

## **YouGov Survey Results**

Sample Size: 1259 London Adults Fieldwork: 8th - 10th February 2011

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		С	urrent Vo	te		2010 Vote	)	Gei	nder		Ą	Social Grade			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1259	338	495	87	374	399	263	624	635	147	441	405	266	743	516
Unweighted Sample	1259	404	435	90	443	359	261	629	630	56	324	449	430	935	324
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Unweighted Sample	1259	404	435	90	443	359	261	629	630	56	324	449	430	935	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention															
[Excluding Don't Know and Wouldn't Vote]															
Con	34	100	0	0	93	3	6	32	36	24	32	30	48	33	37
Lab	50	0	100	0	4	95	48	48	52	60	49	57	36	50	49
Lib Dem	9	0	0	100	1	1	37	11	7	11	11	7	7	11	5
Other	7	0	0	0	3	2	9	9	5	4	8	5	10	6	9
Other Parties Voting Intention															
Green	2	0	0	0	0	1	5	3	1	2	4	1	1	3	1
UKIP	3	0	0	0	2	1	3	4	3	3	2	2	7	1	7
BNP	1	0	0	0	0	0	0	2	0	0	1	2	1	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	0	1	0	1	1	0
Non Voters															
Would Not Vote	7	0	0	0	3	3	3	7	8	18	7	6	4	5	11



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·	%	%	%	%	%	0/2	%	%	%	0/2	%	0/2	%	0/2	%

In May 2012, elections will be held for the post of London Mayor. This post is currently held by Boris Johnson and both he and Ken Livingstone, the former Mayor of London, have

confirmed that they will be standing. The Liberal Democrats have not yet selected their

candidate...

If there were an election tomorrow for Mayor of London, how would you vote?

[Excluding Don't Know and Wouldn't Vote]																		
Boris Johnson	43		90	11	27	87	14	23		42	44	31	37	44	56	4	42	44
Ken Livingstone	45		7	80	21	9	79	50		46	44	49	50	46	34	4	47	41
The Liberal Democrat candidate	6		0	4	47	1	0	20		5	6	9	7	4	4		6	5 10
Some other candidate	7	l	3	6	5	4	7	8	l	7	7	11	6	7	7		5	10
Non Voters																		
Would not vote	7		3	4	3	3	6 8	3		7	7	15 13	8 14	5	4		5	9
Don't know	12	l	7	8	13	10	8	12	l	10	14	13	14	10	10	1	12	11
If you had to choose, who would you rather have as mayor of London, Boris Johnson or Ken Livingstone?																		
Boris Johnson	45		89	17	46	85	16	32		43	48	40	38	46	59	4	14	47
Ken Livingstone	42		6	75	37	9	71	56		45	40	36	49	44	33	4	46	38
Don't know	12	1	5	8	18	6	12	12	1	13	12	23	14	10	8	1	10	15