

YouGov Survey Results

Sample Size: 2126
Fieldwork: 24th - 26th August

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

There is no government regulation or rules on who can provide cosmetic injectable treatments. (e.g. Botox, Restylane and/ or Collagen)

To what extent do you agree or disagree with the following statement?

In the absence of full regulation I would support "Treatments You Can Trust", a register which enables patients to check that the provider you are visiting is certified and appropriately qualified to administer cosmetic injectable treatments

Unweighted Base	2126	958	1168	183	316	330	355	942	1234	892	514	294	205	240	557	95	221
All GB Adults	2126	1020	1106	255	376	372	378	744	1169	957	523	349	204	272	487	106	185
Strongly agree	38%	31%	44%	43%	33%	37%	37%	40%	37%	40%	36%	37%	37%	36%	42%	35%	41%
Agree	34%	37%	32%	32%	39%	35%	36%	31%	37%	31%	31%	35%	40%	37%	33%	29%	35%
Disagree	6%	7%	4%	5%	5%	7%	5%	6%	6%	6%	7%	4%	5%	5%	7%	8%	6%
Strongly disagree	4%	5%	4%	1%	3%	4%	5%	6%	5%	3%	6%	7%	2%	4%	4%	3%	4%
Don't know	18%	20%	15%	19%	20%	17%	17%	16%	16%	20%	20%	17%	17%	18%	15%	24%	14%

How likely are you to have an injectable cosmetic treatment (e.g. Botox, Restylane and/ or Collagen) in the future?

Unweighted Base	2126	958	1168	183	316	330	355	942	1234	892	514	294	205	240	557	95	221
All GB Adults	2126	1020	1106	255	376	372	378	744	1169	957	523	349	204	272	487	106	185
Very likely	1%	1%	1%	2%	2%	-	1%	0%	1%	1%	1%	1%	-	2%	1%	-	0%
Fairly likely	3%	1%	5%	8%	4%	2%	1%	2%	3%	3%	3%	2%	2%	2%	4%	4%	2%
Not very likely	13%	10%	16%	22%	21%	13%	11%	8%	13%	14%	13%	14%	12%	16%	14%	8%	11%
Not at all likely	80%	87%	74%	62%	68%	82%	83%	90%	82%	78%	79%	79%	85%	78%	79%	81%	84%
Don't know	3%	2%	4%	6%	4%	3%	4%	1%	2%	5%	4%	4%	1%	2%	2%	7%	3%

To what extent, if at all, does it concern you that you can have a cosmetic injectable treatment from a provider who was not appropriately qualified or certified?

Unweighted Base	2126	958	1168	183	316	330	355	942	1234	892	514	294	205	240	557	95	221
Base: All GB Adults	2126	1020	1106	255	376	372	378	744	1169	957	523	349	204	272	487	106	185
Concern me a lot	52%	44%	59%	47%	43%	49%	52%	58%	52%	51%	51%	50%	50%	48%	56%	48%	53%
Concern me a little	22%	21%	22%	27%	34%	23%	18%	15%	23%	21%	22%	24%	20%	22%	20%	29%	20%
Not concern me very much	10%	12%	7%	14%	8%	10%	12%	7%	10%	9%	11%	9%	11%	10%	8%	7%	11%
Not concern me at all	17%	23%	12%	12%	15%	18%	18%	19%	15%	19%	17%	16%	19%	20%	16%	17%	16%

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

In which, if any, of the following places would you ever consider having cosmetic injectable treatments? (Please tick all that apply)

Unweighted Base	2126	958	1168	183	316	330	355	942	1234	892	514	294	205	240	557	95	221
All GB Adults	2126	1020	1106	255	376	372	378	744	1169	957	523	349	204	272	487	106	185
At a Botox Party with your friends	1%	1%	1%	4%	1%	0%	1%	0%	1%	1%	1%	0%	0%	2%	2%	-	2%
At home	1%	1%	2%	2%	2%	1%	1%	0%	1%	2%	1%	1%	2%	1%	1%	1%	2%
In a hotel	1%	1%	0%	5%	1%	1%	0%	0%	1%	1%	2%	0%	1%	-	1%	4%	-
In a department store	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	-	2%
At a beauty therapists clinic	7%	4%	10%	13%	12%	8%	5%	3%	8%	7%	6%	8%	5%	7%	9%	11%	6%
Cosmetic surgery hospitals/ clinics	18%	12%	24%	34%	25%	19%	15%	11%	18%	18%	18%	14%	14%	19%	22%	22%	19%
None of these	9%	10%	8%	7%	9%	11%	13%	7%	10%	8%	7%	10%	12%	6%	10%	5%	14%
Not applicable - I would never consider getting cosmetic injectable treatments	71%	76%	66%	56%	63%	69%	71%	81%	71%	72%	74%	72%	73%	72%	68%	71%	67%

To what extent do you agree or disagree with the following statement?

"Actress Lesley Ash was foolish for having a cosmetic injectable treatment in her own home with a provider who was not appropriately qualified, rather than an appropriately qualified clinician in a clinical environment"

Unweighted Base	2126	958	1168	183	316	330	355	942	1234	892	514	294	205	240	557	95	221
All GB Adults	2126	1020	1106	255	376	372	378	744	1169	957	523	349	204	272	487	106	185
Strongly agree	54%	54%	54%	38%	42%	54%	57%	64%	53%	55%	56%	54%	55%	50%	53%	59%	51%
Agree	31%	28%	33%	41%	37%	30%	30%	25%	33%	28%	30%	28%	29%	30%	33%	30%	36%
Disagree	3%	3%	3%	4%	3%	4%	2%	1%	2%	4%	2%	6%	2%	2%	3%	-	1%
Strongly disagree	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	0%	1%	1%	-	1%
Don't know	12%	14%	10%	18%	16%	11%	9%	9%	11%	12%	11%	11%	13%	16%	11%	12%	11%

All figures, unless otherwise stated, are from YouGov Plc.