632	473	1104	548	236	544	330	395	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following is your favourite Beatles album?

Sgt Pepper's Lonely Hearts Club Band	12	13	11	7	8	15	15	14	10	16	12	11	12	9
A Hard Day's Night	5	5	5	1	4	4	8	5	5	5	3	7	3	9
The White Album	5	8	3	5	7	7	3	7	4	4	5	5	5	11
Let It Be	4	4	4	8	2	4	5	4	4	3	3	5	5	5
Please Please Me	3	3	3	1	1	2	6	2	3	0	5	2	2	3
Rubber Soul	3	3	3	1	2	4	3	3	3	3	3	2	3	5
Revolver	3	4	2	1	6	3	2	4	2	4	2	4	4	3
Abbey Road	3	3	2	1	2	5	2	3	3	1	4	2	4	2
Help!	2	3	2	0	3	4	1	2	3	4	2	2	2	3
Yellow Submarine	2	2	2	4	1	2	2	1	2	4	1	2	1	2
With the Beatles	1	0	2	0	0	0	2	1	0	1	1	1	1	0
Beatles for Sale	0	0	0	0	0	1	0	1	0	1	0	0	0	0
I don't have a favourite Beatles album	51	45	56	49	57	48	50	49	54	45	53	52	53	47
Don't know	6	6	6	24	6	3	2	4	8	9	6	7	5	3

And who is your favourite member of the Beatles?

Paul McCartney	22	20	25	9	18	25	28	22	24	20	26	19	23	21
John Lennon	19	23	15	17	17	21	17	21	16	19	16	18	21	22
George Harrison	11	11	12	2	9	14	14	12	9	14	9	11	12	15
Ringo Starr	5	4	5	12	4	4	3	4	6	4	6	3	5	3
I don't have a favourite members of the Beatles	41	41	41	52	48	36	37	41	42	41	42	46	37	38
Don't know	2	2	2	8	3	1	0	1	3	2	1	4	2	1